

ENTERED

31483511

Rev 2

Contract # 27481315 Changes as of: 8/9/2021 at 12:02 PM Version: Highlighting Revision 2

CPE: 21/22/602 Flight: 8/10/21 - 8/16/21 Station: WYZZ
 Agency: Grassroots Media LLC Advertiser: Pritzker-Gov IL Market: Peoria
 146 Montgomery Ave Product: POLITICAL Office: WASHINGTON
 Suite 201 Agency Order #: 10875362 Service: Nielsen
 Bala Cynwyd, PA Buyer: D'Ettorre, Mike Primary Demo: Adults 35+
 19004 Salesperson: TREVOR HEATON Assistant: TREVOR HEATON
 202-955-5342 202-955-5342

Con Type: POLITICAL/VOTE
 Total \$: \$1,500.00
 Total Spots: 17
 Total CPP: \$0.00
 Total GRP: \$0.00



125 West 55th St
New York, NY 10019

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A35P Rating	Len	8/10 - 8/16							Total Spots	Total \$	CPP*	GRP*
							8/10	8/11	8/12	8/13	8/14	8/15	8/16				
1	M-F 7a-7:30a	4	Good Day Central Illinois	\$90.00	0	60	1	1	1	1	0	0	1	5	\$450.00	\$0.00	0.0
<i>Changes: Day/Time from Tu-F, M 7a-8a to M-F 7a-7:30a</i>																	
2	M-F 8:30a-9a	4	Good Day Central Illinois	\$50.00	0	60	1	1	1	0	0	1	5	\$250.00	\$0.00	0.0	
<i>Changes: Day/Time from Tu-F, M 8a-9a to M-F 8:30a-9a, Rate from 80 to 50</i>																	
3	Tu-F, M 3p-4p	3	Judge Judy	\$100.00	0	60	1	1	1	0	0	1	5	\$500.00	\$0.00	0.0	
4	M-F 10:30p-11p	3	WGN Sportsnight	\$150.00	0.0	60	0	0	0	1	0	0	1	2	\$300.00	\$0.00	0.0
TOTALS:							3	3	4	3	0	0	4	17	\$1,500.00	\$0.00	0.0



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 27481315 **Changes as of:** 8/9/2021 at 12:02 PM **Version:** Highlighting Revision 2
CPE: 21/22/602 **Flight:** 8/10/21 - 8/16/21 **Station:** WYZZ
Agency: Grassroots Media LLC **Advertiser:** Pritzker-Gov IL **Market:** Peoria
 146 Montgomery Ave **Product:** POLITICAL **Office:** WASHINGTON
 Suite 201 **Agency Order #:** 10875362 **Service:** Nielsen
 Bala Cynwyd, PA **Buyer:** D'Ettore, Mike **Primary Demo:** Adults 35+
Salesperson: TREVOR HEATON **Assistant:** TREVOR HEATON
 202-955-5342 **Separation:**

Special Instructions	

Order Level Comments		
Date/Time	Added by	Comment
08/09/21 11:25 AM	TREVOR HEATON	Separation: 30
08/09/21 11:22 AM	System	Notice Received.
08/09/21 10:48 AM	TREVOR HEATON	Separation: 30

Competitive Information	
Market Budget: \$1,500	
WYZZ Share: 100%	
Comment:	
Competitive Unknown	

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	17	\$1,500.00	N/A
Total	100%	17	\$1,500.00	N/A

Monthly Summary		
Month	Spots	Dollars
2021-Aug	17	\$1,500.00
Total	17	\$1,500.00

Transaction History							
Trans	Created/Received	Created by	Status	Spot+	\$ Chg	Contract \$	Comment
Revision	8/9/21 12:02 PM	TREVOR HEATON	Revised	1	\$0	\$1,500.00	Changes: Total Spots from 16 to 17. 3 buylines added or modified.
Revision	8/9/21 11:25 AM	TREVOR HEATON	Confirmed	1	\$0	\$1,500.00	Changes: Demo Meta to [R16], Total Spots from 15 to 16. 3 buylines added or modified.
New	8/9/21 10:48 AM	TREVOR HEATON	Confirmed	15	\$1,500.00	\$1,500.00	

Non-Discrimination Policy
 PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

OKS

Contract # 27481315 Changes as of: 8/9/2021 at 10:48 AM Version: Original Order
 CPE: 21/22/602 Flight: 8/10/21 - 8/16/21 Station: WYZZ
 Agency: Grassroots Media LLC Advertiser: Pritzker-Gov IL Market: Peoria
 146 Montgomery Ave Product: POLITICAL Office: WASHINGTON
 Suite 201 Agency Order #: 10875362 Service: Nielsen
 Bala Cynwyd, PA Buyer: D'Ettore, Mike Primary Demo:

Salesperson: TREVOR HEATON Assistant: TREVOR HEATON
 202-955-5342 202-955-5342

Separation:

