

ORDER



Orders
Order / Rev: 433374
Alt Order #:
Product Desc: 173 - Issue
Estimate: 6515 - SMP Fall Res 10.16-10.22 wk 3
Flight Dates: 10/16/18 - 10/22/18
Original Date / Rev: 06/20/18 / 06/20/18
Order Type: GENERAL

Primary AE: Maura Romano
Sales Office: EWSDC
Sales Region: NAT

Agency
Name: Waterfront Strategies
Buying Contact:
Billing Contact:
 1010 Wisconsin Avenue NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Senate Majority PAC
Demographic: A25-54
Product Codes: PL Non-Ballot Issue
Priority: P-3
Revenue Code 1: POL
Revenue Code 2: POL
Revenue Code 3: ISS

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/18	10/22/18	104	\$103,750.00	\$88,187.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	104	\$103,750.00	\$88,187.50	0.00
Totals	104	\$103,750.00	\$88,187.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Maura Romano			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KNXV	10/16/18	10/22/18	Tuesday Prime B Tuesday Prime B	CM	8-9pm	-T-----	:30	1	\$4,000.00	P-3	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/16/18	10/22/18	-T-----			1			\$4,000.00		0.00			
N 2	KNXV	10/16/18	10/22/18	Su 5-7am News Su 5-7am News	CM	5-7am	-----S	:30	1	\$200.00	P-3	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/16/18	10/22/18	-----S			1			\$200.00		0.00			
N 3	KNXV	10/16/18	10/22/18	Sa 5-7am News Sa 5-7am News	CM	5-7am	-----S-	:30	1	\$200.00	P-3	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/16/18	10/22/18	-----S-			1			\$200.00		0.00			
N 4	KNXV	10/16/18	10/22/18	Sa Good Morning America Sa Good Morning America	CM	7-8am	-----S-	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/16/18	10/22/18	-----S-			1			\$400.00		0.00			
N 5	KNXV	10/16/18	10/22/18	M-F Good Morning America M-F Good Morning America	CM	7-9am	MTWTF--	:30	2	\$400.00	P-3	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/16/18	10/22/18	MTWTF--			2			\$400.00		0.00			
N 6	KNXV	10/16/18	10/22/18		CM	430-5am	MTWTF--	:30	5	\$200.00	P-3	0.00	NM	5	\$1,000.00

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Advertiser: Senate Majority PAC
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KNXV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 430-5am News															
M-F 430-5am News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/16/18	10/22/18	MTWTF--	5		\$200.00		0.00						
N 7	KNXV	10/16/18	10/22/18	M-F 6-7am News	CM	6-7am	MTWTF--	:30	2	\$300.00	P-3	0.00	NM	2	\$600.00
M-F 6-7am News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/16/18	10/22/18	MTWTF--	2		\$300.00		0.00						
N 8	KNXV	10/16/18	10/22/18	Sa 8-9am News	CM	8-9am	-----S-	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
Sa 8-9am News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/16/18	10/22/18	-----S-	1		\$300.00		0.00						
N 9	KNXV	10/16/18	10/22/18	M-F 5-6am News	CM	5-6am	MTWTF--	:30	5	\$300.00	P-3	0.00	NM	5	\$1,500.00
M-F 5-6am News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/16/18	10/22/18	MTWTF--	5		\$300.00		0.00						
N 10	KNXV	10/16/18	10/22/18	Su Good Morning America	CM	7-8am	-----S	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
Su Good Morning America															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/16/18	10/22/18	-----S	1		\$400.00		0.00						
N 11	KNXV	10/16/18	10/22/18	This Week	CM	8-9am	-----S	:30	1	\$1,000.00	P-1	0.00	NM	1	\$1,000.00
This Week															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/16/18	10/22/18	-----S	1		\$1,000.00		0.00						
N 12	KNXV	10/16/18	10/22/18	M-F 3-330pm	CM	3-330pm	MTWTF--	:30	5	\$200.00	P-3	0.00	NM	5	\$1,000.00
The List															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/16/18	10/22/18	MTWTF--	5		\$200.00		0.00						
N 13	KNXV	10/16/18	10/22/18	M-F 2-3pm	CM	2-3pm	MTWTF--	:30	5	\$150.00	P-3	0.00	NM	5	\$750.00
Pickler and Ben															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/16/18	10/22/18	MTWTF--	5		\$150.00		0.00						
N 14	KNXV	10/16/18	10/22/18	Su 5-530pm News	CM	5-530pm	-----S	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00
Su 5-530pm News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/16/18	10/22/18	-----S	1		\$500.00		0.00						
N 15	KNXV	10/16/18	10/22/18	M-F 5-530pm News	CM	5-530pm	MTWTF--	:30	4	\$600.00	P-3	0.00	NM	4	\$2,400.00
M-F 5-530pm News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/16/18	10/22/18	MTWTF--	4		\$600.00		0.00						
N 16	KNXV	10/16/18	10/22/18	Sa 4pm/5pm News	CM	4-430pm/5-6pm	-----S-	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
Sa 4pm/5pm News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/16/18	10/22/18	-----S-	1		\$400.00		0.00						
N 17	KNXV	10/16/18	10/22/18	M-F 6-630pm News	CM	6-630pm	MTWTF--	:30	4	\$750.00	P-3	0.00	NM	4	\$3,000.00
M-F 6-630pm News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/16/18	10/22/18	MTWTF--	4		\$750.00		0.00						
N 18	KNXV	10/16/18	10/22/18	M-F 4-430pm	CM	4-5pm	MTWTF--	:30	5	\$300.00	P-3	0.00	NM	5	\$1,500.00
The Now															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/16/18	10/22/18	MTWTF--	5		\$300.00		0.00						
N 19	KNXV	10/16/18	10/22/18	M-F 630-7pm News	CM	630-7pm	MTWTF--	:30	4	\$750.00	P-3	0.00	NM	4	\$3,000.00
M-F 630-7pm News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/16/18	10/22/18	MTWTF--	4		\$750.00		0.00						
N 20	KNXV	10/16/18	10/22/18	Su 10-11pm News	CM	10-11pm	-----S	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00
Su 10-11pm News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						

