



4th Oct 2013

**PROGRAMS & ISSUES FORM:**

**Public Affairs Show/Community Affairs/South Florida Sunday/ Charity Events**

**Station: WRMF WEAT WMBX WIRK**

Organization: Believe In Santa Foundation

Contact Name: Keith Carson

Date of Interview/Event: October 3, 2013

Date Interview Aired: October 6, 2013

Time Interview Aired: 6:20 am

Length of Interview: 14:54

**Issues Discussed (brief narrative):**

Bill Adams spoke with Keith Carson, founder of the non-profit Believe In Santa Foundation, which strives to provide underprivileged children with a year-round sense of holiday spirit and joy. Keith appealed to local businesses and individuals to donate time or gifts to upcoming toy drives sponsored by his organization and other charities.

**Check which item applies for:**

\_\_\_\_\_ Morning Show \_\_\_\_\_ Midday \_\_\_\_\_ Afternoon

\_\_\_X\_\_\_ South Florida Sunday \_\_\_X\_\_\_ News/Public Affairs \_\_\_\_\_ PSAs

\_\_\_\_\_ Posting on Web \_\_\_\_\_ Appearance at Charity/Event

This document is true and accurate:

Bill Adams

January 9, 2014

Authorized by: (Station Personnel)

Date in Public File:



**PROGRAMS & ISSUES FORM:**

**Public Affairs Show/Community Affairs/South Florida Sunday/ Charity Events**

**Station: WRMF   WEAT   WMBX   WIRK**

Organization: Aaron's iPad Lending Library

Contact Name: Beth Pinsky

Date of Interview/Event: September 4, 2013

Date Interview Aired: October 13, 2013

Time Interview Aired: 6:15 am

Length of Interview: 15:50

**Issues Discussed (brief narrative):**

Beth Pinsky and Deborah Kline spoke with Bill Adams about their family's initiative to give kids fighting cancer a sense hope through donated electronic tablets. They told the story of Beth's son Aaron, who realized while undergoing chemotherapy treatments how very few patients his age had tablets to help them cope. The family started the program to collect electronics and distribute them to local hospitals. Donation and volunteer information was also provided.

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**Station: WRMF   WEAT   WMBX   WIRK**

Organization: Boynton Beach Fire Department

Contact Name: Greg Jackson

Date of Interview/Event: October 16, 2013

Date Interview Aired: October 20, 2013

Time Interview Aired: 6:16 am

Length of Interview: 16:01

Issues Discussed (brief narrative):

Boynton Beach Firefighter Greg Jackson appeared on the program to promote his department's upcoming golf tournament supporting a charitable foundation that benefits all local firefighters. Greg provided specifics of the event and outlined sponsorship opportunities for local businesses and entry information for individuals.

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**Station: WRMF   WEAT   WMBX   WIRK**

Organization: Jupiter Lighthouse Foundation

Contact Name: Margaret Pearson

Date of Interview/Event: October 23, 2013

Date Interview Aired: October 27, 2013

Time Interview Aired: 6:15 am

Length of Interview: 14:01

Issues Discussed (brief narrative):

Margaret Pearson and Mary-Ann Bohatyritz spoke with Bill Adams about the upcoming 'Rock The Light' concert event to benefit the Jupiter Lighthouse Museum. They explained the event's importance in supporting maintenance of the historically significant landmark and well as funding the museum's education outreach programs.

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**Station: WRMF   WEAT   WMBX   WIRK**

Organization:                      Palm Beach County Veterans Committee

Contact Name:                      Rhonda Davis

Date of Interview/Event:              October 30, 2013

Date Interview Aired:                  November 3, 2013

Time Interview Aired:                  6:15 am

Length of Interview:                   14:28

Issues Discussed (brief narrative):

Palm Beach County Veterans Committee chairman David Knapp spoke about the upcoming Veteran's Day Parade in Downtown West Palm Beach. David described the scheduled activities of the event to honor veterans and also outlined the various programs the committee sponsors to help veterans who are struggling.

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**Station: WRMF   WEAT   WMBX   WIRK**

Organization:                      Dezy's Second Chance  
Contact Name:                      Sandra Dezelan Axelband  
Date of Interview/Event:           November 6, 2013  
Date Interview Aired:              November 10, 2013  
Time Interview Aired:              6:17 am  
Length of Interview:                14:53

Issues Discussed (brief narrative):

The Bake For The Rescues event was discussed and promoted in this segment. Bill Adams spoke with Sandra Dezelan Axelband about the fundraiser that brings celebrity bakers together to raise funds for her local pet rescue foundation. Sponsorship opportunities were provided for individuals and businesses interested in helping the cause.

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**PROGRAMS & ISSUES FORM:**

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**Station: WRMF   WEAT   WMBX   WIRK**

Organization: Boca Raton Police Department

Contact Name: Officer Gwynn Friters

Date of Interview/Event: November 13, 2013

Date Interview Aired: November 17, 2013

Time Interview Aired: 6:16 am

Length of Interview: 15:09

**Issues Discussed (brief narrative):**

Boca Raton PD Safety Officer Gwynn Friters spoke with Bill Adams about her department's holiday safety campaign. Officer Friters explained the campaign's goal of increasing safety for all local residents, and outlined simple yet effective measures any individual can take to decrease the risk injury and crime during this busy season.

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**Station: WRMF   WEAT   WMBX   WIRK**

Organization: Children's Services Council

Contact Name: Amy Gyau-Moyer

Date of Interview/Event: December 4, 2013

Date Interview Aired: December 8, 2013

Time Interview Aired: 6:15 am

Length of Interview: 12:50

Issues Discussed (brief narrative):

The 'Happily Ever After Begins With Reading' campaign was discussed in this segment. Bill Adams spoke with Amy Gyau-Moyer from the Children's Services Council of Palm Beach County about her organization's new literacy campaign. Amy described ways in which the program is reaching children and offered registration information for individuals to become reading volunteers.

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Organization: Boynton Beach Chamber Of Commerce

Contact Name: Melissa Nangle

Date of Interview/Event: December 18, 2013

Date Interview Aired: December 22, 2013

Time Interview Aired: 6:17 am

Length of Interview: 13:10

Issues Discussed (brief narrative):

Melissa Nangle and Donna Ciardullo from the Boynton Beach Chamber Of Commerce appeared on the program to promote the upcoming 'Green Gala' event. Melissa and Donna provided details of the event designed to raise awareness of sustainable living in Palm Beach County. As local business owners, they also outlined the benefits of joining the chamber for networking and marketing.

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