

WJAG AM/KEXL FM/KQKX FM
 309 BRAASCH AVENUE
 PO BOX 789
 NORFOLK, NE 68702-0789

Order #: 4123-00002
 Description: MICHAEL CONNELLY FOR CONGRESS
 Date Entered: 5/10/2024
 P.O.#:
 Salesperson: Political, Political
 Invoice Frequency: Billed at end of Cal Month, Sorted by Date

MICHAEL CONNELLY
 1302 RD L
 YORK, NE 68467

Revised

On-Air Schedule

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
1 5/13/2024	5/13/2024	WJAG-AM	09:30:00 to 22:00:00	Weekly	1:00	6	18.00	108.00	6	0	0	0	0	0	0
2 5/14/2024	5/14/2024	WJAG-AM	06:00:00 to 12:00:00	Weekly	1:00	3	18.00	54.00	0	3	0	0	0	0	0
3 5/14/2024	5/14/2024	KQKX-FM	05:00:00 to 12:00:00	Weekly	1:00	2	18.00	36.00	0	2	0	0	0	0	0
4 5/13/2024	5/13/2024	KQKX-FM	09:30:00 to 22:00:00	Weekly	1:00	4	18.00	72.00	4	0	0	0	0	0	0

Order Start Date: 5/13/2024 Order End Date: 5/14/2024 Spots: 15 Total Charges: \$270.00

Projected Calendar Month Billing Totals for MICHAEL CONNELLY / 4123-00002 :

		<u>Spot Count</u>	<u>Net Billing</u>
May	2024	15	\$270.00

Confirmed & Accepted for WJAG AM/KEXL FM/KQKX FM By: _____

Accepted for MICHAEL CONNELLY By: _____

Please Sign and Return One Copy

Re: Announcing a Statewide event... AND running Political Ads

Michael Connely <connelyforne@gmail.com>

Fri 5/10/2024 10:02 PM

To: Kristi Harmeier <kristi@106kix.com>; Paul Hughes <paul@wjag.com>; Cody Ronnfeldt <cody@wjag.com>; Billy Wolf <billy@106kix.com>; Jeffrey Steffen <jeffrey@wjag.com>

📎 1 attachments (5 KB)

Congressional Photo.jpg;

May I make a change. I have 10 on WJAG on Monday, and 5 on Tuesday (up through 1pm)

Is it possible to change to 6 on Monday for WJAG and 4 for Kix. Then Tuesday do 3 on WJAG and 2 on Kix, both in the morning.

Michael

On Wed, May 1, 2024 at 9:21 AM Kristi Harmeier <kristi@106kix.com> wrote:

Hi Michael,

After March 30th, if you place political orders yourself you can receive our lowest unit rate for Run of Schedule. We typically try and keep those ads between 6a and 10p. You can let me know how many ads you would like each day, and we can place them that way. I would suggest at least 5 to 6 ads per day, since you are running for a short time period.

If you want specific times, you pay the Prime-Time rate of \$18.50 for a :30 second ad, or \$22.50 for a 60 second ad.

At the time you place the order I will need the political forms filled out, and your credit card information to process.

Let me know if you have any other questions.

Thank you for your interest in our stations!

Kristi Harmeier**Sales Manager**

309 Braasch Ave, Norfolk NE 68701

Office: (402) 371-0780

Cell: (402) 649-6285



"In good times you SHOULD advertise. In bad times you MUST advertise!"

From: Michael Connely <connelyforne@gmail.com>

Sent: Tuesday, April 30, 2024 5:12 PM