

## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Authorized Media Buyer, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

**Check one:**

Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: House Majority PAC

Agency name: Waterfront Strategies

Address: 3050 K St, NW, Suite 100, Washington, D.C. 20007

Contact: Laura Bassett

Phone number: 202-338-8700

Email: laura.bassett@gmmb.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: House Majority PAC

Address: 1032 15th St NW, Suite 247, Washington, DC 20005

Contact: Brian Wolff

Phone number: (202)853-9089

Email: bwolff@thehousemajoritypac.com

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary):

Mike Smith - president  
Brian Wolff - Treasurer

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to: Various/TBD

Office(s) sought by such candidate(s) (no acronyms or abbreviations): Congress

Date of election: 11/5/2024

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

TBD

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor **House Majority PAC**

Station Representative

Signature: *Laura Bassett*

Signature: *Don Huff*

Name: Laura Bassett

Name: *Don Huff*

Date of Request to Purchase Ad Time:

Date of Station Agreement to Sell Time:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?  <sup>NOT XCI</sup> Yes  No Date ad received: \_\_\_\_\_

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted
- Accepted IN PART (e.g., ad not received to determine content)\*
- Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #:	Station Call Letters: <i>KATK-AM</i>	Date Received/Requested:
Est. #: <i>13171 13165 13227</i> <i>13172</i>	Station Location: <i>Carlsbad</i>	Run Start and End Dates: <i>9/3 - 11/4</i>

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

CARLSBAD RADIO, INC  
 Box 1538  
 CARLSBAD, NM 88221

Client: House Majority PAC  
 Order #: 3830-00004  
 Description: EST.13171/INV#4458397  
 Date Entered: 5/2/2024  
 P.O.#: EST.13171  
 Salesperson: Hughes, Don  
 Invoice Frequency: Billed at end of Media Month, Sorted by Date Notary Req'd

Media Financial Services  
 1655 Palm Beach Lakes Blvd  
 9th Floor Suite #903  
 West Palm Beach, FL 33401

**On-Air Schedule**

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
1 10/22/2024	10/28/2024	KATK-AM	06:00:00a to 10:00:00a	Weekly	1:00	10	14.00	140.00	2	2	2	2	2	0	0
2 10/22/2024	10/28/2024	KATK-AM	10:00:00a to 03:00:00p	Weekly	1:00	10	14.00	140.00	2	2	2	2	2	0	0
3 10/22/2024	10/28/2024	KATK-AM	03:00:00p to 05:00:00p	Weekly	1:00	10	14.00	140.00	2	2	2	2	2	0	0
4 10/22/2024	10/28/2024	KATK-AM	06:00:00a to 07:00:00p	Weekly	1:00	5	11.00	55.00	1	1	1	1	1	0	0
5 10/22/2024	10/28/2024	KATK-AM	06:00:00a to 07:00:00p	Weekly	1:00	5	11.00	55.00	0	0	0	0	0	2	3

Order Start Date: 10/22/2024 Order End Date: 10/28/2024 Spots: 40

Total Charges: \$530.00  
 Combined Discounts: \$79.50  
 Adjusted Gross Billing: \$450.50  
 Total Sales Tax: \$33.32  
 Total Net: \$483.82

**Projected Media Month Billing Totals for House Majority PAC / 3830-00004 :**

		<u>Spot Count</u>	<u>Gross Billing</u>	<u>Combined Disc.</u>	<u>Net Billing</u>
October	2024	33	\$435.00	\$65.25	\$369.75
November	2024	7	\$95.00	\$14.25	\$80.75

Confirmed & Accepted for CARLSBAD RADIO, INC By:

Accepted for Media Financial Services By:

Please Sign and Return One Copy

**REP:** UM - Carlsbad, NM **AMOUNT:** \$530.00 **AGENCY:** MEDIA FINANCIAL SERVICES  
 Regional Reps Non-Rep **SPOTS:** 40 1655 Palm Beach Lakes Blvd.  
 9th Fl, Suite 903  
 WEST PALM BEACH, FL 33401  
 Invoices@MediaFinancial.com  
**MOD:** 1 Str Ver: 1 Last: *KATE-AM*  
**SALES OFFICE:** PHILADELPHIA **SLS PH:** 412 421 2600  
**SALESPERSON:** Roger Rafson **SLS FAX:** 412 421 6001  
**SLS EMAIL:** Roger.Rafson@GenMediaPartners.com  
**AGENCY:** MEDIA FINANCIAL SERVICES **AGY CLI:** **CONTRACT # FOR INVOICING 4458397**  
**ADVERTISER:** House Majority PAC **AGY PRD:** **INVOICE:** MEDIA FINANCIAL SERVICES  
**PRODUCT:** 10/22-10/28 Est.13171 **AGY EST:** 13171 1655 Palm Beach Lakes Blvd.  
 9th Fl, Suite 903  
 WEST PALM BEACH, FL 33401  
 Invoices@MediaFinancial.com  
**FLIGHT:** 10-22-2024 TO 10/28/2024 Unwired Spot Mod  
**TOT # OF WEEKS:** 1  
**PRIM. DEMO:** Adults 35+ Cash Trade  
**SEC. DEMO:** **SPOT TYPE:** **LAST SENT:** 04/12/2024 17:31

