



WMEE Issues and Programs List  
1st Quarter, 2024

January 1, 2024 - March 31, 2024

Prepared by Jimmy Knight, Operations Manager  
on April 2, 2024

Regularly Scheduled  
News and Public Affairs Programming  
Broadcast by WMEE

Program Name	Schedule and Description
Public Affairs Show "This Week in America"	28 minute program broadcast each Sunday at 6 am; Interviews with guests that have expertise and real-world experience regarding current issues.

## Issues of Concern to the Communities Served by WMEE

Subject	Description
Weekly topics include; Economy, Transportation, Environment, Education, Health and Public Safety	28 minute program broadcast each Sunday at 6 am; Interviews with guests that have expertise and real-world experience regarding current issues.



**QUARTERLY REPORT**  
**JANUARY-MARCH 2024**

**Program # 2024-1**

Airdate: 1-7-24 Time of Broadcast 6 AM

Producer: Sean Bratton Host: Ric Bratton ([www.thisweekinamerica.us](http://www.thisweekinamerica.us))

<u>Time</u>	<u>Segment</u>	<u>Segment Length</u>
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Health/Lifestyle	16:00

Summary: Our guest discusses the health benefits of kindness and living more thankfully.

Guest: Dr Susan Smith Jones is a leader in the fields of holistic health, anti-aging, optimum nutrition and balanced living. She's the author of 30 wellness related books.

[www.SusanSmithJones.com](http://www.SusanSmithJones.com)

**Issues Covered: self-kindness, helpers high, sharing**

19:00	SPOT BREAK #2	3:00
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22:00	Segment #2- Same as Segment #1	7:00
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Summary: Same as Segment #1

Guest: Same as Segment #1

**Issues Covered: volunteering, attitude, compassion, humor**

29:00	Conclusion of Program	:30
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**Program # 2024-2**

Airdate: 1-14-24 Time of Broadcast 6 AM

Producer: Sean Bratton Host: Ric Bratton ([www.thisweekinamerica.us](http://www.thisweekinamerica.us))

Time	Segment	Segment Length
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Child Trafficking	16:00
	Summary: Our guest discusses her novel based on her experiences as a social worker and child abuse specialist including child trafficking, child prostitution and drugs.	
	Guest: Karan Bishop was born in Laramie, Wyoming. Over her life she has been a teacher, social worker and author. Her new book is “A Gentle Hell”	
	<b>Issues Covered: signs of trafficking, victims, threats</b>	
19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Same as Segment #1	7:00
	Summary: Same as Segment #1	
	Guest: Same as Segment #1	
	<b>Issues Covered: coercion, myths, recruitment</b>	
29:00	Conclusion of Program	:30

### Program # 2024-3

Airdate: \_\_\_ 1-21-24 \_\_\_ Time of Broadcast \_\_\_ 6 AM \_\_\_

Producer: Sean Bratton Host: Ric Bratton ([www.thisweekinamerica.us](http://www.thisweekinamerica.us))

Time	Segment	Segment Length
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Stress/Mental Health	16:00
	Summary: Our guest discusses why and how to understand and manage stress is essential for maintaining mental and physical health.	
	Guest: Cynthia Chase holds a degree in political science and a master's degree in counseling psychology. She is the author of “From Stressed To Blessed: 5 Simple Steps To Learn Meditation and Change Your Life”.	
	<b>Issues Covered: causes, better health, meditation, chronic</b>	

19:00 SPOT BREAK #2 - 3:00

22:00 Segment #2- Same as Segment #1 7:00

Summary: Same as Segment #1

Guest: Same as Segment #1

**Issues Covered: types of stress, letting go, monitoring**

29:00 Conclusion of Program :30

**Program # 2024-4**

Airdate: \_\_\_1-28-24\_\_\_\_\_ Time of Broadcast \_\_\_6 AM\_\_\_\_\_

Producer: Sean Bratton Host: Ric Bratton ([www.thisweekinamerica.us](http://www.thisweekinamerica.us))

<u>Time</u>	<u>Segment</u>	<u>Segment Length</u>
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Parenting/Families	16:00

Summary: Our guest discusses his book on wise sayings, pearls of wisdom, to be passed down from one generation to the next.

Guest: Rev. Dr. William Rocky Brown III is a preacher by calling and a political activist by choice. Recipient of over 200 awards and commendations for his work in education, law enforcement, substance abuse and social issues. He's the author of "800 Sayings By Old Folks Who Raised Us".

