

ORDER



Rockford WQRF

Orders
Order / Rev: 2664890
Alt Order #: 27063812
Product Desc: Political
Estimate: 9555
Flight Dates: 09/15/20 - 09/21/20
Original Date / Rev: 09/11/20 / 09/11/20
Order Type: REG

Primary AE: Millennium Washington, DC
Sales Office: M-WAS
Sales Region: Nat

Agency
Name: Buying Time LLC
Buying Contact:
Billing Contact:
 650 Massachusetts Avenue NW
 Washington, DC 20001-3796

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/Dave Vella/State Representative/I
Demographic: A35+
Product Codes: PL16
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND
Priority: P5

Order Brand:
New Business Thru:
Advertiser External ID:
Agency External ID: IN5252/SP2893/TO824/AL1472
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/31/20	09/21/20	20	\$3,250.00	\$2,762.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2020	20	\$3,250.00	\$2,762.50	0.00
Totals	20	\$3,250.00	\$2,762.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Washington, DC			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WQRF	09/15/20	09/15/20	M-F 7a-9a News FOX39 NEWS IN THE MORNING(8:00 AM-9:00 AM)	CM	8:00 AM-9:00 AM	-T-----	:30	1	\$50.00	P4	0.00	NM	1	\$50.00
Fox39 News In The Morning <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/14/20 09/20/20 -T----- 1 \$50.00 0.00															
N 2	WQRF	09/16/20	09/16/20	M-F 7a-9a News FOX39 NEWS IN THE MORNING(8:00 AM-9:00 AM)	CM	8:00 AM-9:00 AM	--W----	:30	1	\$50.00	P4	0.00	NM	1	\$50.00
Fox39 News In The Morning <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/14/20 09/20/20 --W---- 1 \$50.00 0.00															
N 3	WQRF	09/17/20	09/17/20	M-F 7a-9a News FOX39 NEWS IN THE MORNING(8:00 AM-9:00 AM)	CM	8:00 AM-9:00 AM	---T---	:30	1	\$50.00	P4	0.00	NM	1	\$50.00
Fox39 News In The Morning <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/14/20 09/20/20 ---T--- 1 \$50.00 0.00															
N 4	WQRF	09/18/20	09/18/20	M-F 7a-9a News FOX39 NEWS IN THE MORNING(8:00 AM-9:00 AM)	CM	8:00 AM-9:00 AM	----F--	:30	1	\$50.00	P4	0.00	NM	1	\$50.00
Fox39 News In The Morning <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/14/20 09/20/20 ----F-- 1 \$50.00 0.00															
N 5	WQRF	09/21/20	09/21/20	M-F 7a-9a News FOX39 NEWS IN THE MORNING(8:00 AM-9:00 AM)	CM	8:00 AM-9:00 AM	M-----	:30	1	\$50.00	P4	0.00	NM	1	\$50.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Fox39 News In The Morning															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:	09/21/20	09/27/20	M-----		1	\$50.00	0.00								
N 6	WQRF	09/15/20	09/15/20	M-F 7a-9a News	CM	7:00 AM-8:00 AM	-T-----	:30	1	\$50.00	P4	0.00	NM	1	\$50.00
FOX39 NEWS IN THE MORNIN(7:00 AM-8:00 AM)															
Fox39 News In The Morning															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:	09/14/20	09/20/20	-T-----		1	\$50.00	0.00								
N 7	WQRF	09/16/20	09/16/20	M-F 7a-9a News	CM	7:00 AM-8:00 AM	--W----	:30	1	\$50.00	P4	0.00	NM	1	\$50.00
FOX39 NEWS IN THE MORNIN(7:00 AM-8:00 AM)															
Fox39 News In The Morning															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:	09/14/20	09/20/20	--W----		1	\$50.00	0.00								
