

Canal Partners Media 900 Circle 75 Parkway Suite 1650 Atlanta, GA 30339

Product

Brand

Billing Type

Contract # 6064597 Schedule Dates 04/13/24-04/17/24

Advertiser Healthcare Education Project-D (25797) Agency Canal Partners Media (15500)

POLITICAL ISSUE (ns) (1187) 488/1838/11625 (2013180)

Salesperson Katz/PHL, Philadelphia (4030) Sales Office Katz Philadelphia

Chris, Feist, **Buyer Name** Phone/Fax CPE

National/Political Issue Agency BRD

Weekly/Irregular

Comments HEP TV FRAN BROWN Separation: 30;PopulationBuyType: CPP

**Date Entered** 04/12/24 Last Modified 04/12/24

Patricia Davenport **Entered By** 

\$26,732.50

CO-OP ECR28391875

External #

Order Type Normal

Package Deal

Commission % 15.00 \$4,717.50

Date:

4/16/24

Comments:

Net Total

Sales Tax

Rochester (WHAM) Rate By Broadcast Month Spots Apr. 2024 72 \$31,450.00 Grand Total: 72 \$31,450.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We Th	Fr	Sa Su	Spots	Rate	Total	Station	Comments	Enter
1.0	Normal Line / News (1)	04/15/24-04/15/24	1	:30	6A- 7A (EST)		2		i		i	2	\$540.00	\$1,080.00	Rochester (WHAM)	13WHAM News At 6A	4/12/24
2.0	Normal Line / News (2)	04/15/24-04/15/24	1		7A- ABC-Good Morning America		2		1		1	2	\$700.00	\$1,400.00	Rochester (WHAM)	Good Morning America	4/12/24
3.0	Normal Line / News (3)	04/15/24-04/15/24	1		8A- ABC-Good Morning America		1		1		1	1	\$700.00	\$700.00	Rochester (WHAM)	Good Morning America	4/12/2
4.0	Normal Line / SPOT (4)	04/15/24-04/15/24	1		9A- The Jennifer Hudson Show		1				i !	1	\$160.00	\$160.00	Rochester (WHAM)	Jennifer Hudson	4/12/2
5.0	Normal Line / SPOT (5)	04/15/24-04/15/24	1	:30	11A- ABC-The View		2		i		i	2	\$240.00	\$480.00	Rochester (WHAM)	View	4/12/2
6.0	Normal Line / News (6)	04/15/24-04/15/24	1	:30	12P- News-WHAM News at 12p		1		1		1	1	\$320.00	\$320.00	Rochester (WHAM)	13WHAM News Midday	4/12/2
7.0	Normal Line / SPOT (7)	04/15/24-04/15/24	1	:30	12:30P- Extra 2		1		i	1 1	į	1	\$200.00	\$200.00	Rochester (WHAM)	Extra	4/12/2
8.0	Normal Line / SPOT (8)	04/15/24-04/15/24	1	:30	3P- Tamron Hall		2		i	1 1		2	\$140.00	\$280.00	Rochester (WHAM)	Tamron Hall	4/12/2
9.0	Normal Line / SPOT (9)	04/15/24-04/15/24	1	:30	4P- 5P (EST)		2	i	i		į	2	\$200.00	\$400.00	Rochester (WHAM)	Family Feud	4/12/2
10.0	Normal Line / News (10)	04/15/24-04/15/24	1	:30	5P- News-WHAM News at 5p		1					1	\$500.00	\$500.00	Rochester (WHAM)	13WHAM News At 5P	4/12/2
											1						
_		•	_		CO	NFI	RMA	ΔΤΙ	ON	CO	VTR/	ACT		•		•	

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=122\(\subseteq\)... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

Accepted-Station:

Date:



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## Contract # 6064597

Schedule Dates 04/13/24-04/17/24
Advertiser Healthcare Education Project-D (25797)

 Agency
 Canal Partners Media (15500)

 Product
 POLITICAL ISSUE (ns) (1187)

 Brand
 488/1838/11625 (2013180)

Salesperson Katz/PHL, Philadelphia (4030)
Sales Office Katz Philadelphia
Buyer Name Chris, Feist,

Phone/Fax /
CPE N/A

Billing Type

Account Types National/Political Issue Agency BRD

Weekly/Irregular

HEP TV FRAN BROWN

Separation: 30;PopulationBuyType: CPP

 Date Entered
 04/12/24

 Last Modified
 04/12/24

Entered By Patricia Davenport

CO-OP No

External # ECR28391875

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$4,717.50

Net Total \$26,732.50

Sales Tax

 Rochester (WHAM)