**Issues Covered: intergenerational issues, race, nostalgia**

19:00 SPOT BREAK #2 - 3:00

22:00 Segment #2- Same as Segment #1 7:00

Summary: Same as Segment #1

Guest: Same as Segment #1

**Issues Covered: life lessons, substance abuse, social change**

29:00 Conclusion of Program :30

**Program # 2024-5**

Airdate: \_\_\_2-4-24\_\_\_\_\_ Time of Broadcast \_\_\_6 AM\_\_\_\_\_

Producer: Sean Bratton      Host: Ric Bratton ([www.thisweekinamerica.us](http://www.thisweekinamerica.us))

<u>Time</u>	<u>Segment</u>	<u>Segment Length</u>
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Philanthropy	16:00

Summary: Our guest discusses her book on how to become a philanthropist and how to understand the concept of the importance of giving.

Guest: Dr. Susan Aurelia Gitelson has been President of International Consultants, Inc., is an international business consultant and trainee at the Rockefeller Foundation. Recently featured in Fortune Magazine and author of “Giving Is Not Just For The Very Rich: A Guide For Giving And Philanthropy”.

**Issues Covered: benefits, volunteering, choices, get started**

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Same as Segment #1	7:00

Summary: Same as Segment #1

Guest: Same as Segment #1

**Issues Covered: evaluate charities, giving wisely, commitments**

29:00	Conclusion of Program	:30
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**Program # 2024-6**

Airdate: 2-11-24      Time of Broadcast 6 AM

Producer: Sean Bratton      Host: Ric Bratton ([www.thisweekinamerica.us](http://www.thisweekinamerica.us))

<u>Time</u>	<u>Segment</u>	<u>Segment Length</u>
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Substance Abuse	16:00

Summary: Our guest discusses his memoir on how he turned a family tragedy into a personal war on drugs and crime.

Guest: Joseph Kress is a decorated law enforcement officer recognized with 31 letters of commendation and the Medal Of Honor and Purple Heart for his fight against drug abuse. He

started a drug prevention program for middle and high school students. He's the author of "Still Standing".

**Issues Covered: war on drugs, prevention programs, funding**

19:00 SPOT BREAK #2 - 3:00

22:00 Segment #2- Same as Segment #1 7:00

Summary: Same as Segment #1

Guest: Same as Segment #1

**Issues Covered: addiction, drug related crime, law enforcement**

29:00 Conclusion of Program :30

**Program # 2024-7**

Airdate: \_\_\_2-18-24\_\_\_\_\_ Time of Broadcast \_\_\_6 AM\_\_\_\_\_

Producer: Sean Bratton Host: Ric Bratton ([www.thisweekinamerica.us](http://www.thisweekinamerica.us))

<u>Time</u>	<u>Segment</u>	<u>Segment Length</u>
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Leadership	16:00

Summary: Our guest lays out practical strategies to help you put your best self forward creating the right dynamic to build relationships.

Guest: Artell Smith is Principal and Managing Director of WatchWorks Management Consulting LLC, recognized industry leader in human resources and talent management and author of "No Time To Waste: Microbehaviors – Leveraging the Little Things to Become a Better Leader".

**Issues Covered: importance of words, diversity, equity**

19:00 SPOT BREAK #2 3:00

22:00 Segment #2- Same as Segment #1 7:00

Summary: Same as Segment #1

Guest: Same as Segment #1

**Issues Covered: listening, time management, inclusion**

29:00 Conclusion of Program :30

**Program # 2024-8**

Airdate: \_\_\_2-25-24\_\_\_ Time of Broadcast \_\_\_6 AM\_\_\_

Producer: Sean Bratton Host: Ric Bratton ([www.thisweekinamerica.us](http://www.thisweekinamerica.us))

<u>Time</u>	<u>Segment</u>	<u>Segment Length</u>
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Health/Lifestyle	16:00

Summary: Our guest discusses how to claim victory over a stressful life today and create more balance and joy.

Guest: Dr Susan Smith Jones is a leader in the fields of holistic health, anti-aging, optimum nutrition and balanced living. She's the author of 30 wellness related books.

[www.SusanSmithJones.com](http://www.SusanSmithJones.com)

**Issues Covered: exercise, set tone, laughter, stressors**

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Same as Segment #1	7:00

Summary: Same as Segment #1

Guest: Same as Segment #1

**Issues Covered: gratitude, nature, meditation, sleep**

29:00 Conclusion of Program :30

**Program # 2024-9**

Airdate: \_\_\_3-3-24\_\_\_ Time of Broadcast \_\_\_6 AM\_\_\_

Producer: Sean Bratton Host: Ric Bratton ([www.thisweekinamerica.us](http://www.thisweekinamerica.us))

<u>Time</u>	<u>Segment</u>	<u>Segment Length</u>
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Energy/Technology	16:00

Summary: Our guest discusses his 50 year career as a

petroleum engineer as he recounts his first hand knowledge of advances by the energy industry during the fossil fuel era.

