

## WING-AM Eaton/Dayton/Springfield

## 2016-Q3 (July – September) Viewpoints Quarterly Logs Compliancy Issues Covered

African-American Issues Agriculture Animal Health Aquaculture Arts **Business** Campaigns Children & Family Issues **Civil Rights** Climate Change Commerce Communications **Community Action** Consumerism Crime Disability Drugs Education Elderly **Emergency Response** Employment Entertainment Environment Equality Ethnicity & Culture Family Issues Gender Issues Genocide Government Gun Laws Health Immigration

Infrastructure Journalism Labor Law Law Enforcement Legislation Manufacturing Media Medicine Mental Health Military Minorities Natural Disasters Natural Resources Non-Profits Nutrition Organized Labor Personal Finance Philanthropy **Political Activism** Politics Poverty Prisons **Privacy Issues** Psychology Public Health Religion Science & Technology Social Issues War Water Issues Wellness Women's Issues

See weekly logs below for segment dates, titles, topics, guests & duration

Prog	ram	16-27	Producer	Pat Reuter		
	ired	7/3/16	Production Directors	Sean Waldron, Reed Pence		
5:30	)AM					
					Dur.	
Time	Segment					
1:49	SEGMENT 1: I'm Right, and You're an Idiot: Making public discourse less toxic					
	Synopsis: The presidential primaries this year underlined the sorry state of public discourse in the U.S. Name-calling,					
	bully	ing, shouting and misinform	nation took center stage along v	with the candidates, and it makes you wonder if we'll ever		
	get ba	ack to reasoned, polite disc	ourse on important issues durin	g this election cycle. Our guest wondered too, and he		
	resea	rched the topic of toxic pub	lic discourse and why it perme	ates our political and social communications these days.		
	He al	so provides some suggestic	ons for advocates and candidate	s to get their points across without resorting to nastiness		
	and a	crimony.				
	Host:	Gary Price. Guests: Jame	s Hoggan, President, Hoggan &	Associates, Vancouver, BC, author of the book, I'm		
	Right	t and You're an Idiot: The t	oxic state of public discourse a	nd how to clean it up.		
	Links for more info: www.imrightandyoureanidiot.com					
	Com	pliancy Issues Covered: pol	itics, communication, media, se	ocial issues		
13:12	SEGMENT 2: Healthier Eating: It doesn't have to be boring or bland				12:14	
	Synopsis: Eating healthy doesn't have to mean eating bland foods made with expensive ingredients that are hard to					
	find.	Our guests talk about how	to introduce more fish and heal	thy fats, less gluten and less salt into your meals without		
	a lot of fuss or fancy cooking techniques. They also discuss how to use spices and herbs to create flavor combinations					
	that v	vill keep you and your fami	ly satisfied at every meal.	-		
	Host:	Marty Peterson. Guests: 1	Diane Morgan, author of Salmo	n: Everything you need to know + 45 recipes; Jessica		
	Goldman Foung, author of Low So Good: A guide to real food, big flavor and less sodium; Allyson Kramer, author of					
	Naturally Lean: 125 nourishing, gluten-free, plant-based recipes all under 300 calories.					
	Links for more info: www.allysonkramer.com www.sodiumgirl.com www.dianemorgancooks.com					
	Com	pliancy Issues Covered: he	alth, agriculture & aquaculture,	environment		

Progra	<b>m</b> 16-28	Producers	Pat Reuter
Aired	7/10/16	Production Directors	Sean Waldron, Ronnie Szudarski, Reed Pence,
5:30AM			

Time	Segment	Dur.
1:50	SEGMENT 1: The Power of Introverts	9:16
	Synopsis: Wallflower, shy, anti-social. All negative words we've used to describe people who are "introverts." Our guest – an introvert herself talks about just what an introvert is, and how they are actually very sociable in the right settings. She also discusses ways in which teachers and others can encourage introverts' participation in school and in other groups, and how "quiet ones" complement the more gregarious and outgoing extroverts in their lives. Host: Gary Price. Guests: Susan Cain, author of <i>Quiet Power: The secret strengths of introverts</i> . Links for more info: www.quietrev.com	
13:11	Compliancy Issues Covered: children & family issues, education, mental health SEGMENT 2: Men, Women and Equality	12:14
	Synopsis: Women have made great strides in our society, but they still lag behind men in pay and promotions to the	
	corner office at work. Many young men, on the other hand, are finding that women are getting a lot of support from	
	employers and advocacy groups while they're left out in the cold - and sometimes even ridiculed in the media. Our	
	guests talk about these issues and offer suggestions for why they happen and how we can level the playing field for both women and men.	
	women and men.	