 By Broadcast Month
 Spots
 Rate

 Apr. 2024
 72
 \$31,450.00

 Grand Total:
 72
 \$31,450.00

Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr S	a Su	Spots	Rate	Total	Station	Comments	Entered
Normal Line / News (11)	04/15/24-04/15/24	1	:30	0 5:30P- News-WHAM News at 530p		1		-	- 1			1	\$500.00	\$500.00	Rochester (WHAM)	13WHAM News At 5P	4/12/24
Normal Line / News (12)	04/15/24-04/15/24	1	:30	0 6P- News-WHAM News at 6p		1		1		i		1	\$1,000.00	\$1,000.00	Rochester (WHAM)	13WHAM News At 6P/ABC News	4/12/24
Normal Line / News (13)	04/15/24-04/15/24	1	:30	0 6:30P- ABC-World News Tonight		1			i			1	\$1,000.00	\$1,000.00	Rochester (WHAM)	13WHAM News At 6P/ABC News	4/12/24
Normal Line / SPOT (14)	04/15/24-04/15/24	1	:30	0 7P- Entertainment Tonight		1	i	1	i		i	1	\$500.00	\$500.00	Rochester (WHAM)	E.T.	4/12/24
Normal Line / SPOT (15)	04/15/24-04/15/24	1	:30	0 7:30P- Extra		1	i	1			1	1	\$400.00	\$400.00	Rochester (WHAM)	Extra	4/12/24
Normal Line / News (16)	04/13/24-04/13/24	1	:30	0 11P- News-WHAM News at 11p					į	1		1	\$500.00	\$500.00	Rochester (WHAM)	13 WHAM News At 11P	4/12/24
Normal Line / News (16)	04/14/24-04/14/24	1	:30	0 11P- News-WHAM News at 11p		1		1			1	1	\$500.00	\$500.00	Rochester (WHAM)	13 WHAM News At 11P	4/12/24
Normal Line / News (16)	04/15/24-04/15/24	1	:30	0 11P- News-WHAM News at 11p		1		1				1	\$500.00	\$500.00	Rochester (WHAM)	13 WHAM News At 11P	4/12/24
Normal Line / News (17)	04/13/24-04/13/24	1	:30	0 8A- ABC-Good Morning America Saturday				-		1		1	\$250.00	\$250.00	Rochester (WHAM)	GMA	4/12/24
Normal Line / News (18)	04/13/24-04/13/24	1	:30	0 9A- ABC-Good Morning America Saturday 2		-		1		1		1	\$400.00	\$400.00	Rochester (WHAM)	GMA	4/12/24
	Line Type / Break Type (Ref #)  Normal Line / News (11)  Normal Line / News (12)  Normal Line / News (13)  Normal Line / SPOT (14)  Normal Line / SPOT (15)  Normal Line / News (16)  Normal Line / News (16)  Normal Line / News (16)  Normal Line / News (17)  Normal Line / News (18)	Normal Line / News (11) 04/15/24-04/15/24  Normal Line / News (12) 04/15/24-04/15/24  Normal Line / News (13) 04/15/24-04/15/24  Normal Line / SPOT (14) 04/15/24-04/15/24  Normal Line / SPOT (15) 04/15/24-04/15/24  Normal Line / News (16) 04/13/24-04/13/24  Normal Line / News (16) 04/13/24-04/14/24  Normal Line / News (16) 04/15/24-04/15/24  Normal Line / News (16) 04/15/24-04/15/24  Normal Line / News (17) 04/13/24-04/13/24	Normal Line / News (11) 04/15/24-04/15/24 1  Normal Line / News (12) 04/15/24-04/15/24 1  Normal Line / News (13) 04/15/24-04/15/24 1  Normal Line / SPOT (14) 04/15/24-04/15/24 1  Normal Line / SPOT (15) 04/15/24-04/15/24 1  Normal Line / News (16) 04/13/24-04/13/24 1  Normal Line / News (16) 04/13/24-04/13/24 1  Normal Line / News (16) 04/15/24-04/15/24 1  Normal Line / News (16) 04/15/24-04/15/24 1	Normal Line / News (11) 04/15/24-04/15/24 1 :3  Normal Line / News (12) 04/15/24-04/15/24 1 :3  Normal Line / News (13) 04/15/24-04/15/24 1 :3  Normal Line / SPOT (14) 04/15/24-04/15/24 1 :3  Normal Line / SPOT (15) 04/15/24-04/15/24 1 :3  Normal Line / News (16) 04/13/24-04/13/24 1 :3  Normal Line / News (16) 04/13/24-04/13/24 1 :3  Normal Line / News (16) 04/14/24-04/14/24 1 :3  Normal Line / News (16) 04/15/24-04/15/24 1 :3  Normal Line / News (16) 04/15/24-04/15/24 1 :3	Normal Line / News (11)  04/15/24-04/15/24  1 :30 5:30P- News-WHAM News at 530p  Normal Line / News (12)  04/15/24-04/15/24  1 :30 6P- News-WHAM News at 56p  Normal Line / News (13)  04/15/24-04/15/24  1 :30 6:30P- ABC-World News Tonight  Normal Line / SPOT (14)  04/15/24-04/15/24  1 :30 7P- Entertainment Tonight  Normal Line / SPOT (15)  04/15/24-04/15/24  1 :30 7:30P- Extra  Normal Line / News (16)  04/13/24-04/13/24  1 :30 11P- News-WHAM News at 11p  Normal Line / News (16)  04/14/24-04/14/24  1 :30 11P- News-WHAM News at 11p  Normal Line / News (16)  04/15/24-04/15/24  1 :30 11P- News-WHAM News at 11p  Normal Line / News (16)  04/15/24-04/13/24  1 :30 3A- ABC-Good Morning America Saturday  Normal Line / News (18)  04/13/24-04/13/24  1 :30 9A- ABC-Good Morning	Normal Line / News (11) 04/15/24-04/15/24 1 :30 5:30P- News-WHAM News at 530p Normal Line / News (12) 04/15/24-04/15/24 1 :30 6P- News-WHAM News at 6p Normal Line / News (13) 04/15/24-04/15/24 1 :30 6:30P- ABC-World News Tonight Normal Line / SPOT (14) 04/15/24-04/15/24 1 :30 7P- Entertainment Tonight Normal Line / SPOT (15) 04/15/24-04/15/24 1 :30 7:30P- Extra Normal Line / News (16) 04/13/24-04/13/24 1 :30 11P- News-WHAM News at 11p Normal Line / News (16) 04/14/24-04/14/24 1 :30 11P- News-WHAM News at 11p Normal Line / News (16) 04/15/24-04/15/24 1 :30 11P- News-WHAM News at 11p Normal Line / News (16) 04/15/24-04/15/24 1 :30 11P- News-WHAM News at 11p Normal Line / News (17) 04/13/24-04/13/24 1 :30 8A- ABC-Good Morning America Saturday Normal Line / News (18) 04/13/24-04/13/24 1 :30 9A- ABC-Good Morning	Normal Line / News (11) 04/15/24-04/15/24 1 :30 5:30P- News-WHAM News at 530p 1 :30 6P- News-WHAM News at 6p 2 :30 6P- News-WHAM News at 7 :30 6P- News-WHAM News 1 1 :30 6P- News-WHAM News 1 1 :30 6P- News-WHAM News 2 1 :30 7P- Entertainment Tonight 1 1 :30 7P- Entertainment Tonight 1 1 :30 7P- News-WHAM News 2 1 :30 11P- News-WHAM News 3 1 1 :30 11P- News-WHAM News 3 1 1 :30 11P- News-WHAM News 3 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	Normal Line / News (11)	Normal Line / News (11) 04/15/24-04/15/24 1 :30 5:30P- News-WHAM News at 530p  Normal Line / News (12) 04/15/24-04/15/24 1 :30 6P- News-WHAM News at 6p  Normal Line / News (13) 04/15/24-04/15/24 1 :30 6:30P- ABC-World News 1 Tonight  Normal Line / SPOT (14) 04/15/24-04/15/24 1 :30 7P- Entertainment Tonight 1 Normal Line / SPOT (15) 04/15/24-04/15/24 1 :30 77:30P- Extra 1 Normal Line / News (16) 04/13/24-04/13/24 1 :30 11P- News-WHAM News at 11p  Normal Line / News (16) 04/14/24-04/14/24 1 :30 11P- News-WHAM News at 11p  Normal Line / News (16) 04/15/24-04/15/24 1 :30 11P- News-WHAM News at 11p  Normal Line / News (16) 04/15/24-04/15/24 1 :30 11P- News-WHAM News at 11p  Normal Line / News (16) 04/15/24-04/15/24 1 :30 11P- News-WHAM News at 11p  Normal Line / News (17) 04/13/24-04/13/24 1 :30 8A- ABC-Good Morning America Saturday  Normal Line / News (18) 04/13/24-04/13/24 1 :30 9A- ABC-Good Morning	Normal Line / News (11)	Normal Line / News (11) 04/15/24-04/15/24 1 :30 5:30P- News-WHAM News at 530p  Normal Line / News (12) 04/15/24-04/15/24 1 :30 6P- News-WHAM News at 6p  Normal Line / News (13) 04/15/24-04/15/24 1 :30 6:30P- ABC-World News 1 Tonight  Normal Line / SPOT (14) 04/15/24-04/15/24 1 :30 7P- Entertainment Tonight 1 Normal Line / SPOT (15) 04/15/24-04/15/24 1 :30 7P- Entertainment Tonight 1 Normal Line / News (16) 04/13/24-04/13/24 1 :30 11P- News-WHAM News at 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	Normal Line / News (11) 04/15/24-04/15/24 1 :30 5:30P- News-WHAM News at 530p Normal Line / News (12) 04/15/24-04/15/24 1 :30 6P- News-WHAM News at 6p Normal Line / News (13) 04/15/24-04/15/24 1 :30 6:30P- ABC-World News 1 1 Normal Line / SPOT (14) 04/15/24-04/15/24 1 :30 7P- Entertainment Tonight 1 1 Normal Line / SPOT (15) 04/15/24-04/15/24 1 :30 7:30P- Extra 1 1 Normal Line / News (16) 04/13/24-04/13/24 1 :30 11P- News-WHAM News at 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	Normal Line / News (11) 04/15/24-04/15/24 1 :30 5:30P- News-WHAM News at 530p Normal Line / News (12) 04/15/24-04/15/24 1 :30 6P- News-WHAM News at 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	Normal Line / News (11) 04/15/24-04/15/24 1 :30 5:30P- News-WHAM News at 530p 1 \$\$1,000.00   Normal Line / News (12) 04/15/24-04/15/24 1 :30 6P- News-WHAM News at 6p 1 \$\$1,000.00   Normal Line / News (13) 04/15/24-04/15/24 1 :30 6:30P- ABC-World News 1 1 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Normal Line / News (18) 04/13/24-04/13/24 1 :30 9A- ABC-Good Morning 1 1 1 \$\$00.00   Normal Line / News (18) 04/13/24-04/13/24 1 :30 9A- ABC-Good Morning 1 1 1 \$\$00.00   Normal Line / News (18) 04/13/24-04/13/24 1 :30 9A- ABC-Good Morning 1 1 1 \$\$00.00   Normal Line / News (18) 04/13/24-04/13/24 1 :30 9A- ABC-Good Morning 1 1 1 \$\$00.00   Normal Line / News (18) 04/13/24-04/13/24 1 :30 9A- ABC-Good Morning 1 1 1 \$\$00.00   Normal Line / News (18) 04/13/24-04/13/24 1 :30 9A- ABC-Good Morning 1 1 1 \$\$00.00   Normal Line / News (18) 04/13/24-04/13/24 1 :30 9A- ABC-Good Morning 1 1 1 \$\$00.00   Normal Line / News (18) 04/13/24-04/13/24 1 :30 9A- ABC-Good Morning 1 1 1 \$\$00.00   Normal Line / News (18) 04/13/24-04/13/24 1 :30 9A- ABC-Good Morning 1 1 1 \$\$00.00   Normal Line / News (18) 04/13/24-04/13/24 1 :30 9A-	Normal Line / News (11) 04/15/24-04/15/24 1 :30 5:30P- News-WHAM News at 530p Normal Line / News (12) 04/15/24-04/15/24 1 :30 6P- News-WHAM News at 1 1 1 \$1,000.00 \$1,000.00 Normal Line / News (13) 04/15/24-04/15/24 1 :30 6:30P- ABC-World