

**2021 VALLEY PUBLIC RADIO
EEO PUBLIC FILE REPORT**

Period Covered: August 1, 2020– July 31, 2021

This report covers the following employment unit:
KVPR(FM) Clovis, CA and KPRX(FM) Bakersfield, CA

A. Job vacancies filled during reporting period:

<u>Job Title</u>	<u>Date filled</u>
1. Politics & Government Reporter	1/19/2021
2. Content Director	6/21/2021

B. The following recruitment sources were contacted for the Politics & Government Reporter full-time position listed above:

NAME OF ENTITY AND ADDRESS	CONTACT INFORMATION	TYPE OF ORGANIZATION OR ENTITY
Fresno State Department of Media, Communications and Journalism McKee Fisk Bld., Room 236 2225 E. San Ramon Ave. M/S MF 10 Fresno, CA 93740 (559) 278-2087	Asst. Professor Faith Sidlow: fmsidlow@csufresno.edu	Educational Institution
Corporation for Public Broadcasting (CPB) 401 Ninth Street, NW Washington, DC 20004 (202) 879-9600	www.cpb.org	Public Broadcasting Organization
PMJA Public Media Journalists Association PO Box 838 Sturgis, SD 57785 www.pmja.org	Christine Paige Diers, Business Manager christine@pmja.org	Public Radio Association
Current Newspaper 6930 Carroll Avenue, Suite 350 Takoma Park, MD 20912 (301) 270-7240	www.current.org	Public Broadcasting Newspaper
Pubradio Listserv	Joe Moore (559) 862-2481 jmoore@kvpr.org	Public Radio Forum
Fresno Pacific University – Career Center 1717 S. Chestnut Fresno, CA 93702 (559) 453-2245	www.fresno.edu	Educational Institution
Valley Public Radio 2589 Alluvial Avenue Clovis, CA 93611 (559) 862-2480	Joe Moore jmoore@kvpr.org www.kvpr.org	Public Radio Station
Association of LGBTQ Journalists 2120 L Street, NW Suite 850 Washington, DC 20037 www.nlgja.org	info@nlgja.org	Journalism Association
National Association of Hispanic Journalists 1050 Connecticut Ave NW, Fl 5TH Washington, DC 20036 www.nahj.org	www.nahjcareers.org	Journalism Association
www.journalismjobs.com	www.journalismjobs.com	Online Jobsite for Journalism Related Positions
www.indeed.com	www.indeed.com	Online Jobsite

C. A total of four (4) people were interviewed for the vacancy. The following is a list of recruitment sources the interviewees referenced for the Politics & Government Reporter position:

Recruitment Source	Total # of Interviewees
Journalismjobs.com	1
Word-of-Mouth	3
Totals	4

D. The following recruitment sources were contacted for the Content Director full-time position listed above:

NAME OF ENTITY AND ADDRESS	CONTACT INFORMATION	TYPE OF ORGANIZATION OR ENTITY
Fresno State Department of Media, Communications and Journalism McKee Fisk Bld., Room 236 2225 E. San Ramon Ave. M/S MF 10 Fresno, CA 93740 (559) 278-2087	Asst. Professor Faith Sidlow: fmsidlow@csufresno.edu	Educational Institution
Corporation for Public Broadcasting (CPB) 401 Ninth Street, NW Washington, DC 20004 (202) 879-9600	www.cpb.org	Public Broadcasting Organization
PMJA Public Media Journalists Association PO Box 838 Sturgis, SD 57785 www.pmja.org	Christine Paige Diers, Business Manager christine@pmja.org	Public Radio Association
Current Newspaper 6930 Carroll Avenue, Suite 350 Takoma Park, MD 20912 (301) 270-7240	www.current.org	Public Broadcasting Newspaper
Pubradio Listserv	Joe Moore (559) 862-2481 jmoore@kvpr.org	Public Radio Forum
Fresno Pacific University – Career Center 1717 S. Chestnut Fresno, CA 93702 (559) 453-2245	www.fresno.edu	Educational Institution
Valley Public Radio 2589 Alluvial Avenue Clovis, CA 93611 (559) 862-2480	Joe Moore jmoore@kvpr.org www.kvpr.org twitter.com/KVPR	Public Radio Station
Association of LGBTQ Journalists 2120 L Street, NW Suite 850 Washington, DC 20037 www.nlgja.org	info@nlgja.org	Journalism Association
National Association of Hispanic Journalists 1050 Connecticut Ave NW, Fl 5TH Washington, DC 20036 www.nahj.org	www.nahjcareers.org	Journalism Association
www.journalismjobs.com	www.journalismjobs.com	Online Jobsite for Journalism Related Positions
www.indeed.com	www.indeed.com	Online Jobsite

www.Linkedin.com	www.Linkedin.com	Online Jobsite
PRPD Public Radio Program Director Association PO Box 82560 Pittsburgh, PA 15218	www.prpd.org	Public Radio Association
Current Public Media Virtual Job Fair (March 31, 2021) https://app.brazenconnect.com/a/current/e/j3D17?mc_cid=f1adfd22a&mc_eid=efcd49e250	Julie Drizin, Executive Director julie@current.org	Virtual Public Media Job Fair

