

**Lost Coast Communications, Inc.**

**Daily Roster**

For Dates 11/01/2018 to 11/06/2018

Grouped by: Spot Type

Advertiser = "YES ON MEASURE O"

Exclude Non-Commercial, Exclude Network, Include Zero Rate, Exclude Spot Rates

**KHUM - FM**

11/2/2018

<u>Time</u>	<u>Copy Name</u>	<u>Cart</u>	<u>Logging Desc.</u>	<u>Length</u>	<u>FCC Type</u>	<u>Order</u>	<u>ISCI Code / Tape Number</u>		
<b>POLITICAL</b>									
06:31:40	MEASURE O FIRE RADIO 3	634B	YES ON MEASURE O	:30	POL	4221-00003 [2]			
10:52:10	MEASURE O FIRE RADIO 3	634B	YES ON MEASURE O	:30	POL	4221-00003 [2]			
11:52:20	MEASURE O FIRE RADIO 3	634B	YES ON MEASURE O	:30	POL	4221-00003 [2]			
12:51:10	MEASURE O SHERIFF RADIO 3	634A	YES ON MEASURE O	:30	POL	4221-00003 [2]			
13:52:40	MEASURE O FIRE RADIO 3	634B	YES ON MEASURE O	:30	POL	4221-00003 [2]			
14:50:40	MEASURE O FIRE RADIO 3	634B	YES ON MEASURE O	:30	POL	4221-00003 [2]			
18:12:30	MEASURE O FIRE RADIO 3	634B	YES ON MEASURE O	:30	POL	4221-00003 [2]			
18:52:00	MEASURE O SHERIFF RADIO 3	634A	YES ON MEASURE O	:30	POL	4221-00003 [2]			
<b>POLITICAL Totals :</b>							<b>8</b>	<b>Units for...</b>	
							8	Units for...	
							Average Rate...		
							CMSN Base - Direct Sales...		
							CMSN Base - Agency Sales...	64.00	54.40

(\*) denotes a manually placed spot

T = Top Spot

L = Tail Spot

(c) indicates commissionable

**Lost Coast Communications, Inc.**

**Daily Roster**

For Dates 11/01/2018 to 11/06/2018

Grouped by: Spot Type

Advertiser = "YES ON MEASURE O"

Exclude Non-Commercial, Exclude Network, Include Zero Rate, Exclude Spot Rates

**KHUM - FM**

11/3/2018

<u>Time</u>	<u>Copy Name</u>	<u>Cart</u>	<u>Logging Desc.</u>	<u>Length</u>	<u>FCC Type</u>	<u>Order</u>	<u>ISCI Code / Tape Number</u>
<b>POLITICAL</b>							
06:21:00	MEASURE O SHERIFF RADIO 1	634A	YES ON MEASURE O	:30	POL	4221-00003 [2]	
07:10:40	MEASURE O FIRE RADIO 3	634B	YES ON MEASURE O	:30	POL	4221-00003 [2]	
07:50:40	MEASURE O FIRE RADIO 3	634B	YES ON MEASURE O	:30	POL	4221-00003 [2]	
08:51:10	* MEASURE O FIRE RADIO 3	634B	YES ON MEASURE O	:30	POL	4221-00003 [2]	
09:30:10	MEASURE O SHERIFF RADIO 1	634A	YES ON MEASURE O	:30	POL	4221-00003 [2]	
11:30:10	* MEASURE O FIRE RADIO 3	634B	YES ON MEASURE O	:30	POL	4221-00003 [2]	
12:11:10	* MEASURE O FIRE RADIO 3	634B	YES ON MEASURE O	:30	POL	4221-00003 [2]	
13:50:40	* MEASURE O FIRE RADIO 3	634B	YES ON MEASURE O	:30	POL	4221-00003 [2]	
16:10:10	* MEASURE O SHERIFF RADIO 1	634A	YES ON MEASURE O	:30	POL	4221-00003 [2]	
16:51:40	MEASURE O FIRE RADIO 3	634B	YES ON MEASURE O	:30	POL	4221-00003 [2]	
17:32:10	MEASURE O FIRE RADIO 3	634B	YES ON MEASURE O	:30	POL	4221-00003 [2]	
18:31:40	MEASURE O FIRE RADIO 3	634B	YES ON MEASURE O	:30	POL	4221-00003 [2]	

**POLITICAL Totals : 12 Units for...**

12 Units for...

Average Rate...

