



2nd QTR. 2008 “Vista L.A.” (VIS0308HD)

Show: Vista L.A.
Air Date: May 11, 2008
Time: 11:30AM
Length 30 minutes
Origin Local
Type: Informational

Summary: Due to overwhelming numbers of Latino movie-goers, more and more theatres are catering to the Latino community. Once considered the mecca of Mexican and Latin American cinema in the US, the Million Dollar Theater in downtown L.A. re-opened its doors this year and will continue its legacy of featuring shows and movies for the Latino community. Managing partner **Robert Voskanian** discusses the history behind the theatre and its re-opening. Mayor **Antonio Villaraigosa** was at the launch of the theatre’s re-opening at discusses the venue. Also catering to Latino movie enthusiasts is Maya Cinemas, the first chain of theatres with Latino-themed special programming for its guests. Maya Cinemas will be opening modern mega-plex movie theaters in predominantly Latino neighborhoods throughout the US. Veteran Film Producer and CEO of Maya Cinemas, **Moctesuma Esparza** talks about this new venture. Another theatre catering to this growing segment is Edwards Theatre. We talk to Mohamad **Shakshir**, Theater Manager at Edwards Theatre in Southgate.

“La Misma Luna” – also known as “Under the Same Moon” – is breaking box office records for foreign films here in the U.S. We recently caught up with the film’s actors -- **Kate del Castillo, America Ferrera, Eugenio Derbez and Adrian Alonso** – to discuss why this movie is such a phenomenon.

Carlos Santana is more than just a legendary musician and entrepreneur, he’s a philanthropist on a mission – along with the Cesar E. Chavez Foundation – to pass a national holiday honoring the late Cesar Chavez. Vista L.A. sat down with Santana as he was honored for his involvement as co-chair for the cause.

You’ve probably seen designer **Eduardo Xol** on the ABC hit show “Extreme Makeover: Home Edition”...Vista L.A. caught up with him at his offices – “Xol: Creative” – to see what else this Renaissance man has in the works.

Many actors are adding “restaurant owner” to their resumes, including Eva Longoria Parker of ABC’s “Desperate Housewives.” Her latest project is “Beso,” a Hollywood hotspot putting a latin spin on steaks and seafood. We

caught up with “Beso’s” Executive Chef, **Katie Hagan-Welchel** who talked about Eva’s flair for cooking and how the actress is hands-on in the kitchen.

“California Romantica” is a book about Spanish-style architecture by actress Diane Keaton. Author, **D.J. Waldie** narrates Keaton’s vision throughout the book and photographers Lisa Hardaway and Paul Hester capture it in pictures. The book features nineteen homes in California which reached out to Diane Keaton as perfect examples of Spanish style architecture. “Vista L.A.” tours some of these homes, through the pages of “California Romantica.”

Hosts: Jovana Lara and Danny Romero
