



WHAM
4225 W Henrietta Rd
Rochester, NY 14623

Canal Partners Media
900 Circle 75 Parkway
Suite 1650
Atlanta, GA 30339

Contract # 6060480
Schedule Dates 04/10/24-04/17/24
Advertiser Healthcare Education Project-D (25797)
Agency Canal Partners Media (15500)
Product POLITICAL ISSUE (ns) (1187)
Brand 488/1838/11606 (2010810)
Salesperson Katz/PHL, Philadelphia (4030)
Sales Office Katz Philadelphia
Buyer Name Devon,Prescod,
Phone/Fax /
CPE 488/1838/11606
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments HEP TV FRAN BROWN
 Separation: 30;PopulationBuyType: CPP

Date Entered 04/08/24
Last Modified 04/09/24
Entered By Patricia Davenport
CO-OP No
External # ECR28389036
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,050.00
Net Total \$5,950.00
Sales Tax

Rochester (WHAM)		
By Broadcast Month	Spots	Rate
Apr. 2024	12	\$7,000.00
Grand Total:	12	\$7,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1)	04/10/24-04/17/24	1	:30	6A- 7A (EST)	3	X	X	X	X	X				\$540.00		Rochester (WHAM)	13WHAM News At 6A	4/8/24
1.0.1	Closed Preempt (1)	04/11/24															Rochester (WHAM)	Client Request/Spot -	
1.0.2	Closed Preempt (1)	04/11/24															Rochester (WHAM)	Client Request/Spot -	
1.0.3	Closed Preempt (1)	04/12/24															Rochester (WHAM)	Client Request/Spot -	
1.0.4	Closed Preempt (1)	04/15/24															Rochester (WHAM)	Client Request/Spot -	
1.0.5	Closed Preempt (1)	04/16/24															Rochester (WHAM)	Client Request/Spot -	
1.0.6	Closed Preempt (1)	04/17/24															Rochester (WHAM)	Client Request/Spot -	
2.0	Normal Line / News (2)	04/10/24-04/17/24	1	:30	7A- ABC-Good Morning America	2	X	X	X	X	X				\$700.00		Rochester (WHAM)	Good Morning America	4/8/24
2.0.1	Closed Preempt (2)	04/11/24															Rochester (WHAM)	Client Request/Spot -	
2.0.2	Closed Preempt (2)	04/12/24															Rochester (WHAM)	Client Request/Spot -	
2.0.3	Closed Preempt (2)	04/15/24															Rochester (WHAM)	Client Request/Spot -	
2.0.4	Closed Preempt (2)	04/16/24															Rochester (WHAM)	Client Request/Spot -	

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		<i>Jeff Chin</i>	4/10/24	

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3.0	Normal Line / News (3)	04/10/24-04/17/24	1	:30	8A- ABC-Good Morning America	2	X	X	X	X	X			2	\$700.00	\$1,400.00	Rochester (WHAM)	Good Morning America	4/8/24
3.0.1	Closed Preempt (3)	04/15/24															Rochester (WHAM)	Client Request/Spot -	
3.0.2	Closed Preempt (3)	04/16/24															Rochester (WHAM)	Client Request/Spot -	
4.0	Normal Line / SPOT (4)	04/10/24-04/17/24	1	:30	9A- The Jennifer Hudson Show	4	X	X	X	X	X			1	\$160.00	\$160.00	Rochester (WHAM)	Jennifer Hudson	4/8/24
4.0.1	Closed Preempt (4)	04/11/24															Rochester (WHAM)	Client Request/Spot -	
4.0.2	Closed Preempt (4)	04/11/24															Rochester (WHAM)	Client Request/Spot -	
4.0.3	Closed Preempt (4)	04/12/24															Rochester (WHAM)	Client Request/Spot -	
4.0.4	Closed Preempt (4)	04/15/24															Rochester (WHAM)	Client Request/Spot -	
4.0.5	Closed Preempt (4)	04/15/24															Rochester (WHAM)	Client Request/Spot -	
4.0.6	Closed Preempt (4)	04/16/24															Rochester (WHAM)	Client Request/Spot -	
4.0.7	Closed Preempt (4)	04/17/24															Rochester (WHAM)	Client Request/Spot -	
5.0	Normal Line / SPOT (5)	04/10/24-04/17/24	1	:30	11A- ABC-The View	4	X	X	X	X	X			1	\$240.00	\$240.00	Rochester (WHAM)	View	4/8/24
5.0.1	Closed Preempt (5)	04/11/24															Rochester (WHAM)	Client Request/Spot -	

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5.0.2	Closed Preempt (5)	04/11/24															Rochester (WHAM)	Client Request/Spot -	
5.0.3	Closed Preempt (5)	04/12/24															Rochester (WHAM)	Client Request/Spot -	
5.0.4	Closed Preempt (5)	04/15/24															Rochester (WHAM)	Client Request/Spot -	
5.0.5	Closed Preempt (5)	04/15/24															Rochester (WHAM)	Client Request/Spot -	
5.0.6	Closed Preempt (5)	04/16/24															Rochester (WHAM)	Client Request/Spot -	
5.0.7	Closed Preempt (5)	04/16/24															Rochester (WHAM)	Client Request/Spot -	
6.0	Normal Line / SPOT (6)	04/10/24-04/17/24	1	:30	4P- 5P (EST)	4	X	X	X	X	X			1	\$200.00	\$200.00	Rochester (WHAM)	Family Feud	4/8/24
6.0.1	Closed Preempt (6)	04/11/24															Rochester (WHAM)	Client Request/Spot -	
6.0.2	Closed Preempt (6)	04/11/24															Rochester (WHAM)	Client Request/Spot -	
6.0.3	Closed Preempt (6)	04/12/24															Rochester (WHAM)	Client Request/Spot -	
6.0.4	Closed Preempt (6)	04/15/24															Rochester (WHAM)	Client Request/Spot -	
6.0.5	Closed Preempt (6)	04/15/24															Rochester (WHAM)	Client Request/Spot -	
6.0.6	Closed Preempt (6)	04/16/24															Rochester (WHAM)	Client Request/Spot -	
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7.0	Normal Line / News (7)	04/10/24-04/17/24	1	:30	5P- News-WHAM News at 5p	4	X	X	X	X	X			2	\$500.00	\$1,000.00	Rochester (WHAM)	13WHAM News At 5P	4/8/24
7.0.1	Closed Preempt (7)	04/11/24															Rochester (WHAM)	Client Request/Spot -	
7.0.2	Closed Preempt (7)	04/12/24															Rochester (WHAM)	Client Request/Spot -	
7.0.3	Closed Preempt (7)	04/15/24															Rochester (WHAM)	Client Request/Spot -	
7.0.4	Closed Preempt (7)	04/16/24															Rochester (WHAM)	Client Request/Spot -	
7.0.5	Closed Preempt (7)	04/16/24															Rochester (WHAM)	Client Request/Spot -	
7.0.6	Closed Preempt (7)	04/17/24															Rochester (WHAM)	Client Request/Spot -	
8.0	Normal Line / News (8)	04/10/24-04/17/24	1	:30	5:30P- News-WHAM News at 530p	4	X	X	X	X	X			1	\$500.00	\$500.00	Rochester (WHAM)	13WHAM News At 5P	4/8/24
8.0.1	Closed Preempt (8)	04/11/24															Rochester (WHAM)	Client Request/Spot -	
8.0.2	Closed Preempt (8)	04/12/24															Rochester (WHAM)	Client Request/Spot -	
8.0.3	Closed Preempt (8)	04/12/24															Rochester (WHAM)	Client Request/Spot -	
8.0.4	Closed Preempt (8)	04/15/24															Rochester (WHAM)	Client Request/Spot -	
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8.0.6	Closed Preempt (8)	04/17/24															Rochester (WHAM)	Client Request/Spot -	
8.0.7	Closed Preempt (8)	04/17/24															Rochester (WHAM)	Client Request/Spot -	
9.0	Normal Line / News (9)	04/10/24-04/12/24	1	:30	6P- News-WHAM News at 6p	5			X	X	X			2	\$1,000.00	\$2,000.00	Rochester (WHAM)	13WHAM News At 6P/ABC News	4/8/24
9.0.1	Closed Preempt (9)	04/11/24															Rochester (WHAM)	Client Request/Spot -	
9.0.2	Closed Preempt (9)	04/12/24															Rochester (WHAM)	Client Request/Spot -	
9.0.3	Closed Preempt (9)	04/12/24															Rochester (WHAM)	Client Request/Spot -	
11.0	Normal Line / News (10)	04/10/24-04/17/24	1	:30	6:30P- ABC-World News Tonight	3	X	X	X	X	X			1	\$1,000.00	\$1,000.00	Rochester (WHAM)	13WHAM News At 6P/ABC News	4/8/24
11.0.1	Closed Preempt (10)	04/11/24															Rochester (WHAM)	Client Request/Spot -	
11.0.2	Closed Preempt (10)	04/12/24															Rochester (WHAM)	Client Request/Spot -	
11.0.3	Closed Preempt (10)	04/15/24															Rochester (WHAM)	Client Request/Spot -	
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12.0	Normal Line / News (11)	04/10/24-04/12/24	1	:30	11P- News-WHAM News at 11p	5			X	X	X			1	\$500.00	\$500.00	Rochester (WHAM)	13 WHAM News At 11P	4/8/24
12.0.1	Closed Preempt (11)	04/11/24															Rochester (WHAM)	Client Request/Spot -	
12.0.2	Closed Preempt (11)	04/11/24															Rochester (WHAM)	Client Request/Spot -	
12.0.3	Closed Preempt (11)	04/12/24															Rochester (WHAM)	Client Request/Spot -	
12.0.4	Closed Preempt (11)	04/12/24															Rochester (WHAM)	Client Request/Spot -	
13.0	Normal Line / SPOT (12)	04/10/24-04/17/24	1	:30	11:36P- ABC-Jimmy Kimmel Live	2	X	X	X	X	X				\$240.00		Rochester (WHAM)	Jimmy Kimmel Live-ABC	4/8/24
13.0.1	Closed Preempt (12)	04/11/24															Rochester (WHAM)	Client Request/Spot -	
13.0.2	Closed Preempt (12)	04/11/24															Rochester (WHAM)	Client Request/Spot -	
13.0.3	Closed Preempt (12)	04/15/24															Rochester (WHAM)	Client Request/Spot -	
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