



Please remit to:
 DELTA RADIO NETWORK LLC
 PO BOX 1756
 GREENVILLE MS 38702-1756
 Phone 662-394-8865

WKXY-FM Order Confirmation

OrderID: 10825-013

Sponsor: ESPY FOR SENATE
 Product: ESPY FOR SENATE
 Estimate/PO: EST 10474
 AccountRep: House Accounts
 BillingCycle: Broadcast Month
 InvoiceType: Detail
 Run Dates: 10/31/2020 - 11/3/2020
 Items Ordered: 18
 Ordered Amount: \$255.72
 -Agency Commission: -\$38.36
 Net Amount: \$217.36

MEDIA FINANCIAL SERVICES
 1655 PALM BEACH LAKES BLVD
 SUITE 903
 WEST PALM BEACH, FL 33401

Scheduled Station(s): WKXY-FM ESPY FOR SENATE

Printed 10/30/2020 8:54:46 AM

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Run Dates	Run Weeks	Run Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length	Description	Avail Type	Copy ID	Qty	Item Cost	Total Cost
01 10/31/2020 - 11/3/2020	All Weeks	06:00 AM - 06:59 PM						4	4	8	:60	Radio Ad		R10825-00	8	12.94	103.52
02 10/31/2020 - 11/3/2020	All Weeks	06:00 AM - 09:59 AM	2	2						4	:60	Radio Ad		R10825-00	4	16.60	66.40
03 10/31/2020 - 11/3/2020	All Weeks	10:00 AM - 02:59 PM	4							4	:60	Radio Ad		R10825-00	4	13.84	55.36
04 10/31/2020 - 11/3/2020	All Weeks	03:00 PM - 06:59 PM	2							2	:60	Radio Ad		R10825-00	2	15.22	30.44

Broadcast Month Projected Billing [Net]:

Oct-20	0.00	Nov-20	217.36	Dec-20	0.00	Q4-2020	217.36
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Confirmed Correct; Payment Guaranteed

Accepted for WKXY-FM

STATION:	WKXY-FM	ORDER#:	3179708	DATE:	10/30/2020
MARKET:	UM - Merigold, MS	AMOUNT:	\$255.72	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Tacher GMP	SPOTS:	18		Invoices@MediaFinancial.com
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	PHILADELPHIA	SLS PH:	216 535 3967		
SALESPERSON:	Linley Grande	SLS FAX:	N/A		
SLS EMAIL:	Linley.Grande@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING	4393076
ADVERTISER:	Espy for Senate	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	GM Est 10474 10/31-11/3 AMD CUT-OFF Incremental Add	AGY EST:	10474		Invoices@MediaFinancial.com
FLIGHT:	10-31-2020 TO 11/3/2020	[X]Unwired []Spot []Mod			
TOT # OF DAYS:	4				
PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT:	10/30/2020 07:20

COMMENTS

10/30/2020:

Send invoices electronically.

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

Rates are gross. By accepting and running this order this station agrees to pay GenMedia Partners 15% commission on the net amount of this order. Invoices/affidavits of performance are due no later than 7 days after the end of each broadcast month.

New URGENT General Market buy. Continue current GM copy UFN. Please confirm ASAP TODAY in RX if you are set up or to politicalsupport@genmediapartners.com. Thanks!

DAY#1 10/31/2020 To 10/31/2020 TOT \$51.76 TOTAL SPOTS 4

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	4	S.	6:00AM	7:00PM	60	10/31/2020	10/31/2020	4	\$12.94	\$51.76

Line 4 => M

DAY#2 11/1/2020 To 11/1/2020 TOT \$51.76 TOTAL SPOTS 4

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	4	S	6:00AM	7:00PM	60	11/1/2020	11/1/2020	4	\$12.94	\$51.76

Line 4 => M

STATION:	WKXY-FM	ORDER#:	3179708	DATE:	10/30/2020
MARKET:	UM - Merigold, MS	AMOUNT:	\$255.72	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Tacher GMP	SPOTS:	18		Invoices@MediaFinancial.com
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	PHILADELPHIA	SLS PH:	216 535 3967		
SALESPERSON:	Linley Grande	SLS FAX:	N/A		
SLS EMAIL:	Linley.Grande@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING	4393076
ADVERTISER:	Espy for Senate	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	GM Est 10474 10/31-11/3 AMD CUT-OFF Incremental Add	AGY EST:	10474		Invoices@MediaFinancial.com
FLIGHT:	10-31-2020 TO 11/3/2020	[X]Unwired []Spot []Mod			
TOT # OF DAYS:	4				
PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT:	10/30/2020 07:20

DAY#3			11/2/2020 To 11/2/2020				TOT \$119.00			TOTAL SPOTS 8		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	1		M	6:00AM	10:00AM	60	11/2/2020	11/2/2020	2	\$16.60	\$33.20	
	2		M	10:00AM	3:00PM	60	11/2/2020	11/2/2020	4	\$13.84	\$55.36	
	3		M	3:00PM	7:00PM	60	11/2/2020	11/2/2020	2	\$15.22	\$30.44	

Line 1 => M
Line 2 => M
Line 3 => M

DAY#4			11/3/2020 To 11/3/2020				TOT \$33.20			TOTAL SPOTS 2		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	1		. T	6:00AM	10:00AM	60	11/3/2020	11/3/2020	2	\$16.60	\$33.20	

Line 1 => M

TOTAL	Nov													Total
SPOT	18													18
CASH	255.72													255.72
TOTAL	255.72													255.72

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Buying Time Media, LLC, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➡



FEDERAL CANDIDATE



STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Mike Espy

Authorized committee:

Espy for Senate

Agency requesting time (and contact information):

☐ N/A 650 Massachusetts Ave. Suite 210 N.W. Washington D.C. 20001

Candidate's political party:

Democratic

Office sought (no acronyms or abbreviations):

Mississippi United States Senate

Date of election:

November 3, 2020



General



Primary

Treasurer of candidate's authorized committee:

Joseph O'Hem

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):



the candidate listed above who is a legally qualified candidate, or



the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

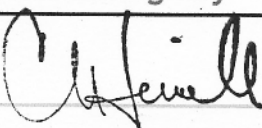
(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:



Signature:

Name: Cathie Herrick

Name:

Date of Request to Purchase Ad Time:

Date of Station Agreement to Sell-Time:

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:



Name: Joseph O'Hern

Date: 8/28/2020

TO BE COMPLETED BY STATION ONLYAd submitted to Station? ☐ Yes ☐ No Date ad received: _____**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**Federal candidate certification signed (above): ☐ Yes ☐ No ☐ N/A

Disposition:

☐ Accepted☐ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*☐ Rejected – provide reason: _____

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag): _____

Contract #:

Station Call Letters:

Date Received/Requested:

Est. #:

Station Location:

Run Start and End Dates:

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.