CMSN Base - Direct Sales...

CMSN Base - Agency Sales...

96.00

81.60

(\* ) denotes a manually placed spot

T = Top Spot L = Tail Spot

(c) indicates commissionable

**Lost Coast Communications, Inc.**

**Daily Roster**

For Dates 11/01/2018 to 11/06/2018

Grouped by: Spot Type

Advertiser = "YES ON MEASURE O"

Exclude Non-Commercial, Exclude Network, Include Zero Rate, Exclude Spot Rates

**KHUM - FM**

11/4/2018

<u>Time</u>	<u>Copy Name</u>	<u>Cart</u>	<u>Logging Desc.</u>	<u>Length</u>	<u>FCC Type</u>	<u>Order</u>	<u>ISCI Code / Tape Number</u>
<b>POLITICAL</b>							
06:50:40	MEASURE O FIRE RADIO 3	634B	YES ON MEASURE O	:30	POL	4221-00003 [2]	
08:11:10	MEASURE O FIRE RADIO 3	634B	YES ON MEASURE O	:30	POL	4221-00003 [2]	
08:51:10	* MEASURE O SHERIFF RADIO 3	634A	YES ON MEASURE O	:30	POL	4221-00003 [2]	
09:50:10	MEASURE O FIRE RADIO 3	634B	YES ON MEASURE O	:30	POL	4221-00003 [2]	
12:10:10	* MEASURE O FIRE RADIO 3	634B	YES ON MEASURE O	:30	POL	4221-00003 [2]	
13:30:10	* MEASURE O FIRE RADIO 3	634B	YES ON MEASURE O	:30	POL	4221-00003 [2]	
14:30:10	* MEASURE O SHERIFF RADIO 3	634A	YES ON MEASURE O	:30	POL	4221-00003 [2]	
15:10:10	* MEASURE O FIRE RADIO 3	634B	YES ON MEASURE O	:30	POL	4221-00003 [2]	
15:51:10	* MEASURE O FIRE RADIO 3	634B	YES ON MEASURE O	:30	POL	4221-00003 [2]	
16:31:40	* MEASURE O FIRE RADIO 3	634B	YES ON MEASURE O	:30	POL	4221-00003 [2]	
17:11:10	MEASURE O SHERIFF RADIO 3	634A	YES ON MEASURE O	:30	POL	4221-00003 [2]	
17:50:40	* MEASURE O FIRE RADIO 3	634B	YES ON MEASURE O	:30	POL	4221-00003 [2]	
18:51:00	MEASURE O FIRE RADIO 3	634B	YES ON MEASURE O	:30	POL	4221-00003 [2]	

**POLITICAL Totals : 13 Units for...**

13 Units for...

Average Rate...

CMSN Base - Direct Sales...

CMSN Base - Agency Sales...

104.00

88.40

(\* ) denotes a manually placed spot

T = Top Spot

L = Tail Spot

(c) indicates commissionable

**Lost Coast Communications, Inc.**

**Daily Roster**

For Dates 11/01/2018 to 11/06/2018

Grouped by: Spot Type

Advertiser = "YES ON MEASURE O"

Exclude Non-Commercial, Exclude Network, Include Zero Rate, Exclude Spot Rates

**KHUM - FM**

11/5/2018

Time	Copy Name	Cart	Logging Desc.	Length	FCC Type	Order	ISCI Code / Tape Number
<b>POLITICAL</b>							
06:30:50	MEASURE O FIRE RADIO 3	634B	YES ON MEASURE O	:30	POL	4221-00003 [2]	
07:11:40	MEASURE O FIRE RADIO 3	634B	YES ON MEASURE O	:30	POL	4221-00003 [2]	
09:12:10	MEASURE O SHERIFF RADIO 3	634A	YES ON MEASURE O	:30	POL	4221-00003 [2]	
10:11:10	MEASURE O FIRE RADIO 3	634B	YES ON MEASURE O	:30	POL	4221-00003 [2]	
11:10:10	MEASURE O FIRE RADIO 3	634B	YES ON MEASURE O	:30	POL	4221-00003 [2]	
11:50:40	* MEASURE O FIRE RADIO 3	634B	YES ON MEASURE O	:30	POL	4221-00003 [2]	
12:51:10	MEASURE O FIRE RADIO 3	634B	YES ON MEASURE O	:30	POL	4221-00003 [2]	
14:51:10	MEASURE O SHERIFF RADIO 3	634A	YES ON MEASURE O	:30	POL	4221-00003 [2]	
16:30:00	* MEASURE O FIRE RADIO 3	634B	YES ON MEASURE O	:30	POL	4221-00003 [2]	
17:51:10	MEASURE O FIRE RADIO 3	634B	YES ON MEASURE O	:30	POL	4221-00003 [2]	
18:32:00	MEASURE O FIRE RADIO 3	634B	YES ON MEASURE O	:30	POL	4221-00003 [2]	

