

INVOICE



WRDW
1226 Gray Way
Augusta, GA 30909
Sales T & C: www.gray.tv/advertising
Main: (803) 278-1212
Billing: (762) 685-5368

Property	WRDW		
Invoice #	3429953-1	Order #	3429953
Invoice Date	02/25/24	Alt Order #	WOC14499915
Invoice Month	February 2024	Deal #	
Invoice Period	01/29/24 - 02/19/24	Flight Dates	02/12/24 - 02/25/24
Advertiser	SFA Fund		
Product	SFA Fund Inc.		
Estimate #	4059		
Account Executive	Augusta House		
Sales Office	Augusta National		
Sales Region	National		
Agency Code	9915473		
Advertiser Code			
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	102636		
Advertiser Ref	621768		
Product 1	371		
Product 2			

Billing Address:

Target Enterprises
Attention: Julie Iadanza
15260 Ventura Blvd
Ste 1240
Sherman Oaks, CA 91403

Send Payment To:

WRDW
P.O. Box 14200
Tallahassee, FL 32317-4200

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	02/12/24	02/16/24	CBS This Morning Hr 2	8:00 AM-9:00 AM	--WTF--	:30	3	\$180.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/12/24 02/18/24 --WTF-- 3 \$180.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WRDW Th 02/15/24 8:29 AM CBS This Morning Hr 2 8:00 AM-9:00 AM :30 SFA1724TVH \$180.00 NM 1 WRDW Th 02/15/24 8:56 AM CBS This Morning Hr 2 8:00 AM-9:00 AM :30 SFA1724TVH \$180.00 NM 3 WRDW F 02/16/24 8:36 AM CBS This Morning Hr 2 8:00 AM-9:00 AM :30 SFA1724TVH \$180.00 NM									
2	02/12/24	02/16/24	CBS This Morning Hr 1	7:00 AM-8:00 AM	--WTF--	:30	3	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/12/24 02/18/24 --WTF-- 3 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WRDW Th 02/15/24 7:24 AM CBS This Morning Hr 1 7:00 AM-8:00 AM :30 SFA1724TVH \$650.00 NM 2 WRDW Th 02/15/24 7:59 AM CBS This Morning Hr 1 7:00 AM-8:00 AM :30 SFA1724TVH \$650.00 NM 3 WRDW F 02/16/24 7:24 AM CBS This Morning Hr 1 7:00 AM-8:00 AM :30 SFA1724TVH \$650.00 NM									
3	02/12/24	02/16/24	Young and the Restless	12:30 PM-2:00 PM	--WTF--	:30	2	\$570.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/12/24 02/18/24 --WTF-- 2 \$570.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WRDW Th 02/15/24 1:29 PM Young and the Restless 12:30 PM-2:00 PM :30 SFA1724TVH \$570.00 NM 2 WRDW F 02/16/24 1:02 PM Young and the Restless 12:30 PM-2:00 PM :30 SFA1724TVH \$570.00 NM									
4	02/12/24	02/16/24	News 12 @ Midday	12:00 PM-12:30 PM	--WTF--	:30	2	\$725.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/12/24 02/18/24 --WTF-- 2 \$725.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WRDW Th 02/15/24 12:22 PM News 12 @ Midday 12:00 PM-12:30 PM :30 SFA1724TVH \$725.00 NM 2 WRDW F 02/16/24 12:19 PM News 12 @ Midday 12:00 PM-12:30 PM :30 SFA1724TVH \$725.00 NM									
5	02/12/24	02/16/24	News 12 @ 530p	5:30 PM-6:00 PM	--WTF--	:30	3	\$435.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.

INVOICE

Send Payment To:



