

ORDER



Orders
Order / Rev: 559924
Alt Order #: 08791430
Product Desc: HERRING 4 ATNRY GEN
Estimate: 5597
Flight Dates: 09/19/17 - 09/25/17
Original Date / Rev: 09/15/17 / 09/15/17
Order Type: GENERAL

WTVR-TV

Primary AE: Teresa DiFuria
Sales Office: NPHL
Sales Region: National

Agency
Name: Buying Time LLC
Buying Contact:
Billing Contact:
 650 Massachusetts Ave NW
 Washington, DC 20001

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Herring/D/AG
Demographic: HH
Product Codes: PL2.a.i
Priority: Default
Revenue Code 1: Agency
Revenue Code 2: Political
Revenue Code 3: Political-Non-PAC

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/28/17	09/24/17	111	\$36,190.00	\$30,761.50
09/25/17	09/25/17	24	\$5,510.00	\$4,683.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2017	111	\$36,190.00	\$30,761.50	0.00
October 2017	24	\$5,510.00	\$4,683.50	0.00
Totals	135	\$41,700.00	\$35,445.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Teresa DiFuria			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WTVR-TV	41%	\$41,700.00
Market	100%	\$101,707.32

Competitive Share

	Share	Total
CABLE	0%	\$0.00
UNKWN	0%	\$0.00
WCVE	0%	\$0.00
WCVW	0%	\$0.00
WRIC	12%	\$12,204.88
WRLH	12%	\$12,204.88
WUPV	3%	\$3,051.22
WWBT	32%	\$32,546.34
WXOB	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	6	09/22/17	09/22/17	M-F 10a-11a M-F 10a-11a	CM	10:00 AM-11:00 AM	----1--	:30	1	\$325.00	03	0.00	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 09/18/17	09/24/17	----1--			1		\$325.00		0.00				
E 2	6	09/22/17	09/22/17		CM	11:00 PM-11:35 PM	----1--	:30	1	\$500.00	03	0.00	NM	1	\$500.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 11p-1135p															
M-F 11p-1135p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/18/17	09/24/17	----1--					1	\$500.00		0.00			
E 3	6	09/22/17	09/22/17	M-F 1135p-1235a	CM	11:35 PM-12:35 XI	----1--	:30	1	\$200.00	04	0.00	NM	1	\$200.00
M-F 1135p-1235a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/18/17	09/24/17	----1--					1	\$200.00		0.00			
E 4	6	09/22/17	09/22/17	M-F 11a-12p	CM	11:00 AM-12:00 PI	----1--	:30	1	\$325.00	04	0.00	NM	1	\$325.00
M-F 11a-12p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/18/17	09/24/17	----1--					1	\$325.00		0.00			
E 5	6	09/22/17	09/22/17	M-F 1230p-130p	CM	12:30 PM-1:30 PM	----1--	:30	1	\$300.00	07	0.00	NM	1	\$300.00
M-F 1230p-130p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/18/17	09/24/17	----1--					1	\$300.00		0.00			
E 6	6	09/22/17	09/22/17	M-F 12p-1230p	CM	12:00 PM-12:30 PI	----1--	:30	1	\$350.00	03	0.00	NM	1	\$350.00
M-F 12p-1230p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/18/17	09/24/17	----1--					1	\$350.00		0.00			
E 7	6	09/22/17	09/22/17	M-F 130p-2p	CM	1:30 PM-2:00 PM	----1--	:30	1	\$300.00	07	0.00	NM	1	\$300.00
M-F 130p-2p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/18/17	09/24/17	----1--					1	\$300.00		0.00			
E 8	6	09/22/17	09/22/17	M-F 2p-3p	CM	2p-3p	----1--	:30	1	\$225.00	07	0.00	NM	1	\$225.00
M-F 2p-3p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/18/17	09/24/17	----1--					1	\$225.00		0.00			
E 9	6	09/22/17	09/22/17	M-F 3p-4p	CM	3:00 PM-4:00 PM	----1--	:30	1	\$225.00	04	0.00	NM	1	\$225.00
M-F 3p-4p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/18/17	09/24/17	----1--					1	\$225.00		0.00			
E 10	6	09/22/17	09/22/17	M-F 4p-5p	CM	4:00 PM-5:00 PM	----1--	:30	1	\$275.00	04	0.00	NM	1	\$275.00
M-F 4p-5p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/18/17	09/24/17	----1--					1	\$275.00		0.00			
E 11	6	09/22/17	09/22/17	M-F 430a-5a	CM	4:30 AM-4:59 AM	----1--	:30	1	\$60.00	04	0.00	NM	1	\$60.00
M-F 430a-5a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/18/17	09/24/17	----1--					1	\$60.00		0.00			
E 12	6	09/22/17	09/22/17	M-F 5p-530p	CM	5:00 PM-5:30 PM	----1--	:30	1	\$375.00	04	0.00	NM	1	\$375.00
