

WOC14659274 [00.00]

Order Printout

Order Status: Opened-New	Start/End Dates: 06/03/24 - 06/16/24	C/P/E: 8 / 75 / 6800
Traffic Order #:	Agency: Amplify	Product Desc.: AB PAC
Buyer Order #: 13453205	Advertiser: AB PAC	Estimate Desc.: AB PAC WI :60 BTV Est#6800 6-4 to 6-10
AE: Wausau House	Buyer: Candy Kyle	Total Cost: \$17,000.00 (Cash)
Property: WZAW TV	Primary Demo:	Received Date: 5/23/24 7:46 AM
Sales Region: Local		

Comments:

Flight starts 6-4 and ends 6-10. No Spots to air on Saturdays. On Sunday's, spots run only in Early Morning News and Late News Programming. Separation: 30 Population Buy Type: CPP

List Items							Spots											Totals			
Line	Program	ST	Len	Time	Days	Rate	Jun 3	Jun 10											Total Spots	Total Cost	
1	NAME THAT TUNE	NM	01:00	7:00 PM-8:00 PM	M-----	1,400.00	0	1											1	1,400.00	
(Program: NAME THAT TUNE)WZAW-2Q24-CS - WAUSAU-RHINELANDER - ACTUAL May/2023 Mon 7:00p-8:00p TIME PERIOD ON WZAW																					
2	Big Bang Theory 1 (syn)	NM	01:00	6:00 PM-6:30 PM	M-----	1,200.00	0	1											1	1,200.00	
(Program: Big Bang Theory 1 (syn))WZAW-2Q24-CS - WAUSAU-RHINELANDER - ACTUAL May/2023 Mo-Fr 6:00p-6:30p TIME PERIOD ON WZAW																					
3	Big Bang Theory 1 (syn)	NM	01:00	6:00 PM-6:30 PM	-TWTf--	1,200.00	3	0											3	3,600.00	
(Program: Big Bang Theory 1 (syn))WZAW-2Q24-CS - WAUSAU-RHINELANDER - ACTUAL May/2023 Mo-Fr 6:00p-6:30p TIME PERIOD ON WZAW																					
4	Big Bang Theory 2 (syn)	NM	01:00	6:30 PM-7:00 PM	M-----	1,200.00	0	1											1	1,200.00	
(Program: Big Bang Theory 2 (syn))WZAW-2Q24-CS - WAUSAU-RHINELANDER - ACTUAL May/2023 Mo-Fr 6:30p-7:00p TIME PERIOD ON WZAW																					
5	Big Bang Theory 2 (syn)	NM	01:00	6:30 PM-7:00 PM	-TWTf--	1,200.00	3	0											3	3,600.00	
(Program: Big Bang Theory 2 (syn))WZAW-2Q24-CS - WAUSAU-RHINELANDER - ACTUAL May/2023 Mo-Fr 6:30p-7:00p TIME PERIOD ON WZAW																					
6	NEWSCHANNEL 7 @ 9PM	NM	01:00	9:15 PM-9:30 PM	M-----	2,000.00	0	1											1	2,000.00	
(Program: NEWSCHANNEL 7 @ 9PM)WZAW-2Q24-CS - WAUSAU-RHINELANDER - ACTUAL May/2023 Mo-Fr 9:15p-9:30p TIME PERIOD ON WZAW																					
7	NEWSCHANNEL 7 @ 9PM	NM	01:00	9:15 PM-9:30 PM	-TWTf--	2,000.00	2	0											2	4,000.00	
(Program: NEWSCHANNEL 7 @ 9PM)WZAW-2Q24-CS - WAUSAU-RHINELANDER - ACTUAL May/2023 Mo-Fr 9:15p-9:30p TIME PERIOD ON WZAW																					
Spot Totals:							8	4											12	17000.00	
Rate Totals:							11200.00	5800.00													

MONTH	SPOTS	COST	MONTH	SPOTS	COST
June	12	\$17,000.00			