WRDW
P.O. Box 14200
Tallahassee, FL 32317-4200

Invoice #	3429953-1	Invoice Month	February 2024
Invoice Date	02/25/24	Invoice Period	01/29/24 - 02/19/24
Advertiser	SFA Fund		
Product	SFA Fund Inc.		
Estimate #	4059		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/12/24 02/18/24 --WTF-- 3 \$435.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WRDW	W	02/14/24		News 12 @ 530p	5:30 PM-6:00 PM	:00		\$435.00 NM
See MG 7.4,7.5,7.6,7.7									
2	WRDW	Th	02/15/24	5:40 PM	News 12 @ 530p	5:30 PM-6:00 PM	:30	SFA1724TVH	\$435.00 NM
3	WRDW	F	02/16/24	5:58 PM	News 12 @ 530p	5:30 PM-6:00 PM	:30	SFA1724TVH	\$435.00 NM
6	02/12/24	02/16/24	News 12 @ 6p	6:00 PM-6:30 PM	--WTF--	:30	2	\$795.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/12/24 02/18/24 --WTF-- 2 \$795.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WRDW	Th	02/15/24	6:25 PM	News 12 @ 6p	6:00 PM-6:30 PM	:30	SFA1724TVH	\$795.00 NM
2	WRDW	F	02/16/24	6:26 PM	News 12 @ 6p	6:00 PM-6:30 PM	:30	SFA1724TVH	\$795.00 NM
7	02/12/24	02/16/24	M-F 730p-8p	7:30 PM-8:00 PM	--WTF--	:30	3	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/12/24 02/18/24 --WTF-- 3 \$1,000.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WRDW	W	02/14/24		M-F 730p-8p	7:30 PM-8:00 PM	:00		\$1,000.00 NM
See MG 7.4,7.5,7.6,7.7									
2	WRDW	Th	02/15/24	7:53 PM	M-F 730p-8p	7:30 PM-8:00 PM	:30	SFA1724TVH	\$1,000.00 NM
7	WRDW	F	02/16/24	5:40 PM	News 12 @ 530p	5:30 PM-6:00 PM	:30	SFA1724TVH	\$435.00 NM
MG for 8.1,9.1,5.1,7.1									
5	WRDW	F	02/16/24	7:06 PM	M-F 7p-730p	7:00 PM-7:30 PM	:30	SFA1724TVH	\$1,000.00 NM
MG for 8.1,9.1,5.1,7.1									
3	WRDW	F	02/16/24	7:42 PM	M-F 730p-8p	7:30 PM-8:00 PM	:30	SFA1724TVH	\$1,000.00 NM
4	WRDW	F	02/16/24	7:58 PM	M-F 730p-8p	7:30 PM-8:00 PM	:30	SFA1724TVH	\$1,000.00 NM
MG for 8.1,9.1,5.1,7.1									
6	WRDW	F	02/16/24	11:12 PM	News 12 @ 11p M-F	11:00 PM-11:35 PM	:30	SFA1724TVH	\$675.00 NM
MG for 8.1,9.1,5.1,7.1									
8	02/12/24	02/16/24	M-F 7p-730p	7:00 PM-7:30 PM	--WTF--	:30	3	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/12/24 02/18/24 --WTF-- 3 \$1,000.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WRDW	W	02/14/24		M-F 7p-730p	7:00 PM-7:30 PM	:00		\$1,000.00 NM
See MG 7.4,7.5,7.6,7.7									
2	WRDW	Th	02/15/24	7:14 PM	M-F 7p-730p	7:00 PM-7:30 PM	:30	SFA1724TVH	\$1,000.00 NM
3	WRDW	F	02/16/24	7:25 PM	M-F 7p-730p	7:00 PM-7:30 PM	:30	SFA1724TVH	\$1,000.00 NM
9	02/12/24	02/16/24	News 12 @ 11p M-F	11:00 PM-11:35 PM	--WTF--	:30	3	\$675.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/12/24 02/18/24 --WTF-- 3 \$675.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WRDW	W	02/14/24		News 12 @ 11p M-F	11:00 PM-11:35 PM	:00		\$675.00 NM
See MG 7.4,7.5,7.6,7.7									
2	WRDW	Th	02/15/24	11:23 PM	News 12 @ 11p M-F	11:00 PM-11:35 PM	:30	SFA1724TVH	\$675.00 NM

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WRDW
P.O. Box 14200
Tallahassee, FL 32317-4200

Invoice #	3429953-1	Invoice Month	February 2024
Invoice Date	02/25/24	Invoice Period	01/29/24 - 02/19/24
Advertiser	SFA Fund		
Product	SFA Fund Inc.		
Estimate #	4059		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																												
9	02/12/24	02/16/24	News 12 @ 11p M-F	11:00 PM-11:35 PM	--WTF--	:30	3	\$675.00	NM																																												
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10	02/12/24	02/18/24	Face The Nation	10:30 AM-11:00 AM	-----S	:30	1	\$750.00	NM																																												
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11	02/12/24	02/18/24	News 12 @ 11p Sun	11:00 PM-11:30 PM	-----S	:30	1	\$570.00	NM																																												
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1	WRDW	Sa	02/17/24	11:14 PM	News 12 @ 11p Sat	11:00 PM-11:30 PM	:30	SFA1724TVH	\$570.00	NM																																											
15	02/19/24	02/19/24	CBS This Morning Hr 2	8:00 AM-9:00 AM	M-----	:30	1	\$180.00	NM																																												
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="5"></td> </tr> <tr> <td></td> <td>02/19/24</td> <td>02/25/24</td> <td>M-----</td> <td>1</td> <td>\$180.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>WRDW</td> <td>M</td> <td>02/19/24</td> <td>8:10 AM</td> <td>CBS This Morning Hr 2</td> <td>8:00 AM-9:00 AM</td> <td>:30</td> <td>SFA1724TVH</td> <td>\$180.00</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>							02/19/24	02/25/24	M-----	1	\$180.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WRDW	M	02/19/24	8:10 AM	CBS This Morning Hr 2	8:00 AM-9:00 AM	:30	SFA1724TVH	\$180.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																
	02/19/24	02/25/24	M-----	1	\$180.00																																																
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																											
1	WRDW	M	02/19/24	8:10 AM	CBS This Morning Hr 2	8:00 AM-9:00 AM	:30	SFA1724TVH	\$180.00	NM																																											
16	02/19/24	02/19/24	CBS This Morning Hr 1	7:00 AM-8:00 AM	M-----	:30	1	\$650.00	NM																																												
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="5"></td> </tr> <tr> <td></td> <td>02/19/24</td> <td>02/25/24</td> <td>M-----</td> <td>1</td> <td>\$650.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>WRDW</td> <td>M</td> <td>02/19/24</td> <td>7:38 AM</td> <td>CBS This Morning Hr 1</td> <td>7:00 AM-8:00 AM</td> <td>:30</td> <td>SFA1724TVH</td> <td>\$650.00</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>							02/19/24	02/25/24	M-----	1	\$650.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WRDW	M	02/19/24	7:38 AM	CBS This Morning Hr 1	7:00 AM-8:00 AM	:30	SFA1724TVH	\$650.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																
	02/19/24	02/25/24	M-----	1	\$650.00																																																
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																											
1	WRDW	M	02/19/24	7:38 AM	CBS This Morning Hr 1	7:00 AM-8:00 AM	:30	SFA1724TVH	\$650.00	NM																																											
17	02/19/24	02/19/24	Young and the Restless	12:30 PM-2:00 PM	M-----	:30	1	\$570.00	NM																																												

