

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, David Overstreet, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

David Overstreet

Authorized committee:

Overstreet 2020

Agency requesting time (and contact information):

N/A

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Illinois 5th District Supreme Court

Date of election:

March 17, 2020

General

Primary

Treasurer of candidate's authorized committee:

Deeann Endlsey

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

#### Candidate/Committee/Agency

Signature:

*Dee Ann Endlsey*

Name: Dee Ann Endlsey for Overstreet 2020

Date of Request to Purchase Ad Time: 3/3/2020

#### Station Representative

Signature:

*Josh Underdale*

Name: Josh Underdale

Date of Station Agreement to Sell Time: 3/3/2020

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

*Dee Ann Endsley*

Name: Overstreet 2020

Date: 3/2/2020

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?

Yes

No

Date ad received:

3/3/2020

**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above):

Yes

No

N/A

Disposition:

Accepted

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*

Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

Station Call Letters:

Date Received/Requested:

Est. #:

Station Location:

Run Start and End Dates:

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

STATION(S) UTILIZED: MIXFM, MIXAM, QRL, RXX, WILY, WISH, MCL, EBQFM, EBQAM, NSV, DDD, TAO, HET, VZA, FRX

**BROADCAST/INSERTION ORDER**

Date: 3/4/2020

- NEW ACCOUNT
- NEW ORDER
- REVISION/ADDITION

Cart #: \_\_\_\_\_

TO: \_\_\_\_\_  
SCHEDULE \_\_\_\_\_

SALES EXECUTIVE: HOUSE / Dunderdale

**CUSTOMER TYPE:**

- LOCAL  POLITICAL
- NON-BILL
- TRADE/BARTER
- AGENCY  KATZ

CLIENT #: \_\_\_\_\_ Schedule #: \_\_\_\_\_

ADVERTISER: Overstreet 2020

AGENCY: \_\_\_\_\_

**SALES TYPE:**

- GROSS/AGENCY
- NET

ATTN: Matt Eddy

**TIME AFFIDAVIT**  YES  NO

**BILLING INFO:**

**BILLING CALENDAR:**  YES  NO

MAILING ADDRESS: PO Box 102

- BILLING TYPE:**
- STANDARD BROAD.  Broadcast
  - MONTHLY CAL.  Level
  - Variable

CITY: Mt Vernon STATE: IL ZIP: 62864

PHONE # 309-830-6199 FAX # \_\_\_\_\_

**BILLING DELIVERY:**

- ELECTRONIC
- MAIL

CONTACT NAME: Matt Eddy

EMAIL ADDRESS: \_\_\_\_\_

BUSINESS CATEGORY: \_\_\_\_\_

CO-OP DESCRIPTION: \_\_\_\_\_ JOB/EST/BUY# \_\_\_\_\_ Overstreet 2020

PROMOTION/PACKAGE: \_\_\_\_\_ SPONSORSHIP: \_\_\_\_\_

Item	Length	Start Date	End Date	BeginTime	End Time	Rate	# ads	MON	TUES	WED	THUR	FRI	SAT	SUN
1	:30	3/5/20	3/17/20	6a	7pm			4	4	4	4	4		
2	*3 hour seperation													
3	<b>station</b>	<b>rate</b>	<b>total</b>	<b># spots</b>										
4	MIX FM	12.75	\$459.00	36										
5	MIX Am	7.2	\$259.20	36										
6	QRL	7.2	\$259.20	36										
7	RXX	7.2	\$259.20	36										
8	WILY	4.2	\$151.20	36										
9	WISH	4.2	\$151.20	36										
10	MCL	3	\$108.00	36										
11	EBQ A	4.8	\$172.80	36										
12	EBQ F	4.8	\$172.80	36										
	NSV	6	\$216.00	36	MONTHLY TOTAL OF \$ BILLED AND # OF ADS									
	DDD	13.8	\$496.80	36	JAN			JUL						
	TAO	7.2	\$259.20	36	FEB			AUG						
	VZA	7.2	\$259.20	36	MAR			SEPT						
	HET	6	\$216.00	36	APR			OCT						
	FRX	2.91	\$104.76	36	MAY			NOV						
			<b>\$3,544.56</b>		JUN			DEC						

CONTRACT: # OF ADS \_\_\_\_\_ INVESTMENT: \_\_\_\_\_  
 TOTALS: List by Station(s) \_\_\_\_\_ List by Stations(s) \_\_\_\_\_

Approved by: \_\_\_\_\_  
 Comments: \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

**josh.dunderdale@mywithersradio.com**

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**From:** Matt Eddy <mjeddy1181@gmail.com>  
**Sent:** Wednesday, March 4, 2020 11:15 AM  
**To:** josh.dunderdale@mywithersradio.com  
**Subject:** Re: stuff...  
**Attachments:** image001.png

No weekend

On Wed, Mar 4, 2020, 11:14 AM <[josh.dunderdale@mywithersradio.com](mailto:josh.dunderdale@mywithersradio.com)> wrote:

Matt to add tomorrow it would be \$3,544.56 (98.46 x 36 spots)

If you want to add weekends it would be \$4787.76 (this would be 4 spots per day starting tomorrow through Tuesday 3/17)

Just let me know which option you would like?

