



WBIM-FM, Bridgewater, Massachusetts

Bridgewater State University

Quarterly Programming Statement for April 1, 2023 – June 30, 2023

July 9, 2023

WBIM-FM, “*The Radio Voice of Bridgewater State University*” is a part of the Massachusetts State University System, and is on the air 24 hours a day, 7 days a week, all year long. WBIM-FM continues to provide an “alternative based” format of music, designed to serve an audience between the ages of 18 – 35 years of age. The station is completely staffed by students and alumni of the University, who program live shows of several unique genres of music and talk/information.

During the overnight hours (between 11:00 PM and 8:00 AM) and during college “breaks”, WBIM-FM broadcasts a unique automated mix of music, complete with Public Service Announcements at :15 and :45 minutes past the hour, every hour, provided by the Advertising Council and locally based University announcements, on a regular basis.

We are a member of the **Intercollegiate Broadcasting System** and member of **The National Association of Broadcasters**. We understand the importance of serving the listeners in Bridgewater and the Greater Bridgewater community. For nearly 51 years, **WBIM-FM** has been a valuable training ground for students at the University and their interns who plan to study the field of communications or join the broadcasting industry, in general. We have improved our technical studio facilities to make the station more accessible to the general population of the University at large. **WBIM-FM** will be celebrating 51

years of broadcasting this October with our annual **WBIM-FM Alumni Takeover** during this year's Alumni Weekend (October 20-22).

WBIM-FM continues to provide 24/7 programming to the Greater Bridgewater area, from our satellite studio in the foyer area of the Rondileau Student Union building. We have reactivated our Main and Production Studios. We have retired our 25+ year old main BE 250 transmitter (now being used as a backup) with a new Nautel VS300 transmitter and a new Burk Technologies remote control system to continue serving the needs of the Greater Bridgewater area. Thank you.

Sincerely,

Peter Q. George

Chief Engineer/Operator

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