



Remit Address:
WHBQ
P.O. Box 277175
Atlanta, GA 30384-7175
Main: (901) 320-1313
Billing: (901) 320-1330

INVOICE

Invoice #	369207-1
Invoice Date	09/28/14
Invoice Month	September 2014
Invoice Period	09/01/14 - 09/28/14

Advertiser	Senate Majority PAC
Product	3578-SMP AR 9/23-9/29
Estimate Number	

Station	WHBQ
Account Executive	Alex Roth
Sales Office	FSS Philadelphia
Sales Region	National

Order #	369207
Alt Order #	Political Issue
Deal #	
Order Flight	09/23/14 - 09/29/14

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	TV14573
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Billing Address:

Waterfront Strategies
Attention: Accounts Payable
3050 K Street, NW
Suite 100
Washington, DC 20007

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WHBQ	Good Morning Memphis 6a	6a-7a								
		Issue									
					09/22/14 to 09/28/14	1x	- TWTF - -				
	WHBQ			F	09/26/14	:30	6:22 AM	4SMPARSN07TH	\$250.00		1
2	WHBQ	Good Morning Memphis 6a	6a-7a								
		Issue									
					09/22/14 to 09/28/14	1x	- TWTF - -				
	WHBQ			Th	09/25/14	:30	6:51 AM	4SMPARSN07TH	\$250.00		1
3	WHBQ	Good Morning Memphis 7a	7a-8a								
		Issue									
					09/22/14 to 09/28/14	1x	- TWTF - -				
	WHBQ			F	09/26/14	:30	7:11 AM	4SMPARSN07TH	\$250.00		1
4	WHBQ	Good Morning Memphis 7a	7a-8a								
		Issue									
					09/22/14 to 09/28/14	1x	- TWTF - -				
	WHBQ			W	09/24/14	:30	7:54 AM	4SMPARSN07TH	\$250.00		1
5	WHBQ	Fox News Sunday	8a-9a								
		Issue									
					09/22/14 to 09/28/14	1x	- - - - - S				
	WHBQ			Su	09/28/14	:30	8:34 AM	4SMPARSN07TH	\$100.00		1
6	WHBQ	Fox 13 News 5p	5p-6p								
		Issue									
					09/22/14 to 09/28/14	1x	- TWTF - -				
	WHBQ			Th	09/25/14	:30	5:13 PM	4SMPARSN07TH	\$250.00		1
7	WHBQ	Fox 13 News 5p	5p-6p								
		Issue									
					09/22/14 to 09/28/14	1x	- TWTF - -				
	WHBQ			Th	09/25/14	:30	5:52 PM	4SMPARSN07TH	\$250.00		1
8	WHBQ	Fox 13 Late News Rotator	MF 9p-1030p/SaSu 9p								

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry.



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Special Handling		Product Code	
Agency Ref		Advertiser Ref	

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Washington, DC 20007

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
Issue											
				09/22/14 to 09/28/14		2x	- TWTFSS				
	WHBQ			W	09/24/14	:30	9:43 PM	4SMPARSNO7TH	\$300.00		1
	WHBQ			Su	09/28/14	:30	9:42 PM	4SMPARSNO7TH	\$300.00		2

Aired Spots **9**

<u>Gross Total</u>	\$2,200.00	
<u>Agency Commission</u>	\$330.00	
<u>Net Amount Due</u>	\$1,870.00	<u>Payment Terms 30 Days</u>

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