

# CONTRACT



**WSIL-TV**  
**1416 Country Aire Drive**  
**Carterville, IL 62918**  
**(618) 985-2333**

[www.wsiltv.com](http://www.wsiltv.com)

And:

**Target Enterprises**  
**15260 Ventura Blvd.**  
**Suite 1240**  
**Sherman Oaks, CA 91403**

<u>Contract / Revision</u> 9196 / 1		<u>Alt Order #</u> 25881275
<u>Product</u> <b>WSIL RAUNER</b>		
<u>Contract Dates</u> <b>03/12/18 - 03/18/18</b>		<u>Estimate #</u> <b>2135</b>
<u>Advertiser</u> <b>Rauner, Citizens for</b>		<u>Original Date / Revision</u> 01/26/18 / 03/09/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> <b>WSIL-TV</b>	<u>Account Executive</u> Katz Los Angeles	<u>Sales Office</u> National Politica
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	3	03/12/18	03/16/18	Local News 6p	6p-6:30p		:30			NM	5	\$925.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		03/12/18	03/18/18	11111--	5			\$185.00				
2	3	03/12/18	03/16/18	Local News 5p	5p-5:30p		:30			NM	5	\$925.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		03/12/18	03/18/18	11111--	5			\$185.00				
3	3	03/18/18	03/18/18	Local News Sunday	10p-10:30p		:30			NM	1	\$265.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		03/12/18	03/18/18	-----1	1			\$265.00				
4	3	03/17/18	03/17/18	GMA Saturday	7a-8a		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		03/12/18	03/18/18	-----1-	1			\$30.00				
5	3	03/12/18	03/16/18	M-F 9a-10a	9a-10a		:30			NM	5	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		03/12/18	03/18/18	11111--	5			\$25.00				
6	3	03/12/18	03/16/18	M-F 10a-11a	10a-11a		:30			NM	5	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		03/12/18	03/18/18	11111--	5			\$30.00				
7	3	03/12/18	03/16/18	M-F 12p-1p	12p-1p		:30			NM	5	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		03/12/18	03/18/18	11111--	5			\$15.00				
8	3	03/12/18	03/16/18	M-F 4p-5p	4p-5p		:30			NM	5	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		03/12/18	03/18/18	11111--	5			\$40.00				
9	3	03/12/18	03/16/18	Local News 6:30p	6:30p-7p		:30			NM	5	\$925.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		03/12/18	03/18/18	11111--	5			\$185.00				
10	3	03/12/18	03/16/18	Local News 10p	10p-10:35p		:30			NM	5	\$1,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		03/12/18	03/18/18	11111--	5			\$275.00				
11	3	03/18/18	03/18/18	GMA Sunday	7a-8a		:30			NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		03/12/18	03/18/18	-----2	2			\$20.00				
12	3	03/18/18	03/18/18	Local News Su 5p	5p-5:30p		:30			NM	1	\$85.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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Contract / Revision	Alt Order #
9196 / 1	25881275

Contract Dates	Product	Estimate #
03/12/18 - 03/18/18	WSIL RAUNER	2135

Advertiser	Original Date / Revision
Rauner, Citizens for	01/26/18 / 03/09/18

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/12/18	03/18/18	-----1				1	\$85.00			
<b>Totals</b>											45	\$5,120.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
02/26/18 - 03/18/18	45	\$5,120.00	(\$768.00)	\$4,352.00
<b>Totals</b>	45	\$5,120.00	(\$768.00)	\$4,352.00

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

WSIL-TV does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

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