News 1 1 1 \$1,000.00 \$1,000.00 Normal Line / SPOT (14) 04/15/24-04/15/24 1 :30 7P- Entertainment Tonight 1 1 \$500.00 \$500.00 Normal Line / SPOT (15) 04/15/24-04/15/24 1 :30 7P- Entertainment Tonight 1 1 \$400.00 \$400.00 Normal Line / News (16) 04/13/24-04/13/24 1 :30 11P- News-WHAM News at 1 1 1 \$500.00 \$500.00 Normal Line / News (16) 04/14/24-04/14/24 1 :30 11P- News-WHAM News at 1 1 1 \$500.00 \$500.00 Normal Line / News (16) 04/15/24-04/15/24 1 :30 11P- News-WHAM News at 1 1 \$500.00 \$500.00 Normal Line / News (16) 04/15/24-04/15/24 1 :30 11P- News-WHAM News at 1 1 \$500.00 \$500.00 Normal Line / News (16) 04/15/24-04/15/24 1 :30 11P- News-WHAM News at 1 1 \$500.00 \$500.00 Normal Line / News (16) 04/15/24-04/15/24 1 :30 11P- News-WHAM News at 1 1 \$500.00 \$500.00 Normal Line / News (16) 04/15/24-04/15/24 1 :30 11P- News-WHAM News at 1 1 \$500.00 \$500.00 Normal Line / News (16) 04/15/24-04/15/24 1 :30 8A- ABC-Good Morning 1 1 1 \$200.00 \$200.00 Normal Line / News (18) 04/13/24-04/13/24 1 :30 9A- ABC-Good Morning 1 1 1 \$400.00 \$400.00	Normal Line / News (11) 04/15/24-04/15/24 1 :30 5:30P- News-WHAM News at 530p 1 1 \$500.00 \$500.00 Rochester (WHAM)  Normal Line / News (12) 04/15/24-04/15/24 1 :30 6:30P- News-WHAM News at 1 1 1 \$1,000.00 \$1,000.00 Rochester (WHAM)  Normal Line / News (13) 04/15/24-04/15/24 1 :30 6:30P- ABC-World News 1 1 1 \$1,000.00 \$1,000.00 Rochester (WHAM)  Normal Line / SPOT (14) 04/15/24-04/15/24 1 :30 7P- Entertainment Tonight 1 1 \$500.00 \$500.00 Rochester (WHAM)  Normal Line / SPOT (15) 04/15/24-04/15/24 1 :30 7:30P- Extra 1 1 \$400.00 \$400.00 Rochester (WHAM)  Normal Line / News (16) 04/13/24-04/13/24 1 :30 11P- News-WHAM News at 1 1 1 \$500.00 \$500.00 Rochester (WHAM)  Normal Line / News (16) 04/14/24-04/14/24 1 :30 11P- News-WHAM News at 1 1 1 \$500.00 \$500.00 Rochester (WHAM)  Normal Line / News (16) 04/15/24-04/14/24 1 :30 11P- News-WHAM News at 1 1 1 \$500.00 \$500.00 Rochester (WHAM)  Normal Line / News (16) 04/13/24-04/15/24 1 :30 11P- News-WHAM News at 1 1 1 \$500.00 \$500.00 Rochester (WHAM)  Normal Line / News (16) 04/13/24-04/15/24 1 :30 11P- News-WHAM News at 1 1 1 \$500.00 \$500.00 Rochester (WHAM)  Normal Line / News (16) 04/13/24-04/13/24 1 :30 08A- ABC-Good Morning America Saturday  Normal Line / News (18) 04/13/24-04/13/24 1 :30 08A- ABC-Good Morning America Saturday  Normal Line / News (18) 04/13/24-04/13/24 1 :30 08A- ABC-Good Morning America Saturday  Normal Line / News (18) 04/13/24-04/13/24 1 :30 08A- ABC-Good Morning America Saturday  Normal Line / News (18) 04/13/24-04/13/24 1 :30 08A- ABC-Good Morning America Saturday  Normal Line / News (18) 04/13/24-04/13/24 1 :30 08A- ABC-Good Morning America Saturday  Normal Line / News (18) 04/13/24-04/13/24 1 :30 08A- ABC-Good Morning America Saturday	Normal Line / News (11) 04/15/24-04/15/24 1 330 5/30P · News-WHAM News at 590 1 1 \$500.00 \$500.00 Rochester (WHAM) 13WHAM News At 5P at 530p

