



WHAM
4225 W Henrietta Rd
Rochester, NY 14623

Canal Partners Media
900 Circle 75 Parkway
Suite 1650
Atlanta, GA 30339

Contract # 6062046
Schedule Dates 04/11/24-04/12/24
Advertiser Healthcare Education Project-D (25797)
Agency Canal Partners Media (15500)
Product POLITICAL ISSUE (ns) (1187)
Brand 488/1838/11613 (2011744)
Salesperson Katz/PHL, Philadelphia (4030)
Sales Office Katz Philadelphia
Buyer Name Chris,Feist,
Phone/Fax /
CPE 488/1838/11613
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments HEP TV FRAN BROWN
 Separation: 30;PopulationBuyType: CPP

Date Entered 04/09/24
Last Modified 04/09/24
Entered By Patricia Davenport
CO-OP No
External # ECR28390235
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,092.00
Net Total \$6,188.00
Sales Tax

Rochester (WHAM)		
By Broadcast Month	Spots	Rate
Apr. 2024	13	\$7,280.00
Grand Total:	13	\$7,280.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1)	04/11/24-04/11/24	1	:30	6A- 7A (EST)					1				1	\$540.00	\$540.00	Rochester (WHAM)	13WHAM News At 6A	4/9/24
2.0	Normal Line / News (2)	04/12/24-04/12/24	1	:30	7A- ABC-Good Morning America						1			1	\$700.00	\$700.00	Rochester (WHAM)	Good Morning America	4/9/24
3.0	Normal Line / News (3)	04/11/24-04/11/24	1	:30	8A- ABC-Good Morning America					1				1	\$700.00	\$700.00	Rochester (WHAM)	Good Morning America	4/9/24
4.0	Normal Line / SPOT (4)	04/12/24-04/12/24	1	:30	9A- The Jennifer Hudson Show						1			1	\$160.00	\$160.00	Rochester (WHAM)	Jennifer Hudson	4/9/24
5.0	Normal Line / SPOT (5)	04/11/24-04/11/24	1	:30	11A- ABC-The View					1				1	\$240.00	\$240.00	Rochester (WHAM)	View	4/9/24
6.0	Normal Line / SPOT (6)	04/12/24-04/12/24	1	:30	4P- 5P (EST)						1			1	\$200.00	\$200.00	Rochester (WHAM)	Family Feud	4/9/24
7.0	Normal Line / News (7)	04/11/24-04/11/24	1	:30	5P- News-WHAM News at 5p					1				1	\$500.00	\$500.00	Rochester (WHAM)	13WHAM News At 5P	4/9/24
8.0	Normal Line / News (8)	04/12/24-04/12/24	1	:30	5:30P- News-WHAM News at 530p						1			1	\$500.00	\$500.00	Rochester (WHAM)	13WHAM News At 5P	4/9/24
9.0	Normal Line / News (9)	04/11/24-04/11/24	1	:30	6P- News-WHAM News at 6p					1				1	\$1,000.00	\$1,000.00	Rochester (WHAM)	13WHAM News At 6P/ABC News	4/9/24
10.0	Normal Line / News (9)	04/12/24-04/12/24	1	:30	6P- News-WHAM News at 6p						1			1	\$1,000.00	\$1,000.00	Rochester (WHAM)	13WHAM News At 6P/ABC News	4/9/24

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
		<i>Jeff Chin</i>	4/10/24	

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ...to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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11.0	Normal Line / News (10)	04/11/24-04/11/24	1	:30	6:30P- ABC-World News Tonight					1				1	\$1,000.00	\$1,000.00	Rochester (WHAM)	13WHAM News At 6P/ABC News	4/9/24
12.0	Normal Line / News (11)	04/12/24-04/12/24	1	:30	11P- News-WHAM News at 11p						1			1	\$500.00	\$500.00	Rochester (WHAM)	13 WHAM News At 11P	4/9/24
13.0	Normal Line / SPOT (12)	04/11/24-04/11/24	1	:30	11:36P- ABC-Jimmy Kimmel Live					1				1	\$240.00	\$240.00	Rochester (WHAM)	Jimmy Kimmel Live-ABC	4/9/24

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