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KNXV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N20	KNXV	10/16/18	10/22/18	Su 10-11pm News Su 10-11pm News	CM	10-11pm	-----S	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/16/18	10/22/18	-----S	1		\$800.00		0.00						
N21	KNXV	10/16/18	10/22/18	Sa 10-11pm News Sa 10-11pm News	CM	10-11pm	-----S-	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/16/18	10/22/18	-----S-	1		\$800.00		0.00						
N22	KNXV	10/16/18	10/22/18	M-F 10-1035pm News M-F 10-1035pm News	CM	10-1035pm	MTWTF--	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/16/18	10/22/18	MTWTF--	1		\$1,200.00		0.00						
N23	KNXV	10/16/18	10/22/18	M-F 1137pm-1206am Nightline	CM	1137pm-1206am	MTWTF--	:30	5	\$250.00	P-3	0.00	NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/16/18	10/22/18	MTWTF--	5		\$250.00		0.00						
N24	KNXV	10/16/18	10/22/18	M-F 1035-1137pm Jimmy Kimmel	CM	1035-1137pm	MTWTF--	:30	5	\$500.00	P-3	0.00	NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/16/18	10/22/18	MTWTF--	5		\$500.00		0.00						
N25	KNXV	10/16/18	10/22/18	M-F 11am-12pm News M-F 11am-12pm News	CM	11am-12pm	MTWTF--	:30	5	\$200.00	P-3	0.00	NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/16/18	10/22/18	MTWTF--	5		\$200.00		0.00						
N26	KNXV	10/16/18	10/22/18	M-F 10-11am The View	CM	10-11am	MTWTF--	:30	5	\$300.00	P-3	0.00	NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/16/18	10/22/18	MTWTF--	5		\$300.00		0.00						
N27	KNXV	10/16/18	10/22/18	M-F 9-10am Sonoran Living	CM	9-10am	MTWTF--	:30	5	\$150.00	P-3	0.00	NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/16/18	10/22/18	MTWTF--	5		\$150.00		0.00						
N28	KNXV	10/16/18	10/22/18	M-F 12-1pm The Chew	CM	12-1pm	MTWTF--	:30	5	\$300.00	P-3	0.00	NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/16/18	10/22/18	MTWTF--	5		\$300.00		0.00						
N29	KNXV	10/16/18	10/22/18	M-F 1-2pm General Hospital	CM	1-2pm	MTWTF--	:30	5	\$500.00	P-3	0.00	NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/16/18	10/22/18	MTWTF--	5		\$500.00		0.00						
N30	KNXV	10/16/18	10/22/18	Sunday Prime B Sunday Prime B	CM	7-8pm	-----S	:30	1	\$3,000.00	P-3	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/16/18	10/22/18	-----S	1		\$3,000.00		0.00						
N31	KNXV	10/16/18	10/22/18	Sunday Prime A Sunday Prime A	CM	558-7pm	-----S	:30	1	\$1,500.00	P-3	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/16/18	10/22/18	-----S	1		\$1,500.00		0.00						
N32	KNXV	10/16/18	10/22/18	Sunday Prime C Sunday Prime C	CM	8-9pm	-----S	:30	1	\$4,000.00	P-3	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/16/18	10/22/18	-----S	1		\$4,000.00		0.00						
N33	KNXV	10/16/18	10/22/18	Thursday Prime B Thursday Prime B	CM	8-9pm	---T---	:30	1	\$3,000.00	P-3	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/16/18	10/22/18	---T---	1		\$3,000.00		0.00						
N34	KNXV	10/16/18	10/22/18	Wednesday Prime C Wednesday Prime C	CM	9-10pm	--W----	:30	1	\$5,000.00	P-3	0.00	NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						

