

ORDER



Rockford WQRF

Orders
Order / Rev: 2664890
Alt Order #: 27063812
Product Desc: Political
Estimate: 9555
Flight Dates: 09/15/20 - 09/21/20
Original Date / Rev: 09/11/20 / 09/11/20
Order Type: REG

Primary AE: Millennium Washington,DC
Sales Office: M-WAS
Sales Region: Nat

Agency Name: Buying Time LLC
Buying Contact:
Billing Contact:
 650 Massachusetts Avenue NW
 Washington, DC 20001-3796

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/Dave Vella/State Representative/I
Demographic: A35+
Product Codes: PL16
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND
Priority: P5

Order Brand:
New Business Thru:
Advertiser External ID:
Agency External ID: IN5252/SP2893/TO824/AL1472
Unit Code: General
Order Separation: 00:30:00

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/31/20	09/21/20	20	\$3,250.00	\$2,762.50

Month	# Spots	Gross Amount	Net Amount	Rating
September 2020	20	\$3,250.00	\$2,762.50	0.00
Totals	20	\$3,250.00	\$2,762.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Washington,DC			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WQRF	09/15/20	09/15/20	M-F 7a-9a News FOX39 NEWS IN THE MORNING(8:00 AM-9:00 AM)	CM	8:00 AM-9:00 AM	-T-----	:30	1	\$50.00	P4	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/14/20	09/20/20	-T-----		1				\$50.00		0.00			
N 2	WQRF	09/16/20	09/16/20	M-F 7a-9a News FOX39 NEWS IN THE MORNING(8:00 AM-9:00 AM)	CM	8:00 AM-9:00 AM	--W----	:30	1	\$50.00	P4	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/14/20	09/20/20	--W----		1				\$50.00		0.00			
N 3	WQRF	09/17/20	09/17/20	M-F 7a-9a News FOX39 NEWS IN THE MORNING(8:00 AM-9:00 AM)	CM	8:00 AM-9:00 AM	---T---	:30	1	\$50.00	P4	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/14/20	09/20/20	---T---		1				\$50.00		0.00			
N 4	WQRF	09/18/20	09/18/20	M-F 7a-9a News FOX39 NEWS IN THE MORNING(8:00 AM-9:00 AM)	CM	8:00 AM-9:00 AM	----F--	:30	1	\$50.00	P4	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/14/20	09/20/20	----F--		1				\$50.00		0.00			
N 5	WQRF	09/21/20	09/21/20	M-F 7a-9a News FOX39 NEWS IN THE MORNING(8:00 AM-9:00 AM)	CM	8:00 AM-9:00 AM	M-----	:30	1	\$50.00	P4	0.00	NM	1	\$50.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Fox39 News In The Morning															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/21/20	09/27/20	M-----					1	\$50.00		0.00			
N 6	WQRF	09/15/20	09/15/20	M-F 7a-9a News FOX39 NEWS IN THE MORNI(7:00 AM-8:00 AM)	CM	7:00 AM-8:00 AM	-T-----	:30	1	\$50.00	P4	0.00	NM	1	\$50.00
Fox39 News In The Morning															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/14/20	09/20/20	-T-----					1	\$50.00		0.00			
N 7	WQRF	09/16/20	09/16/20	M-F 7a-9a News FOX39 NEWS IN THE MORNI(7:00 AM-8:00 AM)	CM	7:00 AM-8:00 AM	--W----	:30	1	\$50.00	P4	0.00	NM	1	\$50.00
Fox39 News In The Morning															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/14/20	09/20/20	--W----					1	\$50.00		0.00			
N 8	WQRF	09/17/20	09/17/20	M-F 7a-9a News FOX39 NEWS IN THE MORNI(7:00 AM-8:00 AM)	CM	7:00 AM-8:00 AM	---T---	:30	1	\$50.00	P4	0.00	NM	1	\$50.00
Fox39 News In The Morning															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/14/20	09/20/20	---T---					1	\$50.00		0.00			
N 9	WQRF	09/18/20	09/18/20	M-F 7a-9a News FOX39 NEWS IN THE MORNI(7:00 AM-8:00 AM)	CM	7:00 AM-8:00 AM	----F--	:30	1	\$50.00	P4	0.00	NM	1	\$50.00
Fox39 News In The Morning															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/14/20	09/20/20	----F--					1	\$50.00		0.00			
N 10	WQRF	09/21/20	09/21/20	M-F 7a-9a News FOX39 NEWS IN THE MORNI(7:00 AM-8:00 AM)	CM	7:00 AM-8:00 AM	M-----	:30	1	\$50.00	P4	0.00	NM	1	\$50.00
Fox39 News In The Morning															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/21/20	09/27/20	M-----					1	\$50.00		0.00			
N 11	WQRF	09/15/20	09/15/20	LN M-F FOX 39 NEWS AT 930P	CM	9:30 PM-10:00 PM (9:30 PM-10:00 PM)	-T-----	:30	1	\$250.00	P4	0.00	NM	1	\$250.00
FOX 39 News At 930P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/14/20	09/20/20	-T-----					1	\$250.00		0.00			
N 12	WQRF	09/16/20	09/16/20	LN M-F FOX 39 NEWS AT 930P	CM	9:30 PM-10:00 PM (9:30 PM-10:00 PM)	--W----	:30	1	\$250.00	P4	0.00	NM	1	\$250.00
FOX 39 News At 930P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/14/20	09/20/20	--W----					1	\$250.00		0.00			
N 13	WQRF	09/17/20	09/17/20	LN M-F FOX 39 NEWS AT 930P	CM	9:30 PM-10:00 PM (9:30 PM-10:00 PM)	---T---	:30	1	\$250.00	P4	0.00	NM	1	\$250.00
FOX 39 News At 930P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/14/20	09/20/20	---T---					1	\$250.00		0.00			
N 14	WQRF	09/18/20	09/18/20	LN M-F FOX 39 NEWS AT 930P	CM	9:30 PM-10:00 PM (9:30 PM-10:00 PM)	----F--	:30	1	\$250.00	P4	0.00	NM	1	\$250.00
FOX 39 News At 930P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/14/20	09/20/20	----F--					1	\$250.00		0.00			
N 15	WQRF	09/21/20	09/21/20	LN M-F FOX 39 NEWS AT 930P	CM	9:30 PM-10:00 PM (9:30 PM-10:00 PM)	M-----	:30	1	\$250.00	P4	0.00	NM	1	\$250.00
FOX 39 News At 930P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/21/20	09/27/20	M-----					1	\$250.00		0.00			
N 16	WQRF	09/15/20	09/15/20	LN M-F FOX 39 NEWS AT 9P	CM	9:00 PM-9:30 PM (9:00 PM-9:30 PM)	-T-----	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
FOX 39 News At 9P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/14/20	09/20/20	-T-----					1	\$300.00		0.00			
N 17	WQRF	09/16/20	09/16/20	LN M-F FOX 39 NEWS AT 9P	CM	9:00 PM-9:30 PM (9:00 PM-9:30 PM)	--W----	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
FOX 39 News At 9P															