**COMMENTS**

[Rep Comment] 04/12/2024: **\*\* THIS IS A NEW ORDER. \*\* MUST CONFIRM WITHIN 24HRS \*\* NAB TO FOLLOW \*\* PLEASE CONFIRM \*TODAY\* IN RADIO EXCHANGE OR TO dana.lacey@genmediapartners.com THANKS DANA \*\***

HMP 2024 - 10/22-10/28 - RADIO SKED A || PopulationBuyType: CPP.

**THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.**

**ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.**

By accepting and airing this schedule, station agrees to pay Regional Reps a sales commission equal to 15% of the agency gross in addition to the 15% agency commission.

**\*\* MUST CONFIRM WITHIN 24HRS \*\* Please note - traffic/spot and NAB will come from email address GenMediaPartners@TrucastSolutions.com \*\***

WEEK#1	10/22/2024 To 10/28/2024						WK TOT \$530.00	WK TOTAL SPOTS 40			
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		TuWThF.. /M	6:00AM	10:00AM	60	10/22/2024	10/28/2024	10	\$14	\$140
	2		TuWThF.. /M	10:00AM	3:00PM	60	10/22/2024	10/28/2024	10	\$14	\$140
	3		TuWThF.. /M	3:00PM	7:00PM	60	10/22/2024	10/28/2024	10	\$14	\$140
	4		TuWThF.. /M	6:00AM	7:00PM	60	10/22/2024	10/28/2024	5	\$11	\$55
	5		.....SS	6:00AM	7:00PM	60	10/26/2024	10/27/2024	5	\$11	\$55



CARLSBAD RADIO, INC  
 PO Box 1538  
 CARLSBAD, NM 88221

Client: House Majority PAC  
 Order #: 3830-00003  
 Description: EST.13165/INV#4458396  
 Date Entered: 5/1/2024  
 P.O.#: EST.13165  
 Salesperson: Hughes, Don  
 Invoice Frequency: Billed at end of Media Month, Sorted by Date Notary Req'd

Media Financial Services  
 1655 Palm Beach Lakes Blvd  
 9th Floor Suite #903  
 West Palm Beach, FL 33401

**On-Air Schedule**

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
1 9/10/2024	9/16/2024	KATK-AM	06:00:00a to 10:00:00a	Weekly	1:00	10	14.00	140.00	2	2	2	2	2	0	0
2 9/10/2024	9/16/2024	KATK-AM	10:00:00a to 03:00:00p	Weekly	1:00	10	14.00	140.00	2	2	2	2	2	0	0
3 9/10/2024	9/16/2024	KATK-AM	03:00:00p to 07:00:00p	Weekly	1:00	10	14.00	140.00	2	2	2	2	2	0	0
4 9/10/2024	9/16/2024	KATK-AM	06:00:00a to 07:00:00p	Weekly	1:00	5	11.00	55.00	1	1	1	1	1	0	0
5 9/10/2024	9/16/2024	KATK-AM	06:00:00a to 07:00:00p	Weekly	1:00	5	11.00	55.00	0	0	0	0	0	3	2

Order Start Date: 9/10/2024    Order End Date: 9/16/2024    Spots: 40

Total Charges: \$530.00  
 Combined Discounts: \$79.50  
 Adjusted Gross Billing: \$450.50  
 Total Sales Tax: \$33.32  
 Total Net: \$483.82

**Projected Media Month Billing Totals for House Majority PAC / 3830-00003 :**

	<u>Spot Count</u>	<u>Gross Billing</u>	<u>Combined Disc.</u>	<u>Net Billing</u>
September 2024	40	\$530.00	\$79.50	\$450.50

Confirmed & Accepted for CARLSBAD RADIO, INC By:

Accepted for Media Financial Services By:

Please Sign and Return One Copy

<b>MARKET:</b>	UM - Carlsbad, NM	<b>AMOUNT:</b>	\$530.00	<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES
<b>REP:</b>	Regional Reps Non-Rep	<b>SPOTS:</b>	40		1655 Palm Beach Lakes Blvd.
					9th Fl, Suite 903
					WEST PALM BEACH, FL 33401
					Invoices@MediaFinancial.com
<b>MOD:</b>	1 Stn Ver: 1 Last:				
<b>SALES OFFICE:</b>	PHILADELPHIA	<b>SLS PH:</b>	412 421 2600		
<b>SALESPERSON:</b>	Roger Rafson	<b>SLS FAX:</b>	412 421 6001		
<b>SLS EMAIL:</b>	Roger.Rafson@GenMediaPartners.com				
<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>		<b>CONTRACT # FOR INVOICING</b>	4458396
<b>ADVERTISER:</b>	House Majority PAC	<b>AGY PRD:</b>		<b>INVOICE:</b>	MEDIA FINANCIAL SERVICES
<b>PRODUCT:</b>	9/10-9/16 Est.13165	<b>AGY EST:</b>	13165		1655 Palm Beach Lakes Blvd.
					9th Fl, Suite 903
					WEST PALM BEACH, FL 33401
					Invoices@MediaFinancial.com
<b>FLIGHT:</b>	09-10-2024 TO 9/16/2024	<input checked="" type="checkbox"/>	Unwired	<input type="checkbox"/>	Spot
<b>TOT # OF WEEKS:</b>	1				
<b>PRIM. DEMO:</b>	Adults 35+	<input checked="" type="checkbox"/>	Cash	<input type="checkbox"/>	Trade
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT:</b>	04/12/2024 17:31

**COMMENTS**

[Rep Comment] 04/12/2024: **\*\* THIS IS A NEW ORDER. \*\* MUST CONFIRM WITHIN 24HRS \*\* NAB TO FOLLOW \*\* PLEASE CONFIRM \*TODAY\* IN RADIO EXCHANGE OR TO dana.lacey@genmediapartners.com THANKS DANA \*\***

HMP 2024 - 9/10-9/16 - RADIO SKED A || PopulationBuyType: CPP.

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**\*\* MUST CONFIRM WITHIN 24HRS \*\* Please note - traffic/spot and NAB will come from email address GenMediaPartners@TrucastSolutions.com \*\***

WEEK#1                      9/10/2024 To 9/16/2024                      WK TOT \$530.00                      WK TOTAL SPOTS 40

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		TuWThF.. /M	6:00AM	10:00AM	60	9/10/2024	9/16/2024	10	\$14	\$140
	2		TuWThF.. /M	10:00AM	3:00PM	60	9/10/2024	9/16/2024	10	\$14	\$140
	3		TuWThF.. /M	3:00PM	7:00PM	60	9/10/2024	9/16/2024	10	\$14	\$140
	4		TuWThF.. /M	6:00AM	7:00PM	60	9/10/2024	9/16/2024	5	\$11	\$55
	5		.....SS	6:00AM	7:00PM	60	9/14/2024	9/15/2024	5	\$11	\$55





CARLSBAD RADIO, INC  
 PO Box 1538  
 CARLSBAD, NM 88221

Client: House Majority PAC  
 Order #: 3830-00002  
 Description: EST.13227/Inc#4458395  
 Date Entered: 5/1/2024  
 P.O.#: 13227  
 Salesperson: Hughes, Don  
 Invoice Frequency: Billed at end of Media Month, Sorted by Date Notary Req'd

Media Financial Services  
 1655 Palm Beach Lakes Blvd  
 9th Floor Suite #903  
 West Palm Beach, FL 33401

**On-Air Schedule**

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
1 9/3/2024	9/9/2024	KATK-AM	06:00:00a to 10:00:00a	Weekly	1:00	10	14.00	140.00	2	2	2	2	2	0	0
2 9/3/2024	9/9/2024	KATK-AM	10:00:00a to 03:00:00p	Weekly	1:00	10	14.00	140.00	2	2	2	2	2	0	0
3 9/3/2024	9/9/2024	KATK-AM	03:00:00p to 07:00:00p	Weekly	1:00	10	14.00	140.00	2	2	2	2	2	0	0
4 9/3/2024	9/9/2024	KATK-AM	06:00:00a to 07:00:00p	Weekly	1:00	5	11.00	55.00	1	1	1	1	1	0	0
5 9/3/2024	9/9/2024	KATK-AM	06:00:00a to 07:00:00p	Weekly	1:00	5	11.00	55.00	0	0	0	0	0	2	3

Order Start Date: 9/3/2024      Order End Date: 9/9/2024      Spots: 40

Total Charges: \$530.00  
 Combined Discounts: \$79.50  
 Adjusted Gross Billing: \$450.50  
 Total Sales Tax: \$33.32  
 Total Net: \$483.82

**Projected Media Month Billing Totals for House Majority PAC / 3830-00002 :**

	<u>Spot Count</u>	<u>Gross Billing</u>	<u>Combined Disc.</u>	<u>Net Billing</u>
September 2024	40	\$530.00	\$79.50	\$450.50

Confirmed & Accepted for CARLSBAD RADIO, INC By:

Accepted for Media Financial Services By:

Please Sign and Return One Copy

**MARKET:** UM - Carlsbad, NM **AMOUNT:** \$530.00 **AGENCY:** MEDIA FINANCIAL SERVICES  
 Regional Reps Non-Rep **SPOTS:** 40 1655 Palm Beach Lakes Blvd.  
 9th Fl, Suite 903  
 WEST PALM BEACH, FL 33401  
 Invoices@MediaFinancial.com  
*KATK-AM*  
**MOD:** 1 Stn Ver: 1 Last:  
**SALES OFFICE:** PHILADELPHIA **SLS PH:** 412 421 2600  
**SALESPERSON:** Roger Rafson **SLS FAX:** 412 421 6001  
**SLS EMAIL:** Roger.Rafson@GenMediaPartners.com  
**AGENCY:** MEDIA FINANCIAL SERVICES **AGY CLI:** **CONTRACT # FOR INVOICING** 4458395  
**ADVERTISER:** House Majority PAC **AGY PRD:** **INVOICE:** MEDIA FINANCIAL SERVICES  
**PRODUCT:** 9/3-9/9 Est.13227 **AGY EST:** 13227 1655 Palm Beach Lakes Blvd.  
 9th Fl, Suite 903  
 WEST PALM BEACH, FL 33401  
 Invoices@MediaFinancial.com  
**FLIGHT:** 09-03-2024 TO 9/9/2024 Unwired Spot Mod  
**TOT # OF WEEKS:** 1  
**PRIM. DEMO:** Adults 35+ Cash Trade  
**SEC. DEMO:** **SPOT TYPE:** **LAST SENT:** 04/12/2024 17:31

**COMMENTS**

[Rep Comment] 04/12/2024: **\*\* THIS IS A NEW ORDER. \*\* MUST CONFIRM WITHIN 24HRS \*\* NAB TO FOLLOW \*\* PLEASE CONFIRM \*TODAY\* IN RADIO EXCHANGE OR TO dana.lacey@genmediapartners.com THANKS DANA \*\***

HMP 2024 - 9/3-9/9 - RADIO SKED A || PopulationBuyType: CPP.

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**\*\* MUST CONFIRM WITHIN 24HRS \*\* Please note – traffic/spot and NAB will come from email address GenMediaPartners@TrucastSolutions.com \*\***

WEEK#1	9/3/2024 To 9/9/2024						WK TOT \$530.00	WK TOTAL SPOTS 40			
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SPWK	RATE	WEEKLY TOTAL
	1		TuWThF.. /M	6:00AM	10:00AM	60	9/3/2024	9/9/2024	10	\$14	\$140
	2		TuWThF.. /M	10:00AM	3:00PM	60	9/3/2024	9/9/2024	10	\$14	\$140
	3		TuWThF.. /M	3:00PM	7:00PM	60	9/3/2024	9/9/2024	10	\$14	\$140
	4		TuWThF.. /M	6:00AM	7:00PM	60	9/3/2024	9/9/2024	5	\$11	\$55
	5		.....SS	6:00AM	7:00PM	60	9/7/2024	9/8/2024	5	\$11	\$55



CARLSBAD RADIO, INC  
 PO BOX 538  
 CARLSBAD, NM 88221

Client: House Majority PAC  
 Order #: 3830-00005  
 Description: EST.13172/INV# 4458398  
 Date Entered: 5/2/2024  
 P.O.#: EST.13172  
 Salesperson: Hughes, Don  
 Invoice Frequency: Billed at end of Media Month, Sorted by Date Notary Req'd

Media Financial Services  
 1655 Palm Beach Lakes Blvd  
 9th Floor Suite #903  
 West Palm Beach, FL 33401

**On-Air Schedule**

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
1 10/29/2024	11/4/2024	KATK-AM	06:00:00a to 10:00:00a	Weekly	1:00	10	14.00	140.00	2	2	2	2	2	0	0
2 10/29/2024	11/4/2024	KATK-AM	10:00:00a to 03:00:00p	Weekly	1:00	10	14.00	140.00	2	2	2	2	2	0	0
3 10/29/2024	11/4/2024	KATK-AM	03:00:00p to 07:00:00p	Weekly	1:00	10	14.00	140.00	2	2	2	2	2	0	0
4 10/29/2024	11/4/2024	KATK-AM	06:00:00a to 07:00:00p	Weekly	1:00	5	11.00	55.00	1	1	1	1	1	0	0
5 10/29/2024	11/4/2024	KATK-AM	06:00:00a to 07:00:00p	Weekly	1:00	5	11.00	55.00	0	0	0	0	0	3	2

Order Start Date: 10/29/2024 Order End Date: 11/4/2024 Spots: 40

Total Charges: \$530.00  
 Combined Discounts: \$79.50  
 Adjusted Gross Billing: \$450.50  
 Total Sales Tax: \$33.32  
 Total Net: \$483.82

**Projected Media Month Billing Totals for House Majority PAC / 3830-00005 :**

	<u>Spot Count</u>	<u>Gross Billing</u>	<u>Combined Disc.</u>	<u>Net Billing</u>
November 2024	40	\$530.00	\$79.50	\$450.50
<b>Total:</b>	<b>40</b>	<b>\$530.00</b>	<b>\$79.50</b>	<b>\$450.50</b>

Confirmed & Accepted for CARLSBAD RADIO, INC By:

Accepted for Media Financial Services By:

Please Sign and Return One Copy

MARK: <b>RLSI</b> Box 1.	UM - Carlsbad, NM	AMOUNT: \$530.00	AGENCY: MEDIA FINANCIAL SERVICES
REP: Regional Reps Non-Rep	<i>KATE-AM</i>	SPOTS: 40	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
MOD: 1 Stn Ver: 1 Last:			
SALES OFFICE: PHILADELPHIA		SLS PH: 412 421 2600	
SALESPERSON: Roger Rafson		SLS FAX: 412 421 6001	
SLS EMAIL: Roger.Rafson@GenMediaPartners.com			
AGENCY: MEDIA FINANCIAL SERVICES	AGY CLI:	CONTRACT # FOR INVOICING 4458398	
ADVERTISER: House Majority PAC	AGY PRD:	INVOICE: MEDIA FINANCIAL SERVICES	
PRODUCT: 10/29-11/4 Est.13172	AGY EST: 13172	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
FLIGHT: 10-29-2024 TO 11/4/2024	[X]Unwired [ ]Spot [ ]Mod		
TOT # OF WEEKS: 1			
PRIM. DEMO: Adults 35+	[X]Cash [ ]Trade		
SEC. DEMO:	SPOT TYPE:	LAST SENT: 04/12/2024 17:31	

**COMMENTS**

[Rep Comment] 04/12/2024: **\*\* THIS IS A NEW ORDER. \*\* MUST CONFIRM WITHIN 24HRS \*\* NAB TO FOLLOW \*\* PLEASE CONFIRM \*TODAY\* IN RADIO EXCHANGE OR TO [dana.lacey@genmediapartners.com](mailto:dana.lacey@genmediapartners.com) THANKS DANA \*\***

HMP 2024 - 10/29-11/5 - RADIO SKED A || PopulationBuyType: CPP.

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO [INVOICES@MEDIA FINANCIAL.COM](mailto:INVOICES@MEDIAFINANCIAL.COM) BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: [RADIOINVOICES.COM](http://RADIOINVOICES.COM): RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

By accepting and airing this schedule, station agrees to pay Regional Reps a sales commission equal to 15% of the agency gross in addition to the 15% agency commission.

**\*\* MUST CONFIRM WITHIN 24HRS \*\*** Please note – traffic/spot and NAB will come from email address [GenMediaPartners@TrucastSolutions.com](mailto:GenMediaPartners@TrucastSolutions.com) **\*\***

WEEK#1	10/29/2024 To 11/4/2024						WK TOT \$530.00	WK TOTAL SPOTS 40			
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		TuWThF.. /M	6:00AM	10:00AM	60	10/29/2024	11/4/2024	10	\$14	\$140
	2		TuWThF.. /M	10:00AM	3:00PM	60	10/29/2024	11/4/2024	10	\$14	\$140
	3		TuWThF.. /M	3:00PM	7:00PM	60	10/29/2024	11/4/2024	10	\$14	\$140
	4		TuWThF.. /M	6:00AM	7:00PM	60	10/29/2024	11/4/2024	5	\$11	\$55
	5		.....SS	6:00AM	7:00PM	60	11/2/2024	11/3/2024	5	\$11	\$55