M-F 5p-530p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/18/17	09/24/17	----1--					1	\$375.00		0.00			
E 13	6	09/22/17	09/22/17	M-F 530a-6a	CM	5:30 AM-6:00 AM	----1--	:30	1	\$325.00	03	0.00	NM	1	\$325.00
M-F 530a-6a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/18/17	09/24/17	----1--					1	\$325.00		0.00			
E 14	6	09/22/17	09/22/17	M-F 530p-6p	CM	5:30 PM-6:00 PM	----1--	:30	1	\$375.00	04	0.00	NM	1	\$375.00
M-F 530p-6p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/18/17	09/24/17	----1--					1	\$375.00		0.00			
E 15	6	09/22/17	09/22/17	M-F 6a-7a	CM	6:00 AM-6:30 AM	----1--	:30	1	\$525.00	03	0.00	NM	1	\$525.00
M-F 6a-630a (6:00 AM-6:30 AM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/18/17	09/24/17	----1--					1	\$525.00		0.00			
E 16	6	09/22/17	09/22/17	M-F 6p-630p	CM	6:00 PM-6:30 PM	----1--	:30	1	\$425.00	04	0.00	NM	1	\$425.00
M-F 6p-630p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 16	6	09/22/17	09/22/17	M-F 6p-630p M-F 6p-630p	CM	6:00 PM-6:30 PM	----1--	:30	1	\$425.00	04	0.00	NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/18/17	09/24/17	----1--			1		\$425.00		0.00				
E 17	6	09/22/17	09/22/17	M-F 6a-7a M-F 630a-7a	CM	6:30 AM-7:00 AM (6:30 AM-7:00 AM)	----1--	:30	1	\$550.00	03	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/18/17	09/24/17	----1--			1		\$550.00		0.00				
E 18	6	09/22/17	09/22/17	M-F 630p-7p M-F 630p-7p	CM	6:30 PM-7:00 PM	----1--	:30	1	\$425.00	04	0.00	NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/18/17	09/24/17	----1--			1		\$425.00		0.00				
E 19	6	09/22/17	09/22/17	M-F 7p-730p M-F 7p-730p	CM	7:00 PM-7:30 PM	----1--	:30	1	\$450.00	04	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/18/17	09/24/17	----1--			1		\$450.00		0.00				
E 20	6	09/22/17	09/22/17	M-F 7a-9a M-F 7a-8a	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	----1--	:30	1	\$325.00	03	0.00	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/18/17	09/24/17	----1--			1		\$325.00		0.00				
E 21	6	09/22/17	09/22/17	M-F 730p-8p M-F 730p-8p	CM	7:30 PM-8:00 PM	----1--	:30	1	\$325.00	04	0.00	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/18/17	09/24/17	----1--			1		\$325.00		0.00				
E 22	6	09/22/17	09/22/17	M-F 7a-9a M-F 8a-9a	CM	8:00 AM-9:00 AM (8:00 AM-9:00 AM)	----1--	:30	1	\$300.00	03	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/18/17	09/24/17	----1--			1		\$300.00		0.00				
E 23	6	09/22/17	09/22/17	M-F 9a-10a M-F 9a-10a	CM	9:00 AM-10:00 AM	----1--	:30	1	\$100.00	04	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/18/17	09/24/17	----1--			1		\$100.00		0.00				
E 24	6	09/25/17	09/25/17	M-F 10a-11a M-F 10a-11a	CM	10:00 AM-11:00 AM	1-----	:30	1	\$150.00	07	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/25/17	10/01/17	1-----			1		\$150.00		0.00				
E 25	6	09/25/17	09/25/17	M-F 11p-1135p M-F 11p-1135p	CM	11p-1135p	1-----	:30	1	\$250.00	07	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/25/17	10/01/17	1-----			1		\$250.00		0.00				
E 26	6	09/25/17	09/25/17	M-F 1135p-1235a M-F 1135p-1235a	CM	11:35 PM-12:35 AM	1-----	:30	1	\$100.00	07	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/25/17	10/01/17	1-----			1		\$100.00		0.00				
E 27	6	09/25/17	09/25/17	M-F 11a-12p M-F 11a-12p	CM	11:00 AM-12:00 PM	1-----	:30	1	\$200.00	07	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/25/17	10/01/17	1-----			1		\$200.00		0.00				
E 28	6	09/25/17	09/25/17	M-F 1230p-130p M-F 1230p-130p	CM	12:30 PM-1:30 PM	1-----	:30	1	\$300.00	07	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/25/17	10/01/17	1-----			1		\$300.00		0.00				
E 29	6	09/25/17	09/25/17	M-F 1235a-135a M-F 1235a-135a	CM	12:35 PM-1:35 PM	1-----	:30	1	\$40.00	07	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/25/17	10/01/17	1-----			1		\$40.00		0.00				
E 30	6	09/25/17	09/25/17	M-F 12p-1230p M-F 12p-1230p	CM	12p-1230p	1-----	:30	1	\$175.00	07	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				

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E 30	6	09/25/17	09/25/17	M-F 12p-1230p M-F 12p-1230p	CM	12p-1230p	1-----	:30	1	\$175.00	07	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/25/17	10/01/17	1-----	1		\$175.00		0.00						
E 31	6	09/25/17	09/25/17	M-F 130p-2p M-F 130p-2p	CM	1:30 PM-2:00 PM	1-----	:30	1	\$300.00	07	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/25/17	10/01/17	1-----	1		\$300.00		0.00						
E 32	6	09/25/17	09/25/17	M-F 2p-3p M-F 2p-3p	CM	2:00 PM-3:00 PM	1-----	:30	1	\$225.00	07	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/25/17	10/01/17	1-----	1		\$225.00		0.00						
E 33	6	09/25/17	09/25/17	M-F 3p-4p M-F 3p-4p	CM	3:00 PM-4:00 PM	1-----	:30	1	\$130.00	07	0.00	NM	1	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/25/17	10/01/17	1-----	1		\$130.00		0.00						
E 34	6	09/25/17	09/25/17	M-F 4p-5p M-F 4p-5p	CM	4:00 PM-5:00 PM	1-----	:30	1	\$150.00	07	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/25/17	10/01/17	1-----	1		\$150.00		0.00						
E 35	6	09/25/17	09/25/17	M-F 430a-5a M-F 430a-5a	CM	4:30 AM-4:59 AM	1-----	:30	1	\$40.00	07	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/25/17	10/01/17	1-----	1		\$40.00		0.00						
E 36	6	09/25/17	09/25/17	M-F 5a-530a M-F 5a-530a	CM	5:00 AM-5:30 AM	1-----	:30	1	\$225.00	04	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/25/17	10/01/17	1-----	1		\$225.00		0.00						
E 37	6	09/25/17	09/25/17	M-F 5p-530p M-F 5p-530p	CM	5:00 PM-5:30 PM	1-----	:30	1	\$225.00	07	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/25/17	10/01/17	1-----	1		\$225.00		0.00						
E 38	6	09/25/17	09/25/17	M-F 530a-6a M-F 530a-6a	CM	5:30 AM-6:00 AM	1-----	:30	1	\$275.00	04	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/25/17	10/01/17	1-----	1		\$275.00		0.00						
E 39	6	09/25/17	09/25/17	M-F 530p-6p M-F 530p-6p	CM	5:30 PM-6:00 PM	1-----	:30	1	\$375.00	04	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/25/17	10/01/17	1-----	1		\$375.00		0.00						
E 40	6	09/25/17	09/25/17	M-F 6a-7a M-F 6a-630a (6:00 AM-6:30 AM)	CM	6:00 AM-6:30 AM	1-----	:30	1	\$375.00	04	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/25/17	10/01/17	1-----	1		\$375.00		0.00						
E 41	6	09/25/17	09/25/17	M-F 6p-630p M-F 6p-630p	CM	6:00 PM-6:30 PM	1-----	:30	1	\$275.00	07	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/25/17	10/01/17	1-----	1		\$275.00		0.00						
E 42	6	09/25/17	09/25/17	M-F 6a-7a M-F 630a-7a (6:30 AM-7:00 AM)	CM	6:30 AM-7:00 AM	1-----	:30	1	\$400.00	04	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/25/17	10/01/17	1-----	1		\$400.00		0.00						
E 43	6	09/25/17	09/25/17	M-F 630p-7p M-F 630p-7p	CM	6:30 PM-7:00 PM	1-----	:30	1	\$425.00	04	0.00	NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/25/17	10/01/17	1-----	1		\$425.00		0.00						
E 44	6	09/25/17	09/25/17	M-F 7p-730p M-F 7p-730p	CM	7:00 PM-7:30 PM	1-----	:30	1	\$500.00	03	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						

