

ORDER



KOLD

Orders
Order / Rev: 3552134
 Alt Order #: WOC14653960
 Product Desc: CISCO24
 Estimate: 12155
 Flight Dates: 07/16/24 - 07/22/24
 Original Date / Rev: 05/17/24 / 05/17/24
 Order Type: NORMAL

Primary AE: Angela Emory
 Sales Office: TUS-N
 Sales Region: National

Agency
Name: Mentzer Media Services
 Buying Contact:
 Billing Contact: Teresa Ellison
 2210 Grey Fox Court
 Bel Air, MD 21015

Billing Type: Cash
 Billing Calendar: Broadcast
 Billing Cycle: EOM/EOC
 Agency Commission: 15%

Advertiser
Name: Juan Ciscomani for Congress
 Demographic: A35+
 Product Codes: Candidate - National - House
 Revenue Code 1: AGY
 Revenue Code 2: POL
 Revenue Code 3: POL-CAND
 Priority: CHOOSE

New Business End:
 Advertiser External ID: 606016
 Agency External ID: 114907
 Unit Code: General
 Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/01/24	07/22/24	32	\$10,250.00	\$8,712.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2024	32	\$10,250.00	\$8,712.50	52.23
Totals	32	\$10,250.00	\$8,712.50	52.23

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Angela Emory			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KOLD	07/16/24	07/22/24	M-F 5a News M-F 5a News	CM	5:00 AM-6:00 AM	11111--	:30	5	\$150.00	P-04	1.30	NM	5	\$750.00
(Program: NEWS 13 @5A) Nielsen Q3 - TUCSON (SIERRA VISTA) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF NEWS 13-MRN-5A Mo-Fr 5:00a-6:00a IN Jul/2022LS ON KOLD. <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 07/16/24 07/22/24 11111-- 5 \$150.00 1.30															
N 2	KOLD	07/16/24	07/22/24	M-F 6a News M-F 6a News	CM	6:00 AM-7:00 AM	11111--	:30	5	\$300.00	P-04	1.51	NM	5	\$1,500.00
(Program: NEWS 13 @ 6A) Nielsen Q3 - TUCSON (SIERRA VISTA) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF NEWS 13-MRN-6A Mo-Fr 6:00a-7:00a IN Jul/2022LS ON KOLD. <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 07/16/24 07/22/24 11111-- 5 \$300.00 1.51															
N 3	KOLD	07/16/24	07/22/24	CBS Mornings CBS This Morning	CM	7:00 AM-9:00 AM	22222--	:30	10	\$300.00	P-04	1.39	NM	10	\$3,000.00
(Program: CBS MORNINGS) Nielsen Q3 - TUCSON (SIERRA VISTA) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS MORNINGS Mo-Fr 7:00a-9:00a IN Jul/2022LS ON KOLD. <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 07/16/24 07/22/24 22222-- 10 \$300.00 1.39															
N 4	KOLD	07/16/24	07/21/24	Sun 6a News Sun 6a News	CM	6:00 AM-7:00 AM	-----1	:30	1	\$200.00	P-04	1.16	NM	1	\$200.00

Order / Rev: 3552134
 Alt Order #: WOC14653960
 Flight Dates: 07/16/24 - 07/22/24

Advertiser: Juan Ciscomani for Congress
 Product Desc: CISCO24
 Estimate: 12155
KOLD

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
(Program: NEWS 13 @ 6AM SUNDAY) Nielsen Q3 - TUCSON (SIERRA VISTA) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF NWS 13-MRN SUN Sun 6:00a-7:00a IN Jul/2022LS ON KOLD.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/15/24	07/21/24	-----1					1	\$200.00		1.16			
N 5	KOLD	07/16/24	07/21/24	CBS Sunday Morning	CM	7:00 AM-8:30 AM	-----1	:30	1	\$750.00	P-04	2.90	NM	1	\$750.00
(Program: CBS SUNDAY MORNING) Nielsen Q3 - TUCSON (SIERRA VISTA) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF SUNDAY-MRN-CBS Sun 7:00a-8:30a IN Jul/2022LS ON KOLD.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/15/24	07/21/24	-----1					1	\$750.00		2.90			
N 6	KOLD	07/16/24	07/18/24	M-F 3p News	CM	3:00 PM-4:00 PM	-111---	:30	3	\$150.00	P-04	1.15	NM	3	\$450.00
(Program: NEWS 13 at 3P) Nielsen Q3 - TUCSON (SIERRA VISTA) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF NEWS 13 AT 3PM Mo-Fr 3:00p-4:00p IN Dec/2022LS ON KOLD ADJUSTED TO THE Jul/2022LS TP HUT LEVEL.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/15/24	07/21/24	-111---					3	\$150.00		1.15			
N 7	KOLD	07/16/24	07/18/24	M-F 5p News	CM	5:00 PM-5:30 PM	-111---	:30	3	\$500.00	P-04	2.23	NM	3	\$1,500.00
(Program: NEWS 13 @ 5P) Nielsen Q3 - TUCSON (SIERRA VISTA) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF NEWS 13 AT 5PM Mo-Fr 5:00p-5:30p IN Jul/2022LS ON KOLD.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/15/24	07/21/24	-111---					3	\$500.00		2.23			
N 8	KOLD	07/16/24	07/21/24	CBS Sunday Prime Hr 1	CM	6:00 PM-7:00 PM	-----1	:30	1	\$600.00	P-04	3.93	NM	1	\$600.00
(Program: 60 MINUTES) Nielsen Q3 - TUCSON (SIERRA VISTA) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF 60 MIN PRS-CBS Sun 6:00p-7:00p IN Jul/2023LS ON KOLD.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/15/24	07/21/24	-----1					1	\$600.00		3.93			
N 9	KOLD	07/16/24	07/18/24	M-F 10p News	CM	10:00 PM-10:35 PI	-111---	:30	3	\$500.00	P-04	2.05	NM	3	\$1,500.00
(Program: NEWS 13 @ 10P) Nielsen Q3 - TUCSON (SIERRA VISTA) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF NEWS 13 AT 10P Mo-Fr 10:00p-10:35p IN Jul/2022LS ON KOLD.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/15/24	07/21/24	-111---					3	\$500.00		2.05			
													Totals	32	\$10,250.00