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

4/16/24

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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#### Contract # 6064597

Schedule Dates 04/13/24-04/17/24 Advertiser Healthcare Education Project-D (25797)

Agency Canal Partners Media (15500) Product POLITICAL ISSUE (ns) (1187) 488/1838/11625 (2013180)

Salesperson Katz/PHL, Philadelphia (4030) Katz Philadelphia Sales Office **Buyer Name** Chris, Feist,

Phone/Fax CPE N/A

Brand

Account Types National/Political Issue Agency BRD Billing Type Weekly/Irregular

HEP TV FRAN BROWN Separation: 30;PopulationBuyType: CPP

**Date Entered** 04/12/24 Last Modified 04/12/24

Patricia Davenport

\$26,732.50

No CO-OP ECR28391875 External #

Demo

Entered By

Order Type Normal

Package Deal

Commission % 15.00 Commission \$4,717.50

Date:

4/16/24

Comments:

Net Total Sales Tax Rochester (WHAM) By Broadcast Month Spots Rate Apr. 2024 72 \$31,450.00 Grand Total: 72 \$31,450.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr S	a Su	Spots	Rate	Total	Station	Comments	Enter
21.0	Normal Line / News (19)	04/13/24-04/13/24	1		6:30P- ABC-World News Tonight Saturday								1	\$350.00	\$350.00	Rochester (WHAM)	6p news/abc	4/12/24
22.0	Normal Line / News (20)	04/14/24-04/14/24	1		8A- ABC-Good Morning America Sunday					į		1	1	\$270.00	\$270.00	Rochester (WHAM)	GMA	4/12/2
23.0	Normal Line / SPOT (21)	04/14/24-04/14/24	1	:30	9A- ABC-This Week							1	1	\$240.00	\$240.00	Rochester (WHAM)	this week	4/12/2
24.0	Normal Line / SPOT (22)	04/14/24-04/14/24	1		10A- News-Full Measure with Sharyl Attkisson							1	1	\$80.00	\$80.00	Rochester (WHAM)	full measure	4/12/2
25.0	Normal Line / News (23)	04/14/24-04/14/24	1		6P- News-WHAM News at 6p Sunday					i		1	1	\$600.00	\$600.00	Rochester (WHAM)	news weekend	4/12/2
26.0	Normal Line / News (1)	04/16/24-04/16/24	1	:30	6A- 7A (EST)			2		i	i	1	2	\$540.00	\$1,080.00	Rochester (WHAM)	13WHAM News At 6A	4/12/
27.0	Normal Line / News (1)	04/17/24-04/17/24	1	:30	6A- 7A (EST)				2	i	i	i	2	\$540.00	\$1,080.00	Rochester (WHAM)	13WHAM News At 6A	4/12/
28.0	Normal Line / News (2)	04/16/24-04/16/24	1	:30	7A- ABC-Good Morning America			2		i		-	2	\$700.00	\$1,400.00	Rochester (WHAM)	Good Morning America	4/12/
29.0	Normal Line / News (2)	04/17/24-04/17/24	1		7A- ABC-Good Morning America				2	į			2	\$700.00	\$1,400.00	Rochester (WHAM)	Good Morning America	4/12/2
30.0	Normal Line / News (3)	04/16/24-04/16/24	1		8A- ABC-Good Morning America			1		i		1	1	\$700.00	\$700.00	Rochester (WHAM)	Good Morning America	4/12/2
					Anterica													

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=12.4... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

Accepted-Station:

Date:



Canal Partners Media 900 Circle 75 Parkway Suite 1650 Atlanta, GA 30339

# Contract # 6064597

Schedule Dates 04/13/24-04/17/24
Advertiser Healthcare Education Project-D (25797)

 Agency
 Canal Partners Media (15500)

 Product
 POLITICAL ISSUE (ns) (1187)

 Brand
 488/1838/11625 (2013180)

Salesperson Katz/PHL, Philadelphia (4030)
Sales Office Katz Philadelphia
Buyer Name Chris, Feist,
Phone/Fax /

CPE N/A
Account Types National/Political Issue Agency BRD

Billing Type

nments HEP TV FRAN BROWN
Separation: 30;PopulationBuyType: CPP

Weekly/Irregular

 Date Entered
 04/12/24

 Last Modified
 04/12/24

04/12/24 Patricia Davenport

CO-OP No
External # ECR28391875

Demo

Entered By

Order Type Normal

Package Deal

Commission % 15.00

Commission \$4,717.50

Net Total \$26,732.50

Sales Tax

 Rochester (WHAM)