Order / Rev: 559924
Alt Order #: 08791430
Flight Dates: 09/19/17 - 09/25/17

Advertiser: Herring/D/AG
Product Desc: HERRING 4 ATNRY GEN
Estimate: 5597
WTVR-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 44	6	09/25/17	09/25/17	M-F 7p-730p M-F 7p-730p	CM	7:00 PM-7:30 PM	1-----	:30	1	\$500.00	03	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/25/17	10/01/17	1-----	1		\$500.00		0.00						
E 45	6	09/25/17	09/25/17	M-F 7a-9a M-F 7a-8a	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	1-----	:30	1	\$175.00	07	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/25/17	10/01/17	1-----	1		\$175.00		0.00						
E 46	6	09/25/17	09/25/17	M-F 7a-9a M-F 8-9a	CM	8:00 AM-9:00 AM (8:00 AM-9:00 AM)	1-----	:30	1	\$150.00	07	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/25/17	10/01/17	1-----	1		\$150.00		0.00						
E 47	6	09/25/17	09/25/17	M-F 9a-10a M-F 9a-10a	CM	9:00 AM-10:00 AM	1-----	:30	1	\$50.00	07	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/25/17	10/01/17	1-----	1		\$50.00		0.00						
E 48	6	09/23/17	09/23/17	Sa-Su 11p-1135p Sa-Su 11p-1135p	CM	11:00 PM-11:35 PM	-----1-	:30	1	\$200.00	07	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/18/17	09/24/17	-----1-	1		\$200.00		0.00						
E 49	6	09/23/17	09/23/17	Sa 6a-7a Sa 630a-7a	CM	6:30 AM-7:00 AM (6:30 AM-7:00 AM)	-----1-	:30	1	\$185.00	03	0.00	NM	1	\$185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/18/17	09/24/17	-----1-	1		\$185.00		0.00						
E 50	6	09/23/17	09/23/17	Sa 7a-8a Sa 7a-7a	CM	7:00 AM-7:30 AM (7:00 AM-7:30 AM)	-----1-	:30	1	\$185.00	03	0.00	NM	1	\$185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/18/17	09/24/17	-----1-	1		\$185.00		0.00						
E 51	6	09/23/17	09/23/17	Sa 7a-8a Sa 730a-8a	CM	7:30 AM-8:00 AM (7:30 AM-8:00 AM)	-----1-	:30	1	\$250.00	03	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/18/17	09/24/17	-----1-	1		\$250.00		0.00						
E 52	6	09/23/17	09/23/17	Sa 8a-10a Sa 8a-9a	CM	8:00 AM-9:00 AM (8:00 AM-9:00 AM)	-----1-	:30	1	\$175.00	04	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/18/17	09/24/17	-----1-	1		\$175.00		0.00						
E 53	6	09/23/17	09/23/17	Saturday Prime Hour 1 Saturday Prime Hour 1	CM	8:00 PM-9:00 PM	-----1-	:30	1	\$250.00	07	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/18/17	09/24/17	-----1-	1		\$250.00		0.00						
E 54	6	09/23/17	09/23/17	Sa 8a-10a Sa 9a-10a	CM	9:00 AM-10:00 AM (9:00 AM-10:00 AM)	-----1-	:30	1	\$200.00	04	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/18/17	09/24/17	-----1-	1		\$200.00		0.00						
E 55	6	09/24/17	09/24/17	Su 1030a-11a Su 1030a-1130a	CM	10:30 AM-11:30 AM	-----1	:30	1	\$400.00	05	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/18/17	09/24/17	-----1	1		\$400.00		0.00						
E 56	6	09/24/17	09/24/17	Sa-Su 11p-1135p Sa-Su 11p-1135p	CM	11:00 PM-11:35 PM	-----1	:30	1	\$200.00	07	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/18/17	09/24/17	-----1	1		\$200.00		0.00						
E 57	6	09/24/17	09/24/17	Su 1135p-1235a Su 1135p-1235a	CM	11:35 PM-12:35 AM	-----1	:30	1	\$70.00	04	0.00	NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/18/17	09/24/17	-----1	1		\$70.00		0.00						
E 58	6	09/24/17	09/24/17	Su 6a-7a Su 6a-630a	CM	6:00 AM-6:30 AM (6:00 AM-6:30 AM)	-----1	:30	1	\$170.00	03	0.00	NM	1	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						

Order / Rev: 559924
 Alt Order #: 08791430
 Flight Dates: 09/19/17 - 09/25/17

Advertiser: Herring/D/AG
 Product Desc: HERRING 4 ATNRY GEN
 Estimate: 5597

WTVR-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 58	6	09/24/17	09/24/17	Su 6a-7a Su 6a-630a	CM	6:00 AM-6:30 AM (6:00 AM-6:30 AM)	-----1	:30	1	\$170.00	03	0.00	NM	1	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/18/17	09/24/17	-----1	1		\$170.00		0.00						
E 59	6	09/24/17	09/24/17	Su 6a-7a Su 630a-7a	CM	6:30 AM-7:00 AM (6:30 AM-7:00 AM)	-----1	:30	1	\$185.00	03	0.00	NM	1	\$185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/18/17	09/24/17	-----1	1		\$185.00		0.00						
E 60	6	09/24/17	09/24/17	Su 630p-7p Su 630p-7p	CM	6:30 PM-7:00 PM	-----1	:30	1	\$150.00	07	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/18/17	09/24/17	-----1	1		\$150.00		0.00						
E 61	6	09/24/17	09/24/17	Su 7a-8a Su 7a-730a	CM	7:00 AM-7:30 AM (7:00 AM-7:30 AM)	-----1	:30	1	\$185.00	03	0.00	NM	1	\$185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/18/17	09/24/17	-----1	1		\$185.00		0.00						
E 62	6	09/24/17	09/24/17	Su 7a-8a Su 730a-8a	CM	7:30 AM-8:00 AM (7:30 AM-8:00 AM)	-----1	:30	1	\$250.00	03	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/18/17	09/24/17	-----1	1		\$250.00		0.00						
E 63	6	09/24/17	09/24/17	Su 9a-1030a Su 9a-1030a	CM	9:00 AM-10:30 AM	-----1	:30	1	\$325.00	04	0.00	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/18/17	09/24/17	-----1	1		\$325.00		0.00						
E 64	6	09/24/17	09/24/17	Sunday Prime Hour 3 Sunday Prime Hour 3	CM	9:00 PM-10:00 PM	-----1	:30	1	\$650.00	07	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/18/17	09/24/17	-----1	1		\$650.00		0.00						
E 65	6	09/21/17	09/21/17	M-F 10a-11a M-F 10a-11a	CM	10:00 AM-11:00 AM	---1---	:30	1	\$325.00	03	0.00	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/18/17	09/24/17	---1---	1		\$325.00		0.00						
E 66	6	09/21/17	09/21/17	M-F 11p-1135p M-F 11p-1135p	CM	11:00 PM-11:35 PM	---1---	:30	1	\$500.00	03	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/18/17	09/24/17	---1---	1		\$500.00		0.00						
E 67	6	09/21/17	09/21/17	M-F 1135p-1235a M-F 1135p-1235a	CM	11:35 PM-12:35 AM	---1---	:30	1	\$200.00	04	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/18/17	09/24/17	---1---	1		\$200.00		0.00						
E 68	6	09/21/17	09/21/17	M-F 11a-12p M-F 11a-12p	CM	11:00 AM-12:00 PM	---1---	:30	1	\$325.00	04	0.00	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/18/17	09/24/17	---1---	1		\$325.00		0.00						
E 69	6	09/21/17	09/21/17	M-F 1230p-130p M-F 1230p-130p	CM	12:30 PM-1:30 PM	---1---	:30	1	\$300.00	07	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/18/17	09/24/17	---1---	1		\$300.00		0.00						
E 70	6	09/21/17	09/21/17	M-F 1235a-135a M-F 1235a-135a	CM	12:35 PM-1:35 PM	---1---	:30	1	\$90.00	04	0.00	NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/18/17	09/24/17	---1---	1		\$90.00		0.00						
E 71	6	09/21/17	09/21/17	M-F 12p-1230p M-F 12p-1230p	CM	12:00 PM-12:30 PM	---1---	:30	1	\$350.00	03	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/18/17	09/24/17	---1---	1		\$350.00		0.00						
E 72	6	09/21/17	09/21/17	M-F 130p-2p M-F 130p-2p	CM	1:30 PM-2:00 PM	---1---	:30	1	\$300.00	07	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						

Order / Rev: 559924
Alt Order #: 08791430
Flight Dates: 09/19/17 - 09/25/17

Advertiser: Herring/D/AG
Product Desc: HERRING 4 ATNRY GEN
Estimate: 5597
WTVR-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 72	6	09/21/17	09/21/17	M-F 130p-2p M-F 130p-2p	CM	1:30 PM-2:00 PM	--- 1---	:30	1	\$300.00	07	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/18/17	09/24/17	--- 1---	1		\$300.00		0.00						
E 73	6	09/21/17	09/21/17	M-F 2p-3p M-F 2p-3p	CM	2:00 PM-3:00 PM	--- 1---	:30	1	\$225.00	07	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/18/17	09/24/17	--- 1---	1		\$225.00		0.00						
E 74	6	09/21/17	09/21/17	M-F 3p-4p M-F 3p-4p	CM	3:00 PM-4:00 PM	--- 1---	:30	1	\$225.00	04	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/18/17	09/24/17	--- 1---	1		\$225.00		0.00						
E 75	6	09/21/17	09/21/17	M-F 4p-5p M-F 4p-5p	CM	4:00 PM-5:00 PM	--- 1---	:30	1	\$275.00	04	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/18/17	09/24/17	--- 1---	1		\$275.00		0.00						
E 76	6	09/21/17	09/21/17	M-F 430a-5a M-F 430a-5a	CM	4:30 AM-4:59 AM	--- 1---	:30	1	\$60.00	04	0.00	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/18/17	09/24/17	--- 1---	1		\$60.00		0.00						
E 77	6	09/21/17	09/21/17	M-F 5a-530a M-F 5a-530a	CM	5:00 AM-5:30 AM	--- 1---	:30	1	\$250.00	03	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/18/17	09/24/17	--- 1---	1		\$250.00		0.00						
E 78	6	09/21/17	09/21/17	M-F 5p-530p M-F 5p-530p	CM	5:00 PM-5:30 PM	--- 1---	:30	1	\$375.00	04	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/18/17	09/24/17	--- 1---	1		\$375.00		0.00						
E 79	6	09/21/17	09/21/17	M-F 530a-6a M-F 530a-6a	CM	5:30 AM-6:00 AM	--- 1---	:30	1	\$325.00	03	0.00	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/18/17	09/24/17	--- 1---	1		\$325.00		0.00						
E 80	6	09/21/17	09/21/17	M-F 530p-6p M-F 530p-6p	CM	5:30 PM-6:00 PM	--- 1---	:30	1	\$375.00	04	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/18/17	09/24/17	--- 1---	1		\$375.00		0.00						
E 81	6	09/21/17	09/21/17	M-F 6p-630p M-F 6p-630p	CM	6:00 PM-6:30 PM	--- 1---	:30	1	\$425.00	04	0.00	NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/18/17	09/24/17	--- 1---	1		\$425.00		0.00						
E 82	6	09/21/17	09/21/17	M-F 6a-7a M-F 630a-7a (6:30 AM-7:00 AM)	CM	6:30 AM-7:00 AM	--- 1---	:30	1	\$550.00	03	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/18/17	09/24/17	--- 1---	1		\$550.00		0.00						
E 83	6	09/21/17	09/21/17	M-F 630p-7p M-F 630p-7p	CM	6:30 PM-7:00 PM	--- 1---	:30	1	\$425.00	04	0.00	NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/18/17	09/24/17	--- 1---	1		\$425.00		0.00						
E 84	6	09/21/17	09/21/17	M-F 7p-730p M-F 7p-730p	CM	7:00 PM-7:30 PM	--- 1---	:30	1	\$450.00	03	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/18/17	09/24/17	--- 1---	1		\$450.00		0.00						
E 85	6	09/21/17	09/21/17	M-F 7a-9a M-F 7a-8a (7:00 AM-8:00 AM)	CM	7:00 AM-8:00 AM	--- 1---	:30	1	\$325.00	03	0.00	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/18/17	09/24/17	--- 1---	1		\$325.00		0.00						
E 86	6	09/21/17	09/21/17	M-F 730p-8p M-F 730p-8p	CM	7:30 PM-8:00 PM	--- 1---	:30	1	\$325.00	04	0.00	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						

