

Lost Coast Communications, Inc.

Daily Roster

For Dates 10/22/2018 to 10/29/2018

Grouped by: Spot Type

Advertiser = "YES ON MEASURE O"

Exclude Non-Commercial, Exclude Network, Include Zero Rate, Exclude Spot Rates

KSLG - FM

10/22/2018

<u>Time</u>	<u>Copy Name</u>	<u>Cart</u>	<u>Logging Desc.</u>	<u>Length</u>	<u>FCC Type</u>	<u>Order</u>	<u>ISCI Code / Tape Number</u>		
POLITICAL									
06:10:25	MEASURE O FIRE RADIO 3	634B	YES ON MEASURE O	:30	POL	4221-00003 [2]			
11:50:40	MEASURE O FIRE RADIO 3	634B	YES ON MEASURE O	:30	POL	4221-00003 [1]			
13:31:40	MEASURE O FIRE RADIO 3	634B	YES ON MEASURE O	:30	POL	4221-00003 [2]			
18:31:10	MEASURE O SHERIFF RADIO 3	634A	YES ON MEASURE O	:30	POL	4221-00003 [1]			
POLITICAL Totals :							4	Units for...	
							4	Units for...	
							Average Rate...		
							CMSN Base - Direct Sales...		
							CMSN Base - Agency Sales...	40.00	34.00

(*) denotes a manually placed spot

T = Top Spot

L = Tail Spot

(c) indicates commissionable

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POLITICAL									
06:31:50	MEASURE O FIRE RADIO 3	634B	YES ON MEASURE O	:30	POL	4221-00003 [1]			
10:10:40	* MEASURE O SHERIFF RADIO 3	634A	YES ON MEASURE O	:30	POL	4221-00003 [2]			
14:51:10	MEASURE O FIRE RADIO 3	634B	YES ON MEASURE O	:30	POL	4221-00003 [1]			
18:50:10	MEASURE O FIRE RADIO 3	634B	YES ON MEASURE O	:30	POL	4221-00003 [2]			
POLITICAL Totals :							4	Units for...	
							4	Units for...	
							Average Rate...		
							CMSN Base - Direct Sales...		
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KSLG - FM

10/24/2018

<u>Time</u>	<u>Copy Name</u>	<u>Cart</u>	<u>Logging Desc.</u>	<u>Length</u>	<u>FCC Type</u>	<u>Order</u>	<u>ISCI Code / Tape Number</u>		
POLITICAL									
07:52:10	MEASURE O FIRE RADIO 3	634B	YES ON MEASURE O	:30	POL	4221-00003 [1]			
10:50:10	MEASURE O FIRE RADIO 3	634B	YES ON MEASURE O	:30	POL	4221-00003 [2]			
14:30:10	MEASURE O FIRE RADIO 3	634B	YES ON MEASURE O	:30	POL	4221-00003 [2]			
15:31:40	MEASURE O SHERIFF RADIO 3	634A	YES ON MEASURE O	:30	POL	4221-00003 [1]			
POLITICAL Totals :							4	Units for...	
							4	Units for...	
							Average Rate...		
							CMSN Base - Direct Sales...		
							CMSN Base - Agency Sales...	40.00	34.00

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POLITICAL									
06:50:10	MEASURE O FIRE RADIO 3	634B	YES ON MEASURE O	:30	POL	4221-00003 [2]			
09:12:10	MEASURE O SHERIFF RADIO 3	634A	YES ON MEASURE O	:30	POL	4221-00003 [1]			
12:50:10	MEASURE O FIRE RADIO 3	634B	YES ON MEASURE O	:30	POL	4221-00003 [2]			
14:11:40	MEASURE O FIRE RADIO 3	634B	YES ON MEASURE O	:30	POL	4221-00003 [1]			
POLITICAL Totals :							4	Units for...	
							4	Units for...	
							Average Rate...		
							CMSN Base - Direct Sales...		
							CMSN Base - Agency Sales...	40.00	34.00

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KSLG - FM

10/26/2018

<u>Time</u>	<u>Copy Name</u>	<u>Cart</u>	<u>Logging Desc.</u>	<u>Length</u>	<u>FCC Type</u>	<u>Order</u>	<u>ISCI Code / Tape Number</u>		
POLITICAL									
09:50:10	MEASURE O FIRE RADIO 3	634B	YES ON MEASURE O	:30	POL	4221-00003 [2]			
11:50:10	MEASURE O FIRE RADIO 3	634B	YES ON MEASURE O	:30	POL	4221-00003 [1]			
18:10:10	MEASURE O FIRE RADIO 3	634B	YES ON MEASURE O	:30	POL	4221-00003 [2]			
18:52:40	* MEASURE O SHERIFF RADIO 3	634A	YES ON MEASURE O	:30	POL	4221-00003 [1]			
POLITICAL Totals :							4	Units for...	
							4	Units for...	
							Average Rate...		
							CMSN Base - Direct Sales...		
							CMSN Base - Agency Sales...	40.00	34.00

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POLITICAL							
10:50:20	MEASURE O FIRE RADIO 3	634B	YES ON MEASURE O	:30	POL	4221-00003 [1]	
12:10:10	MEASURE O FIRE RADIO 3	634B	YES ON MEASURE O	:30	POL	4221-00003 [2]	
15:50:10	MEASURE O FIRE RADIO 3	634B	YES ON MEASURE O	:30	POL	4221-00003 [1]	
18:10:10	MEASURE O SHERIFF RADIO 3	634A	YES ON MEASURE O	:30	POL	4221-00003 [2]	

POLITICAL Totals : 4 Units for...

