



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 28390235	<b>Changes as of:</b> 4/9/2024 at 4:11 PM	<b>Version:</b> Current State Version 1
<b>CPE:</b> 488/1838/11613	<b>Flight:</b> 4/11/24 - 4/12/24	<b>Station:</b> WHAM
<b>Agency:</b> CANAL PARTNERS MEDIA	<b>Advertiser:</b> HEALTHCARE EDUCATION PROJECT (NYS)	<b>Market:</b> Rochester, NY
900 Circle 75 Parkway, SE Atlanta, GA 30339	<b>Product:</b> HEP TV	<b>Office:</b> PHILADELPHIA
<b>Agency Order #:</b> 13360647	<b>Buyer:</b> Feist, Chris	<b>Service:</b> Nielsen
<b>Salesperson:</b> FRAN BROWN 215-563-5400	<b>Primary Demo:</b>	<b>Assistant:</b> FRAN BROWN 215-563-5400
<b>Separation:</b>		<b>Con Type:</b> POLITICAL/VOTE
		<b>Total \$:</b> \$7,280.00
		<b>Total Spots:</b> 13
		<b>Total CPP:</b> \$0.00
		<b>Total GRP:</b>
		<b>Traffic #:</b> 6062046

**Comments:** Separation: 30;PopulationBuyType: CPP

#	Day/Time	DP	Program	Rate	Len	4/11 - 4/12		Total Spots	Total \$	CPP*	GRP*
						4/11	4/12				
1	Th-F,M-W 6a-7a		13WHAM News At 6A	\$540.00	30	1	0	1	\$540.00	\$0.00	0.0
2	Th-F,M-W 7a-8a		Good Morning America	\$700.00	30	0	1	1	\$700.00	\$0.00	0.0
3	Th-F,M-W 8a-9a		Good Morning America	\$700.00	30	1	0	1	\$700.00	\$0.00	0.0
4	Th-F,M-W 9a-10a		Jennifer Hudson	\$160.00	30	0	1	1	\$160.00	\$0.00	0.0
5	Th-F,M-W 11a-12n		View	\$240.00	30	1	0	1	\$240.00	\$0.00	0.0
6	Th-F,M-W 4p-5p		Family Feud	\$200.00	30	0	1	1	\$200.00	\$0.00	0.0
7	Th-F,M-W 5p-5:30p		13WHAM News At 5P	\$500.00	30	1	0	1	\$500.00	\$0.00	0.0
8	Th-F,M-W 5:30p-6p		13WHAM News At 5P	\$500.00	30	0	1	1	\$500.00	\$0.00	0.0
9	Th-F,M-W 6p-6:30p		13WHAM News At 6P/ABC News	\$1,000.00	30	1	1	2	\$2,000.00	\$0.00	0.0
10	Th-F,M-W 6:30p-7p		13WHAM News At 6P/ABC News	\$1,000.00	30	1	0	1	\$1,000.00	\$0.00	0.0
11	Th-W 11p-11:35p		13 WHAM News At 11P	\$500.00	30	0	1	1	\$500.00	\$0.00	0.0
12	Th-F,M-W 11:36p-12:40a		Jimmy Kimmel Live-ABC	\$240.00	30	1	0	1	\$240.00	\$0.00	0.0
<b>TOTALS:</b>						<b>7</b>	<b>6</b>	<b>13</b>	<b>\$7,280.00</b>	<b>\$0.00</b>	<b>0.0</b>

*Jeff Chin*