Order / Rev: 559924
Alt Order #: 08791430
Flight Dates: 09/19/17 - 09/25/17

Advertiser: Herring/D/AG
Product Desc: HERRING 4 ATNRY GEN
Estimate: 5597
WTVR-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 86	6	09/21/17	09/21/17	M-F 730p-8p M-F 730p-8p	CM	7:30 PM-8:00 PM	--- 1---	:30	1	\$325.00	04	0.00	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/18/17	09/24/17	--- 1---			1		\$325.00			0.00			
E 87	6	09/21/17	09/21/17	Thursday Prime Hour 1 Thursday Prime Hour 1	CM	8:00 PM-9:00 PM	--- 1---	:30	1	\$1,000.00	07	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/18/17	09/24/17	--- 1---			1		\$1,000.00			0.00			
E 88	6	09/21/17	09/21/17	M-F 9a-10a M-F 9a-10a	CM	9:00 AM-10:00 AM	--- 1---	:30	1	\$100.00	04	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/18/17	09/24/17	--- 1---			1		\$100.00			0.00			
E 89	6	09/19/17	09/19/17	Tuesday Prime Hour 3 Tuesday Prime Hour 3	CM	10:00 PM-11:00 PM	1-----	:30	1	\$900.00	04	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/18/17	09/24/17	- 1-----			1		\$900.00			0.00			
E 90	6	09/19/17	09/19/17	M-F 11p-1135p M-F 11p-1135p	CM	11:00 PM-11:35 PM	1-----	:30	1	\$500.00	03	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/18/17	09/24/17	- 1-----			1		\$500.00			0.00			
E 91	6	09/19/17	09/19/17	M-F 1135p-1235a M-F 1135p-1235a	CM	11:35 PM-12:35 AM	1-----	:30	1	\$200.00	04	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/18/17	09/24/17	- 1-----			1		\$200.00			0.00			
E 92	6	09/19/17	09/19/17	M-F 11a-12p M-F 11a-12p	CM	11:00 AM-12:00 PM	1-----	:30	1	\$325.00	04	0.00	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/18/17	09/24/17	- 1-----			1		\$325.00			0.00			
E 93	6	09/19/17	09/19/17	M-F 1230p-130p M-F 1230p-130p	CM	1230p-130p	- 1-----	:30	1	\$300.00	07	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/18/17	09/24/17	- 1-----			1		\$300.00			0.00			
E 94	6	09/19/17	09/19/17	M-F 1235a-135a M-F 1235a-135a	CM	12:35 PM-1:35 PM	1-----	:30	1	\$90.00	04	0.00	NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/18/17	09/24/17	- 1-----			1		\$90.00			0.00			
E 95	6	09/19/17	09/19/17	M-F 12p-1230p M-F 12p-1230p	CM	12:00 PM-12:30 PM	1-----	:30	1	\$350.00	03	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/18/17	09/24/17	- 1-----			1		\$350.00			0.00			
E 96	6	09/19/17	09/19/17	M-F 130p-2p M-F 130p-2p	CM	1:30 PM-2:00 PM	- 1-----	:30	1	\$300.00	07	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/18/17	09/24/17	- 1-----			1		\$300.00			0.00			
E 97	6	09/19/17	09/19/17	M-F 2p-3p M-F 2p-3p	CM	2:00 PM-3:00 PM	- 1-----	:30	1	\$225.00	07	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/18/17	09/24/17	- 1-----			1		\$225.00			0.00			
E 98	6	09/19/17	09/19/17	M-F 3p-4p M-F 3p-4p	CM	3:00 PM-4:00 PM	- 1-----	:30	1	\$225.00	04	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/18/17	09/24/17	- 1-----			1		\$225.00			0.00			
E 99	6	09/19/17	09/19/17	M-F 4p-5p M-F 4p-5p	CM	4:00 PM-5:00 PM	- 1-----	:30	1	\$275.00	04	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/18/17	09/24/17	- 1-----			1		\$275.00			0.00			
E100	6	09/19/17	09/19/17	M-F 430a-5a M-F 430a-5a	CM	4:30 AM-4:59 AM	- 1-----	:30	1	\$60.00	04	0.00	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			

