

**ORDER**

WJW-TV

**Orders**  
**Order / Rev:** 17917  
**Alt Order #:** 07462533  
**Product Desc:** FRIENDS NINA TURNER  
**Estimate:** 4515  
**Flight Dates:** 10/23/14 - 10/26/14  
**Original Date / Rev:** 10/22/14 / 10/22/14  
**Order Type:** GENERAL

**Primary AE:** Todd Shockley  
**Sales Office:** NCHI  
**Sales Region:** National

**Agency**  
**Name:** Adelstein & Associates  
**Buying Contact:**  
**Billing Contact:**  
 222 W. Ontario St.  
 Chicago, IL 60610

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Turner/D/Secretary State  
**Demographic:** A35+  
**Product Codes:** PL2.i.i  
**Priority:** 03  
**Revenue Codes:** Agency, Political, Political-Non-PAC

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/29/14	10/24/14	6	\$6,750.00	\$5,737.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2014	6	\$6,750.00	\$5,737.50	0.00
<b>Totals</b>	<b>6</b>	<b>\$6,750.00</b>	<b>\$5,737.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
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Advertiser: Turner/D/Secretary State  
 Product Desc: FRIENDS NINA TURNER  
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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	8	10/23/14	10/24/14	M-F 7a-8a FOX 8 News In The Morning	CM	7:00 AM-8:00 AM	---TF--	:30	2	\$1,400.00	03	0.00	NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/20/14	10/26/14	---TF--			2		\$1,400.00		0.00				
E 2	8	10/23/14	10/24/14	M-F 12p-1p FOX 8 News @ Noon	CM	12:00 PM-1:00 PM	---TF--	:30	1	\$700.00	03	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/20/14	10/26/14	---TF--			1		\$700.00		0.00				
E 3	8	10/23/14	10/24/14	M-F 5p-6p FOX 8 News @ 5p	CM	5:00 PM-6:00 PM	---TF--	:30	2	\$1,000.00	03	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/20/14	10/26/14	---TF--			2		\$1,000.00		0.00				
E 4	8	10/23/14	10/24/14	M-F 6p-7p FOX 8 News @ 6p	CM	6:00 PM-7:00 PM	---TF--	:30	1	\$1,250.00	03	0.00	NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/20/14	10/26/14	---TF--			1		\$1,250.00		0.00				
													Totals	6	\$6,750.00