

Lost Coast Communications, Inc.

Daily Roster

For Dates 10/15/2018 to 10/22/2018

Grouped by: Spot Type

Advertiser = "YES ON MEASURE O"

Exclude Non-Commercial, Exclude Network, Include Zero Rate, Exclude Spot Rates

KHUM - FM

10/15/2018

Time	Copy Name	Cart	Logging Desc.	Length	FCC Type	Order	ISCI Code / Tape Number
POLITICAL							
08:11:30	MEASURE O SHERIFF RADIO :	634A	YES ON MEASURE O	:30	POL	4221-00003 [1]	
11:30:40	MEASURE O SHERIFF RADIO :	634A	YES ON MEASURE O	:30	POL	4221-00003 [1]	
15:50:40	MEASURE O SHERIFF RADIO :	634A	YES ON MEASURE O	:30	POL	4221-00003 [1]	

POLITICAL Totals : 3 Units for...

3 Units for...

Average Rate...

CMSN Base - Direct Sales...

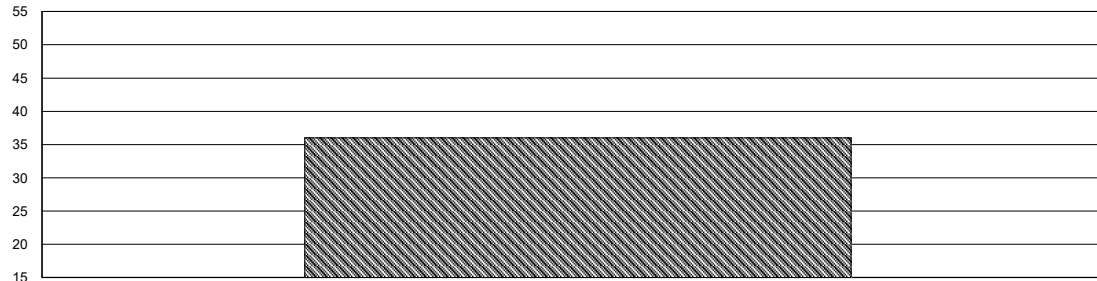
CMSN Base - Agency Sales...

36.00

30.60

Gross Daily Income

For KHUM - FM



10/15/2018

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T = Top Spot L = Tail Spot

(c) indicates commissionable

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KSLG - FM

10/15/2018

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POLITICAL									
06:51:40	MEASURE O SHERIFF RADIO :	634A	YES ON MEASURE O	:30	POL	4221-00003 [2]			
12:12:10	MEASURE O SHERIFF RADIO :	634A	YES ON MEASURE O	:30	POL	4221-00003 [2]			
15:11:10	* MEASURE O SHERIFF RADIO :	634A	YES ON MEASURE O	:30	POL	4221-00003 [2]			
POLITICAL Totals :							3	Units for...	
							3	Units for...	
								Average Rate...	
								CMSN Base - Direct Sales...	
								CMSN Base - Agency Sales...	24.00
									20.40

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KSLG - FM

10/16/2018

<u>Time</u>	<u>Copy Name</u>	<u>Cart</u>	<u>Logging Desc.</u>	<u>Length</u>	<u>FCC Type</u>	<u>Order</u>	<u>ISCI Code / Tape Number</u>		
POLITICAL									
06:51:10	MEASURE O SHERIFF RADIO :	634A	YES ON MEASURE O	:30	POL	4221-00003 [1]			
07:52:10	MEASURE O SHERIFF RADIO :	634A	YES ON MEASURE O	:30	POL	4221-00003 [2]			
10:11:10	* MEASURE O SHERIFF RADIO :	634A	YES ON MEASURE O	:30	POL	4221-00003 [1]			
13:30:40	MEASURE O SHERIFF RADIO :	634A	YES ON MEASURE O	:30	POL	4221-00003 [2]			
15:11:10	* MEASURE O SHERIFF RADIO :	634A	YES ON MEASURE O	:30	POL	4221-00003 [1]			
18:12:10	MEASURE O SHERIFF RADIO :	634A	YES ON MEASURE O	:30	POL	4221-00003 [2]			
POLITICAL Totals :							6	Units for...	
							6	Units for...	
							Average Rate...		
							CMSN Base - Direct Sales...		
							CMSN Base - Agency Sales...	60.00	51.00

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POLITICAL									
08:12:10	* MEASURE O SHERIFF RADIO :	634A	YES ON MEASURE O	:30	POL	4221-00003 [1]			
10:32:10	MEASURE O SHERIFF RADIO :	634A	YES ON MEASURE O	:30	POL	4221-00003 [2]			
12:50:10	* MEASURE O SHERIFF RADIO :	634A	YES ON MEASURE O	:30	POL	4221-00003 [1]			
14:31:40	MEASURE O SHERIFF RADIO :	634A	YES ON MEASURE O	:30	POL	4221-00003 [2]			
POLITICAL Totals :							4	Units for...	
							4	Units for...	
							Average Rate...		
							CMSN Base - Direct Sales...		
							CMSN Base - Agency Sales...	40.00	34.00

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10/18/2018

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POLITICAL										
06:12:10	MEASURE O SHERIFF RADIO :	634A	YES ON MEASURE O	:30	POL	4221-00003 [2]				
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POLITICAL Totals :							4	Units for...		
							4	Units for...		
								Average Rate...		
								CMSN Base - Direct Sales...		
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KSLG - FM

10/19/2018

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POLITICAL									
07:52:10	MEASURE O SHERIFF RADIO :	634A	YES ON MEASURE O	:30	POL	4221-00003 [1]			
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POLITICAL Totals :							4	Units for...	
							4	Units for...	
							Average Rate...		
							CMSN Base - Direct Sales...		
							CMSN Base - Agency Sales...	40.00	34.00

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KSLG - FM

10/22/2018

Time	Copy Name	Cart	Logging Desc.	Length	FCC Type	Order	ISCI Code / Tape Number
06:10:25	MEASURE O FIRE RADIO 3	634B	YES ON MEASURE O	:30	POL	4221-00003 [2]	
11:50:40	MEASURE O FIRE RADIO 3	634B	YES ON MEASURE O	:30	POL	4221-00003 [1]	
13:31:40	MEASURE O FIRE RADIO 3	634B	YES ON MEASURE O	:30	POL	4221-00003 [2]	
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POLITICAL Totals : 4 Units for...

4 Units for...

Average Rate...

CMSN Base - Direct Sales...

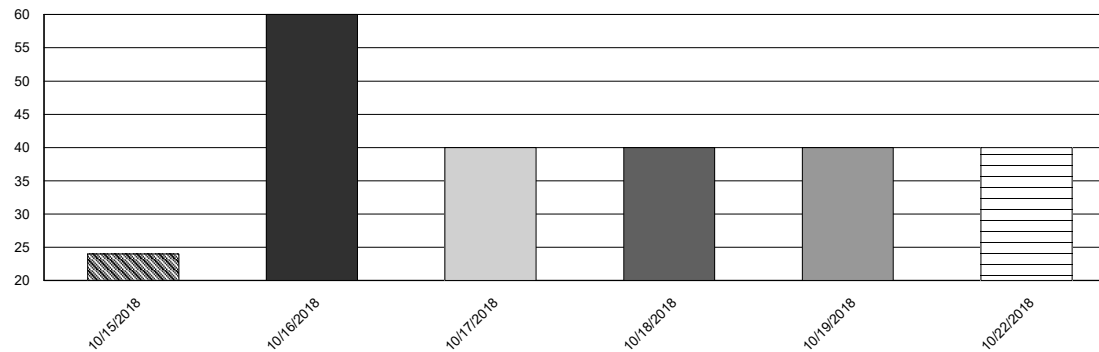
CMSN Base - Agency Sales...

40.00

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Gross Daily Income

For KSLG - FM



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07:50:10	* MEASURE O SHERIFF RADIO :	634A	YES ON MEASURE O	:30	POL	4221-00003 [3]			
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POLITICAL Totals :							3	Units for...	
							3	Units for...	
								Average Rate...	
								CMSN Base - Direct Sales...	
								CMSN Base - Agency Sales...	39.00
									33.15

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16:31:10	MEASURE O SHERIFF RADIO :	634A	YES ON MEASURE O	:30	POL	4221-00003 [3]			
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								Average Rate...	
								CMSN Base - Direct Sales...	
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13:51:40	MEASURE O SHERIFF RADIO :	634A	YES ON MEASURE O	:30	POL	4221-00003 [3]				
POLITICAL Totals :							2	Units for...		
							2	Units for...		
								Average Rate...		
								CMSN Base - Direct Sales...		
								CMSN Base - Agency Sales...	26.00	22.10

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POLITICAL Totals :							2	Units for...	
							2	Units for...	
								Average Rate...	
								CMSN Base - Direct Sales...	
								CMSN Base - Agency Sales...	26.00
									22.10

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POLITICAL Totals :							2	Units for...	
							2	Units for...	
								Average Rate...	
								CMSN Base - Direct Sales...	
								CMSN Base - Agency Sales...	26.00
									22.10

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18:10:30	MEASURE O FIRE RADIO 3	634B	YES ON MEASURE O	:30	POL	4221-00003 [3]	

POLITICAL Totals : 2 Units for...

2 Units for...

Average Rate...

CMSN Base - Direct Sales...

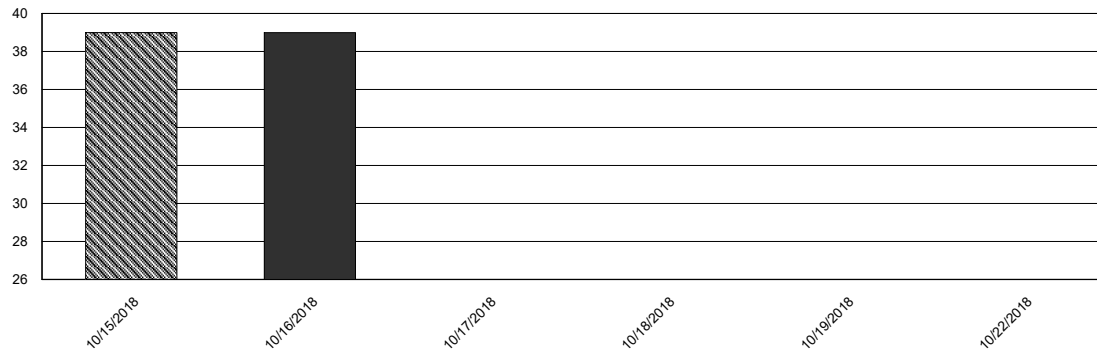
CMSN Base - Agency Sales...

26.00

22.10

Gross Daily Income

For KWPT- FM



Report Totals

42 Units for... 462.00 392.70

Average Rate... **11.00 9.35**

CMSN Base - Direct Sales... **0.00 0.00**

CMSN Base - Agency Sales... **462.00 392.70**

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