

KNWC AM/FM QUARTERLY ISSUES / PROGRAMS LIST AND REPORT

July August September 2023

- #1 - Back to School
- #2 - Farm Bill impact on South Dakota Farmers
- #3 - Child Care Challenges in Sioux Falls
- #4 - Employment Scams in Sioux Falls
- #5 - Downtown Sioux Falls Revitalization
- #6 Improving Marriage Relationships

The above issues, determined at the beginning of the quarter to be issues in need of coverage, were aired during this quarter in the following Program Segment formats: If the relevancy of other issues becomes evident as the quarter progresses, those issues would be added.

Afternoons with Bill Arnold: (AWB) Local. Two-hour program with host Bill Arnold aired on AM M-F 4p-6p

Breakpoint (BP) - Updates both current events and issues relevant to culture, family, and the church. AM 7:26a M-F

Connecting Faith: (CF) Local. One hour program with host Carmen LaBerge aired on AM M-F 12p – 1p

Early Morning Late Show (EMLS) Local. Various guest hosts a 2-hour program with local news and relevant community information AM M-F 6a-8a

Life Connection: (LifeCon) Local. Public Affairs. The 6 minute version airs on FM Saturdays at 7:00AM. The Full interview (20 minutes) airs on AM Saturdays at 7:00AM

Mornings with Carmen Leberge (MCL) Local. Host Carmen LaBerge. Various guest hosts a two-hour program with local news and relevant community information AM M-F 6a-8a;

Susie Larson Live (SLL) Local. One hour program with host Susie Larson aired on AM M-F 3p-4p

Following is a description of program treatment of the above-listed issues. This was the most significant programming treatment of the issues during the quarter. The listing is by no means exhaustive.

ISSUES	PRO-GRAM	DATE	TIME	LENGTH	AM/FM	PROGRAM DESCRIPTION
Back to Sioux Falls	LifeCon	19-Aug	7am	6min	FM	Brad Peterson talked with Jane Stavem, Superintendent of Sioux Falls Schools. They discussed the ongoing impacts of the Covid Pandemic on student learning. Also discussed the challenges of teach recruitment and curriculum studies.
Child Care Challenges in Sioux Falls	LifeCon	22-Jul	7am	6 min	FM	Reid Holsen spoke with Rana DeBoer, community leader and part of the Sioux Falls Thrive task force. Their assignment was to assess the social and economic costs of the scarcity of quality childcare and the related impact on Sioux Empire families. Their work created a 97-page report that included recommendations to advocate for improved access to quality childcare and educational programming.
Downtown Sioux Falls Revitalization	LifeCon	12-Aug	7am	6min	FM	Brad Peterson talked with Josh Brewer, CEO of Lifelight Ministries. They talked about the upcoming Labor Day Sunday Festival and why it was moved to downtown Sioux Falls. Brewer is excited about the impact on those in need and the homeless in downtown Sioux Falls.
Downtown Sioux Falls Revitalization	LifeCon	2-Sep	7am	6 min	FM	Brad Peterson talked with Josh Brewer, CEO of Lifelight Ministries. They talked about the upcoming Labor Day Sunday Festival and why it was moved to downtown Sioux Falls. Brewer is excited about the impact on those in need and the homeless in downtown Sioux Falls.
Employment Scams in Sioux Falls	LifeCon	1-Jul	7am	6 min	FM	Brad Peterson talked with Jessie Schmidt with the South Dakota BBB. They talked about current employment scams making there way around Sioux Falls and South Dakota. Talked about what to watch for and how to verify legitimate employment opportunities.
Farm Bill Impact on South Dakota Farmers	LifeCon	5-Aug	7am	6min	FM	South Dakota US Senator John Thune spoke on the Senate Floor addressing his priorities for the new Farm Bill. He addressed the importance of getting a bill passed soon.
Generosity and Marriage	SLL	8/8/23	3:04 pm CT	50 minutes	AM	Susie and Kevin Larson talk about the financial struggles they've dealt with in their marriage and the steps they took to financial stability
Human Trafficking	SLL	8/4/23	3:04 pm CT	50 minutes	AM	Charles Martin shares how his own experience in witnessing human trafficking inspired by his novel "The Record Keeper"

Improving Marriage Relationships	LifeCon	9-Sep	7am	6 min	FM	Jeff Rupp talked with Mario Zandstra, Weekend to Remember conference speaker. They discussed the importance of couples getting away to strengthen their marriages. They discussed the format and topics of discussion that take place each weekend.
Marriage/Divorce	AWB	9/5/23	5:04 pm CT	50 minutes	AM	How the church can help by getting involved in people's marriage problems. Dr. Bob Moeller from For Keeps Ministries talks about accountability. What it means to be a friend and love at all times, even when it's hard.
Pollution and Anti-biotic Resistance	MCL	8/15/23	7:10 am CT	12 minutes	AM	Dr. Nicks outlined the connection between air pollution and how there may be a link to anti-biotic resistance. Also discussed the latest Covid strain
Sanctity of Life	AWB	9/13/23	5:04 pm CT	50 minutes	AM	Melissa Ohden, of the Abortion Survivors Network, shares what it's been like to survive an abortion. She talks about inspiring survivors in their pursuit of finding their birth mothers.
Training upcoming blue collar workers in character as a matter of National Security	MCL	8/10/23	6:35 am CT	15 minutes	AM	David Hataj talks about the need for training blue collar workers in ethics and character. This especially in light of the need for more trade workers to support military infrastructure where National Security is important

KNWC AM provides SRN World & National News :3 min at top of every hour

KNWC-FM 96.5 provides:

Weather 1 times per hour 24/7 7 days a week

Local news 2 times an hour between 6:00 am and 9:00 am and as warranted the rest of the day

KTIS-AM 900 provides:

Local news at 2 times and hour from 6:00am-8:00AM M-F and as warranted the rest of the day

National News every hour for 3 minutes 24/7 7 days a week

The news managers at KNWC consider the following issues as priorities (ascertainment sources listed) for issue-related programming for the following quarter.

- #1 - Sioux Falls Mayor Update
- #2 - Summer weather recap and Winter weather preparedness
- #3 - Sioux Falls Economic Development
- #4 - Sioux Falls City Council Update
- #5 - Helping those in Need in Sioux Falls

If the relevancy of other issues becomes evident as the quarter progresses, those issues would be added.

ABORTION	dangers of: personal stories, how to prevent; etc.
CHARITIES	local charitable organizations helping people in the community with various issues
DISABILITIES	how to cope; how to help; care giving, special needs children; life-altering injuries, etc.
ECONOMICS	handling of ; misuse of; getting out of debt; etc.
EDUCATION	Bringing aware to the issues of education in the community, etc.
EMERGENCY ISSUES	relief for victims of natural disasters; local disaster relief, etc.
ENVIRONMENT	how to save energy, use fewer resources
FAMILY & CHILDREN ISSUES	help for disadvantaged families and children
HEALTH LIFESTYLES	eating behaviors/disorders, obesity, addictions; prevention of disease; etc.
IMMIGRATION	helping immigrants; illegal immigrant issues; etc.
JUVENILE DELINQUENCY	case stories, how to prevent; teaching teens; etc.
LOCAL ISSUES	coal power plant; casino, etc.
MARRIAGE/DIVORCE	building healthy marriages, preventing divorce/affairs/ how to handle/ impact on; etc.
MONEY	handling of ; misuse of; getting out of debt; etc.
POVERTY	where to find help, how to help those in need
PUBLIC HEALTH SAFETY	bringing awareness to the of issues that affect the health and safety of the community
RACE	racial retaliation; hate crimes; discrimination; etc.
RECREATION	bringing awareness to the public of recreation events happening in the community
RELIGION	Information regarding religious and spiritual issues, etc.
SENIOR CITIZENS	information regarding the aging; retirement, health etc.
SEXUAL ISSUES	sexual crimes; homosexuality; teaching children about sex; etc.
UNEMPLOYMENT/EMPLOYMENT	Coping, finding assistance, help re-entering work force
WOMEN'S ISSUES	discrimination; workplace issues; etc.
A list of programs that have provided the station's most significant treatment of community issues. The list shall include a brief narrative describing what issues were given significant treatment and the programming that provided this treatment.	