

**ESPN
NEW YORK**

**98.7 WEPN-FM
New York, New York**

***Public Service Report
Fourth Quarter 2014***

January 10, 2015

98.7 WEPN-FM, which is owned by and licensed to Emmis Broadcasting, is a “sports-talk” radio station broadcasting in the New York metro area that carries ESPN Radio Network programming as well as local programming furnished by New York AM Radio, LLC pursuant to a time brokerage agreement. ESPN Network News is broadcast at the top of each hour. As a public service to the local community, traffic and weather updates are provided (3) three times an hour during morning drive (6A–10A) and afternoon drive (4P–7P). Additionally, if there is a breaking, non-sports news story of national or local significance, the station will break into its regularly scheduled programming and simulcast ABC News coverage.

The station devotes most of its broadcast day to discussion of current sports events and sports issues, including coverage of all tri-state area teams (professional, collegiate and high school). Listeners from the tri-state area are invited to call-in and offer their perspective on the various issues being discussed. ESPN broadcasts professional, collegiate and high school home games for several local New York teams.

PART 1: PUBLIC SERVICE PROGRAMMING & PSA ANNOUNCEMENTS

New York Sports and Beyond: Airs Saturdays from 7am-8am and is repeated on Sunday mornings from 6am–7am, Hosted by ESPN’s Bill Daughtry.

New York Sports and Beyond is a weekly public affairs program that airs on ESPN New York 98.7FM and ESPNNewYork.com. The show podcast can be downloaded on ESPNNewYork.com and the ESPN Radio phone app. The show focuses on current topics dealing with public safety, community events, and issues affecting people both in and around the sports community. A community calendar is also presented each show making listeners aware of what special events and fundraisers are going on in the New York/New Jersey listening area.

Public Service Announcements:

During **Fourth Quarter 2014**, the station aired **504** 30-second public service announcements, free of charge, in varying dayparts, from advertisers, advertising agencies, community groups and various “grass roots” community efforts.

The station determined that the following issues were of particular importance to its listeners and its communities: What follows is a list of some of the most significant treatments of those issues during **fourth** quarter 2014:

- ***Health & Wellness***
- ***Community***
- ***Safety***
- ***Parenting & Family Matters***
- ***Education***

HEALTH & WELLNESS

10-4-14 NY Sports and Beyond – Segment 1, 7a: Open/ Tease

10-4-14 NY Sports and Beyond - Segment 2, 7:15a: Romy Camargo, is a paraplegic and a founder of the **Stay in Step Foundation**. In recognition of National Suicide Awareness Month, Romy speaks out and offers ‘tips’ to give others hope when the light at the end of the tunnel doesn’t seem so bright. He is remarkable soldier who is building one of the only Spinal Cord Injury facilities in the US that concentrates on the recovery of SCI victims and their families with first-hand knowledge of what it is like to go to war. Even though he is paralyzed he still remains on active duty and has one of the most impressive battle stories ever told. Romy was shot in the neck and left in critical condition, which resulted in his paralysis. He endured months of conditioning and rehabilitation to improve his overall condition and quality of life. Many individuals would have accepted this as a ‘new way of life, but Romy wanted to return to active service. He presented his case to a 16-man panel that was formed by the Surgeon General of the Army, stating that his only option to improve his physical health and paralysis was to go to Lisbon, Portugal and undergo the Olfactory Mucosa Autografts procedure – which consists of grafting olfactory nerve cells onto the injured portion of the spinal cord. Romy became the first Active Duty Service member in the United States to undergo this type of stem cell/nerve regeneration transplant. Even with the

surgery, as every paraplegic knows, Romy still faced an uphill battle. After having spent nearly two hours each day driving to and from a rehab facility, Romy and Gaby decided to create their own facility.

10-4-14 NY Sports and Beyond – Segment 3, 7:30a: Flip2BFit creator **Heather Parisi** calls in from her school “Pearl of Hope”, currently a temporary bamboo structure in Uganda. Armed with her one-of-a-kind fitness board game, Heather is launching a crowd funding campaign to bring permanent schools and facilities to children grades K1 through K3 in Uganda, Africa while spreading education about fitness and nutrition. Profits from every sale of the Flip2BFit fitness board game as well as donations made through an online campaign will go towards helping Fitness for Africa—a New York based non-profit that believes in battling obesity in the states and malnutrition in Africa—bring health, nutrition, education and a higher quality of life to the people of Uganda and their children. Determined to teach people everywhere that an active and healthy lifestyle is possible no matter age, income or geographic location, she set out to educate people about what health options they have and what the decisions are to make...Flip2BFit was born. With a deep belief that today’s obesity epidemic is linked with malnutrition around the globe, Flip2BFit along with Fitness For Africa has set their scopes on bridging and targeting these problems through fun, creative and easy solutions that anyone can enjoy and participate in.

10-11-14 NY Sports and Beyond – Segment 2, 7:15a: Flip2BFit creator **Heather Parisi** calls in from her school “Pearl of Hope”, currently a temporary bamboo structure in Uganda. Armed with her one-of-a-kind fitness board game, Heather is launching a crowd funding campaign to bring permanent schools and facilities to children grades K1 through K3 in Uganda, Africa while spreading education about fitness and nutrition. Profits from every sale of the Flip2BFit fitness board game as well as donations made through an online campaign will go towards helping Fitness for Africa—a New York based non-profit that believes in battling obesity in the states and malnutrition in Africa—bring health, nutrition, education and a higher quality of life to the people of Uganda and their children. Determined to teach people everywhere that an active and healthy lifestyle is possible no matter age, income or geographic location, she set out to educate people about what health options they have and what the decisions are to make...Flip2BFit was born. With a deep belief that today’s obesity epidemic is linked with malnutrition around the globe, Flip2BFit along with Fitness For Africa has set their scopes on bridging and targeting these problems through fun, creative and easy solutions that anyone can enjoy and participate in.

10-11-14 NY Sports and Beyond – Segment 3, 7:30a: According to the organization Food Allergy Research and Education, every 3 minutes a food allergy reaction sends someone to the emergency ward. **Doug Ingoldsby**, nutritional educator and founder of multi-vitamin mineral protein powder All One, explains why food allergies are on the upswing in America, and how to prevent them through proper nutrition.

10-25-14 NY Sports and Beyond – Segment 3, 7:30a: The upcoming New York City Marathon is a magnet for causes trying to raise funds. Our friends at the New York Organ Donor Network will be running again, and CEO **Helen Irving** joins the show to discuss this and the “Long Live New York” campaign which we have been seeing advertised across Manhattan. New Yorkers possess great pride for their state. They also possess a beneath-the-surface compassion for the thing that makes New York great, New Yorkers. Long Live New York taps into that pride and compassion to inspire New Yorkers to fight for New York by rallying around those waiting for an organ, and celebrating those who step-up to save them. Long Live New York is designed to inspire the unregistered to register. It is designed to inspire those who facilitate donation to not only facilitate, but also to embrace the cause. And it is designed to inspire the advocates to advocate harder. All with a single goal in mind, saving more lives through organ donation.

10-25-14 NY Sports and Beyond – Segment 4, 7:45a: **Julissa Pineda** is a member of Team Donate Life and shares the story of her being a liver and bone marrow transplant recipient. At the age of 12, she became sick and didn’t believe she would be able to do things that normal teenagers do, but was proven wrong thanks to her transplant. Currently 33 years old, and 16 years after her transplants, she is training her hardest to run the marathon.

11-1-14 NY Sports and Beyond – Segment 1, 7:00a: Open/Tease – It’s Marathon Weekend on ESPN New York. We’ll talk with participants and experts throughout the show.

11-1-14 NY Sports and Beyond – Segment 2, 7:15a: The 2009 NY Marathon champion and the winner of the emotional Boston Marathon this year, **Meb Kheflizghi** joins the show to discuss his running this weekend. Meb is honored and humbled to have gained the honors he has. This year, Meb is involved with TCS, racing and fundraising with Team For Kids, a nonprofit committed to improving the lives of children through fitness.

11-1-14 NY Sports and Beyond – Segment 3, 7:30a: **Tatyana McFadden** rejoins the show. Tatyana will vie for her second consecutive New York City Marathon title in the wheelchair division, to add to marathon wins in London, Boston

and Chicago. Once finished, Tatyana still has items on her to-do list. She will fly to Japan to make her debut at the Oita International Wheelchair Marathon on Nov. 9 and plans to finish a 480-hour internship as a "child life specialist" at Spaulding Rehabilitation Hospital, in Massachusetts, working with critically ill children and their families.

11-1-14 NY Sports and Beyond – Segment 4, 7:45a: When all the marathons are run, you may need help getting your legs back in order. **Dr. Kevin R. Stone** is a pioneer of advanced orthopedic surgical and rehabilitation techniques to repair, regenerate and replace damaged cartilage and ligaments. He is an orthopedic surgeon at The Stone Clinic and also the chairman of Stone Research Foundation. He lectures around the world as an expert in cartilage and meniscal growth, replacement, and repair and holds over 40 U.S. patents on novel inventions to improve healthcare. Dr. Stone talks about trying to avoid the painful "bone-on-bone" knee condition that leads to knee replacements, but also how to deal with the issue once it becomes a reality.

11-15-14 NY Sports and Beyond – Segment 3, 7:30a: Bill speaks with **Duane Hutt**, father of Tyler Hutt, the young man from Victor, NY who passed away suddenly in the summer. His high school football team dedicated their season to Tyler. Rallying behind the hashtag #TylerStrong, the Victor High School football team has made an improbable run, winning its sectional championship last week, and hoping to advance to the next round this weekend.

11-22-14 NY Sports and Beyond – Segment 4, 7:45a: Thanksgiving is all about gratitude, but what if you just suffered the loss of a loved one, lost a job, or had a long desired dream come to an end? How do you get through a holiday based on thankfulness when you don't feel very thankful? **Cheryl Bartky** discusses ways to transform sorrow, bitterness, and disappointment into healing and growth. Cheryl, a therapist for over 30 years, specializes in life purpose/career counseling, grief, loss, and trauma, and the spirituality of daily life. She is a licensed professional clinical counselor, a board certified arts therapist and life coach, an experienced spiritual director, and the author of "Angelina's Prayer," a story of longing, loss, and the healing power of radical kindness.