Host: Marty Peterson. Guests: Jeffery Tobias Halter is President of YWomen, a strategic consulting company, and author of *Why Women: The leadership imperative to advancing women and engaging men*; Jack Myers, award-winning documentary filmmaker and author of the book, *The Future of Men: Masculinity in the twenty-first century.* 

Links for more info: : <u>www.ywomen.biz</u> <u>www.futureofmen.com</u>

Compliancy Issues Covered: gender issues, employment, equality, media

Program	16-29	Producers	Pat Reuter
Aired	7/17/16	Production Directors	Sean Waldron, Reed Pence
5:30AM			

Time	Segment	Dur.
1:46	SEGMENT 1: The End of Water as We Know It: Making water safe	10:57
	Synopsis: Much of the world is without clean, potable water on a consistent basis, and even in developed countries where water is available, cleaning it for drinking and bathing and treating the wastewater is expensive and uses a lot of energy. We talk to a scientist who is working on new technology that will make filtering and sanitizing water more efficient, use less resources and provide clean drinking water to countries where water-borne diseases negatively affect the population at alarming rates.	
	Host: Gary Price. Guests: Seth Darling, scientist from Argonne National Laboratory outside Chicago, Fellow at the Institute for Molecular Engineering at the University of Chicago.	
	Links for more info: <u>www.anl.gov</u> <u>http://ime.uchicago.edu</u>	
	Compliancy Issues Covered: public health, infrastructure, technology, water issues	
14:48	SEGMENT 2: People Skills: Getting what you want from others	10:39
	Synopsis: How do you get what you want from others? Our guests say that developing good "people skills" such as listening carefully and being authentic in your communications can go a long way toward persuading the other person that you're sincere. We discuss how to engage the person you want something from, how to "mirror" their behavior and how to prevent "vertigo" – that is being sucked into destructive, emotionally charged situations – to resolve conflicts and come to a mutual understanding.	
	Host: Marty Peterson. Guests: Dave Kerpen is the founder and CEO of Likeable Local, a social media software company and chairman and cofounder of Likeable Media, a content marketing firm for brands. He's also the author of the book, <i>The Art of People: 11 simple people skills that will get you everything you want</i> ; Daniel Shapiro, founder and director of the Harvard International Negotiation Program and an associate professor of psychology at the Harvard Medical School and author of the book, <i>Negotiating the Nonnegotiable: How to resolve your most emotionally charged conflicts.</i>	
	Links for more info: <u>www.davekerpen.com</u> <u>www.likeablelocal.com</u> <u>www.danshapiroglobal.com</u>	
	Compliancy Issues Covered: communication, politics, business, law enforcement	

Program	16-30	Producer	Pat Reuter
Aired	7/24/16	Production Directors	Sean Waldron, Reed Pence
5:30AM			

Time	Segment	Dur.
1:47	SEGMENT 1: Financial Anxiety: What it is and how to alleviate it	11:10
	Synopsis: A new survey shows that many Americans are suffering from "financial anxiety" and it's affecting their health and happiness. What's causing this anxiety and how can people alleviate it? Our guests address the issue, discuss the survey and offer ways to bring more financial security – and happiness – into our lives.	
	Host: Gary Price. Guests: Rebekah Barsch, vice-president of financial planning for Northwestern Mutual;	

	Michael Kay, financial life planner and author of the book, <i>The Feel Rich Project: Reinventing your</i> understanding of true wealth to find true happiness.	
	Links for more info: <u>www.northwesternmututal.com</u> <u>www.michaelfkay.com</u>	
	Compliancy Issues Covered: personal finance, employment, education, mental health, consumerism	
14:59	SEGMENT 2: Measuring Animal Intelligence: How smart <i>are</i> they?	10:27
	Synopsis: How smart are animals? That's a question that scientists – and pet owners – have been asking for decades. Our guest is a scientist who has studied animal intelligence and he discusses how neuroscience and biology are coming up with new definitions of what it means to be an intelligent animal, and using medical technology and unique experiments to better understand intelligence in non-humans.	
	Host: Marty Peterson. Guests: Frans de Waal, professor in the psychology department at Emory University in Atlanta, and director of the Living Links Center at Yerkes National Primate Research Center, author of the book <i>Are We Smart Enough to Know How Smart Animals Are?</i>	
	Links for more info: on Facebook at Frans de Waal Public Page	
	Compliancy Issues Covered: science & technology, animals & health, medicine	

