

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <p style="text-align: center; font-size: 1.2em;">WITN</p>	Date:
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I, PAULA Stokes Dance,

being/on behalf of: Committee To ELECT PAULA DANCE for Sheriff, a legally

qualified candidate of the Democratic political

party for the office of: Sheriff

in the General Election

election to be held on: NOV. 6th

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED					

Total Charges: \$1,310.00

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, _____
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

does **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

- the **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

- the **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

signature of candidate or authorized committee

printed name

date

Paula Dance for Sheriff

Author: Derek Wright



Proposal ID: 215039
 Station: WITN
 Schedule Date: 10/20/2018 - 11/6/2018
 Advertiser: <No Advertiser>
 Spot Length(s): :30

Acct. Exec: Derek Wright
 Phone #: 252-947-2220
 FAX #: 252-439-7796
 Email: derek.wright@witn.com
 Web Site: www.witn.com

Gray does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at www.gray.tv/advertising.

Station		Program Name				Time			
SL	Rate	000	Shr	PUT	CPM	000	Shr	PUT	CPM
WITN		WITN NEWS EARLY SUNRISE				Mo-Fr 5:00a-6:00a			
:30	\$105.00	11.3	33.0	34.2	\$9.29	5.7	30.7	18.6	\$18.42
WITN		WITN NWS-SNRS				Mo-Fr 6:00a-7:00a			
:30	\$305.00	27.5	32.8	83.7	\$11.09	16.7	36.0	46.4	\$18.26
WITN		TODAY SHW				Mo-Fr 7:00a-9:00a			
:30	\$180.00	27.8	29.3	94.8	\$6.47	18.2	31.6	57.7	\$9.89
WITN		TODAY W MEGYN KELLY-NBC				Mo-Fr 9:00a-10:00a			
:30	\$115.00	11.4	13.8	82.8	\$10.09	7.4	13.9	53.0	\$15.54
WITN		TODAY SHW3-NBC				Mo-Fr 10:00a-11:00a			
:30	\$75.00	5.8	7.4	77.9	\$12.93	4.6	9.0	50.9	\$16.30
WITN		RACHAEL RAY				Mo-Fr 11:00a-12:00p			
:30	\$40.00	8.3	10.1	82.6	\$4.82	6.9	12.4	55.6	\$5.80
WITN		WITN7 NWS-NOON				Mo-Fr 12:00p-12:30p			
:30	\$85.00	16.6	18.7	88.6	\$5.12	12.3	20.8	59.2	\$6.91
WITN		JEOPARDY II				Mo-Fr 12:30p-1:00p			
:30	\$45.00	14.1	15.3	92.5	\$3.19	9.9	15.8	62.6	\$4.55
WITN		DAYS-OUR LIVES				Mo-Fr 1:00p-2:00p			
:30	\$45.00	9.6	11.7	81.8	\$4.69	7.5	13.1	57.3	\$6.00
WITN		JUDGE MATHIS				Mo-Fr 2:00p-3:00p			
:30	\$40.00	5.2	7.5	69.8	\$7.69	3.6	7.6	47.4	\$11.11
WITN		WENDY WILLIAMS				Mo-Fr 3:00p-4:00p			
:30	\$45.00	4.0	5.6	71.3	\$11.25	3.3	6.9	47.2	\$13.64
WITN		ELLEN				Mo-Fr 4:00p-5:00p			
:30	\$65.00	9.0	10.1	88.8	\$7.22	7.6	12.8	59.2	\$8.55
WITN		WITN NEWS-5				Mo-Fr 5:00p-5:30p			
:30	\$175.00	18.6	15.1	123.4	\$9.41	12.7	16.8	75.3	\$13.78
WITN		WITN NEW - 530				Mo-Fr 5:30p-6:00p			
:30	\$190.00	20.6	16.1	128.1	\$9.22	13.3	17.1	77.7	\$14.29
WITN		WITN NEWS-6				Mo-Fr 6:00p-6:30p			
:30	\$450.00	35.5	20.4	173.5	\$12.68	20.4	20.1	101.3	\$22.06
WITN		NBC NITELY NWS				Mo-Fr 6:30p-7:00p			
:30	\$600.00	43.8	24.7	176.9	\$13.70	26.0	25.6	101.4	\$23.08
WITN		WHEEL-FORTNE				Mo-Fr 7:00p-7:30p			
:30	\$340.00	48.2	26.3	183.3	\$7.05	30.5	28.8	105.7	\$11.15





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Station	Program Name	DMA P18+				DMA F18+					
		SL	Rate	000	Shr	PUT	CPM	000	Shr	PUT	CPM
WITN	WHEEL/JEOPARDY										
:30	\$540.00	42.0	23.1	181.9	\$12.86	25.7	24.3	105.6	\$21.01		
WITN	JEOPARDY										
:30	\$465.00	35.9	19.9	180.5	\$12.95	21.1	20.0	105.5	\$22.04		
WITN	WITN NWS-11										
:30	\$300.00	16.4	16.2	101.7	\$18.29	11.5	19.0	60.5	\$26.09		
WITN	EARLY TODAY										
:30	\$10.00	1.5	13.1	11.5	\$6.67	1.6	21.3	7.6	\$6.25		
WITN	WITN NEWS FIRST SUNRISE										
:30	\$15.00	2.2	16.3	13.2	\$6.82	1.8	21.3	8.5	\$8.33		
WITN	WITN-SNRS SA6										
:30	\$80.00	7.8	24.1	32.2	\$10.26	4.5	26.0	17.4	\$17.78		
WITN	WITN-SNRS SA7										
:30	\$150.00	15.7	24.0	65.3	\$9.55	8.8	23.3	37.8	\$17.05		
WITN	SATURDAY TODAY										
:30	\$150.00	18.8	20.5	91.9	\$7.98	11.6	22.2	52.4	\$12.93		
WITN	WITN NW-6 WK										
:30	\$240.00	20.3	14.7	137.7	\$11.82	9.4	12.6	74.3	\$25.53		
WITN	NBC-NWS SAT										
:30	\$555.00	20.8	14.0	148.6	\$26.68	10.3	13.0	79.4	\$53.88		
WITN	WHEEL OF FORTUNE-WKND										
:30	\$160.00	19.6	12.8	152.4	\$8.16	9.0	10.7	84.3	\$17.78		
WITN	JEOPARDY-WKND										
:30	\$165.00	14.9	10.2	146.1	\$11.07	6.6	8.0	82.9	\$25.00		
WITN	WITN NWS-11-W										
:30	\$140.00	12.1	12.1	100.5	\$11.57	7.4	12.9	57.6	\$18.92		
WITN	WITN-SNRS SU7										
:30	\$145.00	13.5	20.7	65.1	\$10.74	7.8	19.8	39.1	\$18.59		
WITN	WITN-SNRS SU8										
:30	\$175.00	19.7	20.3	97.1	\$8.88	10.9	19.8	55.1	\$16.06		
WITN	SUN TODAY-NBC										
:30	\$100.00	8.7	8.3	104.3	\$11.49	5.4	9.4	57.3	\$18.52		
WITN	WITN NW-6 WK										
:30	\$195.00	20.3	12.2	166.2	\$9.61	10.7	11.5	92.9	\$18.22		



Paula Dance for Sheriff

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Station	Program Name	Time							
SL	Rate	DMA P18+				DMA F18+			
		000	Shr	PUT	CPM	000	Shr	PUT	CPM
WITN	NBC-NWS SUN	Sun 6:30p-7:00p							
:30	\$430.00	20.6	12.5	164.6	\$20.87	14.0	15.1	92.8	\$30.71
WITN	WITN NWS-11-W LATE	Sun 11:30p-12:00a							
:30	\$210.00	10.2	12.5	81.6	\$20.59	7.8	17.4	45.2	\$26.92
GITN	PERRY MASON	Mo-Fr 9:00a-10:00a							
:30	\$5.00	5.1	6.1	82.8	\$0.98	4.0	7.6	53.0	\$1.25
GITN	MATLOCK	Mo-Fr 10:00a-11:00a							
:30	\$5.00	3.8	4.9	77.9	\$1.32	3.4	6.8	50.9	\$1.47
GITN	DIAGNOSIS MURDER	Mo-Fr 11:00a-12:00p							
:30	\$5.00	3.1	3.8	82.6	\$1.61	2.8	5.0	55.6	\$1.79
GITN	BIG VALLEY	Mo-Fr 12:00p-1:00p							
:30	\$5.00	4.5	5.0	90.6	\$1.11	3.2	5.3	60.9	\$1.56
GITN	GUNSMOKE	Mo-Fr 1:00p-2:00p							
:30	\$5.00	4.7	5.7	81.8	\$1.06	3.2	5.6	57.3	\$1.56
GITN	BONANZA	Mo-Fr 2:00p-3:00p							
:30	\$5.00	5.2	7.5	69.8	\$0.96	3.6	7.5	47.4	\$1.39
GITN	THE RIFLEMAN	Mo-Fr 3:00p-4:00p							
:30	\$5.00	4.6	6.4	71.3	\$1.09	2.6	5.5	47.2	\$1.92
GITN	WAGON TRAIN	Mo-Fr 4:00p-5:00p							
:30	\$5.00	6.3	7.1	88.8	\$0.79	3.5	5.9	59.2	\$1.43
GITN	CHARLIES ANGELS	Mo-Fr 5:00p-6:00p							
:30	\$5.00	5.1	4.1	125.7	\$0.98	3.6	4.8	76.5	\$1.39
GITN	HAWAII FIVE-O	Mo-Fr 6:00p-7:00p							
:30	\$5.00	2.4	1.4	175.2	\$2.08	2.3	2.2	101.4	\$2.17
GITN	M.A.S.H.	Mo-Fr 7:00p-8:00p							
:30	\$30.00	5.0	2.7	181.9	\$6.00	3.2	3.0	105.6	\$9.38
GITN	ANDY GRIFFITH SHOW	Mo-Fr 8:00p-9:00p							
:30	\$30.00	7.7	4.0	195.1	\$3.90	5.4	4.8	113.2	\$5.56
GITN	GOMER PYLE/WKRP IN CINCINNATI	Mo-Fr 9:00p-10:00p							
:30	\$30.00	4.5	2.4	183.5	\$6.67	3.6	3.4	107.9	\$8.33
GITN	HOGANS HEROES	Mo-Fr 10:00p-11:00p							
:30	\$25.00	5.5	3.6	153.2	\$4.55	4.0	4.4	91.3	\$6.25
GITN	SVENGOOLIE CLASSIC MOVIE	Sat 8:00p-10:00p							
:30	\$40.00	6.1	4.2	146.3	\$6.56	4.2	5.1	82.7	\$9.52



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Station	Program Name	DMA P18+				DMA F18+			
SL	Rate	000	Shr	PUT	CPM	000	Shr	PUT	CPM
GITN	BATMAN	Sat 10:00p-11:00p							
:30	\$35.00	4.2	3.4	123.0	\$8.33	2.9	4.0	73.4	\$12.07
GITN	COLUMBO	Sun 8:00p-10:00p							
:30	\$25.00	5.3	2.7	194.0	\$4.72	3.7	3.2	114.2	\$6.76
GITN	TOUCHED BY AN ANGEL	Sun 10:00p-11:00p							
:30	\$15.00	4.9	3.2	153.2	\$3.06	4.0	4.5	90.0	\$3.75
EITN	PATERNITY COURT	Mo-Fr 9:00a-10:00a							
:30	\$5.00	0.2	0.3	82.8	\$25.00	0.1	0.2	53.0	\$50.00
EITN	CHICAGO PD	Mo-Fr 10:00a-11:00a							
:30	\$5.00	1.5	1.9	77.9	\$3.33	0.6	1.2	50.9	\$8.33
EITN	DATELINE	Mo-Fr 11:00a-12:00p							
:30	\$5.00	0.9	1.0	82.6	\$5.56	0.6	1.1	55.6	\$8.33
EITN	MILLIONAIRE	Mo-Fr 12:00p-1:00p							
:30	\$5.00	0.2	0.2	90.6	\$25.00	0	0.0	60.9	\$0.00
EITN	THE REAL	Mo-Fr 1:00p-2:00p							
:30	\$5.00	0.3	0.4	81.8	\$16.67	0.2	0.4	57.3	\$25.00
EITN	DR OZ	Mo-Fr 2:00p-3:00p							
:30	\$10.00	p3.6	p2.7	p133.1	\$2.78	p3.2	p3.8	p83.1	\$3.13
EITN	PEOPLE'S COURT	Mo-Fr 3:00p-4:00p							
:30	\$5.00	2.0	2.8	71.3	\$2.50	1.8	3.7	47.2	\$2.78
EITN	JUDGE MATHIS	Mo-Fr 4:00p-5:00p							
:30	\$5.00	3.0	3.3	88.8	\$1.67	2.3	3.8	59.2	\$2.17
EITN	PEOPLES COURT	Mo-Fr 5:00p-6:00p							
:30	\$5.00	2.3	1.8	125.7	\$2.17	1.7	2.2	76.5	\$2.94
EITN	MOM	Mo-Fr 6:00p-7:00p							
:30	\$5.00	9.5	5.4	175.2	\$0.53	7.3	7.2	101.4	\$0.68
EITN	LAST MAN STANDING	Mo-Fr 7:00p-8:00p							
:30	\$20.00	5.7	3.1	181.9	\$3.51	3.5	3.3	105.6	\$5.71