MTWTFSS

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INVOICE

Send Payment To:



WRDW
P.O. Box 14200
Tallahassee, FL 32317-4200

Invoice #	3429953-1	Invoice Month	February 2024
Invoice Date	02/25/24	Invoice Period	01/29/24 - 02/19/24
Advertiser	SFA Fund		
Product	SFA Fund Inc.		
Estimate #	4059		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
17	02/19/24	02/19/24	Young and the Restless	12:30 PM-2:00 PM	M-----	:30	1	\$570.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/19/24 02/25/24 M----- 1 \$570.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WRDW M 02/19/24 1:29 PM Young and the Restless 12:30 PM-2:00 PM :30 SFA1724TVH \$570.00 NM									
18	02/19/24	02/19/24	News 12 @ Midday	12:00 PM-12:30 PM	M-----	:30	1	\$725.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/19/24 02/25/24 M----- 1 \$725.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WRDW M 02/19/24 12:09 PM News 12 @ Midday 12:00 PM-12:30 PM :30 SFA1724TVH \$725.00 NM									
19	02/19/24	02/19/24	News 12 @ 530p	5:30 PM-6:00 PM	M-----	:30	1	\$435.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/19/24 02/25/24 M----- 1 \$435.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WRDW M 02/19/24 5:52 PM News 12 @ 530p 5:30 PM-6:00 PM :30 SFA1724TVH \$435.00 NM									
20	02/19/24	02/19/24	News 12 @ 6p	6:00 PM-6:30 PM	M-----	:30	1	\$795.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/19/24 02/25/24 M----- 1 \$795.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WRDW M 02/19/24 6:10 PM News 12 @ 6p 6:00 PM-6:30 PM :30 SFA1724TVH \$795.00 NM									
21	02/19/24	02/19/24	M-F 730p-8p	7:30 PM-8:00 PM	M-----	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/19/24 02/25/24 M----- 1 \$1,000.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WRDW M 02/19/24 7:43 PM M-F 730p-8p 7:30 PM-8:00 PM :30 SFA1724TVH \$1,000.00 NM									
22	02/19/24	02/19/24	M-F 7p-730p	7:00 PM-7:30 PM	M-----	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/19/24 02/25/24 M----- 1 \$1,000.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WRDW M 02/19/24 7:25 PM M-F 7p-730p 7:00 PM-7:30 PM :30 SFA1724TVH \$1,000.00 NM									
23	02/12/24	02/18/24	Sunday Prime Hr 1	7:00 PM-8:00 PM	-----S	:30	1	\$5,085.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/12/24 02/18/24 -----S 1 \$5,085.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WRDW Su 02/18/24 7:58 PM Sunday Prime Hr 1 7:00 PM-8:00 PM :30 SFA1724TVH \$5,085.00 NM									
24	02/19/24	02/19/24	News 12 @ 11p M-F	11:00 PM-11:35 PM	M-----	:30	1	\$675.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/19/24 02/25/24 M----- 1 \$675.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WRDW M 02/19/24 11:17 PM News 12 @ 11p M-F 11:00 PM-11:35 PM :30 SFA1724TVH \$675.00 NM									

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INVOICE



Send Payment To:
WRDW
P.O. Box 14200
Tallahassee, FL 32317-4200

Invoice #	3429953-1	Invoice Month	February 2024
Invoice Date	02/25/24	Invoice Period	01/29/24 - 02/19/24
Advertiser	SFA Fund		
Product	SFA Fund Inc.		
Estimate #	4059		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
<u>Total Spots</u>							39			

Payment Terms 30 Days

<u>Gross Total</u>	\$30,310.00
<u>Agency Commission</u>	\$4,546.50
<u>Net Amount Due</u>	\$25,763.50
<u>Invoice Balance as of 03/08/24 5:01:39 PM ET</u>	\$0.00

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