

WCLC
QUARTERLY ISSUES/PROGRAMS LIST
4th Qtr - 2013
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CONNIE CODY - OFFICE MANAGER

ISSUE	TITLE	DESCRIPTION	DATES RAN	DURA- TION	AIRING
PUBLIC INTEREST	Network of social media sites launched for job seekers	The Tennessee Department of Labor and Workforce Development has launched a network of social media sites dedicated to quickly informing job seekers of local jobs, workshops, and job fairs. In a constant search for new avenues to inform Tennesseans about new job opportunities, the department joins the conversation 140 characters at a time to disseminate new jobs directly and instantly via Twitter. Social media is all about sharing information. With features like Retweet and Favorite, the broad-reaching capabilities of Twitter can easily inform the Twitter community about new local jobs. Job seekers on Twitter can easily discover their next job because of a tweet that was shared directly on a Twitter feed. Since Twitter is accessible from either a computer or smartphone, the free service Twitter provides can land a job seeker employment faster than ever before. Multiple Twitter accounts were launched to direct job tweets to specific regions of the state. Visit the index of all 13 regional accounts at http://tn.gov/labor-wfd/Social_Media.shtml to view jobs nearest you.	11/8/2013	0:50	12:07 & 16:07

HUMAN INTEREST	Judge who ordered the name of a child to be changed from "Messiah" is under fire.	The Newport Plain Talk is reporting that the judge who ordered the name of a child in Cocke County to be changed from "Messiah" is under fire. Specifically, judge Lu Ann Ballew is being charged by the disciplinary counsel for the Tennessee Board of Judicial Conduct in Nashville for committing "judicial offense". The Plain Talk reported that following a "full investigation" the three-member panel said the magistrate's actions violated Tennessee Code Annotated when she changed the baby boy's name from "Messiah" to its mother's last name, "Martin." However, in an appeal by the baby's mother, Chancellor Telford E. Forgety Jr. permitted the child to be named "Messiah DeShawn McCullough." According to the Plain Talk, in her comments on the name change, judge Ballew said, "The word Messiah is a title and it's a title that has only been earned by one person and that one person is Jesus Christ." She has thirty days to respond to the charges by filing an Answer with the State Supreme Court and sending a copy to the disciplinary counsel.	11/6/2013	0:45 12:08 & 16:07
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EDUCATION	Content in school textbooks under fire.	<p>According to a recent edition of the Tennessean, a Williamson County parent whose objections helped bring attention to content published in school textbooks now says all of the books her group has reviewed have flaws. Last year, Laurie Cardoza-Moore was unsuccessful in getting a geography book she claimed was anti-Semitic removed. She was among several parents who spoke in November at the state Senate Education Committee's hearings on the role of the state textbook commission. The Tennessean is reporting that as state school districts prepare to adopt new textbooks for 2014-15, her concerns have broadened, with the focus on Pearson, one of the most powerful companies in public education, which she alleges has a history of bias. Complaints from her group have ignited a growing concern over textbooks in the state legislature as the result of their discovery of passages and excerpts they claim are biased or inaccurate. Sen. Dolores Gresham, chairwoman of the Education Committee, plans to introduce legislation that would allow more public input in the approval of textbooks. Several other textbook-related bills could also be introduced next year. Pearson, headquartered in London, published the book that Cardoza-Moore claimed was anti-Semitic. The company also produces tests associated with new Common Core academic standards and has started to come under fire by Common Core critics nationally.</p>	12/3/2013	1:03 12:07 & 16:07
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HEALTH	Emergency rules for Tennesseans seeking health insurance.	<p>The Department of Commerce and Insurance has issued emergency rules aimed at protecting Tennesseans seeking health insurance coverage through the federally facilitated marketplace or “exchange.” The emergency rules implement Public Chapter 377 by establishing registration requirements for navigators and certified application counselors designated under the Affordable Care Act with the responsibility to assist consumers access the FFM. Commissioner Julie Mix McPeak said, “Beginning October 1, many Tennesseans are expected to review health insurance options for 2014 through the federally run exchange. TDCI’s emergency rules will ensure that the people representing themselves to consumers as exchange experts have completed federal training courses and related examinations, where appropriate, and that they have passed a criminal background check.” The emergency rules require navigators and certified application counselors to register annually with TDCI. Among other things, the rules require that a navigator or application counselor must be 18 years of age and must have successfully passed the federal training program. The rules require navigator and certified application counselor applicants to successfully complete a criminal background check and prohibit convicted felons from acting as navigators or certified application counselors. Navigators and certified application counselors are also prohibited from acting as insurance producers under the rules, unless they are also licensed as insurance producers. The FFM open enrollment period for 2014 begins October 1, 2013, and ends March 31, 2014. In future years, the open enrollment period is scheduled from October 15 through December 7. Individuals may qualify for special enrollment periods if a qualifying event should happen outside of specified enrollment periods.</p>	10/2/2013	1:24 12:07 & 16:07
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WEATHER	Winter weather advisory	Yet another round of wintry weather will affect the NewLife 105 listening area. According to the National Weather Service office in Nashville, ANOTHER BATCH OF MOISTURE IS EXPECTED TO MOVE IN FROM THE SOUTH AFTER 9 PM. WITH TEMPERATURES FORECAST TO BE AT OR JUST BELOW FREEZING...A WINTRY MIX OF FREEZING RAIN AND SLEET IS POSSIBLE FOR AREAS SOUTH OF I-40. BY 3 AM...LIGHT PRECIPITATION SHOULD ENCOMPASS ALL OF MIDDLE TENNESSEE AND A CHANGEOVER A SLEET AND LIGHT SNOW IS POSSIBLE. TOTAL ICE ACCUMULATIONS UP TO ONE TENTH OF AN INCH ARE POSSIBLE FOR AREAS EAST OF I-65. SNOW AND SLEET ACCUMULATIONS OF UP TO ONE HALF INCH WILL BE POSSIBLE FOR THIS SAME AREA. TEMPERATURES ARE FORECAST TO REMAIN AT OR BELOW FREEZING THROUGH AT LEAST 9 AM TUESDAY. THIS MEANS SOME AREA ROADS COULD BE SLICK FOR THE MORNING COMMUTE...ESPECIALLY ELEVATED ROADWAYS AND BRIDGES. PLEASE KEEP THIS IN MIND IF YOU HAVE TO TRAVEL MIDDLE TENNESSEE ROADS TUESDAY MORNING.	12/9/2013	0:56 12:05, 16:05, 17:05, & 12/10/13 7:05
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