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	Len	8/10 - 8/16							Total Spots	Total \$	CPP*	GRP*
						8/10	8/11	8/12	8/13	8/14	8/15	8/16				
1	Tu-F,M 7a-8a	3	Good Day Central Illinois	\$100.00	60	1	1	1	1	0	0	1	5	\$500.00	\$0.00	0.0
2	Tu-F,M 8a-9a	3	Good Day Central Illinois	\$100.00	60	1	1	1	1	0	0	1	5	\$500.00	\$0.00	0.0
3	Tu-F,M 3p-4p	3	Judge Judy	\$100.00	60	1	1	1	1	0	0	1	5	\$500.00	\$0.00	0.0
TOTALS:						3	3	3	3	0	0	3	15	\$1,500.00	\$0.00	0.0



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 27481315 Changes as of: 8/9/2021 at 10:48 AM Version: Original Order
 CPE: 21/22/602 Flight: 8/10/21 - 8/16/21 Station: WYZZ
 Agency: Grassroots Media LLC Advertiser: Pritzker-Gov IL Market: Peoria
 146 Montgomery Ave Product: POLITICAL Office: WASHINGTON
 Suite 201 Agency Order #: 10875362 Service: Nielsen
 Bala Cynwyd, PA Buyer: D'Ettore, Mike Primary Demo:
 Salesperson: TREVOR HEATON Assistant: TREVOR HEATON
 202-955-5342 202-955-5342
 Separation:

Special Instructions

Date/Time	Added by	Comment
08/09/21 10:48 AM	TREVOR HEATON	Separation: 30

Competitive Information	
Market Budget:	\$1,500
WYZZ Share:	100%
Comment:	Competitive Unknown

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
Total	100%	15	\$1,500.00	0.0
	100%	15	\$1,500.00	0.0

Monthly Summary		
Month	Spots	Dollars
2021-Aug	15	\$1,500.00
Total	15	\$1,500.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
New	8/9/21 10:48 AM	TREVOR HEATON	New	15		\$1,500.00	\$1,500.00	

Non-Discrimination Policy
 PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Rev 1

Contract # 27481315 **Changes as of:** 8/9/2021 at 11:25 AM **Version:** Highlighting Revision 1
CPE: 21/22/602 **Flight:** 8/10/21 - 8/16/21 **Station:** WYZZ
Agency: Grassroots Media LLC **Advertiser:** Pritzker-Gov IL **Market:** Peoria
 146 Montgomery Ave **Product:** POLITICAL **Office:** WASHINGTON
 Suite 201 **Agency Order #:** 10875362 **Service:** Nielsen
 Bala Cynwyd, PA **Buyer:** D'Ettore, Mike **Primary Demo:** Adults 35+

Con Type: POLITICAL/VOTE
Total \$: \$1,500.00
Total Spots: 16
Total CPP: \$0.00
Total GRP:

Salesperson: TREVOR HEATON
 202-955-5342
Assistant: TREVOR HEATON
 202-955-5342

Comments: Separation: 30
Separation:



125 West 55th St
 New York, NY 10019

#	Day/Time	DP	Program	Rate	A35P Rating	Len	8/10 - 8/16							Total Spots	Total \$	CPP*	GRP*
							8/10	8/11	8/12	8/13	8/14	8/15	8/16				
1	Tu-F,M 7a-8a	4	Good Day Central Illinois	\$90.00	0	60	1	1	1	1	0	0	1	5	\$450.00	\$0.00	0.0
Changes: Rate from 100 to 90																	
2	Tu-F,M 8a-9a		Good Day Central Illinois	\$80.00	0	60	1	1	1	0	0	1	5	\$400.00	\$0.00	0.0	
Changes: Rate from 100 to 80																	
3	Tu-F,M 3p-4p	B	Judge Judy	\$100.00	0	60	1	1	1	0	0	1	5	\$500.00	\$0.00	0.0	
	M-F REV+ 4 10:30p-11p	B	WGN Sportsnight	\$150.00	0.0	60	0	0	0	0	0	0	1	1	\$150.00	\$0.00	0.0
TOTALS:							3	3	3	3	0	0	4	16	\$1,500.00	\$0.00	0.0



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Special Instructions

Order Level Comments		
Date/Time	Added by	Comment
08/09/21 11:25 AM	TREVOR HEATON	Separation: 30
08/09/21 11:22 AM	System	Notice Received.
08/09/21 10:48 AM	TREVOR HEATON	Separation: 30

Competitive Information	
Market Budget: \$1,500	
WYZZ Share: 100%	
Comment:	Competitive Unknown

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
Total	100%	16	\$1,500.00	0.0
	100%	16	\$1,500.00	0.0

Monthly Summary		
Month	Spots	Dollars
2021-Aug	16	\$1,500.00
Total	16	\$1,500.00

Contract # 27481315	Changes as of: 8/9/2021 at 11:25 AM	Version: Highlighting Revision 1
CPE: 21/22/602	Flight: 8/10/21 - 8/16/21	Station: WYZZ
Agency: Grassroots Media LLC 146 Montgomery Ave Suite 201 Bala Cynwyd, PA 19004	Advertiser: Pritzker-Gov IL Product: POLITICAL Agency Order #: 10875362 Buyer: D'Ettore, Mike	Con Type: POLITICAL/VOTE Total \$: \$1,500.00 Total Spots: 16 Total CPP: \$0.00 Total GRP:
	Office: WASHINGTON Service: Nielsen Primary Demo: Adults 35+	
Salesperson: TREVOR HEATON 202-955-5342	Assistant: TREVOR HEATON 202-955-5342	
Separation:		

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	8/9/21 11:25 AM	TREVOR HEATON	Revised	1		\$0	\$1,500.00	Changes: Demo Meta to [R16], Total Spots from 15 to 16. 3 buylines added or modified.
New	8/9/21 10:48 AM	TREVOR HEATON	Confirmed	15		\$1,500.00	\$1,500.00	

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CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges. I, GRASSROOTS MEDIA, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE FEDERAL CANDIDATE STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:	JB PRITZKER
Authorized committee:	JB FOR GOVERNOR
Agency requesting time (and contact information):	<input type="checkbox"/> N/A GRASSROOTS MEDIA
Candidate's political party:	DEMOCRAT
Office sought (no acronyms or abbreviations):	GOVERNOR OF ILLINOIS
Date of election:	6/28/2022
Treasurer of candidate's authorized committee:	LEE ROSENBERG
The undersigned represents that:	(1) the payment for the broadcast time requested has been furnished by (check one box below): <input type="checkbox"/> the candidate listed above who is a legally qualified candidate, or <input checked="" type="checkbox"/> the authorized committee of the legally qualified candidate listed above;
(2) this station is authorized to announce the time as paid for by such person or entity; and	
(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).	
THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.	
Candidate/Committee/Agency	Station Representative
Signature:	Signature:
Name: MIKE DETTORRE	Name:
Date of Request to Purchase Ad Time: 7/23/2021	Date of Station Agreement to Sell Time:

CONTRACT



WYZZ
 5000 Riverside Dr
 Building 5 Suite 200
 Kellie Segura
 Irving, TX 75039
 (309) 688-3131

Grassroots Media LLC
 146 Montgomery Avenue
 Suite 201
 Bala Cynwyd, PA 19004

And:

<u>Contract / Revision</u> 3148371 /		<u>Alt Order #</u> 27481315	
<u>Advertiser</u> POL/JB Pritzker/Governor/Illinois/Democrat			
<u>Contract Dates</u> 08/10/21 - 08/16/21		<u>Original Date / Revision</u> 08/09/21 / 08/09/21	
<u>Product</u> POLITICAL			
<u>Order Brand</u> POLITICAL		<u>Billing Calendar</u> Broadcast	
<u>Billing Cycle</u> EOM		<u>Cash/Trade</u> Cash	
<u>Property</u> WYZZ		<u>Account Executive</u> Katz Washington	
<u>Special Handling</u>		<u>Sales Office</u> Katz/Washingto	
<u>Demographic</u> Households			
<u>Agency Code</u> 9923059		<u>Product 1/2</u>	
<u>Agency Ref</u>		<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WYZZ	08/10/21	08/16/21	7:00 AM-7:30 AM	7:00 AM-7:30 AM		1:00			NM	5	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
		Week: 08/09/21	08/15/21	-1111--	4	\$90.00						
		Week: 08/16/21	08/22/21	1-----	1	\$90.00						
N 2	WYZZ	08/10/21	08/16/21	8:30 AM-9:00 AM	8:30 AM-9:00 AM		1:00			NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
		Week: 08/09/21	08/15/21	-1111--	4	\$50.00						
		Week: 08/16/21	08/22/21	1-----	1	\$50.00						
N 3	WYZZ	08/10/21	08/16/21	M-F 3p-4p	M-F 3p-4p		1:00			NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
		Week: 08/09/21	08/15/21	-1111--	4	\$100.00						
		Week: 08/16/21	08/22/21	1-----	1	\$100.00						
N 4	WYZZ	08/10/21	08/16/21	M-F 1030p-11p	M-F 1030p-11p		1:00			NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
		Week: 08/09/21	08/15/21	---1---	1	\$150.00						

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



WYZZ
 5000 Riverside Dr
 Building 5 Suite 200
 Kellie Segura
 Irving, TX 75039
 (309) 688-3131

Contract / Revision 3148371 /		Alt Order # 27481315	
Advertiser POL/JB Pritzker/Governor/Illinois/Democrat		Original Date / Revision 08/09/21 / 08/09/21	
Contract Dates 08/10/21 - 08/16/21		Estimate # 21/22/602	
Product POLITICAL			

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
Week:		08/16/21	08/22/21	1-----				1	\$150.00			
Totals											17	\$1,500.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
07/26/21 - 08/29/21	17	\$1,500.00	(\$225.00)	\$1,275.00
Totals	17	\$1,500.00	(\$225.00)	\$1,275.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

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