



News Channel 8
1100 Wilson Blvd, 6th Fl
Arlington, VA 22209

Strategic Media Placement
7669 Stagers Loop
Delaware, OH 43015

Contract # 3076566
Schedule Dates 10/25/17-10/31/17
Advertiser Ed Gillespie for VA Governor (116805)
Agency Strategic Media Placement (6694)
Product POLITICAL CANDIDATE (ns) (1186)
Brand Ed Gillespie (671299)
Salesperson HOUSE-WASHINGTON, NC8-NET (3868)
Sales Office NC8-NET
Buyer Name
Phone/Fax /
CPE 3239
Account Types Regional/Political Candidate Agency BRD
Billing Type Standard
Comments

Date Entered 10/24/17
Last Modified 10/24/17
Entered By Kelsey Reardon
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$723.75
Net Total \$4,101.25
Sales Tax

ZNWS (ZNWS)

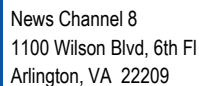
By Broadcast Month	Spots	Rate
Oct. 2017	15	\$3,125.00
Nov. 2017	11	\$1,700.00
Grand Total:	26	\$4,825.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/26/17-10/26/17	2	:30	7A- 8A (EST)					1				1	\$150.00	\$150.00	ZNWS (ZNWS)		10/24/17
2.0	Normal Line / SPOT	10/30/17-10/31/17	2	:30	7A- 8A (EST)		1	1						2	\$150.00	\$300.00	ZNWS (ZNWS)		10/24/17
3.0	Normal Line / SPOT	10/30/17-10/31/17	2	:30	8A- 9A (EST)		1	1						2	\$175.00	\$350.00	ZNWS (ZNWS)		10/24/17
4.0	Normal Line / SPOT	10/26/17-10/26/17	2	:30	8A- 9A (EST)					1				1	\$175.00	\$175.00	ZNWS (ZNWS)		10/24/17
5.0	Normal Line / SPOT	10/25/17-10/27/17	2	:30	7P- 8P (EST)				1	1	1			3	\$100.00	\$300.00	ZNWS (ZNWS)		10/24/17
6.0	Normal Line / SPOT	10/30/17-10/31/17	2	:30	7P- 8P (EST)		1	1						2	\$100.00	\$200.00	ZNWS (ZNWS)		10/24/17
7.0	Normal Line / SPOT	10/30/17-10/31/17	2	:30	8P- 8:30P (EST)		1	1						2	\$100.00	\$200.00	ZNWS (ZNWS)		10/24/17
8.0	Normal Line / SPOT	10/30/17-10/31/17	2	:30	9P- 9:30P (EST)		1	1						2	\$200.00	\$400.00	ZNWS (ZNWS)		10/24/17
9.0	Normal Line / SPOT	10/25/17-10/27/17	2	:30	8P- 8:30P (EST)				1	1	1			3	\$100.00	\$300.00	ZNWS (ZNWS)		10/24/17
10.0	Normal Line / SPOT	10/25/17-10/27/17	2	:30	9P- 9:30P (EST)				1	1	1			3	\$200.00	\$600.00	ZNWS (ZNWS)		10/24/17
11.0	Normal Line / News	10/26/17-10/26/17	2	:30	10P- 10:30P (EST)					1				1	\$250.00	\$250.00	ZNWS (ZNWS)		10/24/17
12.0	Normal Line / News	10/25/17-10/27/17	2	:30	10:30P- 11P (EST)				1		1			2	\$250.00	\$500.00	ZNWS (ZNWS)		10/24/17
13.0	Normal Line / News	10/30/17-10/30/17	2	:30	10:30P- 11P (EST)		1							1	\$250.00	\$250.00	ZNWS (ZNWS)		10/24/17

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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Phone/Fax	/
CPE	3239
Account Types	Regional/Political Candidate Agency BRD
Billing Type	Standard
Comments	

ZNWS (ZNWS)		
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[illegible]

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