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**From:** [josh.dunderdale@mywithersradio.com](mailto:josh.dunderdale@mywithersradio.com) <[josh.dunderdale@mywithersradio.com](mailto:josh.dunderdale@mywithersradio.com)>  
**Sent:** Tuesday, March 3, 2020 2:56 PM  
**To:** 'Matt Eddy' <[mjeddy1181@gmail.com](mailto:mjeddy1181@gmail.com)>  
**Cc:** 'lisaroddy@mywithersradio.com' <[lisaroddy@mywithersradio.com](mailto:lisaroddy@mywithersradio.com)>  
**Subject:** RE: stuff...

Matt-

No problem, glad to help!

I would recommend 4 per day for 8 days=32 per station...the station rates total up to \$98.46 X 32 spots=\$3,150.72

Spots will run 6a-7p and will run...3/6, 3/9-3/13, & 3/16-3/17

\*you can call Lisa at 618-242-3500 to make credit card payment.

Also need the 2 X's signed on the attached sheets.

**josh.dunderdale@mywithersradio.com**

**From:** Matt Eddy <mjeddy1181@gmail.com>  
**Sent:** Tuesday, March 3, 2020 2:19 PM  
**To:** josh.dunderdale@mywithersradio.com  
**Subject:** Re: stuff...  
**Attachments:** Overstreet 2020 NAB Paperwork.pdf; OVERSTREET FOR JUDGE 030220 (1).mp3

Josh,

Can you set us up a plan that looks like this (32 spots or close to it total per station and run every day until the primary. and get me a contract to sign? I have attached the NAB form you sent me. Thanks again for getting us in the studio so quickly yesterday.

:30

Thanks!

Mt. Vernon WMIX FM	32	<del>12.75</del> 12.75	11.90
Mt. Vernon WMIX AM	32	7.20	6.72
Benton WQRL	32	7.20	6.72
Centralia WRXX	32	7.20	6.72
Centralia WILY	32	4.20	3.92
Benton WISH	32	4.20	3.92
McLeansboro WMCL	32	3	2.80
Harrisburg WEBQ FM	32	4.80	3.36
Harrisburg WEBQ Am	32	4.80	3.36
Nashville WNSV	32	6	5.60
Marion WDDD	32	13.80	9.60
Marion WTAO	32	7.20	6.72
Marion WEHT	32	7.20	6.72
Marion WVZA	32	6	4.20
Marion WRFX	32	2.91	2.10

77.70

Matt Eddy  
309 830 6199

98.46

\$ 3,150.72

On Mon, Mar 2, 2020 at 10:05 AM <[josh.dunderdale@mywithersradio.com](mailto:josh.dunderdale@mywithersradio.com)> wrote:

**Josh Dunderdale**

**Director of Sales & Events**

**Southern Illinois Region**

**SALE**

MID: 000007105984 REF#: 00000001  
TID: 001 RRN: 215133966  
Batch #: 064001 12:07:21  
03/04/20 CVC: M  
AVS: Z  
Invoice #: 1 Manual CP  
APPR CODE: 12130 \*\*/\*\*  
MASTERCARD  
\*\*\*\*\*4965

**AMOUNT \$3,544.56**

APPROVED

X

I AGREE TO PAY ABOVE TOTAL AMOUNT  
IN ACCORDANCE WITH CARD ISSUER'S  
AGREEMENT  
(MERCHANT AGREEMENT IF CREDIT VOUCHER)  
RETAIN THIS COPY FOR STATEMENT  
VERIFICATION

Thank You  
Please Come Again

MERCHANT COPY

WITHERS BROADCASTING  
COMPANY OF ILLINOIS LLC  
3501 BROADWAY  
MOUNT VERNON, IL 62864  
618/242-3500

**SALE**

MID: 000007105984 REF#: 00000001  
TID: 001 RRN: 215133966  
Batch #: 064001 12:07:21  
03/04/20 CVC: M  
AVS: Z  
Invoice #: 1 Manual CP  
APPR CODE: 12130 \*\*/\*\*  
MASTERCARD  
\*\*\*\*\*4965

**AMOUNT \$3,544.56**

APPROVED

Thank You