4 Units for...

Average Rate...

CMSN Base - Direct Sales...

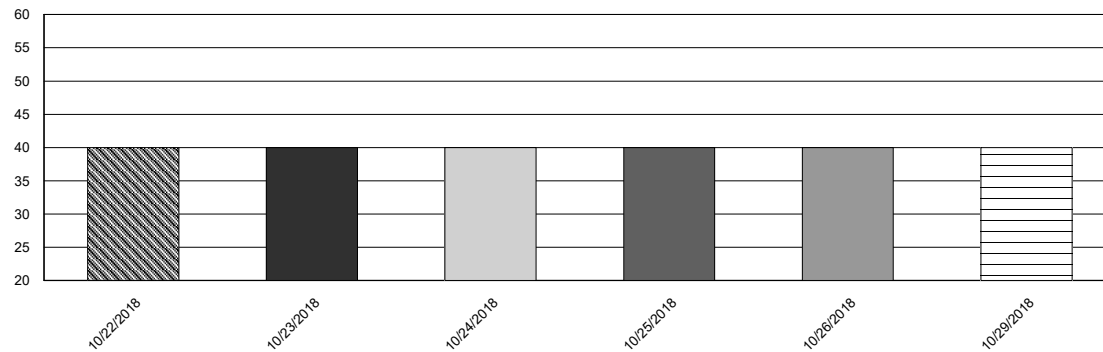
CMSN Base - Agency Sales...

40.00

34.00

Gross Daily Income

For KSLG - FM



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KWPT- FM

10/22/2018

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POLITICAL									
10:30:10	MEASURE O FIRE RADIO 3	634B	YES ON MEASURE O	:30	POL	4221-00003 [3]			
18:10:30	MEASURE O FIRE RADIO 3	634B	YES ON MEASURE O	:30	POL	4221-00003 [3]			
POLITICAL Totals :							2	Units for...	
							2	Units for...	
							Average Rate...		
							CMSN Base - Direct Sales...		
							CMSN Base - Agency Sales...	26.00	22.10

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							2	Units for...	
								Average Rate...	
								CMSN Base - Direct Sales...	
								CMSN Base - Agency Sales...	26.00
									22.10

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POLITICAL									
14:10:35	MEASURE O FIRE RADIO 3	634B	YES ON MEASURE O	:30	POL	4221-00003 [3]			
15:52:10	MEASURE O FIRE RADIO 3	634B	YES ON MEASURE O	:30	POL	4221-00003 [3]			
POLITICAL Totals :							2	Units for...	
							2	Units for...	
								Average Rate...	
								CMSN Base - Direct Sales...	
								CMSN Base - Agency Sales...	26.00
									22.10

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POLITICAL Totals :							2	Units for...	
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								Average Rate...	
								CMSN Base - Direct Sales...	
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									22.10

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06:10:10	MEASURE O FIRE RADIO 3	634B	YES ON MEASURE O	:30	POL	4221-00003 [3]	
14:30:10	MEASURE O FIRE RADIO 3	634B	YES ON MEASURE O	:30	POL	4221-00003 [3]	

POLITICAL Totals : 2 Units for...

2 Units for...

Average Rate...

CMSN Base - Direct Sales...

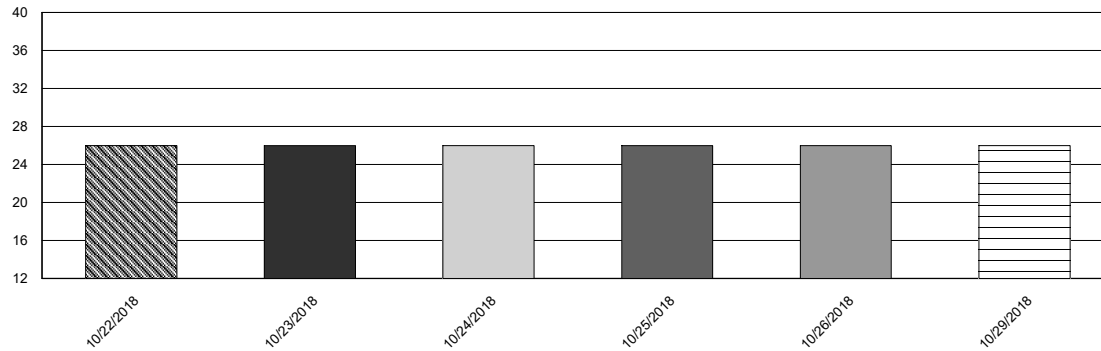
CMSN Base - Agency Sales...

26.00

22.10

Gross Daily Income

For KWPT- FM



Report Totals

36 Units for...

396.00

336.60

Average Rate...

11.00

9.35

CMSN Base - Direct Sales...

0.00

0.00

CMSN Base - Agency Sales...

396.00

336.60

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