

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐**FEDERAL CANDIDATE**☒**STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:WITN**Date:**I, PAULA Stokes Dance,being/on behalf of: Committee To ELECT PAULA DANCE for Sheriff, a legallyqualified candidate of the Democratic politicalparty for the office of: Sheriffin the General Electionelection to be held on: NOV. 6th

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	<u>SEE ATTACHED</u>				

Total Charges: \$1,310.00

--

Committee to Elect Paula Dance Sheriff

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

DAVITA DIXON

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

10/18/18 Date Paula S. Dance Signature

☐ **Rejected**

Title

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, _____
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ **does**

☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

- ☐ the **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.
- ☐ the **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

signature of candidate or authorized committee

printed name

date



Proposal ID: 215039
 Station: WITN
 Schedule Date: 10/20/2018 - 11/6/2018
 Advertiser: <No Advertiser>
 Spot Length(s): :30

Acct. Exec: Derek Wright
 Phone #: 252-947-2220
 FAX #: 252-439-7796
 Email: derek.wright@witn.com
 Web Site: www.witn.com

Gray does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at www.gray.tv/advertising.

Station		Program Name				Time			
		DMA P18+				DMA F18+			
SL	Rate	000	Shr	PUT	CPM	000	Shr	PUT	CPM
WITN WITN NEWS EARLY SUNRISE Mo-Fr 5:00a-6:00a									
:30	\$105.00	11.3	33.0	34.2	\$9.29	5.7	30.7	18.6	\$18.42
WITN WITN NWS-SNRS Mo-Fr 6:00a-7:00a									
:30	\$305.00	27.5	32.8	83.7	\$11.09	16.7	36.0	46.4	\$18.26
WITN TODAY SHW Mo-Fr 7:00a-9:00a									
:30	\$180.00	27.8	29.3	94.8	\$6.47	18.2	31.6	57.7	\$9.89
WITN TODAY W MEGYN KELLY-NBC Mo-Fr 9:00a-10:00a									
:30	\$115.00	11.4	13.8	82.8	\$10.09	7.4	13.9	53.0	\$15.54
WITN TODAY SHW3-NBC Mo-Fr 10:00a-11:00a									
:30	\$75.00	5.8	7.4	77.9	\$12.93	4.6	9.0	50.9	\$16.30
WITN RACHAEL RAY Mo-Fr 11:00a-12:00p									
:30	\$40.00	8.3	10.1	82.6	\$4.82	6.9	12.4	55.6	\$5.80
WITN WITN7 NWS-NOON Mo-Fr 12:00p-12:30p									
:30	\$85.00	16.6	18.7	88.6	\$5.12	12.3	20.8	59.2	\$6.91
WITN JEOPARDY II Mo-Fr 12:30p-1:00p									
:30	\$45.00	14.1	15.3	92.5	\$3.19	9.9	15.8	62.6	\$4.55
WITN DAYS-OUR LIVES Mo-Fr 1:00p-2:00p									
:30	\$45.00	9.6	11.7	81.8	\$4.69	7.5	13.1	57.3	\$6.00
WITN JUDGE MATHIS Mo-Fr 2:00p-3:00p									
:30	\$40.00	5.2	7.5	69.8	\$7.69	3.6	7.6	47.4	\$11.11
WITN WENDY WILLIAMS Mo-Fr 3:00p-4:00p									
:30	\$45.00	4.0	5.6	71.3	\$11.25	3.3	6.9	47.2	\$13.64
WITN ELLEN Mo-Fr 4:00p-5:00p									
:30	\$65.00	9.0	10.1	88.8	\$7.22	7.6	12.8	59.2	\$8.55
WITN WITN NEWS-5 Mo-Fr 5:00p-5:30p									
:30	\$175.00	18.6	15.1	123.4	\$9.41	12.7	16.8	75.3	\$13.78
WITN WITN NEW - 530 Mo-Fr 5:30p-6:00p									
:30	\$190.00	20.6	16.1	128.1	\$9.22	13.3	17.1	77.7	\$14.29
WITN WITN NEWS-6 Mo-Fr 6:00p-6:30p									
:30	\$450.00	35.5	20.4	173.5	\$12.68	20.4	20.1	101.3	\$22.06
WITN NBC NITELY NWS Mo-Fr 6:30p-7:00p									
:30	\$600.00	43.8	24.7	176.9	\$13.70	26.0	25.6	101.4	\$23.08
WITN WHEEL-FORTNE Mo-Fr 7:00p-7:30p									
:30	\$340.00	48.2	26.3	183.3	\$7.05	30.5	28.8	105.7	\$11.15



Proposal ID: 215039
 Station: WITN
 Schedule Date: 10/20/2018 - 11/6/2018
 Advertiser: <No Advertiser>
 Spot Length(s): :30

Acct. Exec: Derek Wright
 Phone #: 252-947-2220
 FAX #: 252-439-7796
 Email: derek.wright@witn.com
 Web Site: www.witn.com

Gray does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at www.gray.tv/advertising.

Station		Program Name				Time			
		DMA P18+				DMA F18+			
SL	Rate	000	Shr	PUT	CPM	000	Shr	PUT	CPM
WITN WHEEL/JEOPARDY Mo-Fr 7:00p-8:00p									
:30	\$540.00	42.0	23.1	181.9	\$12.86	25.7	24.3	105.6	\$21.01
WITN JEOPARDY Mo-Fr 7:30p-8:00p									
:30	\$465.00	35.9	19.9	180.5	\$12.95	21.1	20.0	105.5	\$22.04
WITN WITN NWS-11 Mo-Fr 11:00p-11:35p									
:30	\$300.00	16.4	16.2	101.7	\$18.29	11.5	19.0	60.5	\$26.09
WITN EARLY TODAY Mo-Fr 4:00a-4:30a									
:30	\$10.00	1.5	13.1	11.5	\$6.67	1.6	21.3	7.6	\$6.25
WITN WITN NEWS FIRST SUNRISE Mo-Fr 4:30a-5:00a									
:30	\$15.00	2.2	16.3	13.2	\$6.82	1.8	21.3	8.5	\$8.33
WITN WITN-SNRS SA6 Sat 6:00a-7:00a									
:30	\$80.00	7.8	24.1	32.2	\$10.26	4.5	26.0	17.4	\$17.78
WITN WITN-SNRS SA7 Sat 7:00a-8:00a									
:30	\$150.00	15.7	24.0	65.3	\$9.55	8.8	23.3	37.8	\$17.05
WITN SATURDAY TODAY Sat 8:00a-10:00a									
:30	\$150.00	18.8	20.5	91.9	\$7.98	11.6	22.2	52.4	\$12.93
WITN WITN NW-6 WK Sat 6:00p-6:30p									
:30	\$240.00	20.3	14.7	137.7	\$11.82	9.4	12.6	74.3	\$25.53
WITN NBC-NWS SAT Sat 6:30p-7:00p									
:30	\$555.00	20.8	14.0	148.6	\$26.68	10.3	13.0	79.4	\$53.88
WITN WHEEL OF FORTUNE-WKND Sat 7:00p-7:30p									
:30	\$160.00	19.6	12.8	152.4	\$8.16	9.0	10.7	84.3	\$17.78
WITN JEOPARDY-WKND Sat 7:30p-8:00p									
:30	\$165.00	14.9	10.2	146.1	\$11.07	6.6	8.0	82.9	\$25.00
WITN WITN NWS-11-W Sat 11:00p-11:30p									
:30	\$140.00	12.1	12.1	100.5	\$11.57	7.4	12.9	57.6	\$18.92
WITN WITN-SNRS SU7 Sun 7:00a-8:00a									
:30	\$145.00	13.5	20.7	65.1	\$10.74	7.8	19.8	39.1	\$18.59
WITN WITN-SNRS SU8 Sun 8:00a-9:00a									
:30	\$175.00	19.7	20.3	97.1	\$8.88	10.9	19.8	55.1	\$16.06
WITN SUN TODAY-NBC Sun 9:00a-10:00a									
:30	\$100.00	8.7	8.3	104.3	\$11.49	5.4	9.4	57.3	\$18.52
WITN WITN NW-6 WK Sun 6:00p-6:30p									
:30	\$195.00	20.3	12.2	166.2	\$9.61	10.7	11.5	92.9	\$18.22



Proposal ID: 215039
 Station: WITN
 Schedule Date: 10/20/2018 - 11/6/2018
 Advertiser: <No Advertiser>
 Spot Length(s): :30

Acct. Exec: Derek Wright
 Phone #: 252-947-2220
 FAX #: 252-439-7796
 Email: derek.wright@witn.com
 Web Site: www.witn.com

Gray does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at www.gray.tv/advertising.

Station	Program Name	Time							
		DMA P18+				DMA F18+			
SL	Rate	000	Shr	PUT	CPM	000	Shr	PUT	CPM
WITN NBC-NWS SUN Sun 6:30p-7:00p									
:30	\$430.00	20.6	12.5	164.6	\$20.87	14.0	15.1	92.8	\$30.71
WITN WITN NWS-11-W LATE Sun 11:30p-12:00a									
:30	\$210.00	10.2	12.5	81.6	\$20.59	7.8	17.4	45.2	\$26.92
GITN PERRY MASON Mo-Fr 9:00a-10:00a									
:30	\$5.00	5.1	6.1	82.8	\$0.98	4.0	7.6	53.0	\$1.25
GITN MATLOCK Mo-Fr 10:00a-11:00a									
:30	\$5.00	3.8	4.9	77.9	\$1.32	3.4	6.8	50.9	\$1.47
GITN DIAGNOSIS MURDER Mo-Fr 11:00a-12:00p									
:30	\$5.00	3.1	3.8	82.6	\$1.61	2.8	5.0	55.6	\$1.79
GITN BIG VALLEY Mo-Fr 12:00p-1:00p									
:30	\$5.00	4.5	5.0	90.6	\$1.11	3.2	5.3	60.9	\$1.56
GITN GUNSMOKE Mo-Fr 1:00p-2:00p									
:30	\$5.00	4.7	5.7	81.8	\$1.06	3.2	5.6	57.3	\$1.56
GITN BONANZA Mo-Fr 2:00p-3:00p									
:30	\$5.00	5.2	7.5	69.8	\$0.96	3.6	7.5	47.4	\$1.39
GITN THE RIFLEMAN Mo-Fr 3:00p-4:00p									
:30	\$5.00	4.6	6.4	71.3	\$1.09	2.6	5.5	47.2	\$1.92
GITN WAGON TRAIN Mo-Fr 4:00p-5:00p									
:30	\$5.00	6.3	7.1	88.8	\$0.79	3.5	5.9	59.2	\$1.43
GITN CHARLIES ANGELS Mo-Fr 5:00p-6:00p									
:30	\$5.00	5.1	4.1	125.7	\$0.98	3.6	4.8	76.5	\$1.39
GITN HAWAII FIVE-O Mo-Fr 6:00p-7:00p									
:30	\$5.00	2.4	1.4	175.2	\$2.08	2.3	2.2	101.4	\$2.17
GITN M.A.S.H. Mo-Fr 7:00p-8:00p									
:30	\$30.00	5.0	2.7	181.9	\$6.00	3.2	3.0	105.6	\$9.38
GITN ANDY GRIFFITH SHOW Mo-Fr 8:00p-9:00p									
:30	\$30.00	7.7	4.0	195.1	\$3.90	5.4	4.8	113.2	\$5.56
GITN GOMER PYLE/WKRP IN CINCINNATI Mo-Fr 9:00p-10:00p									
:30	\$30.00	4.5	2.4	183.5	\$6.67	3.6	3.4	107.9	\$8.33
GITN HOGANS HEROES Mo-Fr 10:00p-11:00p									
:30	\$25.00	5.5	3.6	153.2	\$4.55	4.0	4.4	91.3	\$6.25
GITN SVENGOOLIE CLASSIC MOVIE Sat 8:00p-10:00p									
:30	\$40.00	6.1	4.2	146.3	\$6.56	4.2	5.1	82.7	\$9.52



Proposal ID: 215039
 Station: WITN
 Schedule Date: 10/20/2018 - 11/6/2018
 Advertiser: <No Advertiser>
 Spot Length(s): :30

Acct. Exec: Derek Wright
 Phone #: 252-947-2220
 FAX #: 252-439-7796
 Email: derek.wright@witn.com
 Web Site: www.witn.com

Gray does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at www.gray.tv/advertising.

Station		Program Name					Time			
		DMA P18+					DMA F18+			
SL	Rate	000	Shr	PUT	CPM		000	Shr	PUT	CPM
GITN BATMAN Sat 10:00p-11:00p										
:30	\$35.00	4.2	3.4	123.0	\$8.33		2.9	4.0	73.4	\$12.07
GITN COLUMBO Sun 8:00p-10:00p										
:30	\$25.00	5.3	2.7	194.0	\$4.72		3.7	3.2	114.2	\$6.76
GITN TOUCHED BY AN ANGEL Sun 10:00p-11:00p										
:30	\$15.00	4.9	3.2	153.2	\$3.06		4.0	4.5	90.0	\$3.75
EITN PATERNITY COURT Mo-Fr 9:00a-10:00a										
:30	\$5.00	0.2	0.3	82.8	\$25.00		0.1	0.2	53.0	\$50.00
EITN CHICAGO PD Mo-Fr 10:00a-11:00a										
:30	\$5.00	1.5	1.9	77.9	\$3.33		0.6	1.2	50.9	\$8.33
EITN DATELINE Mo-Fr 11:00a-12:00p										
:30	\$5.00	0.9	1.0	82.6	\$5.56		0.6	1.1	55.6	\$8.33
EITN MILLIONAIRE Mo-Fr 12:00p-1:00p										
:30	\$5.00	0.2	0.2	90.6	\$25.00		0	0.0	60.9	\$0.00
EITN THE REAL Mo-Fr 1:00p-2:00p										
:30	\$5.00	0.3	0.4	81.8	\$16.67		0.2	0.4	57.3	\$25.00
EITN DR OZ Mo-Fr 2:00p-3:00p										
:30	\$10.00	p3.6	p2.7	p133.1	\$2.78		p3.2	p3.8	p83.1	\$3.13
EITN PEOPLE'S COURT Mo-Fr 3:00p-4:00p										
:30	\$5.00	2.0	2.8	71.3	\$2.50		1.8	3.7	47.2	\$2.78
EITN JUDGE MATHIS Mo-Fr 4:00p-5:00p										
:30	\$5.00	3.0	3.3	88.8	\$1.67		2.3	3.8	59.2	\$2.17
EITN PEOPLES COURT Mo-Fr 5:00p-6:00p										
:30	\$5.00	2.3	1.8	125.7	\$2.17		1.7	2.2	76.5	\$2.94
EITN MOM Mo-Fr 6:00p-7:00p										
:30	\$5.00	9.5	5.4	175.2	\$0.53		7.3	7.2	101.4	\$0.68
EITN LAST MAN STANDING Mo-Fr 7:00p-8:00p										
:30	\$20.00	5.7	3.1	181.9	\$3.51		3.5	3.3	105.6	\$5.71