Order / Rev: 559924
Alt Order #: 08791430
Flight Dates: 09/19/17 - 09/25/17

Advertiser: Herring/D/AG
Product Desc: HERRING 4 ATNRY GEN
Estimate: 5597
WTVR-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E100	6	09/19/17	09/19/17	M-F 430a-5a M-F 430a-5a	CM	4:30 AM-4:59 AM	- 1 - - - - -	:30	1	\$60.00	04	0.00	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/18/17	09/24/17	- 1 - - - - -			1		\$60.00		0.00				
E101	6	09/19/17	09/19/17	M-F 5a-530a M-F 5a-530a	CM	5:00 AM-5:30 AM	- 1 - - - - -	:30	1	\$250.00	03	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/18/17	09/24/17	- 1 - - - - -			1		\$250.00		0.00				
E102	6	09/19/17	09/19/17	M-F 5p-530p M-F 5p-530p	CM	5:00 PM-5:30 PM	- 1 - - - - -	:30	1	\$375.00	04	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/18/17	09/24/17	- 1 - - - - -			1		\$375.00		0.00				
E103	6	09/19/17	09/19/17	M-F 530p-6p M-F 530p-6p	CM	5:30 PM-6:00 PM	- 1 - - - - -	:30	1	\$375.00	04	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/18/17	09/24/17	- 1 - - - - -			1		\$375.00		0.00				
E104	6	09/19/17	09/19/17	M-F 6a-7a M-F 6a-630a	CM	6:00 AM-6:30 AM (6:00 AM-6:30 AM)	- 1 - - - - -	:30	1	\$525.00	03	0.00	NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/18/17	09/24/17	- 1 - - - - -			1		\$525.00		0.00				
E105	6	09/19/17	09/19/17	M-F 6p-630p M-F 6p-630p	CM	6:00 PM-6:30 PM	- 1 - - - - -	:30	1	\$425.00	04	0.00	NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/18/17	09/24/17	- 1 - - - - -			1		\$425.00		0.00				
E106	6	09/19/17	09/19/17	M-F 630p-7p M-F 630p-7p	CM	6:30 PM-7:00 PM	- 1 - - - - -	:30	1	\$425.00	04	0.00	NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/18/17	09/24/17	- 1 - - - - -			1		\$425.00		0.00				
E107	6	09/19/17	09/19/17	M-F 7p-730p M-F 7p-730p	CM	7:00 PM-7:30 PM	- 1 - - - - -	:30	1	\$450.00	03	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/18/17	09/24/17	- 1 - - - - -			1		\$450.00		0.00				
E108	6	09/19/17	09/19/17	M-F 7a-9a M-F 7a-8a	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	- 1 - - - - -	:30	1	\$325.00	03	0.00	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/18/17	09/24/17	- 1 - - - - -			1		\$325.00		0.00				
E109	6	09/19/17	09/19/17	M-F 730p-8p M-F 730p-8p	CM	7:30 PM-8:00 PM	- 1 - - - - -	:30	1	\$325.00	04	0.00	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/18/17	09/24/17	- 1 - - - - -			1		\$325.00		0.00				
E110	6	09/19/17	09/19/17	M-F 7a-9a M-F 8a-9a	CM	8:00 AM-9:00 AM (8:00 AM-9:00 AM)	- 1 - - - - -	:30	1	\$300.00	03	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/18/17	09/24/17	- 1 - - - - -			1		\$300.00		0.00				
E111	6	09/19/17	09/19/17	Tuesday Prime Hour 1 Tuesday Prime Hour 1	CM	8:00 PM-9:00 PM	- 1 - - - - -	:30	1	\$1,500.00	04	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/18/17	09/24/17	- 1 - - - - -			1		\$1,500.00		0.00				
E112	6	09/19/17	09/19/17	M-F 9a-10a M-F 9a-10a	CM	9:00 AM-10:00 AM	- 1 - - - - -	:30	1	\$100.00	04	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/18/17	09/24/17	- 1 - - - - -			1		\$100.00		0.00				
E113	6	09/20/17	09/20/17	M-F 10a-11a M-F 10a-11a	CM	10:00 AM-11:00 AM	- - 1 - - - -	:30	1	\$325.00	03	0.00	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/18/17	09/24/17	- - 1 - - - -			1		\$325.00		0.00				
E114	6	09/20/17	09/20/17	M-F 11p-1135p M-F 11p-1135p	CM	11:00 PM-11:35 PM	- - 1 - - - -	:30	1	\$500.00	03	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				

