

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, David Overstreet, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

☐

FEDERAL CANDIDATE

☒

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

David Overstreet

Authorized committee:

Overstreet 2020

Agency requesting time (and contact information):

☐

N/A

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Illinois 5th District Supreme Court

Date of election:

March 17, 2020

☐

General

☒

Primary

Treasurer of candidate's authorized committee:

Deeann Endlsey

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☐

the candidate listed above who is a legally qualified candidate, or

☒

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Signature:

Dee Ann Endlsey

Name: Dee Ann Endlsey for Overstreet 2020

Date of Request to Purchase Ad Time: 3/3/2020

Station Representative

Signature:

Josh Overstreet

Name:

Josh Overstreet

Date of Station Agreement to Sell Time: 3/3/2020

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Dee Ann Endsley

Name: Overstreet 2020

Date: 3/2/2020

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station?

☒

Yes

☐

No

Date ad received: 3/3/2020

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above):

☐

Yes

☐

No

☐

N/A

Disposition:

☒

Accepted

☐

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*

☐

Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

Station Call Letters:

Date Received/Requested:

Est. #:

Station Location:

Run Start and End Dates:

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

STATION(S) UTILIZED: MIXFM, MIXAM, QRL, RXX, WILY, WISH, MCL,EBQFM, EBQAM, NSV, DDD, TAO, HET, VZA, FRX

BROADCAST/INSERTION ORDER

Date: 3/4/2020

- ☒ NEW ACCOUNT
☒ NEW ORDER
☐ REVISION/ADDITION
TO: _____

Cart #:

SALES EXECUTIVE: HOUSE / Dunderdale

CUSTOMER TYPE:

- ☐ LOCAL ☒ POLITICAL
☐ NON-BILL
☐ TRADE/BARTER
☐ AGENCY ☐ KATZ

CLIENT #:

Schedule #:

ADVERTISER: Overstreet 2020

AGENCY:

SALES TYPE:

- ☐ GROSS/AGENCY
☒ NET

ATTN: Matt Eddy

BILLING INFO:

MAILING ADDRESS: PO Box 102

TIME AFFIDAVIT ☐ YES ☐ NO ☐

BILLING CALENDAR:

BILLING TYPE:

- ☒ STANDARD BROAD. ☐ Broadcast
☐ MONTHLY CAL. ☐ Level
☐ BILLING DELIVERY: ☐ Variable

CITY: Mt Vernon STATE: IL ZIP: 62864

PHONE # 309-830-6199 FAX #

CONTACT NAME: Matt Eddy

EMAIL ADDRESS:

BUSINESS CATEGORY:

CO-OP DESCRIPTION:

JOB/EST/BUY#

Overstreet 2020

PROMOTION/PACKAGE:

SPONSORSHIP:

Item	Length	Start Date	End Date	BeginTime	End Time	Rate	# ads	MON	TUES	WED	THUR	FRI	SAT	SUN
1	:30	3/5/20	3/17/20	6a	7pm			4	4	4	4	4		
2		*3 hour seperation												
3	station	rate	total	# spots										
4	MIX FM	12.75	\$459.00	36										
5	MIX Am	7.2	\$259.20	36										
6	QRL	7.2	\$259.20	36										
7	RXX	7.2	\$259.20	36										
8	WILY	4.2	\$151.20	36										
9	WISH	4.2	\$151.20	36										
10	MCL	3	\$108.00	36										
11	EBQ A	4.8	\$172.80	36										
12	EBQ F	4.8	\$172.80	36										
	NSV	6	\$216.00	36										
	DDD	13.8	\$496.80	36				JAN		JUL				
	TAO	7.2	\$259.20	36				FEB		AUG				
	VZA	7.2	\$259.20	36				MAR		SEPT				
	HET	6	\$216.00	36				APR		OCT				
	FRX	2.91	\$104.76	36				MAY		NOV				
			\$3,544.56					JUN		DEC				
CONTRACT: # OF ADS								MONTHLY TOTAL OF \$ BILLED AND # OF ADS						
TOTALS: List by Station(s)								INVESTMENT:						
								List by Stations(s)						

Approved by:

Comments:

josh.dunderdale@mywithersradio.com

From: Matt Eddy <mjeddy1181@gmail.com>
Sent: Wednesday, March 4, 2020 11:15 AM
To: josh.dunderdale@mywithersradio.com
Subject: Re: stuff...
Attachments: image001.png

No weekend

On Wed, Mar 4, 2020, 11:14 AM <josh.dunderdale@mywithersradio.com> wrote:

Matt to add tomorrow it would be \$3,544.56 (98.46 x 36 spots)

If you want to add weekends it would be \$4787.76 (this would be 4 spots per day starting tomorrow through Tuesday 3/17)

Just let me know which option you would like?