**POLITICAL Totals : 11 Units for...**

11 Units for...

Average Rate...

CMSN Base - Direct Sales...

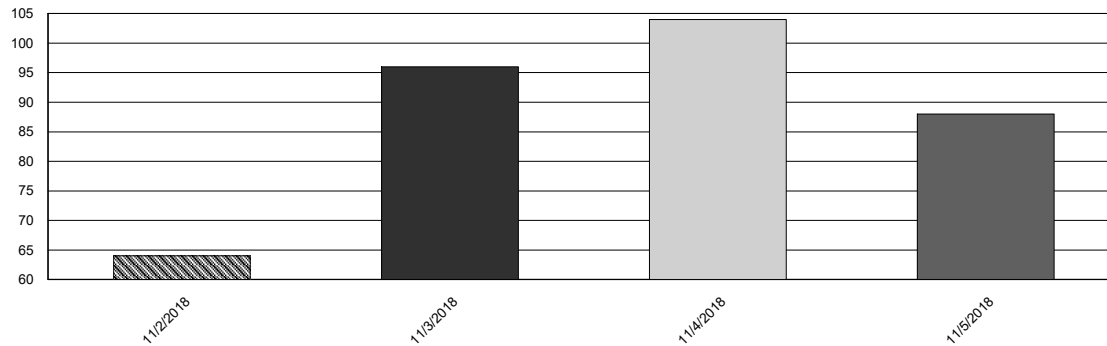
CMSN Base - Agency Sales...

88.00

74.80

**Gross Daily Income**

For KHUM - FM



(\* ) denotes a manually placed spot

T = Top Spot L = Tail Spot

(c) indicates commissionable

**Lost Coast Communications, Inc.**

**Daily Roster**

For Dates 11/01/2018 to 11/06/2018

Grouped by: Spot Type

Advertiser = "YES ON MEASURE O"

Exclude Non-Commercial, Exclude Network, Include Zero Rate, Exclude Spot Rates

**KSLG - FM**

11/1/2018

<u>Time</u>	<u>Copy Name</u>	<u>Cart</u>	<u>Logging Desc.</u>	<u>Length</u>	<u>FCC Type</u>	<u>Order</u>	<u>ISCI Code / Tape Number</u>		
<b>POLITICAL</b>									
06:50:10	MEASURE O FIRE RADIO 3	634B	YES ON MEASURE O	:30	POL	4221-00003 [1]			
13:31:10	* MEASURE O SHERIFF RADIO 3	634A	YES ON MEASURE O	:30	POL	4221-00003 [2]			
14:10:10	MEASURE O FIRE RADIO 3	634B	YES ON MEASURE O	:30	POL	4221-00003 [2]			
18:10:10	MEASURE O FIRE RADIO 3	634B	YES ON MEASURE O	:30	POL	4221-00003 [1]			
<b>POLITICAL Totals :</b>							<b>4</b>	<b>Units for...</b>	
							4	Units for...	
							Average Rate...		
							CMSN Base - Direct Sales...		
							CMSN Base - Agency Sales...	40.00	34.00

(\*) denotes a manually placed spot

T = Top Spot L = Tail Spot

(c) indicates commissionable

**Lost Coast Communications, Inc.**

**Daily Roster**

For Dates 11/01/2018 to 11/06/2018

Grouped by: Spot Type

Advertiser = "YES ON MEASURE O"

Exclude Non-Commercial, Exclude Network, Include Zero Rate, Exclude Spot Rates

**KSLG - FM**

**11/2/2018**

<u>Time</u>	<u>Copy Name</u>	<u>Cart</u>	<u>Logging Desc.</u>	<u>Length</u>	<u>FCC Type</u>	<u>Order</u>	<u>ISCI Code / Tape Number</u>			
POLITICAL										
12:10:10	MEASURE O FIRE RADIO 3	634B	YES ON MEASURE O	:30	POL	4221-00003 [1]				
15:30:10	MEASURE O FIRE RADIO 3	634B	YES ON MEASURE O	:30	POL	4221-00003 [1]				
<b>POLITICAL Totals :</b>							<b>2</b>	<b>Units for...</b>		
							2	Units for...		
								Average Rate...		
								CMSN Base - Direct Sales...		
								CMSN Base - Agency Sales...	24.00	20.40

(\*) denotes a manually placed spot

T = Top Spot L = Tail Spot

(c) indicates commissionable

**Lost Coast Communications, Inc.**

**Daily Roster**

For Dates 11/01/2018 to 11/06/2018

Grouped by: Spot Type

Advertiser = "YES ON MEASURE O"

Exclude Non-Commercial, Exclude Network, Include Zero Rate, Exclude Spot Rates

**KSLG - FM**

**11/5/2018**

<u>Time</u>	<u>Copy Name</u>	<u>Cart</u>	<u>Logging Desc.</u>	<u>Length</u>	<u>FCC Type</u>	<u>Order</u>	<u>ISCI Code / Tape Number</u>
06:31:50	* MEASURE O FIRE RADIO 3	634B	YES ON MEASURE O	:30	POL	4221-00003 [1]	
14:50:10	MEASURE O SHERIFF RADIO 3	634A	YES ON MEASURE O	:30	POL	4221-00003 [1]	

**POLITICAL Totals : 2 Units for...**

2 Units for...

Average Rate...

CMSN Base - Direct Sales...

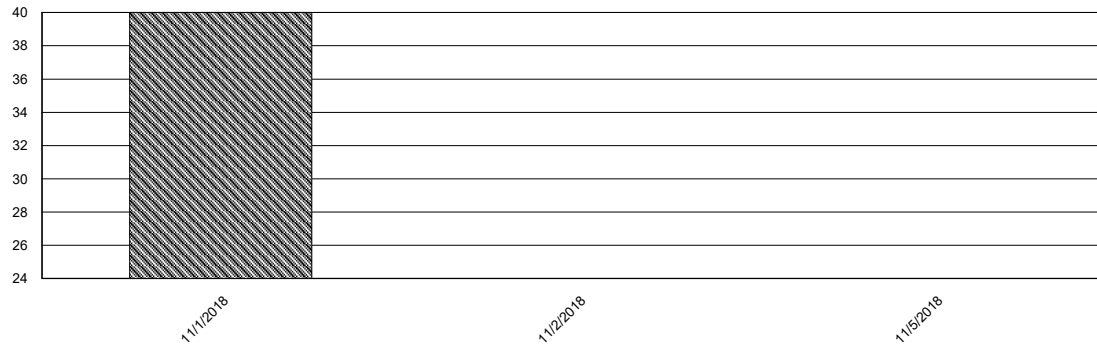
CMSN Base - Agency Sales...

24.00

20.40

**Gross Daily Income**

For KSLG - FM



(\* ) denotes a manually placed spot

T = Top Spot L = Tail Spot

(c) indicates commissionable

**Lost Coast Communications, Inc.**

**Daily Roster**

For Dates 11/01/2018 to 11/06/2018

Grouped by: Spot Type

Advertiser = "YES ON MEASURE O"

Exclude Non-Commercial, Exclude Network, Include Zero Rate, Exclude Spot Rates

**KWPT- FM**

**11/1/2018**

<u>Time</u>	<u>Copy Name</u>	<u>Cart</u>	<u>Logging Desc.</u>	<u>Length</u>	<u>FCC Type</u>	<u>Order</u>	<u>ISCI Code / Tape Number</u>		
<b>POLITICAL</b>									
14:30:10	MEASURE O FIRE RADIO 3	634B	YES ON MEASURE O	:30	POL	4221-00003 [3]			
15:11:40	MEASURE O SHERIFF RADIO 3	634A	YES ON MEASURE O	:30	POL	4221-00003 [3]			
<b>POLITICAL Totals :</b>							<b>2</b>	<b>Units for...</b>	
							2	Units for...	
							Average Rate...		
							CMSN Base - Direct Sales...		
							CMSN Base - Agency Sales...	26.00	22.10

