

QUARTLERLY ISSUES PROGRAMMING REPORT

1st QUARTER 2014

January 1-March 31 2014

Prepared By: Audre Darling

January 2014

Issues Covered: Substandard Housing

Program: Community Matters

Length: 27 minutes

Date / Time Aired: January 5, 2014

Topics Discussed: Unsuitable living conditions for families in Arkansas, cycle of poverty, percentage of income used for housing, and need for financial education

Issues Covered: Alzheimer's Care; Aging Baby Boomer Generation

Program: Community Matters

Length: 27 minutes

Date / Time Aired: January 12, 2014; January 19, 2014; January 26, 2014

Topics Discussed: Large generation needing caregivers, boom in need for Alzheimer's care, need to education facilities on proper care, facilities are full with baby boomers needing more care every day

February 2014

Issues Covered: Support for Community Leaders

Program: Community Matters

Length: 27 minutes

Date / Time Aired: February 2, 2014

Topics Discussed: Economic constriction, saturated market of nonprofits, poverty in NWA, resources to develop stronger board of directions, improvements to organizational structure

Issues Covered: Community Health and Annual Longtime Local Event

Program: Community Matters

Length: 27 minutes

Date / Time Aired: February 9, 2014; February 16, 2014

Topics Discussed: Reoccurring Northwest Arkansas event since 1970s, Corporate Health, childhood obesity, childhood activity, culture of wellness, physical activity, civic engagement, and charitable giving

Issues Covered: Policy Change to Benefit Children and Families

Program: Community Matters

Length: 27 minutes

Date / Time Aired: February 12, 2014

Topics Discussed: Political engagement, level of poverty in Arkansas, need to change legislation to improve health care for families and children, and effects of legislation changes on children and families

March 2014

Issues Covered: Domestic Violence

Program: Community Matters

Length: 27 minutes

Date / Time Aired: March 2, 2014; March 9, 2014

Topics Discussed: Need for emergency shelter, resources for families escaping domestic violence, warning signs of a loved one's abuse, how to help if someone is suffering from domestic violence

Issues Covered: Severe Weather Preparedness

Program: Community Matters

Length: 27 minutes

Date / Time Aired: March 16, 2014; March 23, 2014

Topics Discussed: How to prepare for severe weather, tornadoes, earthquakes, fire, flash floods, extreme heat

Issues Covered: Cyber Bullying

Program: Community Matters

Length: 27 minutes

Date / Time Aired: March 30, 2014

Topics Discussed: online bullying, how to tell if your child is being bullied, how to tell if your child is bullying, amount of time spent online, how to track data usage, how to stay involved in child's online life