



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 28391875	<b>Changes as of:</b> 4/12/2024 at 2:16 PM	<b>Version:</b> Current State Version 1
<b>CPE:</b> 488/1838/11625	<b>Flight:</b> 4/13/24 - 4/17/24	<b>Station:</b> WHAM
<b>Agency:</b> CANAL PARTNERS MEDIA	<b>Advertiser:</b> HEALTHCARE EDUCATION PROJECT (NYS)	<b>Market:</b> Rochester, NY
900 Circle 75 Parkway, SE Atlanta, GA 30339	<b>Product:</b> HEP TV	<b>Office:</b> PHILADELPHIA
<b>Agency Order #:</b> 13370061	<b>Buyer:</b> Feist, Chris	<b>Service:</b> Nielsen
<b>Salesperson:</b> FRAN BROWN 215-563-5400	<b>Primary Demo:</b>	<b>Assistant:</b> FRAN BROWN 215-563-5400
<b>Separation:</b>		<b>Con Type:</b> POLITICAL/VOTE <b>Total \$:</b> \$31,450.00
<b>Comments:</b> Separation: 30;PopulationBuyType: CPP		<b>Total Spots:</b> 72 <b>Total CPP:</b> \$0.00 <b>Total GRP:</b> <b>Traffic #:</b> 6064597

#	Day/Time	DP	Program	Rate	Len	4/13 - 4/17					Total Spots	Total \$	CPP*	GRP*
						4/13	4/14	4/15	4/16	4/17				
1	M-F 6a-7a		13WHAM News At 6A	\$540.00	30	0	0	2	2	2	6	\$3,240.00	\$0.00	0.0
2	M-F 7a-8a		Good Morning America	\$700.00	30	0	0	2	2	2	6	\$4,200.00	\$0.00	0.0
3	M-F 8a-9a		Good Morning America	\$700.00	30	0	0	1	1	1	3	\$2,100.00	\$0.00	0.0
4	M-F 9a-10a		Jennifer Hudson	\$160.00	30	0	0	1	1	1	3	\$480.00	\$0.00	0.0
5	M-F 11a-12n		View	\$240.00	30	0	0	2	2	2	6	\$1,440.00	\$0.00	0.0
6	M-F 12n-12:30p		13WHAM News Midday	\$320.00	30	0	0	1	1	1	3	\$960.00	\$0.00	0.0
7	M-F 12:30p-1p		Extra	\$200.00	30	0	0	1	1	1	3	\$600.00	\$0.00	0.0
8	M-F 3p-4p		Tamron Hall	\$140.00	30	0	0	2	2	2	6	\$840.00	\$0.00	0.0
9	M-F 4p-5p		Family Feud	\$200.00	30	0	0	2	2	2	6	\$1,200.00	\$0.00	0.0
10	M-F 5p-5:30p		13WHAM News At 5P	\$500.00	30	0	0	1	1	1	3	\$1,500.00	\$0.00	0.0
11	M-F 5:30p-6p		13WHAM News At 5P	\$500.00	30	0	0	1	1	1	3	\$1,500.00	\$0.00	0.0
12	M-F 6p-6:30p		13WHAM News At 6P/ABC News	\$1,000.00	30	0	0	1	1	1	3	\$3,000.00	\$0.00	0.0
13	M-F 6:30p-7p		13WHAM News At 6P/ABC News	\$1,000.00	30	0	0	1	1	1	3	\$3,000.00	\$0.00	0.0
14	M-F 7p-7:30p		E.T.	\$500.00	30	0	0	1	1	1	3	\$1,500.00	\$0.00	0.0
15	M-F 7:30p-8p		Extra	\$400.00	30	0	0	1	1	1	3	\$1,200.00	\$0.00	0.0
16	Sa-F 11p-11:35p		13 WHAM News At 11P	\$500.00	30	1	1	1	1	1	5	\$2,500.00	\$0.00	0.0
17	Sa 8a-9a		Good Morning America Saturday	\$250.00	30	1	0	0	0	0	1	\$250.00	\$0.00	0.0
18	Sa 9a-10a		Good Morning America Saturday	\$400.00	30	1	0	0	0	0	1	\$400.00	\$0.00	0.0
19	Sa 6:30p-7p		13WHAM News/ABC News Sat	\$350.00	30	1	0	0	0	0	1	\$350.00	\$0.00	0.0
20	Su 8a-9a		Good Morning America Sunday	\$270.00	30	0	1	0	0	0	1	\$270.00	\$0.00	0.0

*Jeff Chin*



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21	Su 9a-10a		ABC This Week...	\$240.00	30	0	1	0	0	0	1	\$240.00	\$0.00	0.0
22	Su 10a-10:30a		Full Measure W/ S. Attkisson	\$80.00	30	0	1	0	0	0	1	\$80.00	\$0.00	0.0
23	Su 6p-6:30p		13WHAM News Weekend	\$600.00	30	0	1	0	0	0	1	\$600.00	\$0.00	0.0
<b>TOTALS:</b>						<b>4</b>	<b>5</b>	<b>21</b>	<b>21</b>	<b>21</b>	<b>72</b>	<b>\$31,450.00</b>	<b>\$0.00</b>	<b>0.0</b>

*Jeff Chin*