Guest: Ronald Goodman Nelson spent 50 years as a petroleum engineer working in many countries and major oil field production areas. He pioneered many now common techniques for increasing oil production. He's the author of "Hydrocarbon Man".

**Issues Covered: renewable fuels, innovation, climate change**

19:00 SPOT BREAK #2 - 3:00

22:00 Segment #2- Same as Segment #1 7:00

Summary: Same as Segment #1

Guest: Same as Segment #1

**Issues Covered: fossil fuels, solar energy, digital technologies**

29:00 Conclusion of Program :30

**Program # 2024-10**

Airdate: \_\_\_3-10-24\_\_\_\_\_ Time of Broadcast \_\_\_6 AM\_\_\_\_\_

Producer: Sean Bratton Host: Ric Bratton ([www.thisweekinamerica.us](http://www.thisweekinamerica.us))

<u>Time</u>	<u>Segment</u>	<u>Segment Length</u>
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Labor/History	16:00

Summary: Our guest discusses the role of labor leader Walter Reuther in the events and movements that shaped modern America raising the standard of living for many.

Guest: James Ten Eyck retired after a 25 year academic career and earning a Ph.D. He's the author of "The Life And Times of Walter Reuther: An Unfinished Liberal Legacy".

**Issues Covered: labor advances, civil rights, social policies**

19:00 SPOT BREAK #2 - 3:00

22:00 Segment #2- Same as Segment #1 7:00

Summary: Same as Segment #1

Guest: Same as Segment #1

**Issues Covered: immigration, progressive issues, cold war**

29:00 Conclusion of Program :30

**Program # 2024-11**

Airdate: \_\_\_3-17-24\_\_\_\_\_ Time of Broadcast \_\_\_6 AM\_\_\_\_\_

Producer: Sean Bratton Host: Ric Bratton ([www.thisweekinamerica.us](http://www.thisweekinamerica.us))

<u>Time</u>	<u>Segment</u>	<u>Segment Length</u>
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Parenting/Special Needs	16:00

Summary: Our guest candidly shares her experiences raising three children who have various disabilities.

Guest: Lynda Drake is a life coach, professional speaker, group facilitator, advocate for those with special needs and author of “The Power of Imperfect Parents: Practical Tools To Parent Your Child With Disabilities”.

**Issues Covered: stress, emotional toll, mood disorders**

19:00	SPOT BREAK #2	3:00
22:00	Segment #2- Same as Segment #1	7:00

Summary: Same as Segment #1

Guest: Same as Segment #1

**Issues Covered: financial toll, self-doubt, misconceptions**

29:00 Conclusion of Program :30

**Program # 2024-12**

Airdate: \_\_\_3-24-24\_\_\_\_\_ Time of Broadcast \_\_\_6 AM\_\_\_\_\_

Producer: Sean Bratton Host: Ric Bratton ([www.thisweekinamerica.us](http://www.thisweekinamerica.us))

<u>Time</u>	<u>Segment</u>	<u>Segment Length</u>
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Self-Help/Business	16:00

Summary: Our guest discusses how she defied expectations from the cornfields of Iowa to leading billion dollar businesses and rising as a top Microsoft executive.

Guest: Jane Boulware is a global business leader, former Microsoft executive, a writer and speaker who is passionate about helping people claim their worth. She is the author of "Worthy: From Cornfields to Corner Office at Microsoft".

**Issues Covered: collaboration, mentoring, resilience**

19:00 SPOT BREAK #2 - 3:00

22:00 Segment #2- Same as Segment #1 7:00

Summary: Same as Segment #1

Guest: Same as Segment #1

**Issues Covered: expectations, success, failure, addictions**

29:00 Conclusion of Program :30

**Program # 2024-13**

Airdate: \_\_\_3-31-24\_\_\_\_\_ Time of Broadcast \_\_6 AM\_\_\_\_\_

Producer: Sean Bratton Host: Ric Bratton ([www.thisweekinamerica.us](http://www.thisweekinamerica.us))

<u>Time</u>	<u>Segment</u>	<u>Segment Length</u>
:00	Intro	:60
1:00	SPOT BREAK #1	2:00
3:00	Segment #1 – Jobs/Careers Summary: Our guest discusses how to successfully navigate a job interview with a positive and constructive mindset.	16:00

Guest: Mark James is an executive recruiter and career management and transition coach. He's the Founder and CEO of Hire Consulting Services and author of "The Interview Mindset: The Ultimate Guide To Mastering Your Career".

**Issues Covered: LinkedIn, Hidden jobs, Plan B, outlook**

19:00 SPOT BREAK #2 3:00

22:00 Segment #2- Same as Segment #1 7:00

Summary: Same as Segment #1

Guest: Same as Segment #1

**Issues Covered: Salary negotiation, time frames, communication**

29:00

Conclusion of Program

:30