



Remit Address:
WHBQ
P.O. Box 277175
Atlanta, GA 30384-7175
Main: (901) 320-1313
Billing: (901) 320-1330

INVOICE

Advertiser	Senate Majority PAC	Invoice #	3472480-1
Product	173-Issue	Invoice Date	09/28/14
Estimate Number	3471- SMP AR 9/9-9/15	Invoice Month	September 2014
		Invoice Period	09/01/14 - 09/15/14
Station	WHBQ	Order #	3472480
Account Executive	Alex Roth	Alt Order #	
Sales Office	FSS Philadelphia	Deal #	
Sales Region	National	Order Flight	09/09/14 - 09/15/14
Billing Calendar	Broadcast	IDB #	TV14573
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
Agency Ref		Advertiser Ref	

Billing Address:

Waterfront Strategies
Attention: Accounts Payable
3050 K Street, NW
Suite 100
Washington, DC 20007

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #	
1	WHBQ	Good Morning Memphis 6a	6a-7a		09/08/14 to 09/14/14	1x	- T- - - - -					
	WHBQ			Tu	09/09/14	:30	6:24 AM	4SMPARSN06TH	\$250.00		2	
2	WHBQ	Good Morning Memphis 7a	7a-8a		09/08/14 to 09/14/14	1x	- - W- - - -					
	WHBQ			W	09/10/14	:30	7:40 AM	4SMPARSN06TH	\$250.00		2	
3	WHBQ	Fox 13 News Rotator	5p-6p		09/08/14 to 09/14/14	1x	- - - T- - -					
	WHBQ			Th	09/11/14	:30	5:53 PM	4SMPARSN06TH	\$250.00		2	
4	WHBQ	Fox 13 Late News Rotator	MF 9p-1030p/SaSu 9		09/08/14 to 09/14/14	1x	- - - - F- -					
	WHBQ			F	09/12/14	:30	9:21 PM	4SMPARSN06TH	\$300.00		2	
5	WHBQ	Fox 13 Late News Rotator	MF 9p-1030p/SaSu 9		09/15/14 to 09/21/14	1x	M- - - - -					
	WHBQ			M	09/15/14	:30	9:47 PM	4SMPARSN06TH	\$300.00		2	
				Aired Spots								5

Gross Total \$1,350.00
Agency Commission \$202.50
Net Amount Due \$1,147.50 **Payment Terms 30 Days**

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry.