



WBIM-FM, Bridgewater, Massachusetts

Bridgewater State University

Quarterly Programming Statement for July 1, 2022 – September 30, 2022

October 7, 2022

WBIM-FM, “The Radio Voice of Bridgewater State University” is a part of the Massachusetts State University System, and is on the air 24 hours a day, 7 days a week, all year long. During the academic year, WBIM-FM provides a live “alternative based” format of music, designed to serve an audience between the ages of 18 – 35 years of age. The station is entirely staffed by students and alumni of the University, who program various shows of several unique genres of music.

During the overnight hours (between 11:00 PM and 8:00 AM) and during college “breaks”, WBIM-FM continues to provide a unique automated mix of music, complete with Public Service Announcements at :15 and :45 minutes past the hour, every hour. We continue to add more Public Service Announcements as provided by the Advertising Council, on a regular basis.

We are a member of the **Intercollegiate Broadcasting System** and member of **The National Association of Broadcasters**; we understand the importance of serving Bridgewater and the Greater Bridgewater community. For 50 years, WBIM-FM has been a valuable training ground for students and their interns who plan to study the field of communications or join the broadcasting industry, in general. We have improved our technical studio facilities to make the station more accessible to the general population of the University at large. We have just celebrated our 50th Anniversary, with our WBIM-FM Alumni Takeover on September 30th and October 1st, 2022.

We have rewired our main studio during the re-construction of the Rondileau Student Union Building's new fire sprinkler system. Despite the construction, WBIM-FM continued to provide 24/7 programming to the Greater Bridgewater area, without interruption, from our backup studio in the foyer area of the building. We have reactivated our Main and Production Studios. We have retired our 25+ year old main BE 250 transmitter (now being used as a backup) with a new Nautel VS300 transmitter to continue serving the needs of the Greater Bridgewater area.

Sincerely,

Peter Q. George

Chief Engineer/Operator

WBIM-FM, Bridgewater, MA