From: josh.dunderdale@mywithersradio.com <josh.dunderdale@mywithersradio.com>
Sent: Tuesday, March 3, 2020 2:56 PM
To: 'Matt Eddy' <mjeddy1181@gmail.com>
Cc: 'lisaroddy@mywithersradio.com' <lisaroddy@mywithersradio.com>
Subject: RE: stuff...

Matt-

No problem, glad to help!

I would recommend 4 per day for 8 days=32 per station...the station rates total up to \$98.46 X 32 spots=\$3,150.72

Spots will run 6a-7p and will run...3/6, 3/9-3/13, & 3/16-3/17

*you can call Lisa at 618-242-3500 to make credit card payment.

Also need the 2 X's signed on the attached sheets.

josh.dunderdale@mywithersradio.com

From: Matt Eddy <mjeddy1181@gmail.com>
Sent: Tuesday, March 3, 2020 2:19 PM
To: josh.dunderdale@mywithersradio.com
Subject: Re: stuff...
Attachments: Overstreet 2020 NAB Paperwork.pdf; OVERSTREET FOR JUDGE 030220 (1).mp3

Josh,

Can you set us up a plan that looks like this (32 spots or close to it total per station and run every day until the primary. and get me a contract to sign? I have attached the NAB form you sent me. Thanks again for getting us in the studio so quickly yesterday.

:30

Thanks!

Mt. Vernon WMIX FM	32	12.75 12.75	11.90
Mt. Vernon WMIX AM	32	7.20	6.72
Benton WQRL	32	7.20	6.72
Centralia WRXX	32	7.20	6.72
Centralia WILY	32	4.20	3.92
Benton WISH	32	4.20	3.92
McLeansboro WMCL	32	3	2.80
Harrisburg WEBQ FM	32	4.80	3.36
Harrisburg WEBQ Am	32	4.80	3.36
Nashville WNSV	32	6	5.60
Marion WDDD	32	13.80	9.60
Marion WTAO	32	7.20	6.72
Marion WEHT	32	7.20	6.72
Marion WVZA	32	6	4.20
Marion WRFX	32	2.91	2.10

Matt Eddy
309 830 6199

98.46

\$ 3,150.72

77.70

On Mon, Mar 2, 2020 at 10:05 AM <josh.dunderdale@mywithersradio.com> wrote:

Josh Dunderdale

Director of Sales & Events

Southern Illinois Region

SALE

MID: 000007105984 REF#: 00000001
 TID: 001 RRN: 215133966
 Batch #: 064001 12:07:21
 03/04/20 CVC: M
 AVS: Z
 Invoice #: 1
 APPR CODE: 12130 Manual CP
 MASTERCARD **/**
 *****4965

AMOUNT \$3,544.56

APPROVED

X

I AGREE TO PAY ABOVE TOTAL AMOUNT
 IN ACCORDANCE WITH CARD ISSUER'S
 AGREEMENT
 (MERCHANT AGREEMENT IF CREDIT VOUCHER)
 RETAIN THIS COPY FOR STATEMENT
 VERIFICATION

Thank You
 Please Come Again

MERCHANT COPY

WITHERS BROADCASTING
 COMPANY OF ILLINOIS LLC
 3501 BROADWAY
 MOUNT VERNON, IL 62864
 618/242-3500

SALE

MID: 000007105984 REF#: 00000001
 TID: 001 RRN: 215133966
 Batch #: 064001 12:07:21
 03/04/20 CVC: M
 AVS: Z
 Invoice #: 1
 APPR CODE: 12130 Manual CP
 MASTERCARD **/**
 *****4965

AMOUNT \$3,544.56

APPROVED

Thank You