Program	16-31	Producer	Emily Parker, Pat Reuter
Aired	7/31/16	Production Directors	Sean Waldron, Reed Pence
5:30AM			

Time	Segment	Dur.
1:44	SEGMENT 1: Serious Play: Using tactical performance as protest	10:45
	Synopsis: We all love a good theater performance. It can make us laugh, move us to tears and convey important	
	messages about life and culture. But are theater and performance good strategies to affect social change? To advocate	
	for a better society? Our guest thinks so. He's a performer, writer and educator who uses serious play and theater to help	
	change people's minds and change society for the better.	
	Host: Gary Price. Guests: Larry Bogad, professor at the University of California-Davis, founding Director of the	
	Center for Tactical Performance based in Berkeley, California, and author of the books, Electoral Guerilla	
	Theatre: Radical Ridicule & Social Movements, and Tactical Performance: The Theory and Practice of	
	Serious Play.	
	Links for more info: <u>www.lmbogad.com</u>	
	Compliancy Issues Covered: political activism, the arts, education, law enforcement, politics	
14:23	SEGMENT 2: News Magazines: A veteran reporter talks about his life at Life magazine	11:04
	Synopsis: News magazines have fallen on hard times. The big, photo-heavy publications such as Look and Life used to	
	be part of the American landscape as they chronicled the important world events of the day. Our guest was a reporter	
	and editor for one of these publications and talks about what it was like to work there, recalls some of the stories he	
	covered and tells us why the magazines were pushed off the newsstands by modern technology and what we miss with their demise.	
	Host: Marty Peterson. Guests: Gerald Moore, former reporter and editor for Life author of the book, Life Story:	
	The education of an American journalist.	
	Links for more info: <u>www.authorgeraldmoore.com</u>	
	Compliancy Issues Covered: journalism, military, prisons, communication, technology, drugs	

Program	16-32	Producer	Pat Reuter
Aired	8/7/16	Production Directors	Sean Waldron, Reed Pence
5:30AM			

Time	Segment	Dur.
1:46	SEGMENT 1: Gun Violence and Gun Control	12:20
	Synopsis: It seems that every week there's another spate of shootings in America that makes headlines. How did things get so bad? Why can't we stop the violence? We talk to two gun specialists about the history of guns in the U.S., how many criminals get their hands on guns and hear a few suggestions on how to strengthen gun laws to promote safety and still guarantee American gun owners' constitutional rights.	
	Host: Gary Price. Guests: Pamela Haag author of the book, <i>The Gunning of America: Business and the making of American gun culture;</i> Stephanie Soechtig, director and producer of the Sundance break-out documentary <i>Under the Gun</i> , executive produced and narrated by Katie Couric.	
	Links for more info: www.pamelahaag.com www.UndertheGunmovie.com	
	Compliancy Issues Covered: gun laws, crime, commerce, politics, legislation	
15:58	SEGMENT 2: Philanthropy: Finding a good fit and making an impact	9:28
	Synopsis: Synopsis: The huge donations by billionaires such as Bill and Melissa Gates, Oprah, and Warren Buffett get a lot of press – and they help a lot of charities and people around the world. You might be surprised to know, though, that most of the money that non-profits receive is from small donors giving much less to deserving causes. We'll talk to a philanthropy specialist about how to give wisely and make sure your money is used in the way you intend.	
	Host: Marty Peterson. Guests: Carrie Morgridge, Vice President of The Morgridge Family Foundation, author of <i>Every Gift Matters: How your passion can change the world</i> .	
	Links for more info: <u>www.carriemorgridge.com</u>	
	Compliancy Issues Covered: philanthropy, business, personal finance, non-profits, government	

Γ	Program	16-33	Producer	Pat Reuter
	Aired	8/14/16	Production Directors	Sean Waldron, Reed Pence
	5:30AM			

Time	Segment	Dur.
1:43	SEGMENT 1: The Boys in the Bunkhouse: Intellectually-challenged men in servitude	12:22
	<ul> <li>Synopsis: If you came upon a rundown, roach-infested bunkhouse in the heartland of America, full of middle-aged and elderly men in poor health who worked all day at a job for little pay and had been for decades, you might think you had time traveled back to the 19<sup>th</sup> century. We talk to an author who writes about this very situation where mentally challenged men had been pressed into servitude <i>in 1974</i> and remained there until 2009 when some determined and caring social workers stepped in to help them.</li> <li>Host: Gary Price. Guests: Dan Barry, <i>New York Times</i> reporter and columnist, author of <i>The Boys in the Bunkhouse: Servitude and salvation in the heartland</i>.</li> <li>Links for more info: www.danbarryonline.com www.nytimes.com</li> <li>Compliancy Issues Covered: the intellectually disabled, commerce, poverty, agriculture, civil rights, law</li> </ul>	
15:58	SEGMENT 2: A Young Boy Remembers the Holocaust	9:28
	<ul> <li>Synopsis: Although their numbers are dwindling every year, there are still many people alive today who remember and lived through the Holocaust during World War II. One of these men spoke to us about his experience as a young boy in a Czechoslovakian work camp, and how his mother – through hard work, quick thinking and just pure luck – managed to keep herself and her two children from the death camps in Poland. He also discusses the need for young people to learn about the Holocaust and the reasons why it happened.</li> <li>Host: Marty Peterson. Guest: Michael Gruenbaum, author with Todd Hasak-Lowy of <i>Somewhere There Is Still a Sun</i>.</li> </ul>	
	Links for more info: <u>www.simonandschuster.com</u>	
	Compliancy Issues Covered: war, genocide, education, immigration	

Prog	ram	16-34	Producer	Emily Parker, Pat Reuter	
	ired AM	8/21/16	Production Directors	Sean Waldron, Reed Pence	
Time	Segment				
1:47	7 SEGMENT 1: Trump Bubbles: High-conflict politicians				11:22
	Sand our g so lo who Host <i>dran</i> Ceda <i>the F</i> Links	ers, Pat Buchanan, Joe uests calls "high-confl yal to them? And what look at the politics and Gary Price. Guests: <i>inatic rise and fall of h</i> arville University in C President: Presidentia s for more info: www.t	McCarthy and now Donald Trump, ict politicians." What is the attraction is the political climate that brings the the psychology of high-conflict car Bill Eddy, president of the High C <i>igh-conflict politicians</i> ; Mark Smi bhio; Lauren A. Wright, PhD, political spouses and White House cor unhookedbooks.com www.highc	Conflict Institute and author of, <i>Trump Bubbles: the</i> th, director of the Center for Political Studies at tical scientist and author of the book <i>On Behalf of</i>	
15:12		MENT 2: The Impor		, minorities, media & communications	10:15
	Syno and t are in	psis: One of the most radition can go into the	important things new parents have t e choosing of that moniker and our g	o consider is what to name their child. A lot of history guest has researched how we pick names and why they derations of naming and why some people decide to	
	The	-	ncovering the mystery of what we	alyst, clinical psychologist and author of the book, are called.	
			l: religion, ethnicity & culture, fami	ily issues, entertainment & media	

Program	16-35	Producer	Pat Reuter
Aired 5:30A	8/28/16	Production Directors	Sean Waldron, Reed Pence

Time	Segment	Dur.
1:46	SEGMENT 1: Women Running for President: We'll hear about four of the most prominent	12:38
	Synopsis: Hillary Clinton is running for president as the Democratic nominee this year, and for many people she's the first woman to ever seek that job. It might surprise you to know, however, that hundreds of women have run for	
	president. One of our guests introduces three other prominent females who made progress in running for the White	
	House. The other talks about the private side of Secretary Clinton and how, as First Lady, she tried to keep family life as normal as possible for the president and her daughter, Chelsea.	
	Host: Gary Price. Guests: Ellen Fitzpatrick, professor of history at the University of New Hampshire and author of the book, <i>The Highest Glass Ceiling: Women's quest for the American presidency;</i> Cynthia Levinson, author of a book for eight- to 12-year-olds titled, <i>Hillary Rodham Clinton: Do all the good you can</i> .	
	Links for more info: <u>www.cynthialevinson.com</u> <u>www.ellenfitzpatrick.net</u>	
	Compliancy Issues Covered: politics, campaigns, women's issues, African-American issues	
16:26	SEGMENT 2: Kids and Nutrition: Getting them to eat more healthy foods	9:00
	Synopsis: It's tough for many parents to make sure that their kids eat nutritious meals, what with all of the advertising	
	for less than healthy fast foods on the market. We talk to a nutritionist and a chef about strategies and foods that parents	

can use to help their kids make better choices at mealtime and in between.

Host: Marty Peterson. Guests: Allison Childress, instructor and director of the Didactic Program in Dietetics at Texas Tech University; Sonoko Sakai, author of the cookbook *Rice Craft*.

Links for more info: <u>www.choosemyplate.gov</u> <u>www.cooktellsastory.com</u>

Compliancy Issues Covered: children & family issues, nutrition, health and wellness

Program	16-36	Producer	Pat Reuter, Emily Parker
Aired	9/4/16	Production Directors	Sean Waldron, Reed Pence
5:30AM			

Time	Segment	Dur.
1:47	SEGMENT 1: The Climate Change Mindset	11:54
	Synopsis: We've heard a lot about climate change and global warming over the past 20 years or so, but ironically people care about it <i>less</i> now than they did a decade ago! We talk to a researcher and author about how the framing of climate change can skew the message and create attitudes that affect how we think of global warming and how we become motivated – or not – to do something about it.	
	Host: Gary Price. Guest: Per Espen Stoknes, psychologist, economist, author of <i>What We Think About When We Try</i> Not to Think About Global Warming: Toward a new psychology of climate action.	
	Links for more info: <u>www.stoknes.com</u>	
	Compliancy Issues Covered: climate change, economy, technology, community action, government	
15:47	SEGMENT 2: Fashion: How It Affects Body Image, Health, and the Environment	9:37
	Synopsis: It seems that everywhere you go, fashion surrounds you – in ads for clothing and makeup, a billboard, the cover of a magazine, or virtually anything featuring a model. These images provide us with the idea of what makes a perfect person: If you wear this color lipstick and this kind of dress, you're considered beautiful. The fashion industry has been doing this for ages, but over time it has increasingly raised issues about confidence, self-esteem and body image. Our guest discusses why it's important to look beyond the advertisements and find the fashions that are right for you, how cheap clothing is hurting developing countries and the environment, and why designers and manufacturers need to change how they create clothing for and market to older men and women.	
	Host: Marty Peterson. Guests: Dr. Carolyn Mair, Chartered Scientist and Psychologist, Associate Fellow at the British Psychological Society and a Reader at the London College of Fashion, author of the upcoming book, <i>The Psychology of Fashion</i> due out in mid-2017.	
	Links for more info: <u>www.cazweb.info</u>	
	Compliancy Issues Covered: consumerism, women's issues, health and well-being, manufacturing	

Program	16-37	Producer	Pat Reuter
Aired	9/11/16	Production Directors	Sean Waldron, Reed Pence
5:30AM			

Time	Segment	Dur.
1:50	SEGMENT 1: Cyber Security and Restoring Reputations	11:00
	Synopsis: With all of the rumor mills out there online, how do you fight back if your name is smeared? And who are	
	these people who take great pleasure - and often make money - out of spreading rumors about others? Our guests	
	discuss how gossip websites operate and how to protect yourself and your family from false and/or embarrassing	
	information that appears online.	
	Host: Gary Price. Guests: Adam Levin, chairman and founder of Identity Theft 911 and author of the book <i>Swiped</i> ; Joseph Finder, author of the new novel, <i>Guilty Minds</i> .	

	Links for more info: <u>www.SwipedBook.com</u> <u>www.IDT911.com</u> <u>www.josephfinder.com</u>	
	Compliancy Issues Covered: technology, privacy issues, law, crime, media	
14:51	SEGMENT 2: The Benefits of Forest Fires	10:38
	Synopsis: There have been news stories all summer about wildfires destroying thousands of acres of forest in the West	
	and elsewhere. Most of the time we hear about the devastation, but our guests says that fires actually <i>help</i> forests stay	
	healthy and can even bring them back to their natural states by removing non-native plants.	
	Host: Marty Peterson. Guests: Dr. Nancy French, is a senior scientist at the Michigan Tech Research Institute in Ann	
	Arbor, part of Michigan Technological University; Dominick DellaSala is chief scientist at the Geos Institute in	
	Ashland, Oregon, and author of the book, The Ecological Importance of Mixed-Severity Fires: Nature's phoenix.	
	Links for more info: <u>www.mtri.org</u> <u>www.geosinstitute.org</u> <u>www.forestlegacies.org</u>	
	Compliancy Issues Covered: natural resources, emergency response, science, agriculture	

Program	16-38	Producer	Pat Reuter
Aired	9/18/16	Production Directors	Sean Waldron, Reed Pence
5:30AM			

Time	Segment	Dur.
1:50	SEGMENT 1: Emotional Agility: The key to getting things done	12:47
	Synopsis: When something happens that weighs on your mind and affects your relationships, your work and your life,	
	how do you escape from the feeling? What can you do if you are working toward a goal, but your emotions get in the	
	way of achieving it? Or you can't quite get out of a rut you're in with your job or a relationship? Our guest talks about	
	how to develop "emotional agility" to deal with the thoughts, emotions and the stories we have in our lives, so we can	
	attain the goals we set for ourselves, and live a more fulfilling life.	
	Host: Gary Price. Guests: Dr. Susan David is the co-founder of the Harvard-affiliated Institute of Coaching at McLean	
	Hospital, a psychologist on the faculty of Harvard University Medical School, and author of the book, Emotional	
	Agility: Get unstuck, embrace change and thrive in work and life.	
	Links for more info: www.susandavid.com/learn	
	Compliancy Issues Covered: mental & physical health, employment, family issues	
16:38	SEGMENT 2: Eldercare: Who will take care of all the boomers?	8:50
	Synopsis: With the baby boomers transitioning into retirement in record numbers, and their parents living longer, we're	
	facing an eldercare challenge that's bigger than we've ever seen before in this country. Who will take care of all of the	
	older Americans who will need medical and end-of-life assistance in the coming decades? And how will we ensure that	
	elder citizens will be able to live in comfort and dignity during their senior years? We talk to an activist about her own experiences with the system, and learn about strategies for dealing with the eldercare challenges that face us.	
	Host: Marty Peterson. Guests: Ai-Jen Poo, co-director of Caring Across Generations, author of the book, The Age of	
	Dignity: Preparing for the elder boom in a changing America.	
	Links for more info: www.caringacross.org	
	Compliancy Issues Covered: elderly, healthcare, labor & employment, government, immigrant workers	

Program	16-39	Producer	Pat Reuter
Aired	9/25/16	Production Directors	Sean Waldron, Reed Pence
5:30AM			

Time	Segment	Dur.
1:47	SEGMENT 1: Robert Kennedy: Remembering a fallen icon	
	Synopsis: Although he never became president, Bobby Kennedy spearheaded a great deal of change in America with his	

	<ul> <li>work in civil rights, crime fighting and by combatting corruption. Our guest remembers this icon and talks about his more personal side, how he helped his brother John become president, and how his legacy inspires liberals and conservatives to this day.</li> <li>Host: Gary Price. Guests: Larry Tye, author of <i>Bobby Kennedy: The making of a liberal icon</i>.</li> <li>Links for more info: www.larrytye.com</li> </ul>	
	Compliancy Issues Covered: politics, civil rights, government, crime, organized labor	
15:07	SEGMENT 2: Disaster Response: Strategies for an emergency	10:20
	Synopsis: We've had quite a number of natural disasters this year, and many Americans have been killed or injured in the chaos, not to mention losing all of their material possessions. Could they have been better prepared for disaster? Our guests are emergency response experts and they lay out some strategies for weathering big storms and fires to keep yourself and your family safe during an emergency.	
	Host: Marty Peterson. Guests: Peter Duncanson, Director of Systems Development for SerivceMaster Restore; Dr. Joseph Alton, fellow in the American College of Surgeons, a medical preparedness writer and author of <i>The Survival Medicine Handbook</i> .	
	Links for more info: <u>www.doomandbloom.net</u> <u>www.servicemasterrestore.com</u>	
	Compliancy Issues Covered: natural disasters, families, health & well being, infrastructure	