



WHAM
4225 W Henrietta Rd
Rochester, NY 14623

Canal Partners Media
900 Circle 75 Parkway
Suite 1650
Atlanta, GA 30339

Contract # 6064597
Schedule Dates 04/13/24-04/17/24
Advertiser Healthcare Education Project-D (25797)
Agency Canal Partners Media (15500)
Product POLITICAL ISSUE (ns) (1187)
Brand 488/1838/11625 (2013180)
Salesperson Katz/PHL, Philadelphia (4030)
Sales Office Katz Philadelphia
Buyer Name Chris,Feist,
Phone/Fax /
CPE N/A
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments HEP TV FRAN BROWN
 Separation: 30;PopulationBuyType: CPP

Date Entered 04/12/24
Last Modified 04/12/24
Entered By Patricia Davenport
CO-OP No
External # ECR28391875
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$4,717.50
Net Total \$26,732.50
Sales Tax

Rochester (WHAM)

By Broadcast Month	Spots	Rate
Apr. 2024	72	\$31,450.00
Grand Total:	72	\$31,450.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1)	04/15/24-04/15/24	1	:30	6A- 7A (EST)	2	2							2	\$540.00	\$1,080.00	Rochester (WHAM)	13WHAM News At 6A	4/12/24
2.0	Normal Line / News (2)	04/15/24-04/15/24	1	:30	7A- ABC-Good Morning America	2	2							2	\$700.00	\$1,400.00	Rochester (WHAM)	Good Morning America	4/12/24
3.0	Normal Line / News (3)	04/15/24-04/15/24	1	:30	8A- ABC-Good Morning America	1	1							1	\$700.00	\$700.00	Rochester (WHAM)	Good Morning America	4/12/24
4.0	Normal Line / SPOT (4)	04/15/24-04/15/24	1	:30	9A- The Jennifer Hudson Show	1	1							1	\$160.00	\$160.00	Rochester (WHAM)	Jennifer Hudson	4/12/24
5.0	Normal Line / SPOT (5)	04/15/24-04/15/24	1	:30	11A- ABC-The View	2	2							2	\$240.00	\$480.00	Rochester (WHAM)	View	4/12/24
6.0	Normal Line / News (6)	04/15/24-04/15/24	1	:30	12P- News-WHAM News at 12p	1	1							1	\$320.00	\$320.00	Rochester (WHAM)	13WHAM News MIDDAY	4/12/24
7.0	Normal Line / SPOT (7)	04/15/24-04/15/24	1	:30	12:30P- Extra 2	1	1							1	\$200.00	\$200.00	Rochester (WHAM)	Extra	4/12/24
8.0	Normal Line / SPOT (8)	04/15/24-04/15/24	1	:30	3P- Tamron Hall	2	2							2	\$140.00	\$280.00	Rochester (WHAM)	Tamron Hall	4/12/24
9.0	Normal Line / SPOT (9)	04/15/24-04/15/24	1	:30	4P- 5P (EST)	2	2							2	\$200.00	\$400.00	Rochester (WHAM)	Family Feud	4/12/24
10.0	Normal Line / News (10)	04/15/24-04/15/24	1	:30	5P- News-WHAM News at 5p	1	1							1	\$500.00	\$500.00	Rochester (WHAM)	13WHAM News At 5P	4/12/24

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
		<i>Jeff Chin</i>	4/16/24	

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224>... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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11.0	Normal Line / News (11)	04/15/24-04/15/24	1	:30	5:30P- News-WHAM News at 530p		1							1	\$500.00	\$500.00	Rochester (WHAM)	13WHAM News At 5P	4/12/24
12.0	Normal Line / News (12)	04/15/24-04/15/24	1	:30	6P- News-WHAM News at 6p		1							1	\$1,000.00	\$1,000.00	Rochester (WHAM)	13WHAM News At 6P/ABC News	4/12/24
13.0	Normal Line / News (13)	04/15/24-04/15/24	1	:30	6:30P- ABC-World News Tonight		1							1	\$1,000.00	\$1,000.00	Rochester (WHAM)	13WHAM News At 6P/ABC News	4/12/24
14.0	Normal Line / SPOT (14)	04/15/24-04/15/24	1	:30	7P- Entertainment Tonight		1							1	\$500.00	\$500.00	Rochester (WHAM)	E.T.	4/12/24
15.0	Normal Line / SPOT (15)	04/15/24-04/15/24	1	:30	7:30P- Extra		1							1	\$400.00	\$400.00	Rochester (WHAM)	Extra	4/12/24
16.0	Normal Line / News (16)	04/13/24-04/13/24	1	:30	11P- News-WHAM News at 11p							1		1	\$500.00	\$500.00	Rochester (WHAM)	13 WHAM News At 11P	4/12/24
17.0	Normal Line / News (16)	04/14/24-04/14/24	1	:30	11P- News-WHAM News at 11p								1	1	\$500.00	\$500.00	Rochester (WHAM)	13 WHAM News At 11P	4/12/24
18.0	Normal Line / News (16)	04/15/24-04/15/24	1	:30	11P- News-WHAM News at 11p		1							1	\$500.00	\$500.00	Rochester (WHAM)	13 WHAM News At 11P	4/12/24
19.0	Normal Line / News (17)	04/13/24-04/13/24	1	:30	8A- ABC-Good Morning America Saturday							1		1	\$250.00	\$250.00	Rochester (WHAM)	GMA	4/12/24
20.0	Normal Line / News (18)	04/13/24-04/13/24	1	:30	9A- ABC-Good Morning America Saturday 2							1		1	\$400.00	\$400.00	Rochester (WHAM)	GMA	4/12/24

