

CONTRACT



KEZJ-FM
 415 Park Avenue
 Twin Falls, ID 83301
 WOpayments3@townsquaremedia.com
 (208) 733-7512

<u>Contract / Revision</u> 4828121 /		<u>Alt Order #</u>
<u>Advertiser</u> Glenneda Zuiderveld for State Senate District		<u>Original Date / Revision</u> 05/02/24 / 05/02/24
<u>Contract Dates</u> 05/06/24 - 05/21/24	<u>Estimate #</u>	
<u>Product</u> Political		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> KEZJ-FM	<u>Account Executive</u> Michael Sutton	<u>Sales Office</u> Local Twin Falls
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Ref</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Glenneda Zuiderveld for State Senate District 24
 PO Box 3123
 Twin Falls, ID 83303

KLIX-AM - 4828121A													
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KLIXA	05/06/24	05/17/24	M-F AM Drive	6a-10a		:30				NM	30	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/06/24	05/12/24	MTWTF--				15	\$15.00	0.00			
Week:		05/13/24	05/19/24	MTWTF--				15	\$15.00	0.00			
N 2	KLIXA	05/06/24	05/17/24	M-F Midday	10a-3p		:30				NM	20	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/06/24	05/12/24	MTWTF--				10	\$9.00	0.00			
Week:		05/13/24	05/19/24	MTWTF--				10	\$9.00	0.00			
N 3	KLIXA	05/06/24	05/17/24	M-F PM Drive	3p-7p		:30				NM	20	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/06/24	05/12/24	MTWTF--				10	\$9.00	0.00			
Week:		05/13/24	05/19/24	MTWTF--				10	\$9.00	0.00			
N 4	KLIXA	05/20/24	05/21/24	M-F AM Drive	6a-10a		:30				NM	8	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/20/24	05/26/24	MT-----				8	\$15.00	0.00			
N 5	KLIXA	05/20/24	05/21/24	M-F Midday	10a-3p		:30				NM	6	\$54.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/20/24	05/26/24	MT-----				6	\$9.00	0.00			
N 6	KLIXA	05/20/24	05/21/24	M-F PM Drive	3p-7p		:30				NM	6	\$54.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/20/24	05/26/24	MT-----				6	\$9.00	0.00			
Totals											0.00	90	\$1,038.00

KEZJ-FM - 4828121B													
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KEZJ	05/06/24	05/17/24	M-F AM Drive	6a-10a		:30				NM	30	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/06/24	05/12/24	MTWTF--				15	\$25.00	0.00			
Week:		05/13/24	05/19/24	MTWTF--				15	\$25.00	0.00			
N 3	KEZJ	05/06/24	05/17/24	M-F PM Drive	3p-7p		:30				NM	20	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/06/24	05/12/24	MTWTF--				10	\$25.00	0.00			
Week:		05/13/24	05/19/24	MTWTF--				10	\$25.00	0.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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Contract / Revision 4828121 /		Alt Order #
Advertiser Glenneda Zuiderveld for State Senate District		Original Date / Revision 05/02/24 / 05/02/24
Contract Dates 05/06/24 - 05/21/24	Product Political	Estimate #

KEZJ-FM - 4828121B													
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 4	KEZJ	05/20/24	05/21/24	M-F AM Drive	6a-10a		:30				NM	8	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/20/24	05/26/24	MT-----				8	\$25.00	0.00			
N 5	KEZJ	05/20/24	05/21/24	M-F PM Drive	3p-7p		:30				NM	6	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/20/24	05/26/24	MT-----				6	\$25.00	0.00			
Totals											0.00	64	\$1,600.00

Time Period	# of Spots	Gross Amount	Net Amount
05/01/24 -05/21/24	64	\$1,600.00	\$1,600.00
Totals	64	\$1,600.00	\$1,600.00

