



WTTV-CBS
6910 Network Pl.
Indianapolis, IN 46278
(317) 632-5900

CONTRACT

<u>Contract / Revision</u> 644350 /		<u>Alt Order #</u> 08970429
<u>Product</u> MESSER FOR SENATE		
<u>Contract Dates</u> 04/10/18 - 04/16/18		<u>Estimate #</u> 8988
<u>Advertiser</u> Messer, L. / R / IN Senate		<u>Original Date / Revision</u> 03/05/18 / 03/05/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WTTV-CBS	<u>Account Executive</u> Ian Ambron	<u>Sales Office</u> NSO Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
		<u>Total Ratings</u> 99.50
<u>Agcy Code</u> 14860	<u>Advertiser Code</u> 578	<u>Product 1/2</u> 1074
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

American Media & Advocacy Group
815 Slaters Lane
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	CBS	04/16/18	04/16/18	M-F 6a-7a	6:30 AM-7:00 AM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	04/16/18	04/22/18	1-----				1	\$100.00	0.90			
N 2	CBS	04/11/18	04/11/18	M-F 7a-9a	8:30 AM-9:00 AM		:30				NM	1	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	04/09/18	04/15/18	--1----				1	\$190.00	1.30			
N 3	CBS	04/12/18	04/12/18	M-F 7a-9a	8:30 AM-9:00 AM		:30				NM	1	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	04/09/18	04/15/18	---1---				1	\$190.00	1.30			
N 4	CBS	04/13/18	04/13/18	M-F 7a-9a	8:30 AM-9:00 AM		:30				NM	1	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	04/09/18	04/15/18	----1--				1	\$190.00	1.30			
N 5	CBS	04/16/18	04/16/18	M-F 730p-8p	7:30 PM-8:00 PM		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	04/16/18	04/22/18	1-----				1	\$800.00	3.10			
N 6	CBS	04/10/18	04/10/18	M-F 730p-8p	7:30 PM-8:00 PM		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	04/09/18	04/15/18	-1-----				1	\$800.00	3.10			
N 7	CBS	04/11/18	04/11/18	M-F 730p-8p	7:30 PM-8:00 PM		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	04/09/18	04/15/18	--1----				1	\$800.00	3.10			
N 8	CBS	04/12/18	04/12/18	M-F 730p-8p	7:30 PM-8:00 PM		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	04/09/18	04/15/18	---1---				1	\$800.00	3.10			
N 9	CBS	04/13/18	04/13/18	M-F 730p-8p	7:30 PM-8:00 PM		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	04/09/18	04/15/18	----1--				1	\$800.00	3.10			
N 10	CBS	04/16/18	04/16/18	M-F 7p-730p	7:00 PM-7:30 PM		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	04/16/18	04/22/18	1-----				1	\$750.00	2.70			
N 11	CBS	04/10/18	04/10/18	M-F 7p-730p	7:00 PM-7:30 PM		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	04/09/18	04/15/18	-1-----				1	\$750.00	2.70			
N 12	CBS	04/10/18	04/10/18	M-F 6a-7a	6:30 AM-7:00 AM		:30				NM	1	\$100.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract Dates</u> 04/10/18 - 04/16/18	<u>Product</u> MESSER FOR SENATE	<u>Estimate #</u> 8988
<u>Advertiser</u> Messer, L. / R / IN Senate		<u>Original Date / Revision</u> 03/05/18 / 03/05/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/09/18	04/15/18	-1-----				1	\$100.00	0.90			
N 13	CBS	04/11/18	04/11/18	M-F 7p-730p	7:00 PM-7:30 PM		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/09/18	04/15/18	--1----				1	\$750.00	2.70			
N 14	CBS	04/12/18	04/12/18	M-F 7p-730p	7:00 PM-7:30 PM		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/09/18	04/15/18	---1---				1	\$750.00	2.70			
N 15	CBS	04/13/18	04/13/18	M-F 7p-730p	7:00 PM-7:30 PM		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/09/18	04/15/18	----1--				1	\$750.00	2.70			
N 16	CBS	04/13/18	04/13/18	Friday Prime Hour 3	10:00 PM-11:00 PM		:30				NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/09/18	04/15/18	----1--				1	\$1,800.00	6.60			
N 17	CBS	04/14/18	04/14/18	Saturday Prime Hour 1	8:00 PM-9:00 PM		:30				NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/09/18	04/15/18	-----1-				1	\$475.00	1.60			
N 18	CBS	04/10/18	04/10/18	Tuesday Prime Hour 1	8:00 PM-9:00 PM		:30				NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/09/18	04/15/18	-1-----				1	\$2,400.00	9.50			
N 19	CBS	04/13/18	04/13/18	Friday Prime Hour 2	9:00 PM-10:00 PM		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/09/18	04/15/18	----1--				1	\$1,500.00	5.70			
N 20	CBS	04/14/18	04/14/18	Saturday Prime Hour 2	9:00 PM-10:00 PM		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/09/18	04/15/18	-----1-				1	\$500.00	1.60			
N 21	CBS	04/14/18	04/14/18	Saturday Prime Hour 3	10:00 PM-11:00 PM		:30				NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/09/18	04/15/18	-----1-				1	\$525.00	2.30			
N 22	CBS	04/10/18	04/10/18	Tuesday Prime Hour 3	10:00 PM-11:00 PM		:30				NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/09/18	04/15/18	-1-----				1	\$2,400.00	6.20			
N 23	CBS	04/11/18	04/11/18	M-F 6a-7a	6:30 AM-7:00 AM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/09/18	04/15/18	--1----				1	\$100.00	0.90			
N 24	CBS	04/15/18	04/15/18	Sunday Prime Hour 3	9:00 PM-10:00 PM		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/09/18	04/15/18	-----1				1	\$2,000.00	5.00			
N 25	CBS	04/15/18	04/15/18	Sunday Prime Hour 1	7:00 PM-8:00 PM		:30				NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/09/18	04/15/18	-----1				1	\$4,000.00	6.10			
N 26	CBS	04/16/18	04/16/18	M-F 11p-1135p	11:00 PM-11:35 PM		:30				NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/16/18	04/22/18	1-----				1	\$475.00	2.70			
N 27	CBS	04/10/18	04/10/18	M-F 11p-1135p	11:00 PM-11:35 PM		:30				NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/09/18	04/15/18	-1-----				1	\$475.00	2.70			
N 28	CBS	04/11/18	04/11/18	M-F 11p-1135p	11:00 PM-11:35 PM		:30				NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/09/18	04/15/18	--1----				1	\$475.00	2.70			
N 29	CBS	04/12/18	04/12/18	M-F 11p-1135p	11:00 PM-11:35 PM		:30				NM	1	\$475.00