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21.0	Normal Line / News (19)	04/13/24-04/13/24	1	:30	6:30P- ABC-World News Tonight Saturday							1		1	\$350.00	\$350.00	Rochester (WHAM)	6p news/abc	4/12/24
22.0	Normal Line / News (20)	04/14/24-04/14/24	1	:30	8A- ABC-Good Morning America Sunday								1	1	\$270.00	\$270.00	Rochester (WHAM)	GMA	4/12/24
23.0	Normal Line / SPOT (21)	04/14/24-04/14/24	1	:30	9A- ABC-This Week								1	1	\$240.00	\$240.00	Rochester (WHAM)	this week	4/12/24
24.0	Normal Line / SPOT (22)	04/14/24-04/14/24	1	:30	10A- News-Full Measure with Sharyl Attkisson								1	1	\$80.00	\$80.00	Rochester (WHAM)	full measure	4/12/24
25.0	Normal Line / News (23)	04/14/24-04/14/24	1	:30	6P- News-WHAM News at 6p Sunday								1	1	\$600.00	\$600.00	Rochester (WHAM)	news weekend	4/12/24
26.0	Normal Line / News (1)	04/16/24-04/16/24	1	:30	6A- 7A (EST)			2						2	\$540.00	\$1,080.00	Rochester (WHAM)	13WHAM News At 6A	4/12/24
27.0	Normal Line / News (1)	04/17/24-04/17/24	1	:30	6A- 7A (EST)				2					2	\$540.00	\$1,080.00	Rochester (WHAM)	13WHAM News At 6A	4/12/24
28.0	Normal Line / News (2)	04/16/24-04/16/24	1	:30	7A- ABC-Good Morning America			2						2	\$700.00	\$1,400.00	Rochester (WHAM)	Good Morning America	4/12/24
29.0	Normal Line / News (2)	04/17/24-04/17/24	1	:30	7A- ABC-Good Morning America				2					2	\$700.00	\$1,400.00	Rochester (WHAM)	Good Morning America	4/12/24
30.0	Normal Line / News (3)	04/16/24-04/16/24	1	:30	8A- ABC-Good Morning America			1						1	\$700.00	\$700.00	Rochester (WHAM)	Good Morning America	4/12/24

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31.0	Normal Line / News (3)	04/17/24-04/17/24	1	:30	8A- ABC-Good Morning America				1					1	\$700.00	\$700.00	Rochester (WHAM)	Good Morning America	4/12/24
32.0	Normal Line / SPOT (4)	04/16/24-04/16/24	1	:30	9A- The Jennifer Hudson Show			1						1	\$160.00	\$160.00	Rochester (WHAM)	Jennifer Hudson	4/12/24
33.0	Normal Line / SPOT (4)	04/17/24-04/17/24	1	:30	9A- The Jennifer Hudson Show				1					1	\$160.00	\$160.00	Rochester (WHAM)	Jennifer Hudson	4/12/24
34.0	Normal Line / SPOT (5)	04/16/24-04/16/24	1	:30	11A- ABC-The View			2						2	\$240.00	\$480.00	Rochester (WHAM)	View	4/12/24
35.0	Normal Line / News (6)	04/16/24-04/16/24	1	:30	12P- News-WHAM News at 12p			1						1	\$320.00	\$320.00	Rochester (WHAM)	13WHAM News Midday	4/12/24
36.0	Normal Line / SPOT (7)	04/16/24-04/16/24	1	:30	12:30P- Extra 2			1						1	\$200.00	\$200.00	Rochester (WHAM)	Extra	4/12/24
37.0	Normal Line / SPOT (8)	04/16/24-04/16/24	1	:30	3P- Tamron Hall			2						2	\$140.00	\$280.00	Rochester (WHAM)	Tamron Hall	4/12/24
38.0	Normal Line / SPOT (9)	04/16/24-04/16/24	1	:30	4P- 5P (EST)			2						2	\$200.00	\$400.00	Rochester (WHAM)	Family Feud	4/12/24
39.0	Normal Line / News (10)	04/16/24-04/16/24	1	:30	5P- News-WHAM News at 5p			1						1	\$500.00	\$500.00	Rochester (WHAM)	13WHAM News At 5P	4/12/24
40.0	Normal Line / News (11)	04/16/24-04/16/24	1	:30	5:30P- News-WHAM News at 530p			1						1	\$500.00	\$500.00	Rochester (WHAM)	13WHAM News At 5P	4/12/24

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41.0	Normal Line / News (12)	04/16/24-04/16/24	1	:30	6P- News-WHAM News at 6p			1						1	\$1,000.00	\$1,000.00	Rochester (WHAM)	13WHAM News At 6P/ABC News	4/12/24
42.0	Normal Line / News (13)	04/16/24-04/16/24	1	:30	6:30P- ABC-World News Tonight			1						1	\$1,000.00	\$1,000.00	Rochester (WHAM)	13WHAM News At 6P/ABC News	4/12/24
43.0	Normal Line / SPOT (14)	04/16/24-04/16/24	1	:30	7P- Entertainment Tonight			1						1	\$500.00	\$500.00	Rochester (WHAM)	E.T.	4/12/24
44.0	Normal Line / SPOT (15)	04/16/24-04/16/24	1	:30	7:30P- Extra			1						1	\$400.00	\$400.00	Rochester (WHAM)	Extra	4/12/24
45.0	Normal Line / News (16)	04/16/24-04/16/24	1	:30	11P- News-WHAM News at 11p			1						1	\$500.00	\$500.00	Rochester (WHAM)	13 WHAM News At 11P	4/12/24
46.0	Normal Line / SPOT (5)	04/17/24-04/17/24	1	:30	11A- ABC-The View				2					2	\$240.00	\$480.00	Rochester (WHAM)	View	4/12/24
47.0	Normal Line / News (6)	04/17/24-04/17/24	1	:30	12P- News-WHAM News at 12p				1					1	\$320.00	\$320.00	Rochester (WHAM)	13WHAM News Midday	4/12/24
48.0	Normal Line / SPOT (7)	04/17/24-04/17/24	1	:30	12:30P- Extra 2				1					1	\$200.00	\$200.00	Rochester (WHAM)	Extra	4/12/24
49.0	Normal Line / SPOT (8)	04/17/24-04/17/24	1	:30	3P- Tamron Hall				2					2	\$140.00	\$280.00	Rochester (WHAM)	Tamron Hall	4/12/24
50.0	Normal Line / SPOT (9)	04/17/24-04/17/24	1	:30	4P- 5P (EST)				2					2	\$200.00	\$400.00	Rochester (WHAM)	Family Feud	4/12/24
51.0	Normal Line / News (10)	04/17/24-04/17/24	1	:30	5P- News-WHAM News at 5p				1					1	\$500.00	\$500.00	Rochester (WHAM)	13WHAM News At 5P	4/12/24

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52.0	Normal Line / News (11)	04/17/24-04/17/24	1	:30	5:30P- News-WHAM News at 530p				1					1	\$500.00	\$500.00	Rochester (WHAM)	13WHAM News At 5P	4/12/24
53.0	Normal Line / News (12)	04/17/24-04/17/24	1	:30	6P- News-WHAM News at 6p				1					1	\$1,000.00	\$1,000.00	Rochester (WHAM)	13WHAM News At 6P/ABC News	4/12/24
54.0	Normal Line / News (13)	04/17/24-04/17/24	1	:30	6:30P- ABC-World News Tonight				1					1	\$1,000.00	\$1,000.00	Rochester (WHAM)	13WHAM News At 6P/ABC News	4/12/24
55.0	Normal Line / SPOT (14)	04/17/24-04/17/24	1	:30	7P- Entertainment Tonight				1					1	\$500.00	\$500.00	Rochester (WHAM)	E.T.	4/12/24
56.0	Normal Line / SPOT (15)	04/17/24-04/17/24	1	:30	7:30P- Extra				1					1	\$400.00	\$400.00	Rochester (WHAM)	Extra	4/12/24
57.0	Normal Line / News (16)	04/17/24-04/17/24	1	:30	11P- News-WHAM News at 11p				1					1	\$500.00	\$500.00	Rochester (WHAM)	13 WHAM News At 11P	4/12/24

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