

QUARTERLY ISSUES PROGRAMMING REPORT

1ST Quarter 2012 - *KMCK*

January 1st - March 31st

ISSUES COVERED: Child Poverty in Arkansas and Northwest Arkansas

PROGRAM: Community Matters

LENGTH: 24 minutes

DATE/TIME AIRED: January 22nd, 2012

TOPICS DISCUSSED:

Recent statistics, the Head Start Program and its current lack of funding based on the waiting list here in NWA, and other areas of children's lives that are affected (i.e. - education, overall health) when they live at or below the poverty line. The show concluded with ways that we can make a difference through the Economic Opportunity Agency of Washington County.

ISSUES COVERED: Child Poverty in Arkansas and Northwest Arkansas (Repeat)

PROGRAM: Community Matters

LENGTH: 24 minutes

DATE/TIME AIRED: January 29th, 2012

TOPICS DISCUSSED:

Recent statistics, the Head Start Program and its current lack of funding based on the waiting list here in NWA, and other areas of children's lives that are affected (i.e. - education, overall health) when they live at or below the poverty line. The show concluded with ways that we can make a difference through the Economic Opportunity Agency of Washington County.

ISSUES COVERED: Mental Wellness

PROGRAM: Community Matters

LENGTH: 24 minutes

DATE/TIME AIRED: February 5th, 2012

TOPICS DISCUSSED:

Our guest was Tom Petrizzo, CEO of Ozark Guidance - a non-profit organization dedicated to providing low or no cost mental healthcare to Washington, Benton, Madison and Carroll counties here in Northwest Arkansas.

ISSUES COVERED: Local Economy & Underprivileged Services

PROGRAM: Community Matters

LENGTH: 24 minutes

DATE/TIME AIRED: February 12th, 2012

TOPICS DISCUSSED:

The first segment was about the newly formed "Cash Mob Fayetteville" group which will be helping fledgling local businesses with events scheduled to get people out to their places of business and spending money

The second segment was about "Laundry Love" spearheaded by The Cobblestone Project and some local churches as a service in both Washington and Benton Counties to help the underprivileged and underemployed with the cost of doing their laundry. Both are non-profit organizations.

ISSUES COVERED: Homelessness in Northwest Arkansas

PROGRAM: Community Matters

LENGTH: 24 minutes

DATE/TIME AIRED: February 19th, 2012

GUEST(S) AND PROGRAM DESCRIPTION:

This week's guest was Mike Rusch, one of the founders of The Cobblestone Project here in NWA. The organization has several smaller, community based initiatives to help combat poverty and homelessness in our area. Initiatives discussed were Laundry Love, The Farm and 3 Bags in 2 Days. Listeners were made aware of how they could volunteer their time to help with this project.

ISSUES COVERED: Child Care in Northwest Arkansas

PROGRAM: Community Matters

LENGTH: 24 minutes

DATE/TIME AIRED: February 26th, 2012

GUEST(S) AND PROGRAM DESCRIPTION:

This week's segment was with Misty Newcomb, Director of The Prism Education Center. They are a non-profit that provides day care, summer care and after school care on a sliding scale here in Fayetteville. They also focus on education and actually have a curriculum for the children that they keep during the summer and in day care. Most of the teachers are students about to graduate from the U of A.

ISSUES COVERED: Scholarship Funding

PROGRAM: InfoTrak Weekly Public Affairs Program

LENGTH: 24 minutes

DATE/TIME AIRED: March 4th, 2012

GUEST(S) AND PROGRAM DESCRIPTION:

This week's show was an interview with Jody Dilday, Executive Director of the Single Parent Scholarship Fund here in NWA. Their summer deadline to accept applications for the summer semester is 3/15/12. We informed the listeners about how to apply, and also how to donate money or time to the fund.

ISSUES COVERED: Scholarship Funding (Repeat)

PROGRAM: InfoTrak Weekly Public Affairs Program

LENGTH: 24 minutes

DATE/TIME AIRED: March 11th, 2012

GUEST(S) AND PROGRAM DESCRIPTION:

This week's show was an interview with Jody Dilday, Executive Director of the Single Parent Scholarship Fund here in NWA. Their summer deadline to accept applications for the summer semester is 3/15/12. We informed the listeners about how to apply, and also how to donate money or time to the fund.