

DELETED CONTRACT**WNEM.COM**

www.wnem.com

WNEM-TV5
107 N. Franklin Street - 48607
Saginaw, MI 48607
(989)755-8191

And:

Target Enterprises
15260 Ventura Blvd. Ste. 1240
Sherman Oaks, CA 91403
USA

<u>Contract / Revision</u> 597757 / 1		<u>Alt Order #</u> 07277809
<u>Product</u> FREEDOM PARTNERS		
<u>Contract Dates</u> 08/20/14 - 08/26/14		<u>Estimate #</u> 999
<u>Advertiser</u> Freedom Partners		<u>Original Date / Revision</u> 08/07/14 / 08/07/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WNEM	<u>Account Executive</u> Cathy Simon	<u>Sales Office</u> TELEREP-LOS
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
D 1	WNEM	08/20/14	08/22/14	Wakeup 5-6a	5-6am		:30			FNP		NM	0	\$0.00
D 2	WNEM	08/25/14	08/26/14	Wakeup 5-6a	5-6am		:30			FNP		NM	0	\$0.00
D 3	WNEM	08/20/14	08/22/14	TV5 Noon News	12n-1230p		:30			FNP		NM	0	\$0.00
D 4	WNEM	08/25/14	08/26/14	TV5 Noon News	12n-1230p		:30			FNP		NM	0	\$0.00
D 5	WNEM	08/20/14	08/22/14	TV-5 News at 5pm	5-530pm		:30			FNP		NM	0	\$0.00
D 6	WNEM	08/25/14	08/26/14	TV-5 News at 5pm	5-530pm		:30			FNP		NM	0	\$0.00
D 7	WNEM	08/23/14	08/23/14	Wakeup (Sa) 8-9am	8-9am		:30			FNP		NM	0	\$0.00
D 8	WNEM	08/24/14	08/24/14	Wakeup (Su) 7-9am	7-9am		:30			FNP		NM	0	\$0.00
D 9	WNEM	08/22/14	08/22/14	NFL Lions Pre-Seasor	730p-1130p		:30			PMT		NM	0	\$0.00
D 12	WNEM	08/20/14	08/22/14	Price Is Right w/Drew	11a-12n		:30			FNP		NM	0	\$0.00
D 13	WNEM	08/25/14	08/26/14	Price Is Right w/Drew	11a-12n		:30			FNP		NM	0	\$0.00
D 14	WNEM	08/20/14	08/22/14	The Talk	2-3p		:30			FNP		NM	0	\$0.00
D 15	WNEM	08/25/14	08/26/14	The Talk	2-3p		:30			FNP		NM	0	\$0.00
D 16	WNEM	08/20/14	08/22/14	THE DOCTORS	M-F 3-4pm		:30			FNP		NM	0	\$0.00
D 17	WNEM	08/25/14	08/26/14	THE DOCTORS	M-F 3-4pm		:30			FNP		NM	0	\$0.00
D 18	WNEM	08/25/14	08/26/14	TV-5 News at 6pm	6-630pm		:30			FNP		NM	0	\$0.00
D 19	WNEM	08/25/14	08/26/14	Jeopardy	7-730pm		:30			PMT		NM	0	\$0.00
D 20	WNEM	08/20/14	08/22/14	Jeopardy	7-730pm		:30			PMT		NM	0	\$0.00
D 21	WNEM	08/23/14	08/23/14	Saturday 10-11pm	10-11p		:30			PMT		NM	0	\$0.00
D 22	WNEM	08/20/14	08/24/14	M-Su Late News	11-1135p		:30			PMT		NM	0	\$0.00
D 23	WNEM	08/25/14	08/26/14	TV5 News at 11pm (M11-1135p			:30			PMT		NM	0	\$0.00
D 24	WNEM	08/20/14	08/22/14	CBS This Morning	7-9am		:30			FNP		NM	0	\$0.00
D 25	WNEM	08/25/14	08/26/14	CBS This Morning	7-9am		:30			FNP		NM	0	\$0.00
Totals													0	\$0.00

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

2	S	500A-600A	30	\$250.00	8/25	8/26	0	M-TU	0
PROGRAM : TV5 WAKE UP 5-6A									
RA35+ : 1.5									
CON COM1 : TV5 WAKE UP 5-6A									

REP HEADLINE# 7277809 TRF# 597757
 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$
 REP: TEL# 323-866-1411 FAX# 323-653-1695
 ORDER WORKSHEET HARRIS REPORT FROM REP AUG6/14 20.17
 CHANGES ** WNM-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3	S		1200N-1230P	30		\$400.00	8/20	8/22	0		W-F	0
PROGRAM : TV5 NEWS AT NOON												
RA35+ : 8.0												
CON COM1: TV5 NEWS AT NOON												
4	S		1200N-1230P	30		\$400.00	8/25	8/26	0		M-TU	0
PROGRAM : TV5 NEWS AT NOON												
RA35+ : 8.0												
CON COM1: TV5 NEWS AT NOON												
5	S		500P-530P	30		\$550.00	8/20	8/22	0		W-F	0
PROGRAM : TV5 NEWS AT 5P												
RA35+ : 6.2												
CON COM1: TV5 NEWS AT 5P												
6	S		500P-530P	30		\$550.00	8/25	8/26	0		M-TU	0
PROGRAM : TV5 NEWS AT 5P												
RA35+ : 6.2												
CON COM1: TV5 NEWS AT 5P												
7	S		800A-900A	30		\$250.00	8/23	8/23	0		SAT	0
PROGRAM : TV5 WEEKEND WAKEUP												
RA35+ : 3.0												
CON COM1: TV5 WEEKEND WAKEUP												
8	S		700A-900A	30		\$250.00	8/24	8/24	0		SUN	0
PROGRAM : TV5 WAKEUP SUNDAY												
RA35+ : 3.4												
CON COM1: TV5 WAKEUP SUNDAY												
9	S		730P-1100P	30		\$950.00	8/22	8/22	0		FRI	0
PROGRAM : DETROIT LIONS PRE-SEASON												
RA35+ : 9.5												
CON COM1: DETROIT LIONS PRE-SEASON												
12	S		1100A-1200N	30		\$500.00	8/20	8/22	0		W-F	0
PROGRAM : PRICE IS RIGHT												
RA35+ : 5.5												
CON COM1: PRICE IS RIGHT												

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS/WK	:WEEK INVT	:DAYS	:TOTL SPTS
21	S		1000P-1100P	30		\$450.00	8/23	8/23	0		SAT	0
PROGRAM : 48 HOURS												
RA35+ : 2.8												
CON COM1: 48 HOURS												
22	S		1100P-1135P	30		\$500.00	8/20	8/24	0		W-SU	0
PROGRAM : TV5 NEWS AT 11												
RA35+ : 6.0												
CON COM1: TV5 NEWS AT 11												
23	S		1100P-1135P	30		\$500.00	8/25	8/26	0		M-TU	0
PROGRAM : TV5 NEWS AT 11												
RA35+ : 6.0												
CON COM1: TV5 NEWS AT 11												
24	S		700A-900A	30		\$300.00	8/20	8/22	0		W-F	0
PROGRAM : CBS THIS MORNING												
RA35+ : 3.9												
CON COM1: CBS THIS MORNING												
25	S		700A-900A	30		\$300.00	8/25	8/26	0		M-TU	0
PROGRAM : CBS THIS MORNING												
RA35+ : 3.9												
CON COM1: CBS THIS MORNING												
AUG/14 \$.00												
											CONTRACT TOTAL	\$.00
											TOTAL SPOTS	0

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI BOOKS- JUL/13 NOV/13
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE