

900 Circle 75 Parkway

Contract # 6060480 Schedule Dates 04/10/24-04/17/24 Advertiser Healthcare Education Project-D (25797)

Agency Canal Partners Media (15500) Product POLITICAL ISSUE (ns) (1187) Brand 488/1838/11606 (2010810) Salesperson Katz/PHL, Philadelphia (4030)

Sales Office Katz Philadelphia Devon, Prescod, **Buyer Name** Phone/Fax

CPE 488/1838/11606 **Account Types** National/Political Issue Agency BRD

Billing Type

Weekly/Irregular Comments HEP TV FRAN BROWN Separation: 30;PopulationBuyType: CPP

Date Entered 04/08/24 Last Modified 04/09/24

Patricia Davenport **Entered By**

CO-OP ECR28389036 External #

Order Type Normal

Package Deal

Commission % 15.00 \$1,050.00

Net Total \$5,950.00

Date:

4/10/24

Comments:

Sales Tax

Rochester (WHAM)		
By Broadcast Month	<u>Spots</u>	<u>Rate</u>
Apr. 2024	12	\$7,000.00
Grand Total:	12	\$7,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	М	о Т	u	We	Th	Fr	Sa Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1)	04/10/24-04/17/24	1	:30	6A- 7A (EST)	3	3 X	: : ×	(Х	х	x	1		\$540.00)	Rochester (WHAM)	13WHAM News At 6A	4/8/24
1.0.1	Closed Preempt (1)	04/11/24															Rochester (WHAM)	Client Request/Spot -	
1.0.2	Closed Preempt (1)	04/11/24															Rochester (WHAM)	Client Request/Spot -	
1.0.3	Closed Preempt (1)	04/12/24							- 1	- 1			1				Rochester (WHAM)	Client Request/Spot -	
1.0.4	Closed Preempt (1)	04/15/24										- :					Rochester (WHAM)	Client Request/Spot -	
1.0.5	Closed Preempt (1)	04/16/24															Rochester (WHAM)	Client Request/Spot -	
1.0.6	Closed Preempt (1)	04/17/24															Rochester (WHAM)	Client Request/Spot -	
2.0	Normal Line / News (2)	04/10/24-04/17/24	1		7A- ABC-Good Morning America	2	2 X	· ·	(X	x	x			\$700.00		Rochester (WHAM)	Good Morning America	4/8/24
2.0.1	Closed Preempt (2)	04/11/24										- 1					Rochester (WHAM)	Client Request/Spot -	
2.0.2	Closed Preempt (2)	04/12/24										- :					Rochester (WHAM)	Client Request/Spot -	
2.0.3	Closed Preempt (2)	04/15/24										- :					Rochester (WHAM)	Client Request/Spot -	
2.0.4	Closed Preempt (2)	04/16/24							- 1	i		- 1	i				Rochester (WHAM)	Client Request/Spot -	
									1	- 1		-	-						
	•	•			COI	VFI	RI	MΑ	TI	10	V C	100	NTR	ACT	•	•	·	•	

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

Accepted-Station:

Jeff Chin

Date:

Accepted-Agency/Advertiser:



Canal Partners Media 900 Circle 75 Parkway Suite 1650 Atlanta, GA 30339

Contract # 6060480

 Schedule Dates
 04/10/24-04/17/24

 Advertiser
 Healthcare Education

Advertiser Healthcare Education Project-D (25797)

Agency Canal Partners Media (15500)

Product POLITICAL ISSUE (ns) (1187)

Katz Philadelphia

 Brand
 488/1838/11606 (2010810)

 Salesperson
 Katz/PHL, Philadelphia (4030)

 Buyer Name
 Devon, Prescod,

 Phone/Fax
 /

 CPE
 488/1838/1160/k

Sales Office

CPE 488/1838/11606
Account Types National/Political Issue Agency BRD

Billing Type Weekly/Irregular

HEP TV FRAN BROWN
Separation: 30;PopulationBuyType: CPP

 Date Entered
 04/08/24

 Last Modified
 04/09/24

Entered By Patricia Davenport

CO-OP No

\$1,050.00

\$5,950.00

CO-OP No
External # ECR28389036

Demo

Order Type Normal

Package Deal

Commission % 15.00

Net Total

Sales Tax

Commission

 Rochester (WHAM)
 Spots
 Rate

 Apr. 2024
 12
 \$7,000.00

 Grand Total:
 12
 \$7,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr S	a Su	Spots	Rate	Total	Station	Comments	Entere
3.0	Normal Line / News (3)	04/10/24-04/17/24	1	:30	8A- ABC-Good Morning America	2			Х	- 1	х	1	2	\$700.00	\$1,400.00	Rochester (WHAM)	Good Morning America	4/8/24
3.0.1	Closed Preempt (3)	04/15/24								į		1				Rochester (WHAM)	Client Request/Spot -	
3.0.2	Closed Preempt (3)	04/16/24								i		i				Rochester (WHAM)	Client Request/Spot -	
4.0	Normal Line / SPOT (4)	04/10/24-04/17/24	1	:30	9A- The Jennifer Hudson Show	4			1 1	1	x		1	\$160.00	\$160.00	Rochester (WHAM)	Jennifer Hudson	4/8/24
4.0.1	Closed Preempt (4)	04/11/24								į		1				Rochester (WHAM)	Client Request/Spot -	
4.0.2	Closed Preempt (4)	04/11/24								i		i				Rochester (WHAM)	Client Request/Spot -	
4.0.3	Closed Preempt (4)	04/12/24										į				Rochester (WHAM)	Client Request/Spot -	
4.0.4	Closed Preempt (4)	04/15/24										i				Rochester (WHAM)	Client Request/Spot -	
4.0.5	Closed Preempt (4)	04/15/24										i				Rochester (WHAM)	Client Request/Spot -	
4.0.6	Closed Preempt (4)	04/16/24										i				Rochester (WHAM)	Client Request/Spot -	
4.0.7	Closed Preempt (4)	04/17/24														Rochester (WHAM)	Client Request/Spot -	
5.0	Normal Line / SPOT (5)	04/10/24-04/17/24	1	:30	0 11A- ABC-The View		Х	х	х	х	х		1	\$240.00	\$240.00	Rochester (WHAM)	View	4/8/24
5.0.1	Closed Preempt (5)	04/11/24										1				Rochester (WHAM)	Client Request/Spot -	

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

4/10/24

Comments:

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Canal Partners Media 900 Circle 75 Parkway Suite 1650 Atlanta, GA 30339

Contract # 6060480

Schedule Dates 04/10/24-04/17/24
Advertiser Healthcare Education Project-D (25797)

 Agency
 Canal Partners Media (15500)

 Product
 POLITICAL ISSUE (ns) (1187)

 Brand
 488/1838/11606 (2010810)

Salesperson Katz/PHL, Philadelphia (4030)
Sales Office Katz Philadelphia
Buyer Name Devon,Prescod,
Phone/Fax /

CPE 488/1838/11606
Account Types National/Political Issue Agency BRD

Billing Type Weekly/Irregular

HEP TV FRAN BROWN Separation: 30;PopulationBuyType: CPP
 Date Entered
 04/08/24

 Last Modified
 04/09/24

04/09/24 Patricia Davenport

CO-OP No
External # ECR28389036

Demo

Entered By

Order Type Normal

Package Deal

Commission % 15.00

 Commission
 \$1,050.00

 Net Total
 \$5,950.00

Sales Tax

 Rochester (WHAM)

 By Broadcast Month
 Spots
 Rate

 Apr. 2024
 12
 \$7,000.00

 Grand Total:
 12
 \$7,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	W	/e T	ħ	Fr :	Sa S	u S	Spots	Rate	Total	Station	Comments	Entered
5.0.2	Closed Preempt (5)	04/11/24																Rochester (WHAM)	Client Request/Spot -	
5.0.3	Closed Preempt (5)	04/12/24								1	- 1		- 1					Rochester (WHAM)	Client Request/Spot -	
5.0.4	Closed Preempt (5)	04/15/24							-	1		- 1	i					Rochester (WHAM)	Client Request/Spot -	
5.0.5	Closed Preempt (5)	04/15/24							į	i	-	- 1	i					Rochester (WHAM)	Client Request/Spot -	
5.0.6	Closed Preempt (5)	04/16/24							-	-	-		-					Rochester (WHAM)	Client Request/Spot -	
5.0.7	Closed Preempt (5)	04/16/24							i	i	-	- :	i					Rochester (WHAM)	Client Request/Spot -	
6.0	Normal Line / SPOT (6)	04/10/24-04/17/24	1	:	30 4P- 5P (EST)	4	х	х	X	()	x :	x :	i		1	\$200.00	\$200.00	Rochester (WHAM)	Family Feud	4/8/24
6.0.1	Closed Preempt (6)	04/11/24							-	-	-		-					Rochester (WHAM)	Client Request/Spot -	
6.0.2	Closed Preempt (6)	04/11/24							-	-	-		-					Rochester (WHAM)	Client Request/Spot -	
6.0.3	Closed Preempt (6)	04/12/24							i	i	-	- 1						Rochester (WHAM)	Client Request/Spot -	
6.0.4	Closed Preempt (6)	04/15/24								i	-		i					Rochester (WHAM)	Client Request/Spot -	
6.0.5	Closed Preempt (6)	04/15/24							-	1			-					Rochester (WHAM)	Client Request/Spot -	
6.0.6	Closed Preempt (6)	04/16/24							-			- 1						Rochester (WHAM)	Client Request/Spot -	
6.0.7	Closed Preempt (6)	04/17/24							i	ĺ	- 1	i	i					Rochester (WHAM)	Client Request/Spot -	

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Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

4/10/24

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=12244.. to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



Canal Partners Media 900 Circle 75 Parkway Suite 1650 Atlanta, GA 30339

Contract # 6060480

Schedule Dates 04/10/24-04/17/24
Advertiser Healthcare Education Project-D (25797)

 Agency
 Canal Partners Media (15500)

 Product
 POLITICAL ISSUE (ns) (1187)

 Brand
 488/1838/11606 (2010810)

 Salesperson
 Katz/PHL, Philadelphia (4030)

 Sales Office
 Katz Philadelphia

 Buyer Name
 Devon,Prescod,

CPE 488/1838/11606

Phone/Fax

Account Types

Billing Type Weekly/Irregular

Comments HEP TV FRAN BROWN

National/Political Issue Agency BRD

Separation: 30;PopulationBuyType: CPP

 Date Entered
 04/08/24

 Last Modified
 04/09/24

04/09/24 Patricia Davenport

\$5,950.00

CO-OP No
External # ECR28389036

External #
Demo

Entered By

Order Type Normal

Package Deal

 Commission %
 15.00

 Commission
 \$1,050.00

Date:

4/10/24

Comments:

Net Total

Sales Tax

 Rochester (WHAM)

 By Broadcast Month
 Spots
 Rate

 Apr. 2024
 12
 \$7,000.00

 Grand Total:
 12
 \$7,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr	Sa Su	Spots	Rate	Total	Station	Comments	Entere
7.0	Normal Line / News (7)	04/10/24-04/17/24	1	:30	5P- News-WHAM News at 5p	4		1	1	1	X	1	2	\$500.00	\$1,000.00	Rochester (WHAM)	13WHAM News At 5P	4/8/24
7.0.1	Closed Preempt (7)	04/11/24														Rochester (WHAM)	Client Request/Spot -	
7.0.2	Closed Preempt (7)	04/12/24														Rochester (WHAM)	Client Request/Spot -	
7.0.3	Closed Preempt (7)	04/15/24														Rochester (WHAM)	Client Request/Spot -	
7.0.4	Closed Preempt (7)	04/16/24						<u> </u>	<u> </u>	i		i				Rochester (WHAM)	Client Request/Spot -	
7.0.5	Closed Preempt (7)	04/16/24														Rochester (WHAM)	Client Request/Spot -	
7.0.6	Closed Preempt (7)	04/17/24														Rochester (WHAM)	Client Request/Spot -	
8.0	Normal Line / News (8)	04/10/24-04/17/24	1	:30	5:30P- News-WHAM News at 530p	4	4 X	x	x	х	x		1	\$500.00	\$500.00	Rochester (WHAM)	13WHAM News At 5P	4/8/24
8.0.1	Closed Preempt (8)	04/11/24														Rochester (WHAM)	Client Request/Spot -	
8.0.2	Closed Preempt (8)	04/12/24														Rochester (WHAM)	Client Request/Spot -	
8.0.3	Closed Preempt (8)	04/12/24														Rochester (WHAM)	Client Request/Spot -	
8.0.4	Closed Preempt (8)	04/15/24														Rochester (WHAM)	Client Request/Spot -	
8.0.5	Closed Preempt (8)	04/16/24						1 -		1		- (Rochester (WHAM)	Client Request/Spot -	

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=122\(\int_{\text{...}}\) to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

Accepted-Station:

Date:

Accepted-Agency/Advertiser:



Canal Partners Media 900 Circle 75 Parkway Suite 1650 Atlanta, GA 30339

Contract # 6060480

Schedule Dates 04/
Advertiser He

Agency

04/10/24-04/17/24 Healthcare Education Project-D (25797)

Canal Partners Media (15500)

 Product
 POLITICAL ISSUE (ns) (1187)

 Brand
 488/1838/11606 (2010810)

Salesperson Katz/PHL, Philadelphia (4030)
Sales Office Katz Philadelphia
Buyer Name Devon, Prescod,

Buyer Name De Phone/Fax /

 CPE
 488/1838/11606

 Account Types
 National/Political

Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular

HEP TV FRAN BROWN
Separation: 30;PopulationBuyType: CPP

 Date Entered
 04/08/24

 Last Modified
 04/09/24

Entered By Patricia Davenport

No ECR28389036

\$1,050.00

External # ECR2838903

Demo

CO-OP

Order Type Normal

Package Deal

Commission % 15.00

Net Total \$5,950.00

Sales Tax

Commission

| Rochester (WHAM)
By Broadcast Month	Spots	Rate
Apr. 2024	12	\$7,000.00
Grand Total:	12	\$7,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr	Sa Su	Spots	Rate	Total	Station	Comments	Entered
8.0.6	Closed Preempt (8)	04/17/24														Rochester (WHAM)	Client Request/Spot -	
8.0.7	Closed Preempt (8)	04/17/24										i				Rochester (WHAM)	Client Request/Spot -	
9.0	Normal Line / News (9)	04/10/24-04/12/24	1	:3	6P- News-WHAM News at	5	1		1 1		x	1	:	\$1,000.00	\$2,000.00	Rochester (WHAM)	13WHAM News At 6P/ABC News	4/8/24
9.0.1	Closed Preempt (9)	04/11/24										i				Rochester (WHAM)	Client Request/Spot -	
9.0.2	Closed Preempt (9)	04/12/24														Rochester (WHAM)	Client Request/Spot -	
9.0.3	Closed Preempt (9)	04/12/24														Rochester (WHAM)	Client Request/Spot -	
11.0	Normal Line / News (10)	04/10/24-04/17/24	1	:3	30 6:30P- ABC-World News Tonight	3	х	Х	х	х	х		:	\$1,000.00	\$1,000.00	Rochester (WHAM)	13WHAM News At 6P/ABC News	4/8/24
11.0.1	Closed Preempt (10)	04/11/24														Rochester (WHAM)	Client Request/Spot -	
11.0.2	Closed Preempt (10)	04/12/24										i				Rochester (WHAM)	Client Request/Spot -	
11.0.3	Closed Preempt (10)	04/15/24														Rochester (WHAM)	Client Request/Spot -	
11.0.4	Closed Preempt (10)	04/16/24														Rochester (WHAM)	Client Request/Spot -	
11.0.5	Closed Preempt (10)	04/17/24										i				Rochester (WHAM)	Client Request/Spot -	
												i						

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date: 4/10/24

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



Canal Partners Media 900 Circle 75 Parkway Suite 1650 Atlanta, GA 30339

Contract # 6060480

Agency

Product

Brand

Phone/Fax

Account Types

Schedule Dates 04/10/24-04/17/24

Advertiser Healthcare Education Project-D (25797)

Canal Partners Media (15500) POLITICAL ISSUE (ns) (1187) 488/1838/11606 (2010810)

 Salesperson
 Katz/PHL, Philadelphia (4030)

 Sales Office
 Katz Philadelphia

 Buyer Name
 Devon,Prescod,

CPE 488/1838/11606

Billing Type Weekly/Irregular

HEP TV FRAN BROWN
Separation: 30;PopulationBuyType: CPP

National/Political Issue Agency BRD

 Date Entered
 04/08/24

 Last Modified
 04/09/24

Patricia Davenport

\$5,950.00

CO-OP No

External # ECR28389036

Demo

Entered By

Order Type Normal

Package Deal

 Commission %
 15.00

 Commission
 \$1,050.00

Date:

4/10/24

Comments:

Net Total

Sales Tax

 Rochester (WHAM)

 By Broadcast Month
 Spots
 Rate

 Apr. 2024
 12
 \$7,000.00

 Grand Total:
 12
 \$7,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr	Sa Su	Spots	Rate	Total	Station	Comments	Entered
12.0	Normal Line / News (11)	04/10/24-04/12/24	1		11P- News-WHAM News at 11p	Ę	5		Х	X	Х		1	\$500.00	\$500.00	Rochester (WHAM)	13 WHAM News At 11P	4/8/24
12.0.	Closed Preempt (11)	04/11/24								i						Rochester (WHAM)	Client Request/Spot -	
12.0.2	2 Closed Preempt (11)	04/11/24							i	i		i				Rochester (WHAM)	Client Request/Spot -	
12.0.3	Closed Preempt (11)	04/12/24														Rochester (WHAM)	Client Request/Spot -	
12.0.4	Closed Preempt (11)	04/12/24														Rochester (WHAM)	Client Request/Spot -	
13.0	Normal Line / SPOT (12)	04/10/24-04/17/24	1		11:36P- ABC-Jimmy Kimmel Live	2	2 X	1	1	x	1	1		\$240.00		Rochester (WHAM)	Jimmy Kimmel Live-ABC	4/8/24
13.0.	Closed Preempt (12)	04/11/24						i	1	į		i				Rochester (WHAM)	Client Request/Spot -	
13.0.2	2 Closed Preempt (12)	04/11/24							1	i						Rochester (WHAM)	Client Request/Spot -	
13.0.3	Closed Preempt (12)	04/15/24								i						Rochester (WHAM)	Client Request/Spot -	
13.0.4	Closed Preempt (12)	04/16/24								1						Rochester (WHAM)	Client Request/Spot -	
	I				COI	NFI	RN	IAT	ΓIO	N (CO	NTR	ACT					<u>II</u>

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

Accepted-Station:

Jeff Chin

Date:

Accepted-Agency/Advertiser:

B/E Bookend P/B Piggy Back