

ISSUES PROGRAMS FOR:

KMCH - FM

2<sup>ND</sup> QUARTER 2012

APRIL – MAY – JUNE

I certify that the shows listed in this log aired at \_\_\_\_\_ AM/PM on the dates specified.

Print Name: JJ Ryan

Sign Name: 

Title: OM

*If there is a discrepancy please note below:*



## QUARTERLY ISSUES PROGRAMMING REPORT

2<sup>ND</sup> Quarter 2012

April 1<sup>st</sup> – June 30<sup>th</sup>

**ISSUES COVERED:** Employment opportunities for individuals with disabilities in Arkansas

**PROGRAM:** Community Matters

**LENGTH:** 26 minutes

**DATE/TIME AIRED:** April 22, 2012

**TOPICS DISCUSSED:**

History of Friendship Community care, their expansion into NWA, their quality of care and their successful business models, which provide employments opportunities for the disabled. Discussed how NWA can get involved and make a difference by volunteering or providing job for the disabled.

**ISSUES COVERED:** Employment opportunities for individuals with disabilities in Arkansas

**PROGRAM:** Community Matters

**LENGTH:** 26 minutes

**DATE/TIME AIRED:** April 29, 2012

**TOPICS DISCUSSED:**

History of Friendship Community care, their expansion into NWA, their quality of care and their successful business models, which provide employments opportunities for the disabled. Discussed how NWA can get involved and make a difference by volunteering or providing job for the disabled.

**ISSUES COVERED:** Housing for children who are homeless or suffering from addiction or abused

**PROGRAM:** Community Matters

**LENGTH:** 20 minutes

**DATE/TIME AIRED:** May 13<sup>th</sup>, 2012

**TOPICS DISCUSSED:**

Recent statistics, locations of Youth Bridge, the types of families situations that Youth Bridge can help counsel, the need for more donations and volunteers, ways that the public can help, whether financially or as a volunteer.

**ISSUES COVERED:** Housing for low-income families

**PROGRAM:** Community Matters

**LENGTH:** 28 minutes

**DATE/TIME AIRED:** May 27, 2012

**TOPICS DISCUSSED:**

Building homes for deserving families in need of safe, clean and secure accommodations; finding all the resources to build the homes and / or raising the money and securing the volunteers to make the project possible. We discussed the need for donations such as land or carpentry / contractor labor. Discussion about how NWA can help build a dream for someone through volunteer hours with Habitat for Humanity.

**ISSUES COVERED:** Providing a safe and nurturing learning and adaptation program for young child who have been victims of abuse.

**PROGRAM:** Community Matters

**LENGTH:** 22 minutes

**DATE/TIME AIRED:** June 3, 2012

**TOPICS DISCUSSED:**

Funding for the new Children's House location, the challenge to keep the program small and intimate for maximum one-on-one attention. Providing a nurturing and safe place for children who have been abused. Concluded our discussion by talking about their fundraiser, Starry, Starry Night.

**ISSUES COVERED:** Red Cross Disaster Relief Efforts

**PROGRAM:** Community Matters

**LENGTH:** 25 minutes

**DATE/TIME AIRED:** June 17, 2012

**TOPICS DISCUSSED:**

The involvement of the Red Cross in communities; the stellar reputation of the organization, their rapid response to natural disasters and catastrophes, their new check-in system for victims of disasters, the services and classes they provide to the communities they work in. Discussed their fund-raising event for Heroes.

**ISSUES COVERED:** Terminal illness and wellness checks

**PROGRAM:** Community Matters

**LENGTH:** 18 minutes

**DATE/TIME AIRED:** June 24, 2012

**TOPICS DISCUSSED:**

The importance of seeing a doctor when you suspect health issues; living a healthier lifestyle to prevent serious, life-threatening illnesses down the road, the cost of medical procedures not covered by insurance and the burden of cost to families. Discussed Musicians for Miracles benefit for Jerry Turner, a local musician with 3 young children who is trying to raise funds for a liver transplant.