



Order / Rev: 1045234  
Alt Order #: 25910687  
Flight Dates: 03/24/18 - 04/27/18

Advertiser: Mike Braun for Indiana  
Product Desc: Mike Braun  
Estimate:

WLF1 Lafayette

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 5	WLFI	03/26/18	03/27/18	News Chan 18 @ Noon News Chan 18 @ Noon COMMENTS APPLY TO SUB LINES A THRU A NC18 at Noon	CM	M-F 12p-1230p	MT-----	:30	2	\$65.00	P4	0.00	NM	2	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	03/26/18	04/01/18	MT-----		2				\$65.00		0.00			
E 6	WLFI	03/24/18	03/25/18	EN (Sa-Su) NC 18 @ 6p Weekend COMMENTS APPLY TO SUB LINES A THRU A WKND Early News	CM	Sa/Su 6p-630p	-----SS	:30	2	\$50.00	P4	0.00	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	03/19/18	03/25/18	-----SS		2				\$50.00		0.00			
E 7	WLFI	03/25/18	03/25/18	Early News Sunday SU Early News @ 6p COMMENTS APPLY TO SUB LINES A THRU A News Channel at 6PM	CM	Su 6p-630	-----S	:30	1	\$75.00	P4	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	03/19/18	03/25/18	-----S		1				\$75.00		0.00			
E 8	WLFI	03/26/18	03/27/18	M-F 7p-730p M-F 7p-730p Wheel Of Fort COMMENTS APPLY TO SUB LINES A THRU A Wheel Of Fortune	CM	M-F 7p-730p Wheel Of Fort	MT-----	:30	2	\$120.00	P4	0.00	NM	2	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	03/26/18	04/01/18	MT-----		2				\$120.00		0.00			
E 9	WLFI	03/26/18	03/27/18	M-F 730p-8p Jeopardy COMMENTS APPLY TO SUB LINES A THRU A Jeopardy	CM	M-F 730p-8p Jeopardy	MT-----	:30	2	\$120.00	P4	0.00	NM	2	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	03/26/18	04/01/18	MT-----		2				\$120.00		0.00			
E 10	WLFI	03/25/18	03/25/18	CBS Evening News CBS Evening News M-Su COMMENTS APPLY TO SUB LINES A THRU A Evening News	CM	M-Su 630-7p (6:30 PM-8:00 PM)	-----S	:30	1	\$75.00	P4	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	03/19/18	03/25/18	-----S		1				\$75.00		0.00			
E 11	WLFI	03/26/18	03/27/18	LN M-F LN M-F @ 11p COMMENTS APPLY TO SUB LINES A THRU A NC18 @11	CM	M-F 11p-1135p	MT-----	:30	2	\$155.00	P4	0.00	NM	2	\$310.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	03/26/18	04/01/18	MT-----		2				\$155.00		0.00			
E 12	WLFI	03/24/18	03/24/18	LN Sa Sa Late News @ 11p COMMENTS APPLY TO SUB LINES A THRU A Late News	CM	Sa 11p-1135p	-----S-	:30	1	\$125.00	P4	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	03/19/18	03/25/18	-----S-		1				\$125.00		0.00			
E 13	WLFI	03/25/18	03/25/18	LN Su Su Late News @ 11p COMMENTS APPLY TO SUB LINES A THRU A Late News	CM	Su 11p-1135p	-----S	:30	1	\$125.00	P4	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	03/19/18	03/25/18	-----S		1				\$125.00		0.00			
													Totals	20	\$1,845.00