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KNXV

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N34	KNXV	10/16/18	10/22/18	Wednesday Prime C Wednesday Prime C	CM	9-10pm	--W----	:30	1	\$5,000.00	P-3	0.00	NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/16/18	10/22/18	--W----		1				\$5,000.00		0.00			
N35	KNXV	10/16/18	10/22/18	Tuesday Prime 7pm Tuesday Prime 7pm	CM	701-730pm	-T-----	:30	1	\$3,000.00	P-3	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/16/18	10/22/18	-T-----		1				\$3,000.00		0.00			
N36	KNXV	10/16/18	10/22/18	Sunday Prime D Sunday Prime D	CM	9-10pm	-----S	:30	1	\$3,000.00	P-3	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/16/18	10/22/18	-----S		1				\$3,000.00		0.00			
N37	KNXV	10/16/18	10/22/18	Tuesday Prime C Tuesday Prime C	CM	9-10pm	-T-----	:30	1	\$3,000.00	P-3	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/16/18	10/22/18	-T-----		1				\$3,000.00		0.00			
N38	KNXV	10/16/18	10/22/18	Wednesday Prime A Wednesday Prime A	CM	658-8pm	--W----	:30	1	\$3,000.00	P-3	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/16/18	10/22/18	--W----		1				\$3,000.00		0.00			
N39	KNXV	10/16/18	10/22/18	Thursday Prime A Thursday Prime A	CM	658-8pm	---T---	:30	1	\$6,000.00	P-3	0.00	NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/16/18	10/22/18	---T---		1				\$6,000.00		0.00			
N40	KNXV	10/16/18	10/22/18	Wednesday Prime 830pm Wednesday Prime 830pm	CM	830-9pm	--W----	:30	1	\$3,000.00	P-3	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/16/18	10/22/18	--W----		1				\$3,000.00		0.00			
N41	KNXV	10/16/18	10/22/18	Thursday Prime C Thursday Prime C	CM	9-10pm	---T---	:30	1	\$3,000.00	P-3	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/16/18	10/22/18	---T---		1				\$3,000.00		0.00			
N42	KNXV	10/16/18	10/22/18	Wednesday Prime 8pm Wednesday Prime 8pm	CM	8-830pm	--W----	:30	1	\$12,000.00	P-2	0.00	NM	1	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/16/18	10/22/18	--W----		1				\$12,000.00		0.00			
N43	KNXV	10/16/18	10/22/18	Friday Prime B Friday Prime B	CM	8-9pm	----F--	:30	1	\$3,000.00	P-3	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/16/18	10/22/18	----F--		1				\$3,000.00		0.00			
N44	KNXV	10/16/18	10/22/18	Monday Prime A Monday Prime A	CM	658-9pm	M-----	:30	1	\$7,500.00	P-3	0.00	NM	1	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/16/18	10/22/18	M-----		1				\$7,500.00		0.00			
N45	KNXV	10/16/18	10/22/18	Monday Prime C Monday Prime C	CM	9-10pm	M-----	:30	1	\$4,000.00	P-3	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/16/18	10/22/18	M-----		1				\$4,000.00		0.00			
													Totals	104	\$103,750.00