



**Remit Address:**

**WHBQ**  
**WHBQ-TV, Cox Media Group NE**  
**P.O. BOX 83293**  
**Chicago, IL 60691-0293**  
**Main: (901) 320-1313**  
**Billing: (901) 320-1330**

# INVOICE

Advertiser	Senate Majority PAC	Invoice #	375869-1
Product	3672-SMP AR 9/30-10/6	Invoice Date	10/05/14
Estimate Number		Invoice Month	October 2014
		Invoice Period	09/29/14 - 10/05/14
Station	WHBQ	Order #	375869
Account Executive	Alex Roth	Alt Order #	Political Issue
Sales Office	FSS Philadelphia	Deal #	
Sales Region	National	Order Flight	09/30/14 - 10/05/14
Billing Calendar	Broadcast	IDB #	TV14573
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
Agency Ref		Advertiser Ref	

**Billing Address:**

**Waterfront Strategies**  
**Attention: Accounts Payable**  
**3050 K Street, NW**  
**Suite 100**  
**Washington, DC 20007**

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WHBQ	Good Morning Memphis 6a Issue	6a-7a		09/29/14 to 10/05/14	1x	- TWTF - -				
	WHBQ			Th	10/02/14	:30	6:25 AM	4SMPARSN08TH	\$250.00		1
2	WHBQ	Good Morning Memphis 6a Issue	6a-7a		09/29/14 to 10/05/14	1x	- TWTF - -				
	WHBQ			Tu	09/30/14	:30	6:23 AM	4SMPARSN08TH	\$250.00		1
3	WHBQ	Good Morning Memphis 7a Issue	7a-8a		09/29/14 to 10/05/14	1x	- TWTF - -				
	WHBQ			Tu	09/30/14	:30	7:24 AM	4SMPARSN08TH	\$250.00		1
4	WHBQ	Good Morning Memphis 7a Issue	7a-8a		09/29/14 to 10/05/14	1x	- TWTF - -				
	WHBQ			W	10/01/14	:30	7:52 AM	4SMPARSN08TH	\$250.00		1
5	WHBQ	Good Morning Memphis 8a Issue	8a-9a		09/29/14 to 10/05/14	1x	- TWTF - -				
	WHBQ			Th	10/02/14	:30	8:25 AM	4SMPARSN08TH	\$250.00		1
6	WHBQ	Good Morning Memphis 8a Issue	8a-9a		09/29/14 to 10/05/14	1x	- TWTF - -				
	WHBQ			F	10/03/14	:30	8:50 AM	4SMPARSN08TH	\$250.00		1
7	WHBQ	Fox News Sunday Issue	8a-9a		09/29/14 to 10/05/14	1x	- - - - - S				
	WHBQ			Su	10/05/14	:30	8:47 AM	4SMPARSN08TH	\$100.00		1
8	WHBQ	Fox 13 News 5p	5p-6p								

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry.



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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
Issue											
					09/29/14 to 10/05/14	2x	- TWTF - -				
	WHBQ			Tu	09/30/14	:30	5:20 PM	4SMPARSN08TH	\$250.00		1
	WHBQ			W	10/01/14	:30	5:14 PM	4SMPARSN08TH	\$250.00		2
<b>9</b>	<b>WHBQ</b>	<b>Fox 13 News 5p</b>	<b>5p-6p</b>								
Issue											
					09/29/14 to 10/05/14	2x	- TWTF - -				
	WHBQ			Tu	09/30/14	:30	5:51 PM	4SMPARSN08TH	\$250.00		1
	WHBQ			W	10/01/14	:30	5:44 PM	4SMPARSN08TH	\$250.00		2
<b>10</b>	<b>WHBQ</b>	<b>Fox 13 Late News Rotator</b>	<b>MF 9p-1030p/SaSu 9p</b>								
Issue											
					09/29/14 to 10/05/14	1x	- TWTfSS				
	WHBQ			Tu	09/30/14	:30	9:16 PM	4SMPARSN08TH	\$325.00		1
<b>11</b>	<b>WHBQ</b>	<b>Fox 13 Late News Rotator</b>	<b>MF 9p-1030p/SaSu 9p</b>								
Issue											
					09/29/14 to 10/05/14	2x	- TWTfSS				
	WHBQ			Tu	09/30/14	:30	9:46 PM	4SMPARSN08TH	\$325.00		2
	WHBQ			W	10/01/14	:30	9:31 PM	4SMPARSN08TH	\$325.00		1
<b>12</b>	<b>WHBQ</b>	<b>Fox 13 Late News 10p</b>	<b>10p-1030p</b>								
Issue											
					09/29/14 to 10/05/14	1x	- TWTF - -				
	WHBQ			Tu	09/30/14	:30	10:22 PM	4SMPARSN08TH	\$250.00		1

Aired Spots                      **15**

Gross Total                      **\$3,825.00**  
Agency Commission                      **\$573.75**  
Net Amount Due                      **\$3,251.25**      **Payment Terms 30 Days**

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