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/09/18	04/15/18	---1---				1	\$475.00	2.70			
N 30	CBS	04/13/18	04/13/18	M-F 11p-1135p	11:00 PM-11:35 PM		:30				NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/09/18	04/15/18	----1--				1	\$475.00	2.70			
N 31	CBS	04/12/18	04/12/18	M-F 6a-7a	6:30 AM-7:00 AM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/09/18	04/15/18	---1---				1	\$100.00	0.90			
N 32	CBS	04/13/18	04/13/18	M-F 6a-7a	6:30 AM-7:00 AM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/09/18	04/15/18	----1--				1	\$100.00	0.90			
N 33	CBS	04/11/18	04/11/18	M-F 6a-7a	6:00 AM-6:30 AM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/09/18	04/15/18	--1----				1	\$100.00	0.70			
N 34	CBS	04/12/18	04/12/18	M-F 6a-7a	6:00 AM-6:30 AM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/09/18	04/15/18	---1---				1	\$100.00	0.70			
N 35	CBS	04/16/18	04/16/18	M-F 7a-9a	8:30 AM-9:00 AM		:30				NM	1	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/16/18	04/22/18	1-----				1	\$190.00	1.30			
N 36	CBS	04/10/18	04/10/18	M-F 7a-9a	8:30 AM-9:00 AM		:30				NM	1	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/09/18	04/15/18	-1-----				1	\$190.00	1.30			
Totals								99.50				36	\$27,375.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
03/26/18 - 04/16/18	36	\$27,375.00	(\$4,106.25)	\$23,268.75
Totals	36	\$27,375.00	(\$4,106.25)	\$23,268.75

Signature: _____ Date: _____

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