Order / Rev: 559924
Alt Order #: 08791430
Flight Dates: 09/19/17 - 09/25/17

Advertiser: Herring/D/AG
Product Desc: HERRING 4 ATNRY GEN
Estimate: 5597
WTVR-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E114	6	09/20/17	09/20/17	M-F 11p-1135p M-F 11p-1135p	CM	11:00 PM-11:35 PM	-- 1----	:30	1	\$500.00	03	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/18/17	09/24/17	-- 1----					1	\$500.00		0.00			
E115	6	09/20/17	09/20/17	M-F 1135p-1235a M-F 1135p-1235a	CM	11:35 PM-12:35 AM	-- 1----	:30	1	\$200.00	04	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/18/17	09/24/17	-- 1----					1	\$200.00		0.00			
E116	6	09/20/17	09/20/17	M-F 11a-12p M-F 11a-12p	CM	11:00 AM-12:00 PM	-- 1----	:30	1	\$325.00	04	0.00	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/18/17	09/24/17	-- 1----					1	\$325.00		0.00			
E117	6	09/20/17	09/20/17	M-F 1230p-130p M-F 1230p-130p	CM	12:30 PM-1:30 PM	-- 1----	:30	1	\$300.00	07	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/18/17	09/24/17	-- 1----					1	\$300.00		0.00			
E118	6	09/20/17	09/20/17	M-F 1235a-135a M-F 1235a-135a	CM	12:35 XM-1:35 XM	-- 1----	:30	1	\$90.00	04	0.00	NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/18/17	09/24/17	-- 1----					1	\$90.00		0.00			
E119	6	09/20/17	09/20/17	M-F 12p-1230p M-F 12p-1230p	CM	12:00 PM-12:30 PM	-- 1----	:30	1	\$350.00	03	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/18/17	09/24/17	-- 1----					1	\$350.00		0.00			
E120	6	09/20/17	09/20/17	M-F 130p-2p M-F 130p-2p	CM	1:30 PM-2:00 PM	-- 1----	:30	1	\$300.00	07	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/18/17	09/24/17	-- 1----					1	\$300.00		0.00			
E121	6	09/20/17	09/20/17	M-F 2p-3p M-F 2p-3p	CM	2:00 PM-3:00 PM	-- 1----	:30	1	\$225.00	07	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/18/17	09/24/17	-- 1----					1	\$225.00		0.00			
E122	6	09/20/17	09/20/17	M-F 3p-4p M-F 3p-4p	CM	3:00 PM-4:00 PM	-- 1----	:30	1	\$225.00	04	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/18/17	09/24/17	-- 1----					1	\$225.00		0.00			
E123	6	09/20/17	09/20/17	M-F 4p-5p M-F 4p-5p	CM	4:00 PM-5:00 PM	-- 1----	:30	1	\$275.00	04	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/18/17	09/24/17	-- 1----					1	\$275.00		0.00			
E124	6	09/20/17	09/20/17	M-F 430a-5a M-F 430a-5a	CM	4:30 AM-4:59 AM	-- 1----	:30	1	\$60.00	04	0.00	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/18/17	09/24/17	-- 1----					1	\$60.00		0.00			
E125	6	09/20/17	09/20/17	M-F 5p-530p M-F 5p-530p	CM	5:00 PM-5:30 PM	-- 1----	:30	1	\$375.00	04	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/18/17	09/24/17	-- 1----					1	\$375.00		0.00			
E126	6	09/20/17	09/20/17	M-F 530a-6a M-F 530a-6a	CM	5:30 AM-6:00 AM	-- 1----	:30	1	\$325.00	03	0.00	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/18/17	09/24/17	-- 1----					1	\$325.00		0.00			
E127	6	09/20/17	09/20/17	M-F 530p-6p M-F 530p-6p	CM	5:30 PM-6:00 PM	-- 1----	:30	1	\$375.00	04	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/18/17	09/24/17	-- 1----					1	\$375.00		0.00			
E128	6	09/20/17	09/20/17	M-F 6a-7a M-F 6a630a (6:00 AM-6:30 AM)	CM	6:00 AM-6:30 AM	-- 1----	:30	1	\$525.00	03	0.00	NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/18/17	09/24/17	-- 1----					1	\$525.00		0.00			

Order / Rev: 559924
Alt Order #: 08791430
Flight Dates: 09/19/17 - 09/25/17

Advertiser: Herring/D/AG
Product Desc: HERRING 4 ATNRY GEN
Estimate: 5597
WTVR-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E128	6	09/20/17	09/20/17	M-F 6a-7a M-F 6a630a	CM	6:00 AM-6:30 AM (6:00 AM-6:30 AM)	-- 1----	:30	1	\$525.00	03	0.00	NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/18/17	09/24/17	-- 1----			1		\$525.00		0.00				
E129	6	09/20/17	09/20/17	M-F 6p-630p M-F 6p-630p	CM	6:00 PM-6:30 PM	-- 1----	:30	1	\$425.00	04	0.00	NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/18/17	09/24/17	-- 1----			1		\$425.00		0.00				
E130	6	09/20/17	09/20/17	M-F 6a-7a M-F 630a-7a	CM	6:30 AM-7:00 AM (6:30 AM-7:00 AM)	-- 1----	:30	1	\$550.00	03	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/18/17	09/24/17	-- 1----			1		\$550.00		0.00				
E131	6	09/20/17	09/20/17	M-F 630p-7p M-F 630p-7p	CM	6:30 PM-7:00 PM	-- 1----	:30	1	\$425.00	04	0.00	NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/18/17	09/24/17	-- 1----			1		\$425.00		0.00				
E132	6	09/20/17	09/20/17	M-F 7p-730p M-F 7p-730p	CM	7:00 PM-7:30 PM	-- 1----	:30	1	\$450.00	03	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/18/17	09/24/17	-- 1----			1		\$450.00		0.00				
E133	6	09/20/17	09/20/17	M-F 7a-9a M-F 7a-8a	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	-- 1----	:30	1	\$325.00	03	0.00	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/18/17	09/24/17	-- 1----			1		\$325.00		0.00				
E134	6	09/20/17	09/20/17	M-F 7a-9a M-F 8a-9a	CM	8:00 AM-9:00 AM (8:00 AM-9:00 AM)	-- 1----	:30	1	\$300.00	03	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/18/17	09/24/17	-- 1----			1		\$300.00		0.00				
E135	6	09/20/17	09/20/17	M-F 9a-10a M-F 9a-10a	CM	9:00 AM-10:00 AM	-- 1----	:30	1	\$100.00	04	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/18/17	09/24/17	-- 1----			1		\$100.00		0.00				
Totals													135	\$41,700.00	