

## ORDER



**WJW-TV**

Orders	Order / Rev:	15013
	Alt Order #:	07444699
	Product Desc:	FRIENDS NINA TURNER
	Estimate:	4372
	Flight Dates:	10/15/14 - 10/19/14
	Original Date / Rev:	10/14/14 / 10/14/14
	Order Type:	GENERAL

Primary AE:	<u>Todd Shockley</u>
Sales Office:	<u>NCHI</u>
Sales Region:	<u>National</u>

Agency	Name:	<u>Adelstein &amp; Associates</u>
	Buying Contact:	<u></u>
	Billing Contact:	<u></u>
		<u>222 W Ontario Street</u>
		<u>Chicago, IL 60610</u>

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	Turner/D/Secretary State
	Demographic:	A35+
	Product Codes:	PL2.i.i
	Priority:	04
	Revenue Codes:	Agency, Political, Political-Non-PAC

New Business Thru:	
Order Separation:	00:15:00
Advertiser External ID:	
Agency External ID:	

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/29/14	10/19/14	17	\$18,900.00	\$16,065.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2014	17	\$18,900.00	\$16,065.00	0.00
<b>Totals</b>	<b>17</b>	<b>\$18,900.00</b>	<b>\$16,065.00</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
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## Todd Shockley

I			
W			
W <sub>i</sub>			
WE			
WG <sub>i</sub>			
WKY			
WMFL			
WOIO			
WQHS			
WRLM			
WUA'			
WV <sub>i</sub> '			
WV'	0.75		\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	8	10/15/14	10/17/14	M-F 6a-7a FOX 8 News In The Morning	CM	6:00 AM-7:00 AM	--WTF--	:30	3	\$1,400.00	03	0.00	NM	3	\$4,200.00

Order / Rev: 15013  
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Advertiser: Turner/D/Secretary State  
 Product Desc: FRIENDS NINA TURNER  
 Estimate: 4372

WJW-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	8	10/15/14	10/17/14	M-F 6a-7a FOX 8 News In The Morning	CM	6:00 AM-7:00 AM	--WTF--	:30	3	\$1,400.00	03	0.00	NM	3	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/13/14	10/19/14	--WTF--		3			\$1,400.00			0.00			
E 2	8	10/15/14	10/17/14	M-F 7a-8a FOX 8 News In The Morning	CM	7:00 AM-8:00 AM	--WTF--	:30	3	\$1,400.00	03	0.00	NM	3	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/13/14	10/19/14	--WTF--		3			\$1,400.00			0.00			
E 3	8	10/18/14	10/18/14	Sa 9a-10a FOX 8 News Saturday Morning	CM	9:00 AM-10:00 AM	-----1-	:30	1	\$900.00	03	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/13/14	10/19/14	-----1-		1			\$900.00			0.00			
E 4	8	10/19/14	10/19/14	Su 9a-10a FOX 8 News Sunday Morning	CM	9:00 AM-10:00 AM	-----1	:30	1	\$600.00	04	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/13/14	10/19/14	-----1		1			\$600.00			0.00			
E 5	8	10/15/14	10/17/14	M-F 5p-6p FOX 8 News @ 5p	CM	5:00 PM-6:00 PM	--WTF--	:30	3	\$750.00	04	0.00	NM	3	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/13/14	10/19/14	--WTF--		3			\$750.00			0.00			
E 6	8	10/15/14	10/17/14	M-F 6p-7p FOX 8 News @ 6p	CM	6:00 PM-7:00 PM	--WTF--	:30	3	\$950.00	04	0.00	NM	3	\$2,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/13/14	10/19/14	--WTF--		3			\$950.00			0.00			
E 7	8	10/15/14	10/17/14	M-Su 10p-11p FOX 8 News @ 10p	CM	10:00 PM-11:00 PM	PI--WTF--	:30	3	\$1,300.00	04	0.00	NM	3	\$3,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/13/14	10/19/14	--WTF--		3			\$1,300.00			0.00			
Totals														17	\$18,900.00

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b>	<b>Date:</b>
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I, Miles King

being/on behalf of: Nina Turner

a legally qualified candidate of the Democratic

political party for the office of: Secretary of State

in the General

election to be held on: November 4th, 2014

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
As Ordered.					

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

Friends of Nina Turner

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Sherlynn Allen-Harris

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

9/30/14

Date



Signature

***To Be Signed By Station Representative***

☐ Accepted

☐ Accepted in Part

☐ Rejected

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Title