N 8	WQRF	09/17/20	09/17/20	M-F 7a-9a News	CM	7:00 AM-8:00 AM	---T---	:30	1	\$50.00	P4	0.00	NM	1	\$50.00
FOX39 NEWS IN THE MORNIN(7:00 AM-8:00 AM)															
Fox39 News In The Morning															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:	09/14/20	09/20/20	---T---		1	\$50.00	0.00								
N 9	WQRF	09/18/20	09/18/20	M-F 7a-9a News	CM	7:00 AM-8:00 AM	----F--	:30	1	\$50.00	P4	0.00	NM	1	\$50.00
FOX39 NEWS IN THE MORNIN(7:00 AM-8:00 AM)															
Fox39 News In The Morning															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:	09/14/20	09/20/20	----F--		1	\$50.00	0.00								
N 10	WQRF	09/21/20	09/21/20	M-F 7a-9a News	CM	7:00 AM-8:00 AM	M-----	:30	1	\$50.00	P4	0.00	NM	1	\$50.00
FOX39 NEWS IN THE MORNIN(7:00 AM-8:00 AM)															
Fox39 News In The Morning															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:	09/21/20	09/27/20	M-----		1	\$50.00	0.00								
N 11	WQRF	09/15/20	09/15/20	LN M-F	CM	9:30 PM-10:00 PM	-T-----	:30	1	\$250.00	P4	0.00	NM	1	\$250.00
FOX 39 NEWS AT 930P (9:30 PM-10:00 PM)															
FOX 39 News At 930P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:	09/14/20	09/20/20	-T-----		1	\$250.00	0.00								
N 12	WQRF	09/16/20	09/16/20	LN M-F	CM	9:30 PM-10:00 PM	--W----	:30	1	\$250.00	P4	0.00	NM	1	\$250.00
FOX 39 NEWS AT 930P (9:30 PM-10:00 PM)															
FOX 39 News At 930P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:	09/14/20	09/20/20	--W----		1	\$250.00	0.00								
N 13	WQRF	09/17/20	09/17/20	LN M-F	CM	9:30 PM-10:00 PM	---T---	:30	1	\$250.00	P4	0.00	NM	1	\$250.00
FOX 39 NEWS AT 930P (9:30 PM-10:00 PM)															
FOX 39 News At 930P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:	09/14/20	09/20/20	---T---		1	\$250.00	0.00								
N 14	WQRF	09/18/20	09/18/20	LN M-F	CM	9:30 PM-10:00 PM	----F--	:30	1	\$250.00	P4	0.00	NM	1	\$250.00
FOX 39 NEWS AT 930P (9:30 PM-10:00 PM)															
FOX 39 News At 930P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:	09/14/20	09/20/20	----F--		1	\$250.00	0.00								
N 15	WQRF	09/21/20	09/21/20	LN M-F	CM	9:30 PM-10:00 PM	M-----	:30	1	\$250.00	P4	0.00	NM	1	\$250.00
FOX 39 NEWS AT 930P (9:30 PM-10:00 PM)															
FOX 39 News At 930P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:	09/21/20	09/27/20	M-----		1	\$250.00	0.00								
N 16	WQRF	09/15/20	09/15/20	LN M-F	CM	9:00 PM-9:30 PM	-T-----	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
FOX 39 NEWS AT 9P (9:00 PM-9:30 PM)															
FOX 39 News At 9P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:	09/14/20	09/20/20	-T-----		1	\$300.00	0.00								
N 17	WQRF	09/16/20	09/16/20	LN M-F	CM	9:00 PM-9:30 PM	--W----	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
FOX 39 NEWS AT 9P (9:00 PM-9:30 PM)															
FOX 39 News At 9P															

Order / Rev: 2664890
Alt Order #: 27063812
Flight Dates: 09/15/20 - 09/21/20

Advertiser: POL/Dave Vella/State Representative/IL
Product Desc: Political
Estimate: 9555