12-13-14 NY Sports and Beyond – Segment 3, 7:30a: The President and CEO of Special Olympics World Games, **Patrick McClenahan**, joins Bill after it was announced that the Summer Games will be coming to Los Angeles. The mission of Special Olympics is to provide year-round sports training and athletic competition in a variety of Olympic-type sports for children and adults with intellectual disabilities, giving them continuing opportunities to develop physical fitness, demonstrate courage, experience joy and participate in a sharing of gifts, skills and friendship with their families, other Special Olympics athletes and the community.

12-20-14 NY Sports and Beyond – Segment 4, 7:45a: A friend of the station, young **Gianna Gregoire** sits in studio to recount the story of her battle with brain cancer at the age of 10. Gianna was diagnosed with a germ cell tumor in July 2010 — yet rarely missed a Knick game while undergoing chemotherapy at Columbia University Medical Center. She caught the Knicks' attention after her brother, **Anthony Donahue**, host of Knicks Blog Radio, shared her story on his show. In April of 2011, the Knicks started the Twitter campaign #winforgianna and held a fund-raiser, at which they auctioned Fields-autographed sneakers and items donated by Brandon Steiner, CEO of Steiner Sports Memorabilia. Anthony and the Knicks raised several thousand dollars through the silent auction, PayPal donations, T-shirt sales and "Win for Gianna" bracelets. Gianna is currently cancer-free and living the normal life of a high school freshman.

12-27-14 NY Sports and Beyond – Segment 1, 7:00a: The President and CEO of Special Olympics World Games, **Patrick McClenahan**, joins Bill after it was announced that the Summer Games will be coming to Los Angeles. The mission of Special Olympics is to provide year-round sports training and athletic competition in a variety of Olympic-type sports for children and adults with intellectual disabilities, giving them continuing opportunities to develop physical fitness, demonstrate courage, experience joy and participate in a sharing of gifts, skills and friendship with their families, other Special Olympics athletes and the community.

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PSA source: American Water Works Association/Safe Drinking Water
Dates Aired: 10/2 – 12/29
Number Aired: 76
Script: Everyone needs safe drinking water. A safe, reliable water supply plays a critical role in our daily lives and the quality of life we enjoy. Fortunately, in the U.S. community water systems are required to monitor their drinking water multiple times per day to test for more than 90 contaminants and report any violations that may have occurred. This is all due to the Safe Water Drinking Act. This year, the Safe Drinking Water Act is celebrating 40 years of working diligently to safeguard the quality of drinking water in the United States.

PSA source: National Childhood Cancer Awareness
Dates Aired: 10/1 – 10/31
Number Aired: 31
Script: National Childhood Cancer Awareness is to help raise the profile and the cause it is associated with. Alex's Lemonade Stand Foundation, a nonprofit dedicated to finding cures for all kids with cancer is inviting supporters everywhere to join Alex's Million Mile – Run. Walk. Ride and go the distance to work toward better treatments and ultimately cures for all kids with cancer.

PSA source: Adult Vaccination
Dates Aired: 10/1 – 10/31
Number Aired: 32
Script: Vaccines are our best protection against a number of diseases. Many diseases are contagious, and all could be serious for anyone – even healthy adults. Adults need to be educated about the importance of getting vaccinated.

PSA source: Autism Speaks
Dates Aired: 10/1 – 10/25
Number Aired: 25
Script: A Walk for Autism. Every time a city puts on a walk, it gets the community together and raises awareness about autism. It is a terrific way to come together to reach out to one another to get the message out that these children, these adults are incredible human beings. To find a walk near you, visit walkknowforautismspeaks.org.

PSA source: Safeway Foundation
Dates Aired: 11/8 - 12/31
Number Aired: 92
Script: When someone you know is diagnosed with cancer it can leave you speechless. When you don't know what to say you can stand up and show that you care, listen without judgement or give advice. Be specific about how you can help like delivering a meal or babysitting. Educate yourself about the diagnosis. When you understand what a patient is going through, you're better able to help. Visit showthatyoucare.org to learn more about how you can stand up for someone that you love.

COMMUNITY

10-11-14 NY Sports and Beyond – Segment 4, 7:45a: Sarah Hartmann of Race2Rebuild rejoins the program. On October 25th, just days before the second anniversary of Hurricane Sandy, Race2Rebuild will host its inaugural RUN, RIDE, REBUILD event in Rockaway, Queens. At the event, runners and cyclists will participate in a twenty-mile ride, 5K run/walk or eight-mile run and then volunteer with Rebuilding Together NYC to help repair one of ten Sandy-damaged homes. Sunday's joint ride and run will kick off the first in a series of national events helping families and communities across the country move forward following natural disasters.

10-25-14 NY Sports and Beyond – Segment 1, 7:00a: The honorable state senator from New Jersey, Ray Lesniak, takes the time to join Bill and discuss the current issue of legalizing sports betting in The Garden State. The recent

decision to allow gambling in the state is being challenged by the major sports leagues. Will we be able to legally place bets on sporting events by Sunday? The Senator says there's something fundamentally wrong about the NFL playing a game in London, where sports betting is legal, but not allowing that game to be gambled on here.

10-25-14 NY Sports and Beyond – Segment 2, 7:15a: **Jon Campbell**, managing editor at Covers.com, joins the program. Many experts in the sports betting industry are saying that New Jersey's recent decision to allow sports betting in the state could be the beginning of legalized sports betting across all of North America -- and that we could see a completely new landscape on the sports scene in the near future. Campbell says the push to legalize sports gambling, spearheaded by New Jersey, will legitimize a multi- billion-dollar industry that is currently run largely illegally in an underground or offshore environment.

11-8-14 NY Sports and Beyond – Segment 1, 7:00a: Open/Tease – Veteran's Day is around the corner and we dedicate this program to those who have defended our freedoms throughout this great country's history.

11-8-14 NY Sports and Beyond – Segment 2, 7:15a: Arguably the chief mover-and-shaker when it comes to raising dollars for Veterans events and organizations in the New York Metropolitan area, the former President of the USS Intrepid Air & Space Museum, **Bill White** joins the show. Currently chief fundraiser for the United War Veterans Council Inc. (U.W.V.C.), Bill has been struggling to bring in funds. This year's Veteran's Day parade was in dire financial straits as late as a month ago. Bill discusses how tough it is to raise funds when people don't believe a parade is a high priority. Part of Veteran's Day is thanking Vets for putting 10+ years of their life aside to help protect us, instead of being forgotten once they return home. Some money still needs to be raised to "give them the parade they deserve."

11-8-14 NY Sports and Beyond – Segment 3, 7:30a: On Sunday, November 9th, the Throgs Neck Veteran's Day Parade celebrates its 30th anniversary. One of the founders, former Marine **Patrick Devine** joins the program to recount his time in Vietnam, how the parade was organized, and the status of this year's celebration. This year's grand marshal is Captain Frank Parisi of the USMC, a Bronx native and graduate of Regis High School.

11-15-14 NY Sports and Beyond – Segment 2, 7:15a: **Steve Streicher**, Director of Marketing & Communications for New York Cares, rejoins the program. Last year's New York Cares Coat Drive was a successful one, but this year we will need even more coats donated. There are over 100,000 requests for winter coats – a typical year provides 80,000 donations. The kickoff of this year's campaign begins Monday.

11-22-14 NY Sports and Beyond – Segment 1, 7:00a: Open/Tease – Last week we spoke with Steve Streicher of New York Cares about their annual Coat Drive. One of their partners is The Bowery Mission, and we'll hear multiple stories and events from two members of foundation.

11-22-14 NY Sports and Beyond – Segment 2, 7:15a: **James Winans**, Chief Development Officer of The Bowery Mission, rejoins the program. As the weather has turned cold, the Bowery Mission has seen a rapid increase in people coming for meals and shelter. Just last night, 255 guests came for dinner and 128 stayed for shelter. Thanksgiving week is easily their busiest week of the year. This is The Bowery Mission's 135th Thanksgiving Day celebration. (For comparison, this is the 88th Macy's Thanksgiving Day parade.) More than 7,000 meals will be served in all five boroughs. At The Bowery Mission's flagship, more than 600 volunteers will serve more than 1,600 guests. Each guest also receives a brand new coat and a "blessing bag" with a winter hat, gloves, and hygiene items.

11-22-14 NY Sports and Beyond – Segment 3, 7:30a: **James Macklin**, the Bowery Mission's Director of Outreach, calls in to further emphasize the points of James Winans before him. Mr. Macklin as an example of the good that the Bowery Mission does; 26 years ago, he lost his business and his home to cocaine and alcohol addiction. If not for what seemed to be a chance meeting with a woman on New York's A-train at 2 a.m., Macklin may never have learned of The Bowery Mission — New York City's largest spiritually based homeless outreach. It was the place where he would receive a second chance to take control of his life.

11-29-14 NY Sports and Beyond – Segment 1, 7:00a: Open/Tease – On this post-Thanksgiving edition, we get our mind back on some more serious matters. Jimmy V Week approaching in December, but there is a growing unrest throughout the country and in the streets of Ferguson, Missouri especially.

11-29-14 NY Sports and Beyond – Segment 2, 7:15a: **Susan Braun**, CEO of the V Foundation, in its 21st year, discusses Jimmy V Week, in its 8th year. Jimmy V Week is from Dec. 3-9 and the Jimmy V Basketball Classic will take place at Madison Square Garden for the 12th consecutive year. Susan talks about ESPN's involvement, The V Foundation's work in the fight against cancer, how listeners at home can get involved in nationwide initiatives and much

more. The V Foundation has a strong presence in the scientific community, and it is guided by an elite, all-volunteer Scientific Advisory Committee, that recommends the research projects funded. The Committee is comprised of top physicians and research scientists from prominent universities and cancer centers throughout the country.

11-29-14 NY Sports and Beyond – Segment 3, 7:30a: How does the situation in Ferguson, MO affect us all across the country? **Ron Walker**, Executive Director of the Coalition of Schools Educating Boys of Color, (COSEBOC) joins the program to discuss his involvement in President Barack Obama's special coalition to examine the phenomena between young black males and police departments nationwide following the shooting deaths of Michael Brown and others. Bill talks about growing up as a young black man and how he told his children to behave around law enforcement, hoping to avoid situations like the one that lead to incidents like what happened to Brown and many others. Ron says there's a whole developmental cycle that causes young black men to posture against authority more than is necessary. Higher expectations should be met and COSEBOC is going about trying to establish a clear set of standards as well as positive adult models for these young men to follow.

12-6-14 NY Sports and Beyond – Segment 1, 7:00a: Open/Tease – We continue some of our conversation following last week's grand jury decision in Missouri and the one this week in New York following the death of Eric Garner. We re-air last week's conversation with COSEBOC Executive Director **Ron Walker**, discussing the Ferguson decision.

12-6-14 NY Sports and Beyond – Segment 3, 7:30a: Officer Pendleton says that the Eric Garner case causes more concern than the Michael Brown case, because at face value, the video seems to show that the use of force was excessive. As a black officer, his attitude on the grand jury decisions on both cases is that maybe that should be a bit more impartial, not involving the local prosecutors. Officer Pendleton discusses how he would handle a suspect he would be arresting claiming "I can't breathe", saying he certainly wouldn't ignore the claim. There is clearly an issue with police and black citizens in this country. Our expectations are when police make mistakes that result in the death of colored people, that justice will not be done and that should not be. As much as you would like to believe that there is no bias in law enforcement, with everything that's going on lately, it's simply not the case. "We all come into this job with our own biases and preconceived notions, and it's not as simple as leaving it at the door." Officer Pendleton closes with how people of all races need to respond when being questioned or detained by the police. #1 is knowing what your rights are and making yourself clear but not in an argumentative manner.

12-13-14 NY Sports and Beyond – Segment 1, 7:00a: Open/Tease

12-13-14 NY Sports and Beyond – Segment 2, 7:15a: Last month we discussed the possibility of legal sports betting in New Jersey. **Jon Campbell** of Covers.com discusses the injunction that was granted effectively putting a stop to legalized gambling in the Garden State before it ever began. The judges were not satisfied with the loophole NJ used to get around the federal law, so the state is once again forced to appeal.

12-13-14 NY Sports and Beyond – Segment 4, 7:45a: Hall of Fame NFL wide receiver and current ESPN personality **Cris Carter** gives his point of view on the Michael Brown & Eric Garner cases, and the protests that some professional athletes across the nation are taking part in. Cris says he would most certainly have done something similar had he still been playing, and even contemplated doing something on ESPN television this past weekend. "People are tired. We are tired of African Americans dying. It could be us... this is the only way we can let fellow African Americans know that we understand their plight."

12-20-14 NY Sports and Beyond – Segment 1, 7:00a: Open/Tease

12-20-14 NY Sports and Beyond – Segment 2, 7:15a: **Tina Syer** is the Chief Impact Officer for an organization called Positive Coaching Alliance (PCA), a national non-profit developing "Better Athletes, Better People" through resources that help create a positive, character-building youth and high school sports experience. PCA serves youth and high school sports coaches, parents, administrators and student-athletes through live workshops, online training and books, as well as the PCA Development Zone™ (www.PCDevZone.org), offering hundreds of free audio-video and printable resources that help improve youth sports.

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Mission does; 26 years ago, he lost his business and his home to cocaine and alcohol addiction. If not for what seemed to be a chance meeting with a woman on New York's A-train at 2 a.m., Macklin may never have learned of The Bowery Mission — New York City's largest spiritually based homeless outreach. It was the place where he would receive a second chance to take control of his life.

PSA source: FEMA Floodsmart
Dates Aired: 12/4 – 12/31
Number Aired: 42
Summary: Did you know that floods are the nation's most common and costly disaster? That's right! Anywhere it can rain, it can flood. Many homeowners are not aware that they are living in flood risk areas. Protect what matters; learn more about your flood risks at floodsmart.gov/care.

PSA source: New York State Broadcasters Association
Products (3): NY Army National Guard ("Guard a Storm to Remember" & "Guard My First Call"), NYS Dept. of State ("Volunteer Preparedness Marketing")
Dates Aired: 10/1 – 12/28
Number Aired: 189

- NY Army National Guard (Guard a Storm to Remember) Summary: Rescue families during storms. Be there when your community needs you.
- NY Army National Guard (Guard My First Call) Summary: "My First Call as a NY Army National Guard"
- NYS Dept. of State (Volunteer Preparedness Marketing) Summary: Be a volunteer or find a volunteer in your community during emergencies.

SAFETY

12-6-14 NY Sports and Beyond - Segment 2, 7:15a: Everyone across the nation is now talking about the decision not to indict NYPD officers in the death of Eric Garner. **Bryan Pendleton** is the Director of the San Diego Black Police Officer's Association and discusses the aftermath of this decision. Officer Pendleton discusses the concept of police officers wearing body cameras full-time and whether or not it can be effective. "Safety net" would be a bad term to use, but it would definitely be a help when officers are accused of using excessive force, and officers who are doing right would have nothing to fear.

12-6-14 NY Sports and Beyond - Segment 4, 7:45a: **William Sousa** is a criminologist with expertise in police policy and management, international policing, and community crime prevention. Currently an associate professor of Criminal Justice at UNLV, he gives his take on the concept of police officers wearing body cameras. There are potential advantages, but also concerns. Cameras give us more information, but they don't give us all of the answers.

PARENTING & FAMILY MATTERS

10-18-14 NY Sports and Beyond - Segment 1, 7:00a: Open/Tease

10-18-14 NY Sports and Beyond – Segment 2, 7:15a: **Daniel Rodriguez** took the long way to his roster spot on the Clemson University football team. He went to Iraq and Afghanistan first. His four years in the U.S. Army left him with a

Purple Heart, a Bronze Star and PTSD. He eventually decided that part of his recovery should include playing college football. He tells his story in a new book titled, "Rise: A Soldier, A Dream, and A Promise Kept."

10-18-14 NY Sports and Beyond – Segment 3, 7:30a: Based on the true story made famous on "This American Life", *Stalking the Bogeyman* follows renowned journalist **David Holthouse's** secret pursuit of justice for a crime hidden for 25 years. This new play explores the dangers of vengeance, the power of forgiveness, and the strength of family. Bill speaks with David and **Markus Potter**, the director of the play.

When he was seven, David Holthouse was raped by a 17-year-old acquaintance that he knew through friends of his parents. The teenager threatened to kill him if he did not comply with his wishes and after he was finished, David was threatened with violence if he did not keep quiet. Twenty five years later, David can no longer remain silent, when he learns that the man who destroyed his childhood has moved into his new neighborhood. With key ties to the leader of an Arizona gang and other illicit connections, David meticulously plans the murder of the Bogeyman.

10-18-14 NY Sports and Beyond – Segment 4, 7:45a: Anne Grady could pretty much write her own ticket in the corporate world, until the birth of her special needs son, Evan. Anne has a book entitled "52 Strategies for Life, Love & Work." Why did she decide to write this book? Her son actually tried to kill her when he was only 3 years old! Anne wrote the book to catalog the processes that have worked in raising her son, the ones that didn't work, and the surprising way they all seem to translate into other parts of life, including the corporate world.

11-8-14 NY Sports and Beyond – Segment 4, 7:45a: Re-airing of interview with **Daniel Rodriguez**, veteran of the Iraq & Afghanistan Campaigns, who took the long way to his roster spot on the Clemson University football team. He went to Iraq and Afghanistan first. His four years in the U.S. Army left him with a Purple Heart, a Bronze Star and PTSD. He eventually decided that part of his recovery should include playing college football. He tells his story in a new book titled, "Rise: A Soldier, A Dream, and A Promise Kept."

11-15-14 NY Sports and Beyond – Segment 1, 7:00a: Open/Tease – The Season of Giving is about to start. Defensive lineman Muhammad Wilkerson of the Jets will provide 200 families at the Head Start of Elizabeth, NJ with a "Thanksgiving sack". Wilkerson was a product of the same Head Start Program. Not to be outdone, linebacker DeMario Davis and his wife will serve 300 children at the Boys & Girls Club of Newark with a Thanksgiving dinner of their own.

11-15-14 NY Sports and Beyond – Segment 4, 7:45a: We opened discussing some of the good deeds of some Jets players, but the Giants should not be forgotten; Cornerback **Walter Thurmond** may be out for the year with an injury, but he took the time to discuss The Walter Thurmond Foundation for Arts and Education and his upcoming Turkey Drive, the 3rd Annual and his first as a member of Big Blue.

12-20-14 NY Sports and Beyond – Segment 3, 7:30a: Former NFL offensive lineman and Queens native **Tutan Reyes** joins the show to discuss his organization, "Beyond the Boroughs". Since 2007, Beyond the Boroughs has been bringing bright futures to those deserving young men and women that have been accepted into college, but have unmet financial need, by helping pay the exorbitant cost of a higher education. Tutan, whose life was transformed by the college scholarship he received, founded the organization to award four-year scholarships -- each worth up to \$20,000 – to create deserved college scholarship opportunities for students, with a primary focus on first generation collegians.

EDUCATION

10-4-14 NY Sports and Beyond - Segment 4, 7:45a: John Cunningham, executive director of National AIDS Memorial Grove, calls in. Scholarship applications are now being accepted for The Pedro Zamora Young Leaders Scholarship Program through Oct. 15, 2014 and can be downloaded from the National AIDS Memorial Grove website at www.aidsmemorial.org. The Scholarships are funded primarily through a grant provided by UnitedHealthcare, a long-standing supporter of the National AIDS Memorial Grove Scholarship Program. The Scholarship recipients will be announced on World AIDS Day on December 1, 2014 with awards ranging from \$2,500 to \$5,000. High school seniors,

and college freshman, sophomores and juniors (ages 27 and younger) are eligible to apply. Applicants are asked to demonstrate an active commitment to fighting AIDS, taking on roles of public service and leadership, and who intend to pursue a career that will have a clear and demonstrable impact on the HIV/AIDS epidemic.

10-11-14 NY Sports and Beyond - Segment 1, 7:00a: Jets LB Quinton Coples is debuting a "Student of the Month" program, selecting Malcolm X. Shabazz High School in Newark as its initial winner. Schools will select 2 students who will be surprised by Coples with a "QC Success Pack" including Jets apparel.

11-29-14 NY Sports and Beyond – Segment 4, 7:45a: Ron Walker discusses more about COSEBOC. The Coalition of Schools Educating Boys of Color (COSEBOC) is a national network of school leaders focused on educating boys and young men of color. The non-profit organization is a leading resource and a repository of tested, innovative, 'real world' practices and research that help boys and young men of color succeed. COSEBOC 's mission is to connect, inspire, support and strengthen school leaders dedicated to the social, emotional and academic development of boys and young men of color. Headquartered in Boston, MA, COSEBOC's national network of school leaders represents 600 schools educating 300,000 students across the United States. COSEBOC provides Standards for schools to adopt based on research and the innovative policies and practices of successful schools. The publication, "Standards and Promising Practices for Educating Boys and Young Men of Color", provides a framework for assessment, curriculum, training, leadership, community engagement and more for schools across the country. Are we coming up short as parents in establishing rules and respect? Ron says we live in the most difficult era ever when it comes to being a young parent, due to all the distractions, but it is NOT a losing battle unless we want it to be one.

PSA source: Pedro Zamora Young Leaders Scholarship Program
Dates Aired: 10/1 – 10/15
Number Aired: 17
Summary: The National AIDS Memorial and UnitedHealthcare are offering college scholarships to students committed to pursuing careers, public service and leadership roles in the fight against HIV/AIDS. Applicants are asked to demonstrate an active commitment to fighting AIDS. Applications for the Pedro Zamora Young Leaders Scholarship Program are being accepted through October 15th.

PART 2: PUBLIC SERVICE ACTIVITIES / COMMUNITY OUTREACH

COMMUNITY SERVICE

The staff of ESPN New York has forged relationships with the local community in recognition of its obligation to the citizens of the tri-State Area. We participate in fundraisers for local organizations / charities / schools and build awareness by drawing area residents to these events. Support is provided by giving station "gift packs" when requested by community groups. They consist of ESPN's promotional items (T-shirts, hats, etc.) and are provided to organizations free of charge to use as auction items, prizes and/or "thank you gifts" to persons who help staff the charity event. Various members of ESPN Radio, including on-air talent, will often attend charity events and represent the team at ESPN New York.

New York Blood Center – Blood Drive

Date: Tuesday, November 18 and Wednesday, November 19, 2014

Location: New York, NY

Details: Volunteers can register to donate blood.

Toy Shop – Toy Drive

Date: Tuesday, November 11, 2014 – Friday, December 5, 2014

Location: 77 West 66th Street, New York, NY

Details: Employees volunteered to purchase toys for the annual toy drive.

New York Marathon – Fluid Station Volunteer Event

Date: Sunday, November 2, 2014

Location: New York, NY and Brooklyn, NY

Details: Join Team ESPN and The V Foundation as they manage the water stations during the New York City Marathon.

Gift Wrapping Party

Date: Thursday, December 11, 2014

Location: 56 West 66th St, New York, NY

Details: Employees volunteer to wrap all the gifts for the toy drive.

Fresh Air Fund – Tutors

Date: The month of December

Location: New York, NY

Details: Employees volunteer to become a tutor with the Fresh Air Fund and work one-on-one with a 7th-9th grade student who is a participant in The Fund's Career Awareness Program.

COMMUNITY CALENDAR

Within the ESPN New York website, there is a "community calendar" feature. Visitors to the website can submit community events taking place throughout the tri-state area. Events include school fundraisers, community performances, street festivals, concerts, free health screenings and more. These events are also frequently mentioned on air during NY Sports & Beyond. **Fourth Quarter 2014** calendar entries are below:

New Yorker Festival

October 10-12, 2014

New York, NY

The Annual New Yorker Festival is a weekend celebration bringing together writers, thinkers, artists and other luminaries.

New York City Wine and Food Festival

October 16-19, 2014

Meatpacking District, surrounding areas and Dumbo Brooklyn

The only festival in New York to bring together both legendary culinary icons from around the globe and America's most beloved television chefs.

69th Annual Columbus Day Parade

Monday, October 13, 2014 11:30am-3:30pm

The Columbus Day Parade celebrates the spirit of exploration and courage that inspired Christopher Columbus's 1942 expedition.

New York Television Festival

October 20-25, 2014

New York City

Held annually in NYC, the birthplace of modern television, the festival unites artists, executives, industry figures, and fans together in one forum to celebrate the medium and to help shape its future.

12th Annual "Open House" New York City

October 11-12, 2014

New York City

Open House New York unlocks the city, allowing New Yorkers and tourists free access to hundreds of sites talks, tours, performances and family activities in neighborhoods throughout the five boroughs.

CMJ Music Marathon and Film Festival

October 21-25, 2014

New York University's Greenwich Village campus

The ultimate in music and film premieres, the CMJ Festival is a NYC classic.

Halloween Parade

Friday, October 31, 2014, 7-11pm

Greenwich Village

The nation's largest public Halloween celebration attended by over 2 million people and seen by over 1 million on television.

Blood Manor: NYC's Horror-Filled Jaunted Attraction

October 3 – November 8, 2014

Blood Manor – New York, NY

Blood Manor is back to scare the wits out of the Big Apple. The premier haunted attraction features 18 fright-filled environments.

Halloween Scavenger Hunt

October 30, 2014

New York City

iAdventure.com & Scavenger Hunt USA will be taking over the city once again for the annual Halloween Scavenger Hunt. Make your team and then run around New York City finding hidden clues, completing fun tasks and earning points for your team.

Food and Film Festival

November 1, 2014

Brooklyn, NY

See films about the world's favorite foods and then eat them at the NYC Food Film Festival in Brooklyn.

Electronic Music

November 7-8, 2014

Brooklyn, NY

Brooklyn Electronic Music Festival showcases emerging and established artists in Williamsburg.

Christmas Spectacular

November 7-December 31, 2014

Radio City Christmas Spectacular is 90-minutes of dance, fireworks, and a flying Santa at Radio City Music Hall.

Craft Fair

November 15-16, 2014

Metropolitan Pavillion, NYC

Shop from 200 artisans, chefs, and vintage vendors at Renegade Craft Fair at the Metropolitan Pavillion.

Pippin the Musical

November 16, 2014 – January 4, 2015

New York, NY

Pippin is a high-energy acrobatic version of the 1972 classic at Music Box Theatre.

Holiday Market at Union Square

November 20-December 24, 2014

Union Square Park, NY

Find handmade jewelry, fine art, clothing, ornaments, toys, food, and drink at Union Square Holiday Market.

Antiques Sale

November 22-23, 2014

Pier 94, NY

Pier Antique Show includes 500 vendors of classical and formal antiques, Americana and decorative arts, and 29th Century modern.

White Light Festival

November 1-11, 2014

Lincoln Center, NY

See world-class performances, films, and artist talks with a focus on music.

Winter in Bryant Park

November 1-30, 2014

Bryant Park, NY

Winter Village at Bryant Park has 125 holiday kiosk shops, a tree lighting Dec. 2, and an ice skating rink.

Marathon

November 2, 2014

New York City

The world-famous New York City Marathon begins in Staten Island and runs through all five boroughs before ending at Central Park.

Food & Design Event

November 6, 2014

New York City

Enjoy tastes from top chefs and browse luxury home products at Taste of T at Architects and Designers Building.

Veterans Day Parade

November 11, 2014

New York City

America's parade entertains 600,000 spectators as it goes up Fifth Ave. from 26th to 52nd Street.

Chef Competition & Tasting

November 15, 2014

Lower Manhattan, NY

Enjoy great food and wine, and watch four young chefs compete at the Young Chef Competition at the International Culinary Center.

Family Treasure Hunt

November 15, 2014

Icahn Stadium, NY

Learn how to use a map and compass, and follow clues to find island treasures at the Great Randall's Island.

Thanksgiving Day Parade

November 27, 2014

New York, NY

Watch giant balloons, floats, marching bands, clowns, and performers as Macy's Thanksgiving Day Parade.

The Nutcracker

November 28, 2014-January 3, 2015

Avery Fisher Hall, NYC

George Balanchine's The Nutcracker is a holiday tradition with old-fashioned costumes, a tree that grows before your eyes, crystal-shaped snowflakes, fine choreography by New York City Ballet, and Tchaikovsky's captivating music.

Irish Musical

November 29, 2014-January 4, 2015

New York City

Based on the film, Once is an emotionally captivating musical about love and loss, with folk music, dance, and humor at Jacobs Theatre.

Daily Tree Lighting

December 1-31, 2014

The Metropolitan Museum of Art, NY

Watch the lighting ceremony for a Christmas tree adorned with 18-century Neapolitan angels and cherubs at the Christmas Tree and Neapolitan Baroque Creche.

Holiday Train Show

December 2-31, 2014

New York Botanical Garden

Watch model trains zip around miniature New York landmarks made of plant materials, and enjoy kids' activities at the Holiday Train Show.

Tuba Concert

December 14, 2014

Rockefeller Center

Hear Christmas carols and sing along at Merry Tuba Christmas at the Rink at Rockefeller Center.

Christmas Play

December 27-30, 2014

Greenwich Village, NY

A Christmas Carol is Charles Dickens' classic about Ebenezer Scrooge, Tiny Tim, and Christmas ghosts at the intimate Players Theatre.

Basketball Show

December 28, 2014-January 3, 2015

New York & New Jersey

Watch the famous Harlem Globetrotters play a game.

Chinese Circus

December 30, 2014-January 4, 2015

The New Victory Theater, NY

Cirque Ziva features colorful Chinese Golden Dragon Acrobats juggling, tumbling, and diving through hoops.

Pottery Show

December 5-7, 2014

Demarest, NJ

The Pottery Show and Sale is a famous curated event at the Art School at Old Church in Demarest, NJ.

Prayers for Pets

December 7, 2014

Christ Church

Arrive early with your pet for Blessing of the Animals by minister and rabbi.

Motorcycle Show

December 12-14, 2014

Jacob Javits Center

Find sport bikes, dirt bikes, scooters, ATVs, expert advice, live entertainment, and family activities at the International Motorcycle Show.

Menorah Lighting

December 16-23, 2014

Grand Army Plaza – Brooklyn, NY

Celebrate Chanukah nightly with live music and hot latkes at the Lighting of the Menorah, which is 32 feet tall.

Ugly Sweater Run/Walk

December 20, 2014

Citi Field

Wear your ugliest sweater for the Ugly Sweater Run 5k and after-party at Citi Field.

Street Music Festival

December 21, 2014

NYC locations

Make Music Winter is a dozen musical parades on the streets and sidewalks on the first day of winter. Come watch or join in.

Caroling

December 24, 2014

Washington Square Park

Join the carolers and brass quartet at Christmas Eve Caroling at the arch in Washington Square Park.

New Year's Eve – Times Square

December 31, 2014

Times Square, NY

New Year's Eve in Times Square has dazzling lights, big-name music, balloons, confetti, fireworks, and a crystal ball that drops at midnight.

New Year's Eve Fireworks

December 31, 2014

Grand Army Plaza – Brooklyn, NY

Enjoy entertainment and hot chocolate, and then watch the New Year's Eve Fireworks at midnight.