



125 West 55th St
New York, NY 10019

Contract # 28389036	Changes as of: 4/9/2024 at 2:18 PM	Version: Current State Version 2
CPE: 488/1838/11606	Flight: 4/4/24 - 4/17/24	Station: WHAM
Agency: CANAL PARTNERS MEDIA	Advertiser: HEALTHCARE EDUCATION PROJECT (NYS)	Market: Rochester, NY
900 Circle 75 Parkway, SE Atlanta, GA 30339	Product: HEP TV	Office: PHILADELPHIA
Agency Order #: 13355673	Buyer: Prescod, Devon	Service: Nielsen
Salesperson: FRAN BROWN 215-563-5400	Assistant: FRAN BROWN 215-563-5400	Primary Demo:
Separation:		Con Type: POLITICAL/VOTE
		Total \$: \$23,690.00
		Total Spots: 48
		Total CPP: \$0.00
		Total GRP:
		Traffic #: 6060480

Comments: Separation: 30;PopulationBuyType: CPP

#	Day/Time	DP	Program	Rate	Len	4/4 - 4/11		Total Spots	Total \$	CPP*	GRP*
						4/4	4/11				
1	Th-F,M-W 6a-7a		13WHAM News At 6A	\$540.00	30	3	0	3	\$1,620.00	\$0.00	0.0
2	Th-F,M-W 7a-8a		Good Morning America	\$700.00	30	2	0	2	\$1,400.00	\$0.00	0.0
3	Th-F,M-W 8a-9a		Good Morning America	\$700.00	30	2	0	2	\$1,400.00	\$0.00	0.0
4	Th-F,M-W 9a-10a		Jennifer Hudson	\$160.00	30	4	0	4	\$640.00	\$0.00	0.0
5	Th-F,M-W 11a-12n		View	\$240.00	30	4	0	4	\$960.00	\$0.00	0.0
6	Th-F,M-W 4p-5p		Family Feud	\$200.00	30	4	0	4	\$800.00	\$0.00	0.0
7	Th-F,M-W 5p-5:30p		13WHAM News At 5P	\$500.00	30	4	0	4	\$2,000.00	\$0.00	0.0
8	Th-F,M-W 5:30p-6p		13WHAM News At 5P	\$500.00	30	4	0	4	\$2,000.00	\$0.00	0.0
9	Th-F,M-W 6p-6:30p		13WHAM News At 6P/ABC News	\$1,000.00	30	5	0	5	\$5,000.00	\$0.00	0.0
10	Th-F,M-W 6:30p-7p		13WHAM News At 6P/ABC News	\$1,000.00	30	3	0	3	\$3,000.00	\$0.00	0.0
11	Th-W 11p-11:35p		13 WHAM News At 11P	\$500.00	30	5	0	5	\$2,500.00	\$0.00	0.0
12	Th-F,M-W 11:36p-12:40a		Jimmy Kimmel Live-ABC	\$240.00	30	2	0	2	\$480.00	\$0.00	0.0
13	Sa 6p-6:30p		13WHAM News/ABC News Sat	\$350.00	30	1	0	1	\$350.00	\$0.00	0.0
14	Sa 6:30p-7p		13WHAM News/ABC News Sat	\$350.00	30	1	0	1	\$350.00	\$0.00	0.0
15	Su 8a-9a		Good Morning America Sunday	\$270.00	30	1	0	1	\$270.00	\$0.00	0.0
16	Su 9a-10a		ABC This Week...	\$240.00	30	1	0	1	\$240.00	\$0.00	0.0
17	Su 10a-10:30a		Full Measure W/ S. Attkisson	\$80.00	30	1	0	1	\$80.00	\$0.00	0.0
18	Su 6p-6:30p		13WHAM News Weekend	\$600.00	30	1	0	1	\$600.00	\$0.00	0.0
TOTALS:						48	0	48	\$23,690.00	\$0.00	0.0

Jeff Chin