

# CONTRACT



**WSIL-TV**  
**1416 Country Aire Drive**  
**Carterville, IL 62918**  
**(618) 985-2333**

[www.wsiltv.com](http://www.wsiltv.com)

And:

**Target Enterprises**  
**15260 Ventura Blvd.**  
**Suite 1240**  
**Sherman Oaks, CA 91403**

|  |  |  |
|--|--|--|
| <u>Contract / Revision</u><br>9196 / 1       |  | <u>Alt Order #</u><br>25881275                         |
| <u>Product</u><br>WSIL RAUNER                |  |  |
| <u>Contract Dates</u><br>03/12/18 - 03/18/18 |  | <u>Estimate #</u><br>2135                              |
| <u>Advertiser</u><br>Rauner, Citizens for    |  | <u>Original Date / Revision</u><br>01/26/18 / 03/09/18 |
| <u>Billing Cycle</u><br>EOM/EOC              | <u>Billing Calendar</u><br>Broadcast         | <u>Cash/Trade</u><br>Cash                              |
| <u>Station</u><br>WSIL-TV                    | <u>Account Executive</u><br>Katz Los Angeles | <u>Sales Office</u><br>National Politica               |
| <u>Special Handling</u>                      |  |  |
| <u>Demographic</u><br>Households             |  |  |
| <u>IDB#</u>                                  | <u>Advertiser Code</u>                       | <u>Product Code</u>                                    |
| <u>Agency Ref</u>                            |  | <u>Advertiser Ref</u>                                  |

| *Line | Ch | Start Date        | End Date        | Description       | Start/End Time | Days | Length | Spots/Week        | Rate        | Type | Spots | Amount     |
|-------|----|-------------------|-----------------|-------------------|----------------|------|--------|-------------------|-------------|------|-------|------------|
| 1     | 3  | 03/12/18          | 03/16/18        | Local News 6p     | 6p-6:30p       |      | :30    |                   |             | NM   | 5     | \$925.00   |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
| Week: |    | 03/12/18          | 03/18/18        | 11111--           |                |      |        | 5                 | \$185.00    |      |       |            |
| 2     | 3  | 03/12/18          | 03/16/18        | Local News 5p     | 5p-5:30p       |      | :30    |                   |             | NM   | 5     | \$925.00   |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
| Week: |    | 03/12/18          | 03/18/18        | 11111--           |                |      |        | 5                 | \$185.00    |      |       |            |
| 3     | 3  | 03/18/18          | 03/18/18        | Local News Sunday | 10p-10:30p     |      | :30    |                   |             | NM   | 1     | \$265.00   |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
| Week: |    | 03/12/18          | 03/18/18        | -----1            |                |      |        | 1                 | \$265.00    |      |       |            |
| 4     | 3  | 03/17/18          | 03/17/18        | GMA Saturday      | 7a-8a          |      | :30    |                   |             | NM   | 1     | \$30.00    |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
| Week: |    | 03/12/18          | 03/18/18        | -----1-           |                |      |        | 1                 | \$30.00     |      |       |            |
| 5     | 3  | 03/12/18          | 03/16/18        | M-F 9a-10a        | 9a-10a         |      | :30    |                   |             | NM   | 5     | \$125.00   |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
| Week: |    | 03/12/18          | 03/18/18        | 11111--           |                |      |        | 5                 | \$25.00     |      |       |            |
| 6     | 3  | 03/12/18          | 03/16/18        | M-F 10a-11a       | 10a-11a        |      | :30    |                   |             | NM   | 5     | \$150.00   |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
| Week: |    | 03/12/18          | 03/18/18        | 11111--           |                |      |        | 5                 | \$30.00     |      |       |            |
| 7     | 3  | 03/12/18          | 03/16/18        | M-F 12p-1p        | 12p-1p         |      | :30    |                   |             | NM   | 5     | \$75.00    |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
| Week: |    | 03/12/18          | 03/18/18        | 11111--           |                |      |        | 5                 | \$15.00     |      |       |            |
| 8     | 3  | 03/12/18          | 03/16/18        | M-F 4p-5p         | 4p-5p          |      | :30    |                   |             | NM   | 5     | \$200.00   |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
| Week: |    | 03/12/18          | 03/18/18        | 11111--           |                |      |        | 5                 | \$40.00     |      |       |            |
| 9     | 3  | 03/12/18          | 03/16/18        | Local News 6:30p  | 6:30p-7p       |      | :30    |                   |             | NM   | 5     | \$925.00   |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
| Week: |    | 03/12/18          | 03/18/18        | 11111--           |                |      |        | 5                 | \$185.00    |      |       |            |
| 10    | 3  | 03/12/18          | 03/16/18        | Local News 10p    | 10p-10:35p     |      | :30    |                   |             | NM   | 5     | \$1,375.00 |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
| Week: |    | 03/12/18          | 03/18/18        | 11111--           |                |      |        | 5                 | \$275.00    |      |       |            |
| 11    | 3  | 03/18/18          | 03/18/18        | GMA Sunday        | 7a-8a          |      | :30    |                   |             | NM   | 2     | \$40.00    |
|       |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
| Week: |    | 03/12/18          | 03/18/18        | -----2            |                |      |        | 2                 | \$20.00     |      |       |            |
| 12    | 3  | 03/18/18          | 03/18/18        | Local News Su 5p  | 5p-5:30p       |      | :30    |                   |             | NM   | 1     | \$85.00    |

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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|---------------|----|------------|----------|-------------|----------------|------|--------|------------|---------|------|-------|------------|
| Week:         |    | 03/12/18   | 03/18/18 |             |                |      |        | 1          | \$85.00 |      |       |            |
| <b>Totals</b> |    |            |          |             |                |      |        |            |         |      | 45    | \$5,120.00 |

| Time Period         | # of Spots | Gross Amount | Agency Comm. | Net Amount |
|---------------------|------------|--------------|--------------|------------|
| 02/26/18 - 03/18/18 | 45         | \$5,120.00   | (\$768.00)   | \$4,352.00 |
| <b>Totals</b>       | 45         | \$5,120.00   | (\$768.00)   | \$4,352.00 |

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

WSIL-TV does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

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