Rockford WQRF

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		09/14/20	09/20/20	--W----		1			\$300.00	0.00					
N 18	WQRF	09/17/20	09/17/20	LN M-F FOX 39 NEWS AT 9P	CM	9:00 PM-9:30 PM (9:00 PM-9:30 PM)	---T---	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
		FOX 39 News At 9P													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		09/14/20	09/20/20	---T---		1			\$300.00	0.00					
N 19	WQRF	09/18/20	09/18/20	LN M-F FOX 39 NEWS AT 9P	CM	9:00 PM-9:30 PM (9:00 PM-9:30 PM)	----F--	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
		FOX 39 News At 9P													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		09/14/20	09/20/20	----F--		1			\$300.00	0.00					
N 20	WQRF	09/21/20	09/21/20	LN M-F FOX 39 NEWS AT 9P	CM	9:00 PM-9:30 PM (9:00 PM-9:30 PM)	M-----	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
		FOX 39 News At 9P													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		09/21/20	09/27/20	M-----		1			\$300.00	0.00					
													Totals	20	\$3,250.00

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 27063812 Changes as of: 9/11/2020 at 9:55 AM Version: Current State Version 1

CPE: 1387714029555 Agency: BUYING TIME, LLC Advertiser: Friends of Dave Vella (IL HD 68) Station: WGRF Market: Rockford

650 Massachusetts Ave NW Suite 210 Washington, DC 20001 Product: Political Agency Order #: 9938128 Buyer: Chiusano, Dawn Salesperson: SAMUEL LITTLE 214-525-2807

Office: WASHINGTON Service: Nielsen Primary Demo: Adults 35+ Assistant: SAMUEL LITTLE 214-525-2807

Total Spots: 20
Total CPP: \$108.33
Total GRP: 30.0

Comments: Separation: 30

Separation:

#	Day/Time	DP	Program	Rate	A35P Rating	Len	9/15 - 9/21										Total Spots	Total	
							9/15	9/16	9/17	9/18	9/19	9/20	9/21	\$	CPP*	GRP*			
1	Tu-F,M 8a-9a		Fox39 News In The Morning	\$50.00	0.6	30	1	1	1	1	0	0	1		5	\$250.00	\$83.33	3.0	
2	Tu-F,M 7a-8a		Fox39 News In The Morning	\$50.00	0.5	30	1	1	1	1	0	0	1		5	\$250.00	\$100.00	2.5	
3	Tu-F,M 9:30P-10P		FOX 39 News At 930P	\$250.00	2.1	30	1	1	1	1	0	0	1		5	\$1,250.00	\$119.05	10.5	
4	Tu-F,M 9p-9:30p		FOX 39 News At 9P	\$300.00	2.8	30	1	1	1	1	0	0	1		5	\$1,500.00	\$107.14	14.0	
TOTALS:							4	4	4	4	0	0	4		20	\$3,250.00	\$108.33	30.0	

Prepared by WJD Date 9/11
Reviewed by CW Date 9/11

266 4896

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 27063812 Changes as of: 9/11/2020 at 9:55 AM Version: Current State Version 1

CPE: 13871402/9555 Flight: 9/15/20 - 9/21/20 Station: WGRF
Agency: BUYING TIME, LLC Advertiser: Friends of Dave Vella (IL HD 68) Market: Rockford

650 Massachusetts Ave NW Product: Political Office: WASHINGTON
Suite 210 Agency Order #: 9938128

Washington, DC 20001 Buyer: Chiusano, Dawn Service: Nielsen
Salesperson: SAMUEL LITTLE Primary Demo: Adults 35+ Total CPE: \$108.33
214-525-2807 Assistant: SAMUEL LITTLE2 Total Spots: 20
Separation: Total GRP: 30.0

Separation:

Special Instructions

Date/Time	Added by	Comment
09/11/20 9:55 AM	SAMUEL LITTLE	Separation: 30

Market Budget: \$3,250
WGRF Share: 100%
Comment: Competitive Unknown

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
Total	100%	20	\$3,250.00	\$108.33	30.0

Month	Spots	Dollars
2020-Sep	20	\$3,250.00
Total	20	\$3,250.00

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	9/11/20 10:00 AM					\$0	\$0	
New	9/11/20 9:33 AM	SAMUEL LITTLE	New	20		\$3,250.00	\$3,250.00	

Non-Discrimination Policy PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.