



## INTRODUCTION

### 2<sup>nd</sup> Quarter 2008

### April 1, through June 30, 2008

- **KABC-TV** produced and broadcast the weekly half-hour public affairs program "**Vista L.A**" on Sunday's from 11:30AM-PT to 12:00PM-PT.
- **KABC-TV** regularly produces and broadcasts a half-hour public-affairs program "**Eyewitness Newsmakers**" on Sundays from 11:00AM-11:30AM. *Guests: Mayor Antonio Villaraigosa, John Coupal, Janis Hirohama, Karen Bass, Dr. Francine Kaufman and Gloria Molina.*
- **KABC-TV** ran an average of more than forty hours of local news programs each week listed as "**Eyewitness News**" airing:

<u>Weekdays</u>	<u>Saturdays</u>	<u>Sundays</u>
5:00 - 6:00 AM	5:00 - 6:00 AM	5:00 - 6:00 AM
6:00 - 7:00 AM	6:00 - 7:00 AM	7:00 - 8:00 AM
11:00- 12:00 PM	12:00 – 12:30 PM	9:00 - 10:00 AM
4:00 - 5:00 PM	4:30 – 5:30 PM	10:00 - 11:00 AM
5:00 - 6:00 PM	6:00 – 6:30PM	4:30 - 5:30 PM
6:00 - 6:30 PM	11:00 - 11:35 PM	6:00 - 6:30 PM
11:00 - 11:35 PM		11:00 - 11:35 PM
1:36 – 2:11 AM (Mon – Tue. rebroadcast)		3:57-4:30 AM (rebroadcast)
3:57-4:30 AM (Wed – Thu. rebroadcast)		

- **KABC-TV** also ran **5 hours, 21 minutes and 15 seconds** of Local Public Service Announcements on a variety of subjects during all different day-parts.
- **KABC-TV** also sponsors many community events throughout southern California. Some of the many events the station was involved with this quarter are:

Kid Healthy – Steps for Healthy Living Diabetes & Obesity Campaign, Autism Speaks "*Walk Now for Autism*", Asian Pacific-Islander American Heritage Month, The Entertainment Industry Foundation's "*Revlon Run Walk for Women*", ABC's of a Safe Summer, Share Our Strength's "*Taste of the Nation*", and ABC7 Listens – Community Forum

- **KABC-TV** also provides vital community information everyday on our station website, [www.abc7.com](http://www.abc7.com). The station provides around the clock critical information on many topics like local and national news, traffic conditions, weather forecasts, earthquake information, earthquake safety tips, links to community events, links to non-profit organizations, a community events calendar, health information and financial information.
- **KABC-TV** also provides additional news, public service announcements, public affairs programming and weather information on our digital channels: 7.1, 7.2 and 7.3. The 7.1 digital channel is our high-definition outlet where we simulcast the programming airing on our analog channel, KABC-TV Channel 7. Our 7.2 digital channel airs rebroadcasts of our local Eyewitness News programs, Vista LA, and Eyewitness Newsmakers. Our 7.3 digital channel provides viewers with current, around the clock weather information from our "Live Doppler 7000+" weather radar.

In addition to the programs and public service announcements described in this report, the station broadcast all programs and public service announcements provided by the ABC Television Network. The Network's report entitled "ABC-TV Network **2nd Quarter 2008** Program Information" is filed separately.

**KABC-TV's** programs and public service announcements provided significant treatment of the following issues that were important to the community in the **2nd Quarter of 2008**.

1. **Crime**
2. **Economy**
3. **Education**
4. **Immigration**
5. **Police**
6. **Politics**
7. **Terror**
8. **Public Service Announcements**
9. **Local Station Campaigns**