

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: KDWD-FM	Date: 9/14/2018
---	------------------------

I, Screen Strategies Media,
being/on behalf of: Claire McCaskill,
a legally qualified candidate of the Democratic
political party for the office of: U.S. Senate
in the General
election to be held on: 11/6/2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available): \$394.40

I represent that the payment for the above described broadcast time has been furnished by:

McCaskill for Missouri

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Michelle Sherod

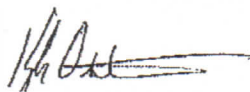
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

9/14/2018

Date



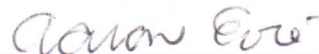
Signature

To Be Signed By Station Representative

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**



Signature

Aaron Ervie

Printed Name

G-M

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, McCaskill for Missouri

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ **does**

☐ **does not**


refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

Josh Hawley

☒ the **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



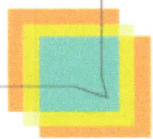
signature of candidate or authorized committee

Kyle Osterhout

printed name

9/14/2018

date



SCREEN
STRATEGIES
MEDIA

Date Sent 9/14/2018

Time Sent 11:31 AM

TRAFFIC INSTRUCTIONS

Attention: Sharon Miller

Station: KDWD-FM
Market: Kansas City, MO

Phone Number: 620-232-5993
Email Address: sharon@mytown-media.com

Advertiser: McCaskill for Senate

<u>Spot Name</u>	<u>Spot Number</u>	<u>Spot Length</u>	<u>Spot Rotation</u>
She Understands Health Care	CMCR1806	60	20%
She Understands Veterans	CMCR1810	60	20%
Border	CMCR1811	60	60%

Effective Date 9/14/2018

Effective Time 3:00 PM

Duration The above instructions should run until further notice.

Spot Delivery Information

Spot Arrival Date: 9/14/2018

Spot Arrival Time: 11:00 AM

Spot Delivered Via: Email

Spots Previously Delivered: ☐

PLEASE CONFIRM THESE INSTRUCTIONS BY SIGNING AND DATING BELOW AND RETURNING TO:

Confirmed Start Date: _____

Confirmed Start Time: _____

Signature: _____

Date: _____

Please contact Damaris Paris

at Screen Strategies Media at 7032727300

with any questions.

Screen Strategies Media
11150 Fairfax Blvd, Suite 505
Fairfax, VA
(703) 272-7300

McCaskill for Senate



Station

KDWD-FM

Market

Kansas City

Flight Dates

9/18/2018 - 9/24/2018 (Est. 4223)

Buyer

Damaris Paris

Email

Damaris@screenstrategies.com

Phone

7032727300

Program Name	DP	Days Length	Rate	Tue 9/18	Wed 9/19	Thu 9/20	Fri 9/21	Sat 9/22	Sun 9/23	Mon 9/24	Total
6:00 AM - 10:00 AM	AM	M-F 60	\$11.60 \$127.60	2	2	2	3			2	11
10:00 AM - 3:00 PM	MD	M-F 60	\$11.60 \$139.20	2	3	2	2			3	12
3:00 PM - 7:00 PM	PM	M-F 60	\$11.60 \$127.60	3	2	2	2			2	11
6:00 AM - 10:00 AM	SS	Sa 60	\$11.60 \$11.60					1			1
10:00 AM - 3:00 PM	SS	Sa 60	\$11.60 \$11.60					1			1
3:00 PM - 7:00 PM	SS	Sa 60	\$11.60 \$11.60					1			1
6:00 AM - 10:00 AM	SS	Su 60	\$11.60 \$11.60						1		1
10:00 AM - 3:00 PM	SS	Su 60	\$11.60 \$11.60						1		1
3:00 PM - 7:00 PM	SS	Su 60	\$11.60 \$11.60						1		1
Station Totals			\$464.00	7	7	6	7	3	3	7	40