KEZJ-FM - 4828121C											
*Line	Start Date	End Date	Description	Imp./Plays Booked	Rate	Rate Type	Amount				
N 3	05/06/24	05/10/24	:30 Audio Spot (CPP)	15	\$5.00	CPP	\$75.00				
N 4	05/13/24	05/17/24	:30 Audio Spot (CPP)	15	\$5.00	CPP	\$75.00				
N 6	05/20/24	05/21/24	:30 Audio Spot (CPP)	10	\$5.00	CPP	\$50.00				
Totals				40			\$200.00				

KLIX-AM - 4828121C											
*Line	Start Date	End Date	Description	Imp./Plays Booked	Rate	Rate Type	Amount				
N 1	05/06/24	05/10/24	:30 Audio Spot (CPP)	15	\$5.00	CPP	\$75.00				
N 2	05/13/24	05/17/24	:30 Audio Spot (CPP)	15	\$5.00	CPP	\$75.00				
N 5	05/20/24	05/21/24	:30 Audio Spot (CPP)	10	\$5.00	CPP	\$50.00				
Totals				40			\$200.00				

Contract Totals 0.08 178 \$3,038.00

Signature: _____ **Date:** _____

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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>KEZJ and KLIX AM</u>	Date: <u>5/2/2024</u>
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I, Glenneda Zuiderveld,

being/on behalf of: self,

a legally qualified candidate of the Republican

political party for the office of: Idaho State Senate Dist 24

in the Primary

election to be held on: May 21, 2024

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<u>See ATTACHED</u>					

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Glenneda Zuiderveld for Idaho

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Tom Zuiderveld

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

5/2/2024
Date

X Glenn Zuiderveld
Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

[Signature]
Signature

MACAHEL SUTTON
Printed Name

MARKET PRESIDENT
Title

Glenneda Zuiderveld State Senator District 24

(B or S) Broadcast or Stream	Weekly Distribution	Times		Spot Length	Total Spots/wk	Rate	Totals			Spot Type
		Start	End				Weeks	Spots	Total \$	
								0	\$ -	
Broadcast-KLIX-AM	M-F	6a	10a	30	15	\$15.00	2	30	\$ 450.00	5/6-5/17
Broadcast KLIX AM	M-F	10a	3p	30	10	\$9.00	2	20	\$ 180.00	5/6-5/17
Broadcast KLIX AM	M-F	3p	7p	30	10	\$9.00	2	20	\$ 180.00	5/6-5/17
Stream KLIX-AM	ROS			30	15	\$5.00	2	30	\$ 150.00	5/6-5/17
Broadcast-KEZJ FM	M-F	6a	10a	30	15	\$25.00	2	30	\$ 750.00	5/6-5/17
Broadcast-KEZJ FM	M-F	3p	7p	30	10	\$25.00	2	20	\$ 500.00	5/6-5/17
Stream KEZJ-FM	ROS			30	15	\$5.00	2	30	\$ 150.00	5/6-5/17
Broadcast-KLIX-AM	M-F	6a	10a	30	8	\$15.00	1	8	\$ 120.00	5/20-5/21
Broadcast KLIX AM	M-F	10a	3p	30	6	\$9.00	1	6	\$ 54.00	5/20-5/21
Broadcast KLIX AM	M-F	3p	7p	30	6	\$9.00	1	6	\$ 54.00	5/20-5/21
Stream KLIX-AM	ROS			30	10	\$5.00	1	10	\$ 50.00	5/20-5/21
Broadcast-KEZJ FM	M-F	6a	10a	30	8	\$25.00	1	8	\$ 200.00	5/20-5/21
Broadcast-KEZJ FM	M-F	3p	7p	30	6	\$25.00	1	6	\$ 150.00	5/20-5/21
Stream KEZJ-FM	ROS			30	10	\$5.00	1	10	\$ 50.00	5/20-5/21
						\$	5.00	234	\$ 3,038.00	
FLIGHT WEEKS:		WK of 5/6-5/21								

Approved:  Date: 5/2/2024