Hall Communications, Inc

40 Cuprak Road

Norwich, Connecticut 06360 Phone: (860) 887-3511 Email: tatherton@hallradio.net

89 Union Street

Norwich, CT 06360

Norwich Republican Town Comm.



Advertiser: Norwich Republican Town Comm.

Order #: 2156073648170

Contract #: 401418
Date Entered: 10/23/2023
Last Modified: 10/23/2023

Product: Local Election 2023 :30 spots

Salesperson: Local Political
Billing Cycle: Broadcast Standard

Estimate #:

Order Date Range: 10/24/2023 through 11/07/2023 (3 weeks)

Media Outlets: WICH-AM

On-Air Schedule

#	<u>Dates</u>	Station	Time/Program	Len	Мо	<u>Tu \</u>	<u>Ne</u>	<u>Th</u>	Fr	Sa	Su S	5/W	<u>Rate</u>	Qty	<u>Total</u>
1	10/24/23-11/07/23	3 WICH-AM	06:00AM-10:00AM	30	2	2	2	2	2			10	8.00	22	176.00
2	10/24/23-11/03/23	B WICH-AM	10:00AM-03:00PM	30	2	2	2	2	2			10	8.00	18	144.00
3	10/24/23-11/07/23	3 WICH-AM	03:00PM-07:00PM	30	2	2	2	2	2			10	8.00	22	176.00
4	11/06/23-11/07/23	3 WICH-AM	10:00AM-03:00PM	30	3	3						6	8.00	6	48.00
5	11/04/23-11/04/23	3 WICH-AM	10:00AM-03:00PM	30						2		2	9.60	2	19.20
6	11/05/23-11/05/23	3 WICH-AM	10:00AM-03:00PM	30							3	3	8.00	3	24.00

Station Totals

<u>Station</u>	On-Air Count	Digital Count	Web Count	Other Count	Gross Billing	Net Billing
WICH-AM	73	0	0	0	\$587.20	\$587.20
Totals	73	0	0	0	\$587.20	\$587.20

Total Charges: \$587.20 Total Net: \$587.20

Projected Billing By Broadcast Standard Month							
<u>Month</u>	<u>Year</u>	Gross Billing	Net Billing				
October	2023	\$192.00	\$192.00				
November	2023	\$395.20	\$395.20				
Totals		\$587.20	\$587.20				

Accepted for Hall Communicat	ions, Inc	Accepted for advertiser C	Accepted for advertiser OR agency as agent for the advertiser					
Name	Title	Name	Title					