(\*) denotes a manually placed spot

T = Top Spot L = Tail Spot

(c) indicates commissionable



**Lost Coast Communications, Inc.**

**Daily Roster**

For Dates 11/01/2018 to 11/06/2018

Grouped by: Spot Type

Advertiser = "YES ON MEASURE O"

Exclude Non-Commercial, Exclude Network, Include Zero Rate, Exclude Spot Rates

**KWPT- FM**

**11/2/2018**

<u>Time</u>	<u>Copy Name</u>	<u>Cart</u>	<u>Logging Desc.</u>	<u>Length</u>	<u>FCC Type</u>	<u>Order</u>	<u>ISCI Code / Tape Number</u>		
POLITICAL									
09:50:10	MEASURE O FIRE RADIO 3	634B	YES ON MEASURE O	:30	POL	4221-00003 [3]			
12:51:40	* MEASURE O SHERIFF RADIO 1	634A	YES ON MEASURE O	:30	POL	4221-00003 [3]			
<b>POLITICAL Totals :</b>							<b>2</b>	<b>Units for...</b>	
							2	Units for...	
								Average Rate...	
								CMSN Base - Direct Sales...	
								CMSN Base - Agency Sales...	26.00
									22.10

(\*) denotes a manually placed spot

T = Top Spot L = Tail Spot

(c) indicates commissionable

**Lost Coast Communications, Inc.**

**Daily Roster**

For Dates 11/01/2018 to 11/06/2018

Grouped by: Spot Type

Advertiser = "YES ON MEASURE O"

Exclude Non-Commercial, Exclude Network, Include Zero Rate, Exclude Spot Rates

11/5/2018

**KWPT- FM**

Time	Copy Name	Cart	Logging Desc.	Length	FCC Type	Order	ISCI Code / Tape Number
06:30:40	MEASURE O SHERIFF RADIO 1	634A	YES ON MEASURE O	:30	POL	4221-00003 [3]	
18:30:30	MEASURE O FIRE RADIO 3	634B	YES ON MEASURE O	:30	POL	4221-00003 [3]	

**POLITICAL Totals : 2 Units for...**

2 Units for...

Average Rate...

CMSN Base - Direct Sales...

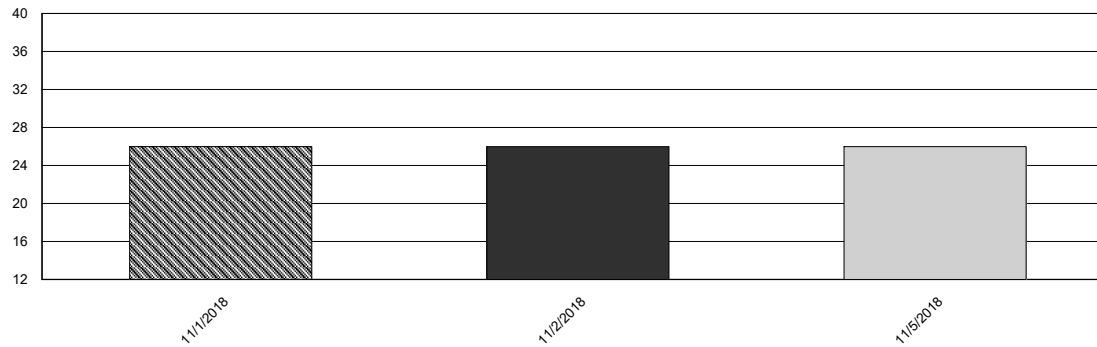
CMSN Base - Agency Sales...

26.00

22.10

**Gross Daily Income**

For KWPT- FM



**Report Totals**

58 Units for...

518.00

440.30

Average Rate...

8.93

7.59

CMSN Base - Direct Sales...

0.00

0.00

CMSN Base - Agency Sales...

518.00

440.30

(\* ) denotes a manually placed spot

T = Top Spot L = Tail Spot

(c) indicates commissionable