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 Rockford WQRF

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/14/20	09/20/20	--W----		1				\$300.00		0.00			
N 18	WQRF	09/17/20	09/17/20	LN M-F FOX 39 NEWS AT 9P	CM	9:00 PM-9:30 PM (9:00 PM-9:30 PM)	---T---	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/14/20	09/20/20	---T---		1				\$300.00		0.00			
N 19	WQRF	09/18/20	09/18/20	LN M-F FOX 39 NEWS AT 9P	CM	9:00 PM-9:30 PM (9:00 PM-9:30 PM)	----F--	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/14/20	09/20/20	----F--		1				\$300.00		0.00			
N 20	WQRF	09/21/20	09/21/20	LN M-F FOX 39 NEWS AT 9P	CM	9:00 PM-9:30 PM (9:00 PM-9:30 PM)	M-----	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/20	09/27/20	M-----		1				\$300.00		0.00			
													Totals	20	\$3,250.00

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 27063812 Changes as of: 9/11/2020 at 9:55 AM Version: Current State Version 1

CPE: 138714029555 Flight: 9/15/20 - 9/21/20 Station: WGRF Con Type: POLITICAL/NOTE
 Agency: BUYING TIME, LLC Advertiser: Friends of Dave Vella (IL HD 68) Market: Rockford Total \$: \$3,250.00

650 Massachusetts Ave NW Product: Political Agency Order #: 9938128 Office: WASHINGTON Total Spots: 20

Suite 210 Buyer: Chiusano, Dawn Salesperson: SAMUEL LITTLE Service: Nielsen Total CPP: \$108.33

Washington, DC 20001 Salesperson: 214-525-2807 Primary Demo: Adults 35+ Assistant: SAMUEL LITTLE2 Total GRP: 30.0

Comments: Separation: 30

Separation:

266 4898

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	9/15 - 9/21							Total Spots	Total \$	CPP*	GRP*
							9/15	9/16	9/17	9/18	9/19	9/20	9/21				
1	Tu-F,M 8a-9a		Fox39 News In The Morning	\$50.00	0.6	30	1	1	1	1	0	0	1	5	\$250.00	\$83.33	3.0
2	Tu-F,M 7a-8a		Fox39 News In The Morning	\$50.00	0.5	30	1	1	1	1	0	0	1	5	\$250.00	\$100.00	2.5
3	Tu-F,M 9:30P-10P		FOX 39 News At 930P	\$250.00	2.1	30	1	1	1	1	0	0	1	5	\$1,250.00	\$119.05	10.5
4	Tu-F,M 9P-9:30P		FOX 39 News At 9P	\$300.00	2.8	30	1	1	1	1	0	0	1	5	\$1,500.00	\$107.14	14.0
TOTALS:							4	4	4	4	0	0	4	20	\$3,250.00	\$108.33	30.0

Prepared by WJD Date 9/11
 Reviewed by SW

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 27063812 Changes as of: 9/11/2020 at 9:55 AM Version: Current State Version 1
 CPE: 13871402/9555 Flight: 9/15/20 - 9/21/20 Station: WGRF
 Agency: BUYING TIME,LLC Advertiser: Friends of Dave Vella (IL HD 68) Market: Rockford
 650 Massachusetts Ave NW Product: Political Office: WASHINGTON
 Suite 210 Agency Order #: 9938128 Service: Nielsen
 Washington, DC 20001 Buyer: Chiusano, Dawn Primary Demo: Adults 35+
 Salesperson: SAMUEL LITTLE Assistant: SAMUEL LITTLE2
 214-525-2807 Separation: Total Spots: 20
 Total CPE: \$108.33
 Total GRP: 30.0

Special Instructions

Date/Time	Added by	Comment
09/11/20 9:55 AM	SAMUEL LITTLE	Separation: 30

Competitive Information

Market Budget:	\$3,250
WGRF Share:	100%
Comment:	Competitive Unknown

Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
Total	100%	20	\$3,250.00	\$108.33	30.0

Monthly Summary

Month	Spots	Dollars
2020-Sep	20	\$3,250.00
Total	20	\$3,250.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	9/11/20 10:00 AM					\$0	\$0	
New	9/11/20 9:33 AM	SAMUEL LITTLE	New	20		\$3,250.00	\$3,250.00	

Non-Discrimination Policy
 PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.