 By Broadcast Month
 Spots
 Rate

 Apr. 2024
 72
 \$31,450.00

 Grand Total:
 72
 \$31,450.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr	Sa Su	Spots	Rate	Total	Station	Comments	Entered
31.0	Normal Line / News (3)	04/17/24-04/17/24	1	:30	0 8A- ABC-Good Morning America				1			1	1	\$700.00	\$700.00	Rochester (WHAM)	Good Morning America	4/12/24
32.0	Normal Line / SPOT (4)	04/16/24-04/16/24	1	:30	0 9A- The Jennifer Hudson Show			1					1	\$160.00	\$160.00	Rochester (WHAM)	Jennifer Hudson	4/12/24
33.0	Normal Line / SPOT (4)	04/17/24-04/17/24	1	:30	0 9A- The Jennifer Hudson Show				1	1			1	\$160.00	\$160.00	Rochester (WHAM)	Jennifer Hudson	4/12/24
34.0	Normal Line / SPOT (5)	04/16/24-04/16/24	1	:30	0 11A- ABC-The View			2	1	ì		i	2	\$240.00	\$480.00	Rochester (WHAM)	View	4/12/24
35.0	Normal Line / News (6)	04/16/24-04/16/24	1	:30	0 12P- News-WHAM News at 12p			1				1	1	\$320.00	\$320.00	Rochester (WHAM)	13WHAM News Midday	4/12/24
36.0	Normal Line / SPOT (7)	04/16/24-04/16/24	1	:30	0 12:30P- Extra 2			1		1	<u>i i</u>	i	1	\$200.00	\$200.00	Rochester (WHAM)	Extra	4/12/24
37.0	Normal Line / SPOT (8)	04/16/24-04/16/24	1	:30	0 3P- Tamron Hall			2		1	<u>i i</u>	i	2	\$140.00	\$280.00	Rochester (WHAM)	Tamron Hall	4/12/24
38.0	Normal Line / SPOT (9)	04/16/24-04/16/24	1	:30	0 4P- 5P (EST)			2				i	2	\$200.00	\$400.00	Rochester (WHAM)	Family Feud	4/12/24
39.0	Normal Line / News (10)	04/16/24-04/16/24	1	:30	D 5P- News-WHAM News at 5p			1					1	\$500.00	\$500.00	Rochester (WHAM)	13WHAM News At 5P	4/12/24
40.0	Normal Line / News (11)	04/16/24-04/16/24	1		0 5:30P- News-WHAM News at 530p			1					1	\$500.00	\$500.00	Rochester (WHAM)	13WHAM News At 5P	4/12/24
										1		i						

CONF	IRMAT	ION	CON	TRACT

Accepted-Agency/Advertiser:

Accepted-Station:

Date: 4/16/24

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

Date:



Canal Partners Media 900 Circle 75 Parkway Suite 1650 Atlanta, GA 30339

### Contract # 6064597

Schedule Dates 04/13/24-04/17/24 Advertiser Healthcare Education Project-D (25797)

Agency Canal Partners Media (15500) Product POLITICAL ISSUE (ns) (1187) Brand 488/1838/11625 (2013180) Salesperson Katz/PHL, Philadelphia (4030)

Katz Philadelphia Sales Office **Buyer Name** Chris, Feist, Phone/Fax CPE N/A

Account Types National/Political Issue Agency BRD Billing Type Weekly/Irregular

> HEP TV FRAN BROWN Separation: 30;PopulationBuyType: CPP

**Date Entered** 04/12/24 Last Modified 04/12/24

Patricia Davenport

\$26,732.50

No CO-OP ECR28391875

External # Demo

Entered By

Order Type Normal

Package Deal Commission %

15.00 Commission \$4,717.50 Net Total

Date:

4/16/24

Comments:

Sales Tax

Rochester (WHAM) By Broadcast Month Spots Rate Apr. 2024 72 \$31,450.00 Grand Total: 72 \$31,450.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr	Sa Su	Spots	Rate	Total	Station	Comments	Entere
41.0	Normal Line / News (12)	04/16/24-04/16/24	1	:30	6P- News-WHAM News at 6p			-	1 1		1	1	1	\$1,000.00	\$1,000.00	Rochester (WHAM)	13WHAM News At 6P/ABC News	4/12/24
42.0	Normal Line / News (13)	04/16/24-04/16/24	1		6:30P- ABC-World News Tonight			1		1			1	\$1,000.00	\$1,000.00	Rochester (WHAM)	13WHAM News At 6P/ABC News	4/12/2
43.0	Normal Line / SPOT (14)	04/16/24-04/16/24	1	:30	7P- Entertainment Tonight			1					1	\$500.00	\$500.00	Rochester (WHAM)	E.T.	4/12/2
44.0	Normal Line / SPOT (15)	04/16/24-04/16/24	1	:30	7:30P- Extra		i	1					1	\$400.00	\$400.00	Rochester (WHAM)	Extra	4/12/24
45.0	Normal Line / News (16)	04/16/24-04/16/24	1	:30	11P- News-WHAM News at 11p			1			į		1	\$500.00	\$500.00	Rochester (WHAM)	13 WHAM News At 11P	4/12/24
46.0	Normal Line / SPOT (5)	04/17/24-04/17/24	1	:30	11A- ABC-The View				2			<u> </u>	2	\$240.00	\$480.00	Rochester (WHAM)	View	4/12/2
47.0	Normal Line / News (6)	04/17/24-04/17/24	1		12P- News-WHAM News at 12p				1		į		1	\$320.00	\$320.00	Rochester (WHAM)	13WHAM News Midday	4/12/2
48.0	Normal Line / SPOT (7)	04/17/24-04/17/24	1	:30	12:30P- Extra 2				1			i	1	\$200.00	\$200.00	Rochester (WHAM)	Extra	4/12/2
49.0	Normal Line / SPOT (8)	04/17/24-04/17/24	1	:30	3P- Tamron Hall				2			<u> </u>	2	\$140.00	\$280.00	Rochester (WHAM)	Tamron Hall	4/12/24
50.0	Normal Line / SPOT (9)	04/17/24-04/17/24	1	:30	4P- 5P (EST)		i		2				2	\$200.00	\$400.00	Rochester (WHAM)	Family Feud	4/12/24
51.0	Normal Line / News (10)	04/17/24-04/17/24	1	:30	5P- News-WHAM News at 5p								1	\$500.00	\$500.00	Rochester (WHAM)	13WHAM News At 5P	4/12/24
					CON	IEI	DI/I	ΛТ	 	NI C		ITP	۸СТ					

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

Accepted-Station:

Date:



Canal Partners Media 900 Circle 75 Parkway Suite 1650 Atlanta, GA 30339

## Contract # 6064597

Schedule Dates 04/13/24-04/17/24
Advertiser Healthcare Education Project-D (25797)

 Agency
 Canal Partners Media (15500)

 Product
 POLITICAL ISSUE (ns) (1187)

 Brand
 488/1838/11625 (2013180)

Sales Office Katz / Philadelphia (4030)

Sales Office Katz Philadelphia

Buyer Name Chris, Feist,

Phone/Fax /
CPE N/A
Account Types Nation

Billing Type Weekly/Irregular

Comments HEP TV FRAN BROWN
Separation: 30;PopulationBuyType: CPP

National/Political Issue Agency BRD

 Date Entered
 04/12/24

 Last Modified
 04/12/24

04/12/24 Patricia Davenport

CO-OP No

External # ECR28391875

Demo

Entered By

Order Type Normal

Package Deal

Commission % 15.00

Date:

4/16/24

Comments:

Commission \$4,717.50

Net Total \$26,732.50

Sales Tax

 Rochester (WHAM)
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 Grand Total:
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 \$31,450.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr Sa	s Su	Spots	Rate	Total	Station	Comments	Entered
52.0	Normal Line / News (11)	04/17/24-04/17/24	1	:30	5:30P- News-WHAM News at 530p				1		i	1	1	\$500.00	\$500.00	Rochester (WHAM)	13WHAM News At 5P	4/12/24
53.0	Normal Line / News (12)	04/17/24-04/17/24	1	:30	6P- News-WHAM News at 6p				1			1	1	\$1,000.00	\$1,000.00	Rochester (WHAM)	13WHAM News At 6P/ABC News	4/12/24
54.0	Normal Line / News (13)	04/17/24-04/17/24	1	:30	6:30P- ABC-World News Tonight				1			1	1	\$1,000.00	\$1,000.00	Rochester (WHAM)	13WHAM News At 6P/ABC News	4/12/24
55.0	Normal Line / SPOT (14)	04/17/24-04/17/24	1	:30	7P- Entertainment Tonight				1		i		1	\$500.00	\$500.00	Rochester (WHAM)	E.T.	4/12/24
56.0	Normal Line / SPOT (15)	04/17/24-04/17/24	1	:30	7:30P- Extra				1	i			1	\$400.00	\$400.00	Rochester (WHAM)	Extra	4/12/24
57.0	Normal Line / News (16)	04/17/24-04/17/24	1		11P- News-WHAM News at 11p								1	\$500.00	\$500.00	Rochester (WHAM)	13 WHAM News At 11P	4/12/24
					CON	JFI	RM.	ΔΤ	ION	I C	ON	TR	CT					II

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

Accepted-Station:

Date: