

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: LCC (KHUM-FM KSLG-FM KWPT-FM) HUMBOLDT	Date: 10-10-18
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I, JOHN HARPER
do hereby request station time concerning the following issue:

YES ON MEASURE O, SPONSORED BY THE HUMBOLDT DEPUTY SHERIFFS ORGANIZATION

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
see attached schedule, # 1L					

This broadcast time will be used by: YES ON MEASURE O, SPONSORED BY THE HUMBOLDT DEPUTY SHERIFFS ORGANIZATION

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

YES ON MEASURE O, SPONSORED BY THE HUMBOLDT DEPUTY SHERIFFS ORGANIZATION
555 CAPITOL MALL, SUITE 400
SACRAMENTO, CA 95814

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

JAMIE BARNEY, PRESIDENT
ERNEST STEWART, TREASURER

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least 72 before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

9.22.18 [Signature] 707.499.8525
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted **Accepted in Part** **Rejected**
[Signature] Nicky Gobbe Director Ops
Signature Printed Name Title

Day	Time	Program	Gross	10/4	10/8	10/15	10/22	10/29	11/5	# Spots	Gross \$
M-F	6a-7p	KHUM	12	2	10	10	10	10	2	44	528
M-F	6a-7p	KSLG	8	2	10	10	10	10	2	44	352
M-F	6a-7p	KWPT	13	2	10	10	10	10	2	44	572
										132	1452

OK JH

Accepted by _____ Date _____

Your acceptance of this order constitutes the following agreement between you and John Harper Media.

- 1) You accept the order exactly as written.
- 2) If this order contains errors in estimated costs, you will notify John Harper Media prior to publication/air date.
- 3) If you fail to notify John Harper Media prior to publication/air date, and publish/air ads in question, you forfeit the right to any adjustment to which you may be entitled.
- 4) You agree to publish camera ready ads exactly as provided to you. Any changes must have prior approval. You agree to waive payment for an ad if you fail to meet this requirement.
- 5) Unless otherwise set forth by John Harper Media on this form, you agree to hold John Harper Media solely liable for payment to the extent that proceeds have cleared from the advertiser to John Harper Media for advertising ordered with this contract. For sum owing but not cleared to John Harper Media, you agree to hold the advertiser responsible solely liable.
- 6) Publication/airing of an ad constitutes your acceptance of this agreement.

3291 buttermilk lane, Arcata, ca 95521 | 707.499.8525 | john@johnharpermedia.com

Order # 11