E. A total of eight (8) people were interviewed for the vacancy. The following is a list of recruitment sources the interviewees referenced for the Content Director position:

Recruitment Source	Total # of Interviewees
www.cpb.org	2
www.indeed.com	1
Current Public Media Virtual Job Fair (March 31, 2021)	2
Word-of-Mouth	3
Totals	8

F. Outreach Initiative activities during reporting period:

(1) CONVENTIONS, CAREER DAYS, WORKSHOPS, ETC. WITH COMMUNITY GROUPS ACTIVE IN BROADCAST EMPLOYMENT ISSUES (Outreach Initiative #4)

1. August 1-22, 2020
Public Media Development and Marketing Conference (PMDMC): Summer Series Online Webinars
Participant: John English, Membership Manager
2. September 21, 2020
“Let’s Go Live” 2020 Joint Conference (Public Radio Program Directors Assc./Public Media Journalists Assc.)
Participant: Joe Moore, President & General Manager
3. March 31, 2021
Booth with Virtual Public Media Job Fair 2021 hosted by *Current* (current.org)
Participant: Joe Moore, President & GM
4. July 13-22, 2021
Annual PMDMC Virtual Conference
Participants: John English, Membership Manager; Joe Garcia, Development Director; Caitlin Jensen, Business Manager; Patty Ramirez, Corporate Representative; Kristina Richardson, Office Manager

(2) INTERNSHIP TRAINING (Outreach Initiative #5)

October 11-16, 2020
Mentorship program through Capital Public Radio in Sacramento “Next Generation Radio Project”, mentoring college students on reporting for radio and media production.
Participant: Laura Tsutsui, Reporter

(3) TRAINING FOR PERSONNEL TO FURTHER THEIR SKILLS AND POTENTIAL ADVANCEMENT (Outreach Initiative #8)

December 11-12, 2020
Public Media Journalists Association: Editor Training Online Seminar
Participants: Alice Daniel, News Director

May 20-21, 2021

Eventbrite Webinar: How to better serve the community through events and related resources

Participants: David Aus, Announcer; Joe Garcia, Development Director

April 12 - May 20, 2021

Greater Public's On-Air Fundraising Workshop, focused on best practices of top-market stations

Participants: John English, Membership Manager

(4) MEETINGS/EVENTS RELATING TO CAREER OPPORTUNITIES IN BROADCASTING, SPONSORED BY EDUCATIONAL INSTITUTIONS (Outreach Initiative #10)

1. September 14, 2020

Journalism Presentation to College of the Sequoia's political science course lecture in Visalia

Participant: Laura Tsutsui, Reporter

2. October 2, 2020

Journalism Presentation to Fresno State's Radio Television Digital News Assc. Club

Participant: Laura Tsutsui, Reporter

3. April 22, 2021

Journalism Presentation/Panel Discussion sponsored by Bakersfield College, on covering the San Joaquin Valley

Participant: Joe Moore, President & GM

4. March 18, 2021

Temple Beth Israel "Tisch": Journalism presentation about the station and news dept. to the temple's educational group

Participant: Alice Daniel, News Director

(5) TRAINING FOR MANAGEMENT LEVEL PERSONNEL TO ENSURE METHODS OF EQUAL EMPLOYMENT OPPORTUNITIES AND DISCRIMINATION PREVENTION (Outreach Initiative #14)

August 11, 2020

Current Building Resilience Webinar - Diversity & Inclusion: The Leadership Level

Participant: Joe Moore, President & GM

August 25, 2020

Current Building Resilience Webinar – The Imperative of Inclusion: Hiring & Retention

Participant: Joe Moore, President & GM

(6) OTHER ACTIVITIES FURTHERING THE GOAL OF DISSEMINATING INFORMATION ABOUT EMPLOYMENT OPPORTUNITIES (Outreach Initiative #16)

February 6, 2021

A Virtual Evening with Tamara Keith (Zoom presentation including Q&A with attendees)

Participants: Host David Aus, News Director Alice Daniel, Development Director Joe Garcia, President & GM Joe Moore, Moderator Kathleen Schock, Office Manager Kristina Richardson and staff

February 13-15, 2021

Fresno Monsters Hockey, station is part of announcements during game breaks

Participants: John English, Membership Manager

February 27, 2021

Valley Public Radio's virtual Broadcaster's Circle Reception

Participants: David Aus, Announcer; Alice Daniel, News Director; John English, Membership Manager; Joe Garcia, Development Director; Caitlin Jensen, Business Manager; Joe Moore, President & GM; Kristina Richardson, Office Manager

June 17, 2021

Zocalo Public Square Webinar: What Makes A Good Small Town? (Zoom presentation on diversity and representation/challenges of small communities)

Participants: Joe Garcia, Development Director