

ISSUES PROGRAMS FOR:

KMCK-FM

3RD QUARTER 2012

JULY-AUGUST-SEPTEMBER

Print Name: JOE BROWNING

Sign Name: Joe Brow

Title: DM

If there is a discrepancy please note below:

QUARTERLY ISSUES PROGRAMMING REPORT
3RD QUARTER 2012
JULY1-SEPTEMBER30TH

July 2012

Issues Covered: Make a Wish Foundation

Program: Community Matters

Length: 26 minutes

Date / Time Aired: July 8th, July 15th, July 22nd, July 29th

Topics Discussed: Raising money for the local Make-A-Wish Foundation; challenges the children diagnosed with terminal issues face; families affected by the ill child's disease and how they cope mentally, emotionally and financially. Audio from kids and sponsoring businesses involved with the Make-A-Wish Foundation.

August 2012

Issues Covered: Kids in Hot Cars

Program: Community Matters

Length: 30 Minutes

Date / Time Aired: August 5th, 12th, 19th, 26th

Topics Discussed: Two recent deaths of local children, left in cars by adults, spokesman from both the Springdale Police Department (Lt. Lewis) and Benton County Sheriff (Deputy Doug Gay) explained how these tragedies occur and how they can be prevented in the future. Statistics and stories from Arkansas and beyond about similar cases.

September 2012

Issues Covered: Liquor laws in NWA

Program: Community Matters

Length: 22 Minutes

Date / Time Aired: September 2nd and September 9th, 2012, September 16th, September 23rd

Topics Discussed: Sunday Liquor Sales in Springdale and Siloam Springs. Ballot measures in Madison and Benton Country to turn counties from wet to dry. Representative from "Keeping the Dollars in Madison County" provided actualities.

Issues Covered: Habitat for Humanity volunteer efforts

Program: Community Matters

Length: 25 Minutes

Topics Discussed: Funding and volunteering for Habitat for Humanity of NWA; current challenges the Re-store is facing; families receiving homes from Habitat for Humanity; what the listener can do to help through donation or time.